Problem
How would it be if you could feel the grass between your toes and pick your own vegetables, without leaving your city? Your neighborhood? Your building? Your own rooftop?
Solution

FARM YOUR ROOFTOP. ENJOY SHARING!
CONDOMINIO social club
INNOVAZIONE AMICA DELL'AMBIENTE
FARM YOUR ROOFTOP.
ENJOY SHARING!

GROWING THEIR OWN ROOFTOP GARDEN
ORGANIZE ACTIVITIES
CREATE A NETWORK OF GREEN SPACE

HOW WOULD IT WORK?
Business Model
Business Model
Consume over 30% less energy.
Some waste can be recycled.
Some produce can be sold.
Up to 65% of costs can be deducted.
You can negotiate costs with the authorities.
Great for image.
Financial projections and key metrics

1st YEAR
INCOMES: €117,000
OUTPUTS: €114,500
INCOMES/OUTPUTS: €2,500

2nd YEAR
INCOMES: €149,000
OUTPUTS: €133,500
INCOMES/OUTPUTS: €15,500

3rd YEAR
INCOMES: €170,000
OUTPUTS: €150,500
INCOMES/OUTPUTS: €19,500
Current status
Management Team
FARM YOUR ROOFTOP.
ENJOY SHARING!

"Il faut cultiver notre jardin"
Candide ou l'optimisme
Voltaire, 1759
Farm your roof-top with us and enjoy sharing with OrtiAlti!