



# Contributing Entrepreneurial Power to Luxembourg's Social Economy

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@ The Impactory - The community & place where people  
come to create meaningful projects

May 15, 2014



# So what?

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What can I tell you in under 15 minutes that will be thought-provoking enough to leave an impression?

**SOCIAL ECONOMY**

**LUXEMBOURG**

**ENTREPRENEURSHIP**

**ECOSYSTEM**

**BUSINESS ANGEL**

**CREATIVITY**

**IMPACT**

**DESIGN THINKING**

**COLLABORATION**

# Before the what, it's the WHO...

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The Impactory promotes innovation through collaboration in a diverse community



We are the Impactory: a laboratory for innovation & a factory for impact

# Impactory Community

Total Members: 130

Employed: 45

Independent: 52

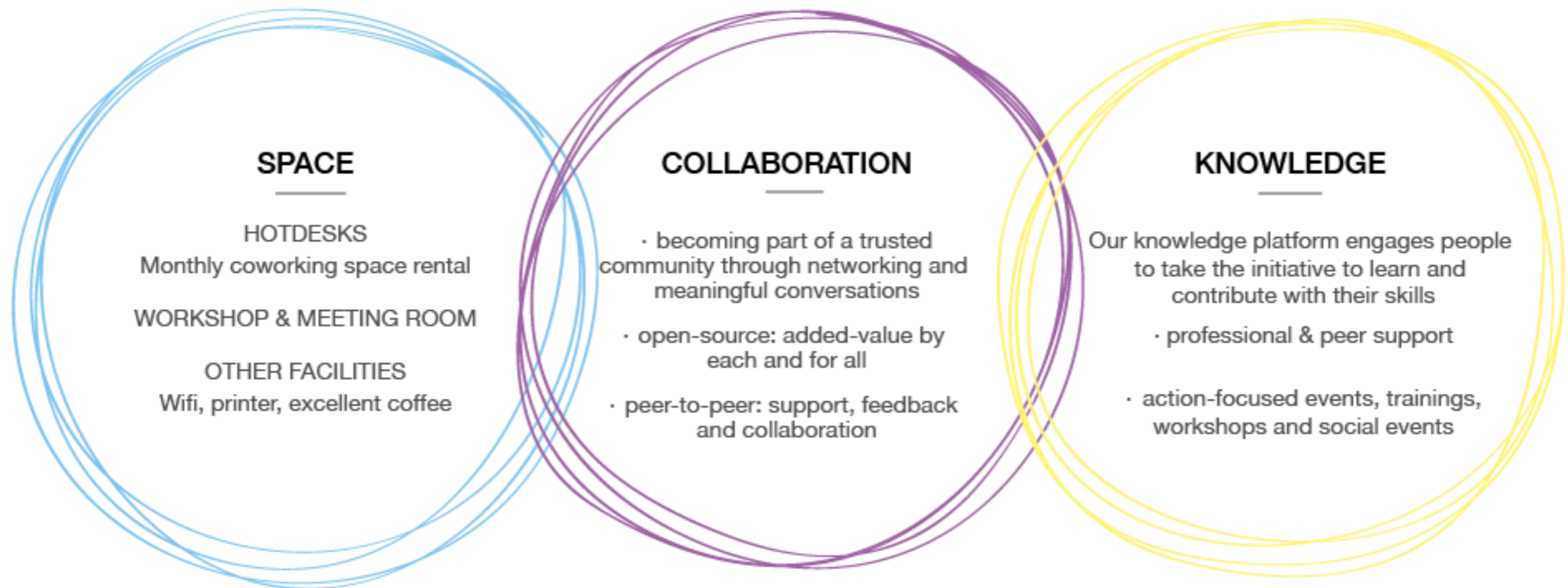
Unemployed: 10

New Jobs Created: 12



Source: Impactory Annual Report 2013

# The Impactory: a laboratory for innovation & A Factory for Impact



# Start-ups @ The Impactory



MAMIE ET MOI

