

THE **DO** SCHOOL

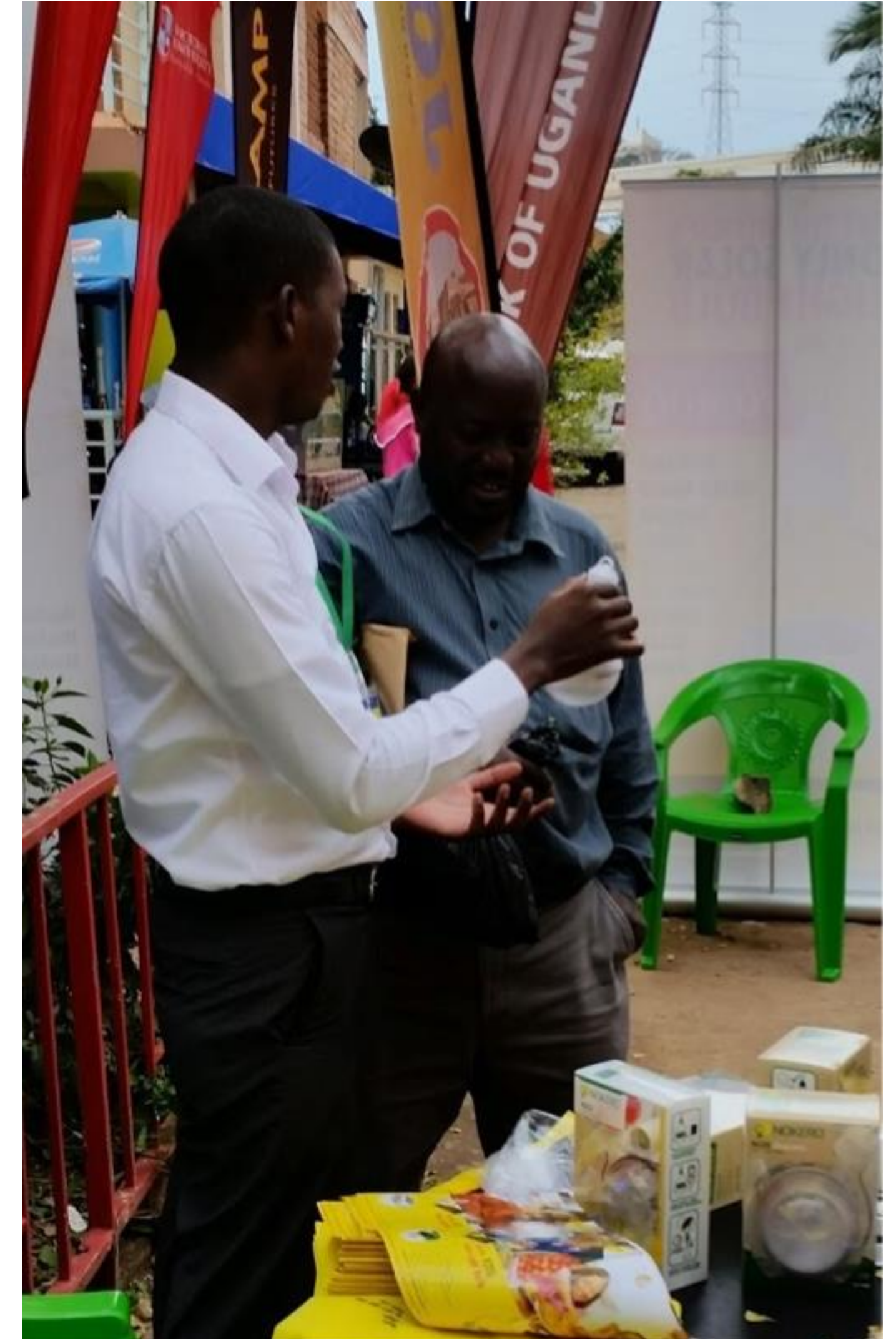
EDUCATION FOR
IMPACT



LIZA | MOLDOVA



DERRICK | UGANDA



A UNIQUE MARKET OPPORTUNITY



