**To edit the document, please select the “Esc” key on your keyboard.**

Only proposals submitted in **English** will be accepted. Proposals and supporting materials submitted in other languages will not be considered.

**The application package must include:**

1. This completed application form (Word file) - On average, it takes about 2-4 hours to fill out this application form.
2. The financial template (Excel file) – download it [here](http://bit.ly/SIT2021FinancialTemplate)*.*
3. A scheduled interview. All applicants must complete a seven-minute video interview before they can enter the first round. Make sure you schedule your interview using the **link provided in block III** below.

**Send your application to** [institute@eib.org](mailto:institute@eib.org) and make sure that:

1. The combined size of all documents attached to the email does **not exceed 15 MB**. For larger files, please make sure to use only **Wetransfer** (files in Dropbox, GoogleDrive, One Drive or similar cannot be accessed due to internal server restrictions).
2. The **name of the files** follows the structure **ProjectName\_ApplicationForm**; **ProjectName\_FinancialTemplate**.and **ProjectName\_Presentation.**

After receiving your application, we will send you a **confirmation email**. If you have not received the confirmation email after **three working days**, please contact us at [institute@eib.org](mailto:institute@eib.org).

To find out more, please consult the [Guidelines for Applicants](http://bit.ly/SIT2021Guidelines) and [FAQ](http://bit.ly/SIT2021FAQ) where you can also find additional information on the application procedures. If you have any further questions please attend the Webinar **“Navigating through the SIT Application Process”** or send us an email to [institute@eib.org](mailto:institute@eib.org).

**EIB Institute Webinar: Navigating through the SIT Application Process**

Who can apply? How do I fill in the application form? How can I better prepare for the interview? What are the main evaluation criteria? What are the benefits of being selected as one of the 15?

If you’re applying to the Social Innovation Tournament, in this webinar, we’ll give you tips to navigate the process and answer any questions you might have.

Registrations are open in two dates:

<http://bit.ly/SITW8Feb> - Monday, 8 February 2021 17:00 (CET)

<http://bit.ly/SITW24Feb> - Wednesday, 24 February 2021 12:00 (CET)

|  |  |
| --- | --- |
| **I. Project summary** | |
| **Project name:** | Insert text here |
| **CEO name:** | Insert text here |
| **Short project description:**  *Instructions: Please describe your project briefly, including information about the problem you are aiming to solve and how your proposal is an innovative and suitable solution at the local, national and European level.*  *Maximum of 800 characters allowed.* | Insert text here |
| **The Tournament is open to teams at any stage of the project cycle. What stage is your project at?**  *Instructions: Please select one stage.* | Stage*:* Choose a stage |
| **Please choose the sector(s)/categories of your project?**  *Instructions: Please select up to two sectors/categories that best correspond to your project.* | 1st sector: Choose a sector/category.  2nd sector: Choose a sector/category. |
| **Which SDGs does your project deliver on?**  *Instructions: Please select up to two SDGs that best correspond to your project (if you need some guidance, find information on SDGs* [*here*](https://www.un.org/sustainabledevelopment/sustainable-development-goals/)*).* | SDG: Choose an SDG.  SDG: Choose an SDG. |
| **What is your country of residence?**  *ELIGIBILITY CRITERIA: The Tournament is open to individuals or teams from (or residing in)* [*European Union Member States, Candidate and Potential Candidate countries*](https://europa.eu/european-union/about-eu/countries_en)*, and* [*EFTA countries*](http://www.efta.int/about-efta/the-efta-states) *and whose proposals are to be implemented in at least one of these countries.* | Country: Choose a country. |
| **In which country/countries is the project being or will be initially implemented?**  *Instructions: You can select several countries – please note the eligibility criteria above.* | Country 1: Choose a country.  Country 2:Choose a country.  Country 3:Choose a country.  Country 4:Choose a country.  Country 5:Choose a country. |
| **To which country/countries will the project be expanded over the next two years?**  *Instructions: You can select several countries – please note the eligibility criteria above.* | Country 1:Choose a country.  Country 2:Choose a country.  Country 3:Choose a country.  Country 4:Choose a country.  Country 5:Choose a country. |
| **Project website:** | Url: Click or tap here to enter text. |
| **Project LinkedIn page:** | Url: Click or tap here to enter text. |
| **Project Facebook page:** | Url: Click or tap here to enter text. |
| **Project Twitter account:** (if applicable) | Url: Click or tap here to enter text. |
| **Project Instagram account:** (if applicable) | Url: Click or tap here to enter text. |

