

Blue Badge Style

Blue Badge Style is a style website and app for disabled people. The site allows users to explore travel options, restaurants, theatres, sporting arenas and retailers that are both “stylish” and disabled friendly. App users see restaurants, bars, theatres etc., based on geographical location and these are rated on accessibility, disabled facilities and style. Users can submit and read reviews that discuss not only the facilities but also potential obstacles as well as the food, design and atmosphere of a place. Branded as “stylish”, the website and app give disabled people a voice to demand inclusion without sacrificing their personal sense of style.