

The **EIB Institute** promotes European Union objectives by supporting European initiatives for the common good. Its work is divided into three strategic programmes: the Knowledge Programme; the Social Programme; and the Arts & Culture Programme.

Established by the EIB Institute in 2012, the Social Innovation Tournament (SIT) is the flagship initiative of the Social Programme. The Tournament supports the fight against social exclusion, covering projects in a wide range of fields, from education and healthcare to the natural and urban environment, through new technologies, new systems and new processes. This year's Tournament attracted a lot of interest, with 224 proposals submitted by applicants from 24 countries. The proposals cover a broad spectrum of sectors from traditional "social" projects to water and wastewater and urban development, and education and training, in particular. This very significant response and the thematic range of proposals submitted show the great potential for innovation that exists in Europe, as was further demonstrated by the overall quality of the proposals.

A Screening Committee composed of European Investment Bank (EIB) and European Investment Fund (EIF) experts in partnership with the European Entrepreneurship Foundation reviewed the proposals received and selected 16 finalists for the second round. The finalists will present their proposed projects at the final event, to be held in Budapest on 17 October. A Jury, comprising specialists from the academic and business worlds, will select the winners.

All 16 projects will compete for the General Category 1st and 2nd Prizes of EUR 25 000 and EUR 10 000 respectively. Projects falling under the Special Environment Category will also compete for the Special Category Prize of EUR 25 000. Up to two projects, not necessarily prize winners, may receive a voucher entitling the project team to benefit from subsequent coaching and mentoring services.

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Agenda

09:00 **Welcome coffee and registration**

Morning Session

10:00

Welcome

László Vajta, Vice Rector of Innovation, Dean, Budapest University of Technology and Economics

Opening Speech

László J. Baranyay, Vice-President, European Investment Bank

Moderator: Nicolas Hazard

Relevant rules and procedures

Establishing the order of presentations (draw)

10:30

Presentations by Finalists (8)

12:45

Buffet lunch

Afternoon Session

14:15

Presentations by Finalists (8)

16:30

Coffee break

17:00

While the Jury deliberates

Video of 2012 SIT (10')

"Seeking profit or seeking value? – the social impact economy", **Ulrich Grabenwarter**, EIF, (15')

Update on 2012 winning projects

- Hand-in-scan, **Tamás Haidegger** (10')
- Piano C, **Riccarda Zezza** (10')

"Is social entrepreneurship a business?",

Peter B. Zábóji, European Entrepreneurship Foundation (15')

Closing remarks

Zoltán Cséfalvay, Minister of State for Strategic Affairs, Ministry for the National Economy

Rémy Jacob, Dean, EIB Institute

19:30 - 23:00

Gala dinner (by invitation only)

Announcement of the winners and presentation of the prizes



Order of presentations

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Jury



Sophie Robin

President of the Jury, is a founding partner of Stone Soup Consulting, a company focused on enhancing the social impact of organisations. Previously, she worked for the Food and Agriculture Organisation of the United Nations as the Liaison Officer with Civil Society Organisations for Latin America and the Caribbean. Sophie also worked for several NGOs and served as CEO for the Portuguese NDGO Platform. Within Stone Soup Consulting, Sophie advises social entrepreneurs and VP organisations on how to measure, monitor and report on their social impact. Sophie has lectured on the topic at the ESADE business school. She also sits on the Advisory Board of Grup33 – a Catalan-based NGO which aims to promote a therapeutic-based prison model as a strategy for reducing reoffending.

Olivier de Guerre

in 1987, co-founded GT Finance/Crystal Finance before joining Credit Suisse Asset Management in 1998 as a Managing Director. In 2003 he founded PhiTrust to help families and foundations implement financial, social and philanthropic strategies, in the belief that investors have responsibility through their financial and social investments. He has long-standing experience in asset management at the level of families/foundations or institutions, in particular through assisting them with their investment strategies. Olivier is a Board member of Finansol, EVPA and the Philoppson Foundation. He is also the Chairman of PhiTrust Active Investors and PhiTrust Impact investors.



Péter Kádas

graduated as a medical doctor and economist and has been a serial tech entrepreneur for more than 18 years. Elected Chairman of the IT and Telecommunications Section of the National Association of Entrepreneurs and Employers in 2007, he is the founder of the largest Hungarian start-up community, behind the Startupupdate blog. He is currently working on Traction Labs Inc., a Hungarian-American seed-stage start-up accelerator, as Chairman of the Board.