|  |  |
| --- | --- |
| **II. Project details** | |
| **What is/are the social and/or environmental (societal) problem(s) that you are aiming to solve? How do you quantify the need for your solution?**  *Instructions:*   * *What is/are the societal problem(s) you are fighting?* * *How many potential beneficiaries/people are affected? (Please provide evidence of the social or environmental need.)* * *Tell us about other similar solutions and what makes your solution different.*   *Maximum of 1 200 characters allowed.* | *Insert text* |
| **What difference does your project make to solving the problem(s)?**  *Hints:*   * *What are the existing solutions in the market (at national and European level)?* * *What is your solution and please describe it:*   + *What are its objectives?*   + *How does it address the problem?*   + *How is it better/more innovative?* * *Have you already received an award or recognition for your solution?*   *Maximum of 1 200 characters allowed.* | *Insert text* |
| **Who is benefiting from your solution and how?**  *Instructions:*  *If your customers and beneficiaries are different, please answer separately for both groups.*  *If your product/service is already in place:*   * *Describe the demographics of your customers/beneficiaries.* * *Where are your customers/beneficiaries located?* * *How many customers/beneficiaries are you currently reaching?* * *How do you reach your customers/beneficiaries? Directly or via partnerships, intermediaries, etc.?* * *Outline the benefits of your solution for your customers/beneficiaries*   *Maximum of 800 characters allowed.* | *Insert text* |
| **How do/will you measure the impact created?**  *Instructions:*   * *What indicators and tools do/will you use to measure the impact?* * *How do/will you collect and validate impact data?* * *If available, please include a summary of existing impact data.*   *Maximum of 1 200 characters allowed.* | *Insert text* |
| **How does your project scale to maximise the impact on the beneficiaries?**  *Instructions:*   * *How can your project be reproduced in different locations or contexts?* * *Explain how your project will evolve as more people use it.*   *Maximum of 800 characters allowed.* | *Insert text* |
| **Project goals and time frame for implementation:**  *Instructions:*   * *What are the short, medium and long-term goals for your project?* * *Do you have specific milestones?*   *What time scale have you planned to achieve these milestones?*    *Maximum of 800 characters allowed.* | *Insert text* |
| **What are the main challenges and risks you need to address to make your project a success? How do you propose to address them?**  *Instructions:*   * *What are the main challenges and risks ahead that you need to overcome to start/implement/continue your project?* * *How can you limit the effect of these challenges/risks?*   *Maximum of 800 characters allowed.* | *Insert text* |
| **What are your actual/expected main funding sources? Can your project generate recurring revenues? What is your value proposition for investors?**  *Instructions:*   * *Please explain your funding strategy and how far you have advanced in implementing this strategy.* * *What stage are your conversations with relevant investors/donors at?*   *Maximum of 1 200 characters allowed.* | *Insert text* |
| **Tell us about your team.**   * *How many full-time employees do you currently have? Part-time employees? Volunteers?* * *What are the key members of the team and their relevant backgrounds?*   *Maximum of 800 characters allowed.* | *Insert text* |
| **How would you spend the prize money on the project if you win the competition?**  *Maximum of 400 characters allowed.* | *Insert text* |

