

A young boy is sitting on a mossy rock by a river, fishing with a long wooden pole. He is looking intently at the water. The river flows over rocks, and the background shows a lush, green landscape under a cloudy sky. The scene is captured in a cinematic style with soft lighting.

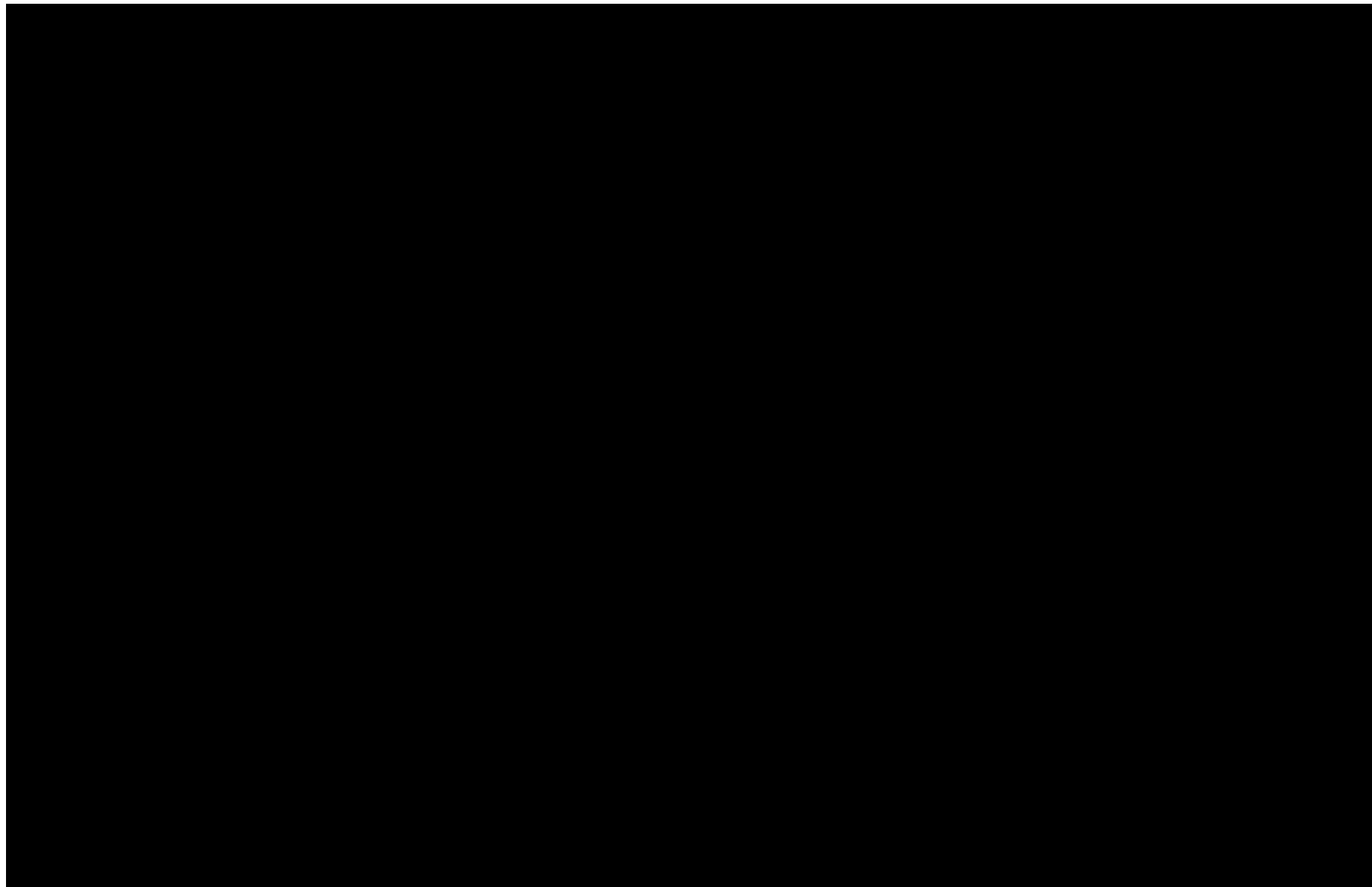
ADA, the Child and the Fish



ADA: facts and figures

- Luxembourg NGO and executive agency under mandate
- Dedicated to inclusive finance
- Several million people reached every year through 150 MFI
- 20 years of experience
- Active in West Africa, Central & Latin America, South-East Asia and MENA region
- 2015 budget: EUR 10 million

ADA: the reasons we work



Green Microfinance for a better life

- A problem to solve
- A solution to suggest
- How does it works?



PERU

Green Microfinance creates revenue

- The ADA's role
- Main results



PERU - INES

Microfinance could impact farmers' work in Burkina Faso

- A problem to solve
- A solution to suggest
- How does it work



DAOUDA

ADA provides leasing expertise inside rural villages

- The ADA's role
- Main results



DAOUDA

Take away

- ADA increases local capabilities
- Through local microfinance institutions
- Until they don't need us any more

給孩子一條魚，你可以餵他一天。教
孩子以漁，你餵他一輩子



“Give a child a fish and you feed him for a day.
Teach a child to fish and you feed him for a lifetime.”



Inclusive Finance.
Increasing Autonomy.
Improving Lives.

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