

**Luis Araújo** is a Member of the Board of the Pestana Group currently responsible for the Hispanic America hotels operations, which include properties in Argentina, Venezuela and Colombia. He is also Head of Development for the same continent and has been Head of Sustainability since the creation of the department in 2009. He has a degree in Law and a certificate in the Hospitality Industry from Cornell University. He began his career in the Legal Department of the Pestana Group, where he served between 1996 and 2001. From 2001 to 2005 he worked for the Brazilian branch of the company where he was successively Board Associate for New Projects in Brazil, Board Member and Vice-President for the Pestana Group in South America, with responsibility for New Business Development and Area Operations. He served in the Portuguese Government as Head of the Office of the Portuguese Secretary of State for Tourism between 2005 and 2007. He returned to the Pestana Group as a Board Member, where he was responsible for Human Resources, Communication and Marketing, IT and Central Purchases as well as New Projects in South America until 2011.

Over the years he also headed several special projects, notably the recent renovation and conversion of the Cascais Citadel, which includes a “Leading Hotels of the World” hotel. Cited by the international press (New York Times and Condé Nast Traveler) as one of the most interesting new projects in the market, the Citadel recently won the National Award for Best Urban Restoration for Touristic Use.