THE DO SCHOOL METHOD

DREAM ▶





































FOCUS ▶

PLAN ▶



OUR EXPERTS

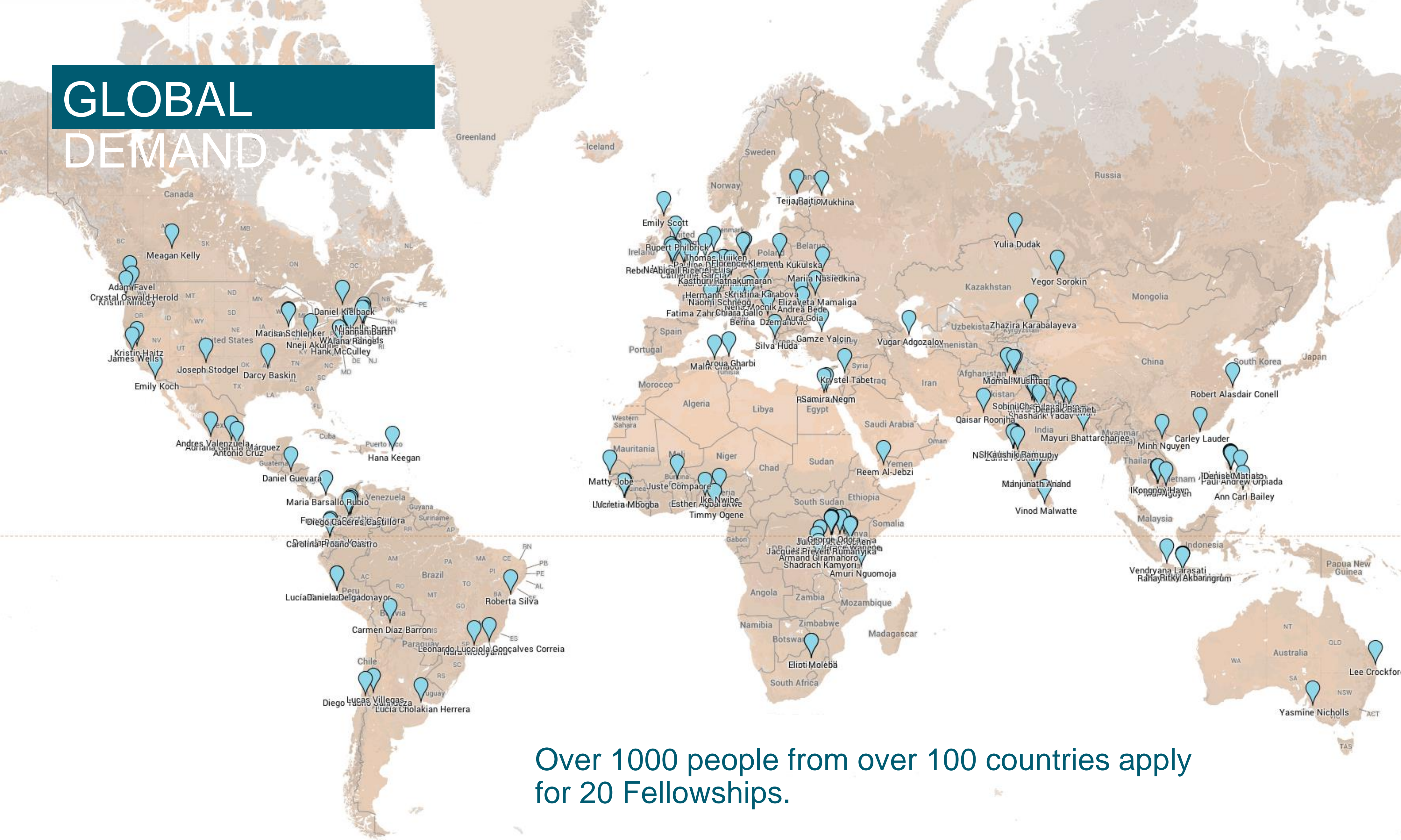
PEOPLE LIKE YOU!

