Recipes
Translation: Salad with tuna. 1/2 box of mixed salad with cornsald, 1/3 can of tuna, 1/2 ripe avocado, 3 tablespoons sunflower seeds, 2 eggs, dressing: 2 T extra virgin olive oil, 1 T lemon juice, 2 tsp. maple syrup, salt, pepper. Boil the eggs and toast the
Number of people with diabetes by IDF Region, 2013

- North America and Caribbean: 37 M
- Europe: 56 M
- Middle East and North Africa: 35 M
- South-East Asia: 72 M
- Western Pacific: 138 M
- South and Central America: 24 M
- Africa: 20 M

Total worldwide: 382 M

46% undiagnosed people living with diabetes
ANNICA C. BELFRAGE
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HANS BELFRAGE
MD PhD Immunology
world diabetes day
14 November
Patients & Family

Strategic Partners

Licenses (B2B)

Direct sales (B2C)

Distribution
<table>
<thead>
<tr>
<th>Countries</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users</td>
<td>500</td>
<td>10000</td>
<td>50000</td>
<td>120000</td>
</tr>
<tr>
<td>Revenue</td>
<td>€ 0</td>
<td>€ 360000</td>
<td>€ 1800000</td>
<td>€ 4320000</td>
</tr>
<tr>
<td>Result</td>
<td>-€ 80000</td>
<td>€ 18000</td>
<td>€ 180000</td>
<td>€ 518400</td>
</tr>
</tbody>
</table>

![Graph showing growth in users and revenue from 2014 to 2017.](image)
Better Health Outcomes

Improved Quality of Life

Lower Cost for Society
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