<http://www.mamieetmoi.com>



Girls in Tech

LUXEMBOURG

<http://luxembourg.girlsintech.org/>



SPORTUNITY

<http://www.sportunity.org>

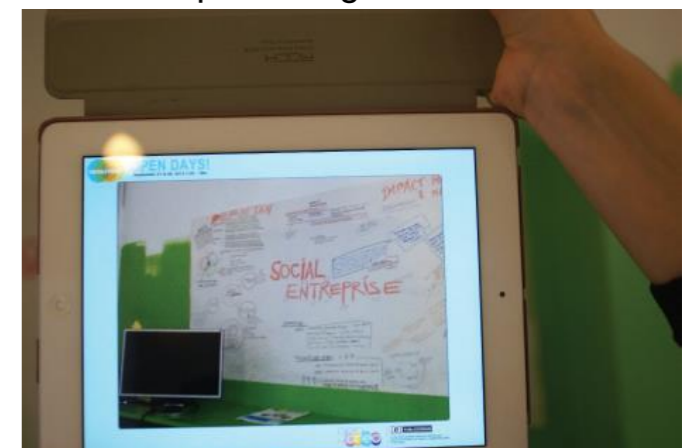
gencreo

<http://www.gencreo.com>



LUXEMBOURG

<http://codeclub.lu>



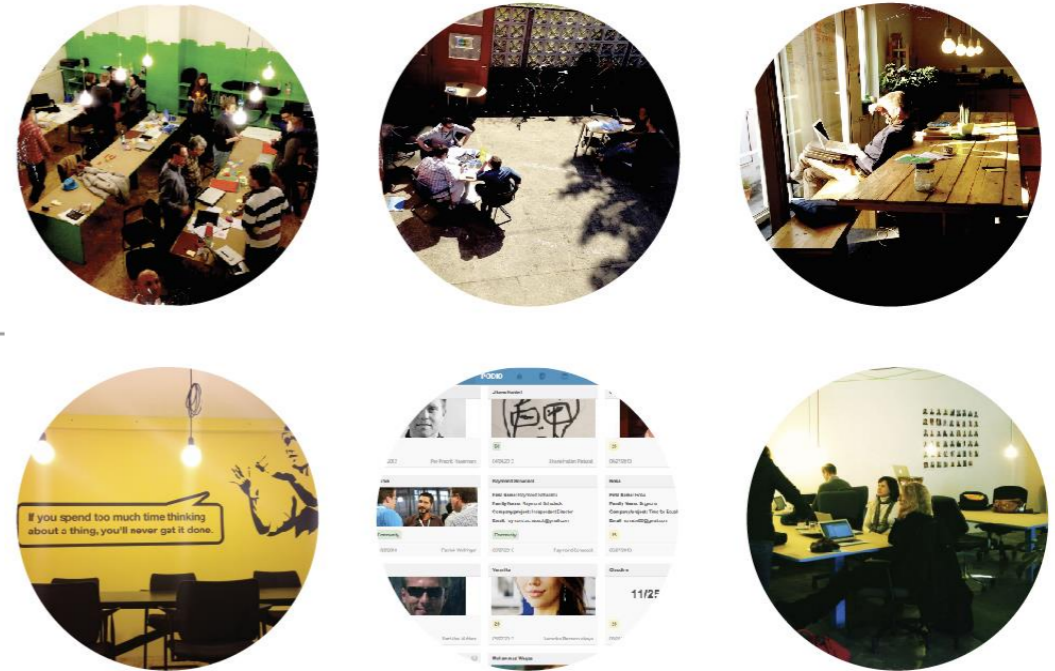
# You are not alone – and neither are we.

## Partnerships

We are thankful for the trust and support we receive from the following organisations



# Please connect with us!



29 Boulevard Grande Duchesse Charlotte  
L-1331 Luxembourg (7 minute walk from Hamilius)

[www.theimpactory.com](http://www.theimpactory.com) | [hello@theimpactory.com](mailto:hello@theimpactory.com) | [marina@theimpactory.com](mailto:marina@theimpactory.com)

Attend an event or our next Information session – or Community Lunch!

Download our Annual Activity Report from our website: [www.theimpactory.com](http://www.theimpactory.com)





## APPENDIX

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# Space

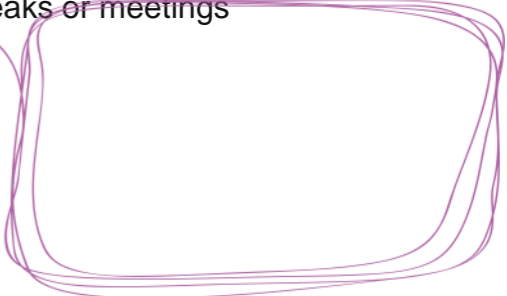
## Exploiting physical and virtual spaces for maximal collaboration!