 <p>JEAN-REMY VON MATT CO-FOUNDER OF JUNG VON MATT</p>	 <p>MARKUS WASMEIER OLYMPIC CHAMPION, MUSEUM DIRECTOR</p>	 <p>MARTINA NEEF CEO OF ROCK IT BIZ</p>	 <p>MATTHIAS ZUBER POLYEIDES MEDIENKONTOR</p>	 <p>MELANIE MOHR FOUNDER & DIRECTOR APOLLO TV</p>	 <p>ABA SECK DIRECTOR AFRICA SERENBERG BANK (SCHWEIZ) AG</p>	 <p>ALEX MARASHIAN FREELANCE BRAND CONSULTANT</p>	 <p>AMBRA MEDDA CO-FOUNDER OF L'ARCOBALENO</p>	 <p>ANDRÉ LUTHI CEO OF GLOBETROTTER GROUP</p>
 <p>MICHAEL ALBERG-SEBERICH MANAGING PARTNER AT ACTIVE PHILANTHROPY</p>	 <p>MUSTAFA ERDOĞAN GENERAL ART DIRECTOR FIRE OF ANATOLIA</p>	 <p>NILS DANIEL FINCKH THEATER DIRECTOR</p>	 <p>OYA OGURCU DESIGNER</p>	 <p>PROF. KALYPSO NICOLAIDIS OXFORD UNIVERSITY</p>	 <p>BJÖRN HERING PRODUCER, CEO OF MEDIAFISCH</p>	 <p>CHRISTOPH POPPEN CONDUCTOR</p>	 <p>CHRISTOPH VON HURTER HEAD OF HAMBURG FUND DEVELOPMENT COMMITTEE</p>	 <p>DAVID GOODMAN PRESIDENT OF THE ANDREW GOODMAN FOUNDATION</p>
 <p>RICHARD H. SHRIVER R. SHRIVER ASSOCIATES</p>	 <p>ROBERT KONOLD TAX ADVISOR LLC</p>	 <p>SAM "ROLLO" ROSS FOUNDER OF GREEN CHIMNEYS</p>	 <p>SOPHIE CARLIER MANAGER AT STUDIO EDELKÖRNT</p>	 <p>STEFAN LINDER CEO OF SWISS ECONOMIC FORUM</p>	 <p>DR. MARKUS BAUMANNS SCHUMACHER & BAUMANNS</p>	 <p>DR. MED. JÁNOS WINKLER DOCTOR AT FUNDAMED</p>	 <p>DR. NINA SMIDT AMERICAN FRIENDS OF BUCERIUS</p>	 <p>DR. NORBERT LÖSING LAWYER AT SIEPER LÖSING RECHTSANWÄLTE</p>
 <p>SUSAN AINSWORTH CEO OF AINSWORTH ASSOCIATES</p>	 <p>SYLVIA GOLBIN EXECUTIVE DIRECTOR ANDREW</p>	 <p>TANYA SELVARATNAM FREELANCE WRITER AND PRODUCER</p>	 <p>TATJANA SPRICK THE DO SCHOOL CHALLENGE CURATOR</p>	 <p>TIM MÄLZER CHEF</p>	 <p>ANDREAS HEINECKE DIALOGUE IN THE DARK</p>	 <p>DICKIE STEELE PRINCIPAL SY/PARTNERS</p>	 <p>HEINZ KULÜKE PRIEST</p>	 <p>SCILLA ELWORTHY BOARD MEMBER</p>

A photograph of three students in a modern, brightly lit room. In the foreground, a young man with a tattoo on his left arm, wearing a yellow t-shirt, is sitting on a dark, patterned armchair, looking at a laptop. Behind him, a young woman in a red t-shirt is sitting on a similar chair, looking down at a tablet. In the background, another young woman with long brown hair, wearing a black top, is sitting in a white armchair, also looking at a tablet. The room has large windows and a white desk with various items on it. The text "A BLENDED LEARNING INSTITUTION" is overlaid in the upper right quadrant of the image.

