

Pinklime

Pinklime is the first social business in Romania that uses cradle-to-cradle principles to make eco-furniture that is also affordable and attractive. Using recycled material, it intends to go further, creating beanbags and repairing office chairs while employing socially disadvantaged people. It is currently based in Bucharest, where it is committed to achieving zero CO2 emissions for the transportation of its goods and a very small CO2 footprint in its manufacturing system.