Open space

seminars, conferences and workshops

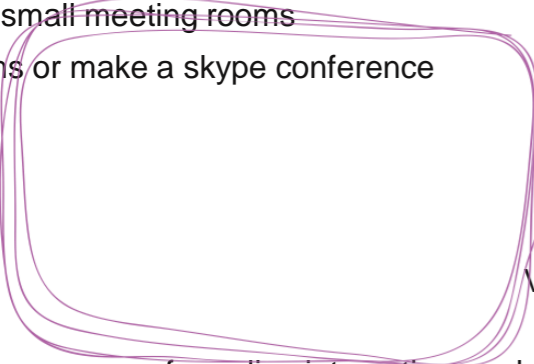


relaxation area with kitchen  
for taking breaks or meetings

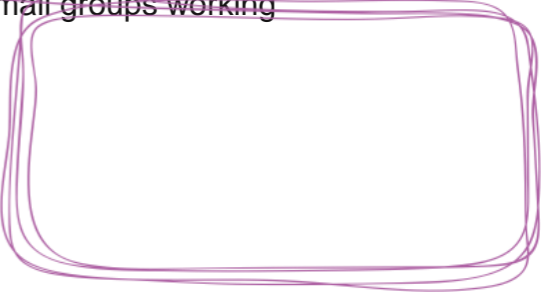


medium and small meeting rooms

for all teams or make a skype conference



open space  
to work or have small groups working



Virtual social platform

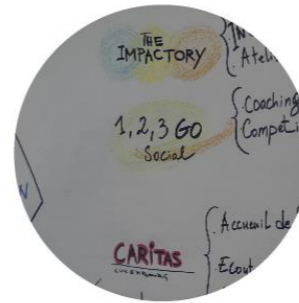
for online interaction, problem-solving, resource-sharing, open collaboration



# Collaboration

## Developing innovation through social interaction

Individuals who have the needed knowledge and skills.  
Engage them in projects to facilitate innovation.



Community building and socio-cultural exchange.

Sustaining the entrepreneurial ecosystem.  
Foster interactions and combined efforts to address social needs.

Participative event formats.  
Facilitate co-creation and innovation.

# Knowledge

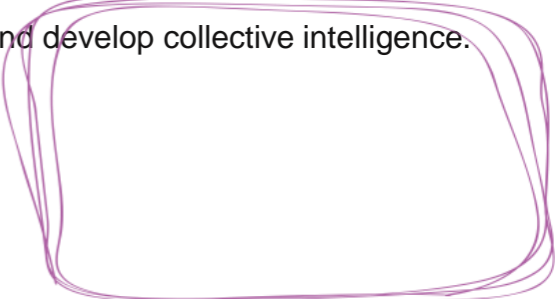
## Creating learning spaces for serendipity & collective intelligence

Peer-to-peer feedback, support & learning



Participative events

for cross-pollination of ideas and develop collective intelligence.

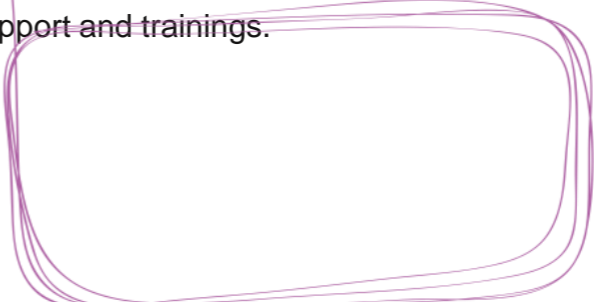


Social events

Building rapport, trust and facilitate cross-project collaboration



Project and business incubation.  
Professional support and trainings.



# How Impactory helps in members with....

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“A place to test your ideas and get feedback”

“Bringing me in contact with fascinating people”

“The connections. plus it is inspirational.”

“Having a place to work, different from home cross way where to meet inspiring people and projects”

“Getting feedback from peers about my project”

“Being an umbrella and a fertilisation place for innovation.”

“A space to give back to the community, to test new or innovative material, and to learn from peers”

“Networking and getting advice/feedback”

“Bringing people together, organise workshops on themes interesting to members”

“The business helpdesk was vital for me, to get started & I loved the lunches and contacts made through that.”



Source: Impactory Annual Report 2013

# Our Social Impact

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- Events with Impact,
- Collaboration, creativity
- Co-design new solutions
- Learning & development opportunity
- Valuable Partnerships
- Forster potential for growth
- Create value for the community Luxembourg
- Promote sustainability