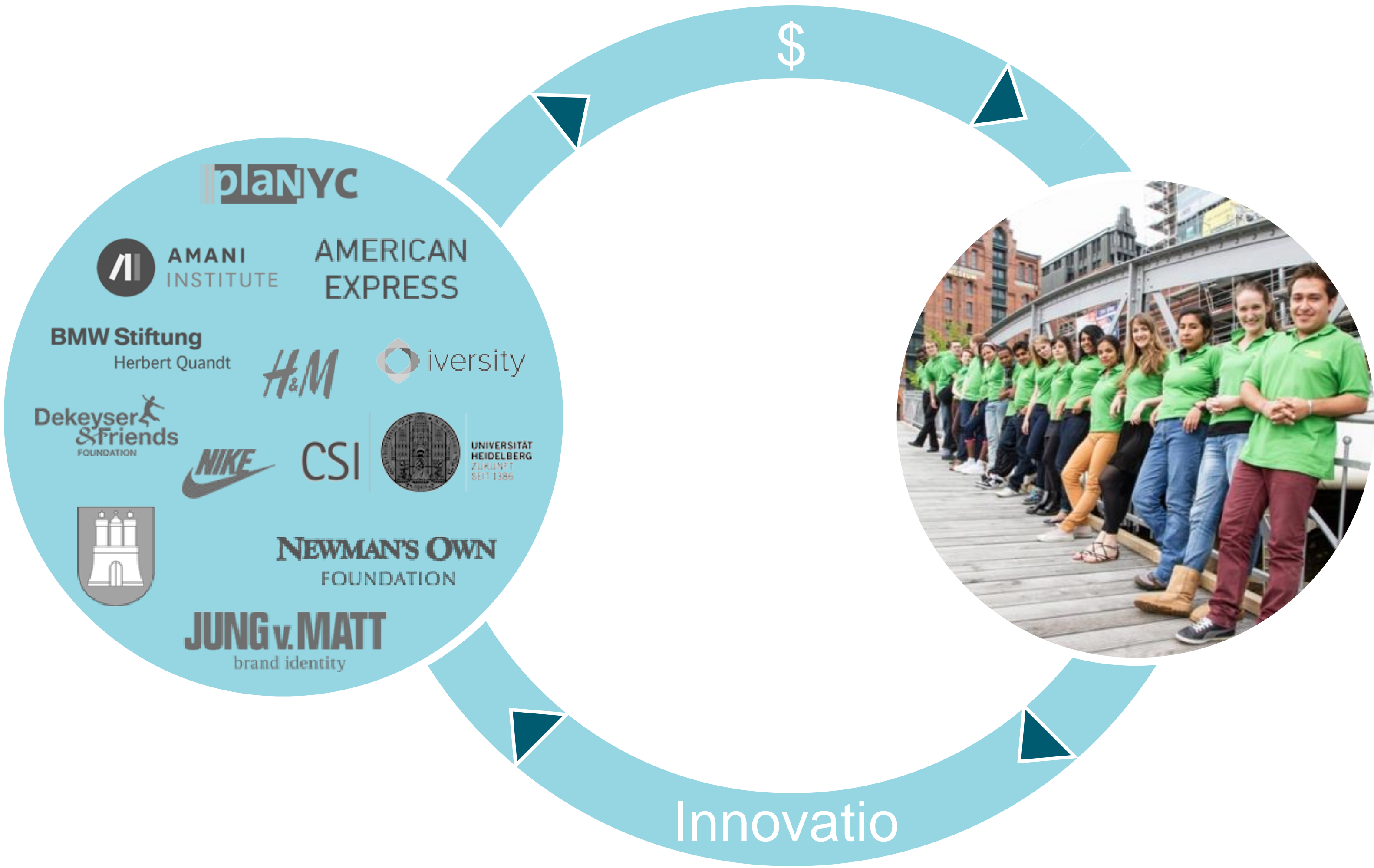
A BLENDED LEARNING INSTITUTION

GLOBAL DEMAND



Over 1000 people from over 100 countries apply for 20 Fellowships.