Meredith Niles

is the Head of Innovation at Marie Curie Cancer Care, the UK's largest charity dedicated to providing free end of life care to patients with terminal illnesses. Prior to joining Marie Curie, Meredith was an Investment Director at Impetus Trust, a venture philanthropy organisation focussed on helping innovative charities and social enterprises achieve scale. Meredith joined Impetus following a career in investment banking, where she was latterly an Executive Director at Goldman Sachs focussing on mergers and acquisitions and corporate finance assignments for clients in the retail and consumer products industries. Meredith is passionate about helping social purpose organisations achieve their goals and volunteers her time as a trustee of three UK charities: Toynbee Hall, Hestia Housing and Support, and Booktrust. She is a Fellow of the Royal Society of Arts and a member of the Institute of Directors. Meredith holds a BA with Highest Distinction and Highest Honours from the University of North Carolina at Chapel Hill and an MSc from the London School of Economics.

José Tomás Frade

is currently working as a freelance consultant in the water and sanitation sector throughout the world, with a particular focus on developing countries. He is currently in charge of coordinating the national strategy of the Portuguese water sector for the period 2014-20 at the invitation of the Government. Mr Frade worked for 24 years in the Projects Directorate of the European Investment Bank, from which he retired in November 2012. As Deputy Director and Head of the Water and Environmental Protection Division since 2000, he was responsible for managing a team of water specialists which, for over 10 years, has appraised and monitored all the projects in the water sector financed by the Bank in more than 80 countries. As a technical advisor at the EIB, Mr Frade was directly involved in the assessment and monitoring of more than 100 projects developed by both the public and the private sector in the EU, Eastern Europe, Mediterranean, Sub-Saharan Africa, Caribbean, Asia and Latin America. Mr Frade graduated from the University of Lisbon as a Civil Engineer in 1970. He began his professional career as a hydraulics researcher and taught water engineering at the university for six years. He worked as consultant in the water sector for 15 years before joining the EIB.



Jury

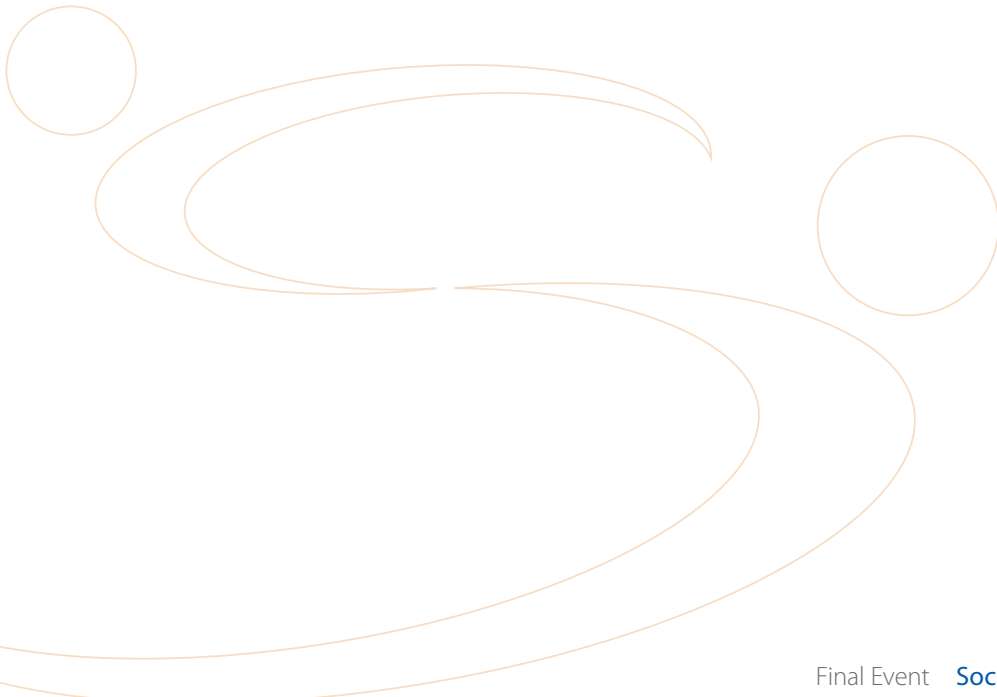


János Vecsenyi

Professor Emeritus, Corvinus University Budapest, Small Business Development Centre, Budapest University of Technology and Economics, Business and Management Department. Professor Vecsenyi has been teaching at Corvinus University since 1978 and at the Budapest University of Technology and Economics since 2011. His main courses include entrepreneurship, starting and managing new ventures and launching innovative new ventures. He served as programme director and professor of the first MBA programme in Hungary at the International Management Centre, now CEU Business School. He was a visiting professor at the University of Tulsa (USA) and at INSEAD (France) and has lectured *inter alia* at Harvard Business School, UCLA, UT Austin, Dallas, Tulane, the University of Melbourne, the London School of Economics, the Czech Management Centre (Prague), VNIISI, Moscow and Erasmus University (Rotterdam). Professor Vecsenyi has also worked extensively as a consultant to major Hungarian firms. Up to 2010, he was employed for more than a decade as a Learning and Development Leader at GE Capital, Budapest Bank. Professor Vecsenyi is a graduate of Budapest Technical University where he earned his degrees in mechanical and industrial engineering. He also holds a PhD from Budapest University of Economic Sciences, now Corvinus University. Professor Vecsenyi recently published three books on entrepreneurship: “*Starting and Managing New Ventures*” (2009, 2011, 2013), “*Entrepreneurship. From an Idea to Restarting*” (2002) and “*Entrepreneurial Organisations and Strategies*” (1999). Professor Vecsenyi has developed an online start-up support tool: www.startmybusiness123.com.