|  |  |
| --- | --- |
| **III. Scheduling a video interview**  Time slots are available on the working days from **10 to 26 March 2021** | |
| **Applications that do not include a scheduled interview will not be considered**  *Instructions:*  *A seven-minute video interview is compulsory for all applicants.*  ***Please schedule it*** [***here.***](https://eibinstitute.appointlet.com/s/sitinterview)    *Check the confirmation email (in your inbox or spam – “Appointlet”) and write the chosen date.*  *Please write the same* ***Project name*** *given in this application form when scheduling as well as the same* ***Contact Person name.***  ***You will be asked about the following:***   1. *The first question will be about the history and motivation behind the project.* 2. *The second will focus on the key innovation points that distinguish your project from its competitors.* 3. *The third will be an opportunity to talk about the project’s transformative potential for people and/or the planet.*   *You may be asked some additional questions to provide further clarification about your application.*  *⚠The seven-minute video interview will be cancelled if the application package is incomplete or does not meet all the eligibility criteria.*  *⚠ Please note the interview will be recorded. By applying to the SIT, the applicant gives his/her consent to the use by the EIB Institute of the recorded interview for the evaluation process.* | Click or tap to enter a date. |
| **IV. Document checklist**  *Documents to be sent* | |
| **Application form (this document)**  Applications that do not include this document will not be considered  *Instructions:*   * *Format: Word document ONLY (no PDF)* * *File name: ProjectName\_ApplicationForm* |  |
| **Financial template**  Applications that do not include this document will not be considered  ***Download the financial template*** [***here***](http://bit.ly/SIT2021FinancialTemplate)***.***  *Instructions:*  *Please insert information about costs (running costs and capital costs, specifying any large items in your budget), revenues (past, present and projected) and break-even scenario(s).*  *Fill in only the cells whose background is in dark grey:*   * *Revenues from products/services* * *Grants/donations* * *Total operating costs* * *Dividends distributed* * *Own funds* * *Bank debt* * *Other liabilities*   ***Format:*** *Excel ONLY (no PDF)*  ***File name:*** *ProjectName\_ FinancialTemplate* |  |
| **Presentation (optional)**  *Instructions:*  *You may wish to upload a presentation which provides an overview of your project. It may include photos, diagrams and a short description of your project.*   * *Format: PowerPoint or PDF document* * *Size: up to 3 slides*   *File name: ProjectName\_Presentation* |  |
| **Scheduled interview (Appointlet)**  Applications without a scheduled interview will not be considered  ***If not scheduled yet, please do it*** [***here.***](https://eibinstitute.appointlet.com/s/sitinterview)  ***Slots from 10 to 26 March 2021***    *(Refer back to block III of this application form)* |  |
| **V. Contact details**  *Please insert the contact details for the one person who will participate in all compulsory parts of this competition.*  *The contact person should (i) have taken part in the screening video interview, (ii) participate in the Mentoring Bootcamp and (iii) pitch at the Pitching Competition - Final Event.*  *S/he will be the contact for all notifications on the outcome of the selection process and the following steps:* | |
| * First and last name of contact person | Click or tap here to enter text. |
| * Team/project role of contact person | Click or tap here to enter text. |
| * Postal address (project headquarters or contact person) | Street, Number, Postal Code, City, Country |
| * Email address (valid email required, project or contact person) | After submitting your application, you will receive a confirmation email at this email address. |
| * Phone number (including country code, project or contact person) | Insert as +country code\_number |
| **VI. Statistics** | |
| How did you learn about the Social Innovation Tournament? | Choose an item. |
| Is this the first time that you are applying to participate in the EIB Institute’s Social Innovation Tournament? | Choose an item. |
| Do you want to subscribe to the EIB Institute’s mailing list? | Choose an item. |
| **SIT Alumni Network Membership**  If you are selected as one of the 15 finalists, you will start a journey with us, and may benefit from the many opportunities provided by the EIB Institute, ranging from capacity building and various learning initiatives to networking and international visibility to help you scale the impact of your venture.  Consult the [SIT Alumni website](https://institute.eib.org/sit-alumni/) for an overview of all the opportunities or watch a short video [here](https://www.youtube.com/watch?v=2bi8M8vbapQ). | *What has motivated you to apply for the SIT?*  The prize money  The SIT Alumni Network  Both the prize money and the subsequent opportunities |