SMART CROSS-SUBSIDIES



THE CAMPUS

2 programs / year

MODEL

60 students

150 experts & mentors

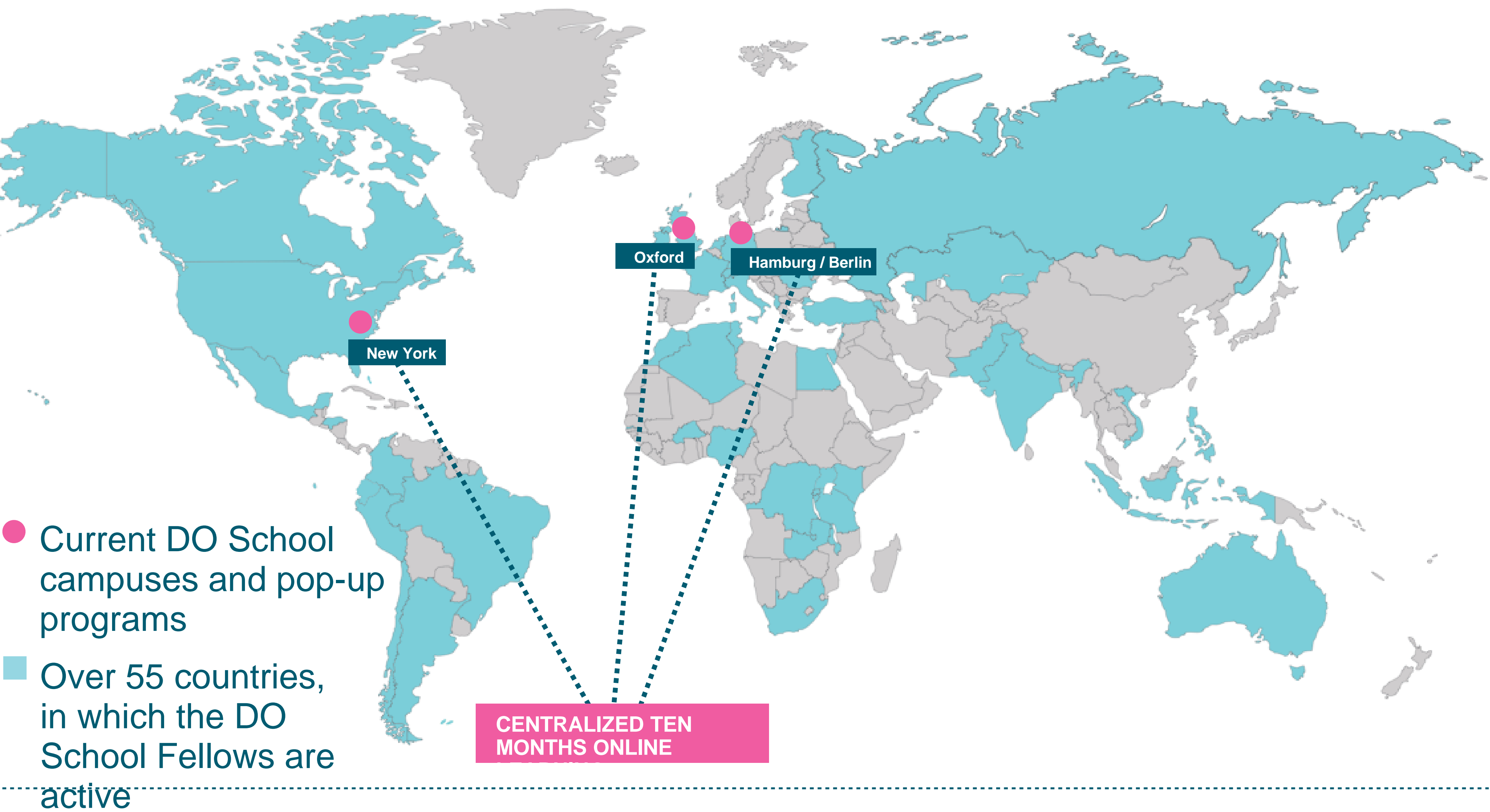
1000 EUR tuition /

student

Making a profit



A GROWTH MODEL



YOUTH

A world map with several countries highlighted in different colors. The United States is dark blue. France is purple. Spain is teal. China is pink. India is green. Data callouts are placed near these countries: '3.5 Mio USA' near the US, '25% FRANCE' near France, '60% SPAIN' near Spain, '15% CHINA' near China, and '30 Mio INDIA' near India. A large teal banner at the bottom contains the text '33 % OF EMPLOYERS SAY THEY SIMPLY CAN'T FIND THE WORKERS THEY NEED'.

3.5 Mio
USA

25%
FRANCE

60%
SPAIN

15%
CHINA

30 Mio
INDIA

33 % OF EMPLOYERS SAY THEY SIMPLY CAN'T FIND THE WORKERS
THEY NEED

IMPACT

80 Fellows

> 750.000 people

80 jobs

33.000 online students



LIZA | MOLDOVA

Venture:

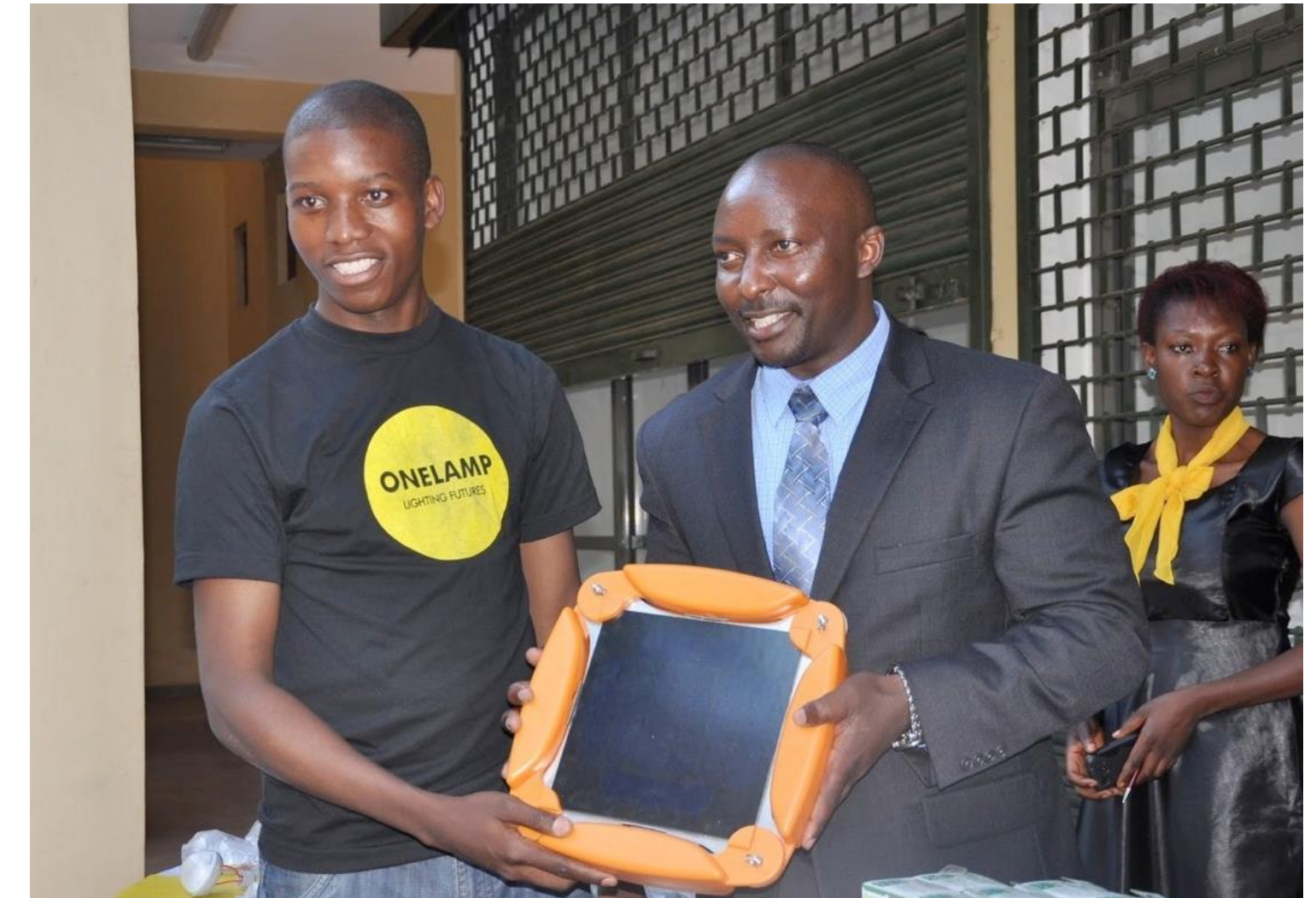


DERRICK | UGANDA

Venture



In 2014 we expect to reach 5000 households and 1000 primary school children.



SUMMARY

CLOSING A GAP

GLOBAL RELEVANCE

EXCELLENCE

PROVEN BUSINESS CASE

OUR TEAM



WWW.THEDOSCHOOL.ORG
[FLORIAN@THEDOSCHOOL.](mailto:FLORIAN@THEDOSCHOOL.ORG)
[ORG](http://WWW.THEDOSCHOOL.ORG)

DISCUSSION



OUR ONE-YEAR PROGRAM

Ten-week INCUBATION PHASE

20 Fellows receive an intense training program and mentoring on campus



Ten-month IMPLEMENTATION PHASE

20 Fellows implement their individual ventures in their home countries supported by online learning and mentoring