Nicolas Hazard

is currently Vice-Chairman of Groupe SOS, Europe's leading social enterprise (10 000 employees, GBP 750m turnover), and Chairman of Comptoir de l'Innovation, a company which invests in, supports and promotes the development of social enterprises around the world. Following a European education in politics and economics (Sciences Po Paris, FU Berlin, HEC Paris), Nicolas worked as an advisor to *L'Unione*, with Romano Prodi, former President of the European Commission and President of the Italian Council. He is also a member of the European Commission's social business expert group (GECES) and co-author of the essay "*L'entreprise du XXI^e siècle sera sociale (ou ne sera pas)*", which was published in 2012.



1 Toit 2 Âges

Régis de Kerautem

Graduate economist, Régis has worked in the private sector for most of his career. For several years, he has been a member of Test-Achats, a consumer protection association. Through personal experience Régis has learned the benefits of intergenerational home-sharing, which helps elderly people to stay longer in their homes under good conditions, thus improving their quality of life. He therefore decided to promote the concept of intergenerational home-sharing and, in 2009, co-founded 1 Toit 2 Âges (1 roof 2 generations) in Belgium. Since then, he has been the President of the association and actively involved in its development with a group of motivated people working for 1 Toit 2 Âges.



Claire de Kerautem

French and born in Paris, Claire had the opportunity to travel extensively throughout the world during her youth. It gave her a taste for other nations and their people and the will to know and discover them. As a teacher, she has had a lot of contact with students and she is pleased to be able to maintain and develop these links thanks to 1 Toit 2 Âges, which she founded in 2009 with her husband and of which she is the Director. This home-sharing programme started in Brussels and is now established in six cities in Belgium. She therefore now manages a team of six people and is convinced that elderly people and students derive mutual benefit from this cohabitation.



“Intergenerational home-sharing for mutual benefit!”

1 Toit 2 Âges is a not-for-profit organisation, created in Brussels in 2009. Its objective is to overcome the loneliness of elderly people, to facilitate access to housing for students thanks to intergenerational home-sharing and to recreate the intergenerational relationship that has almost disappeared in western societies. In practice, 1 Toit 2 Âges identifies and selects motivated elderly people and students that are interested in the solution. If both parties would like to give it a try, an agreement is signed to manage the relationship and 1 Toit 2 Âges makes sure that everything goes well until the end of the year. The innovativeness of the process - and its strength - lies in the fact that it enables the elderly to stay at home, communicating and having secured an intergenerational relationship, which often brings them additional revenue. To students, this approach offers an alternative solution to a housing issue, at a lower financial cost and in a secure environment. Extended now to five Belgian towns, thanks to a highly motivated team, 1 Toit 2 Âges believes that two people with needs have something to give for their mutual benefit.



Matthias Saladin

is a social entrepreneur with extensive experience in the sectors of research and international cooperation. A trained Environmental Scientist (ETH Zurich, Switzerland) and Environmental Engineer (Imperial College, UK), he focuses on water in all contexts. Matthias holds an MBA in Social Economy and the Third Sector (University of Barcelona, Spain). Having worked and lived in Bolivia, Nepal, Spain, Switzerland and the USA, he is driven by the vision of providing better drinking water solutions for people living on less than USD 2 per day. Mr Saladin is a winner of the 3M Foundation's Award for Improving People's Lives (2012) and a scholarship for the INSEAD Social Entrepreneur Programme (2013).



Ángel Pérez González

is a serial entrepreneur and experienced business coach. He has a degree in Business Administration (Universitat Politècnica de Catalunya, Barcelona), an MBA from ESADE (Barcelona) and extensive experience in business consulting on innovation and strategic management. He is an Associate Professor of the Department of Business Organisation at the University of Cádiz and has participated in various coaching programmes for entrepreneurs. He is the co-author of several books on innovation, management and enterprises. Since 2011, he has been the director of the "Innogestiona" project, which aims to assist research groups of the University in bringing innovations to the market. Mr González is a winner of the 3M Foundation's Award for Improving People's Lives (2012).

"Clean drinking water for all"

Diarrhoea is the world's second largest killer of children under five. It is caused by contaminated drinking water and poor hygiene conditions. We developed and tested a simple, effective device to treat drinking water, which costs significantly less than all existing solutions today. The product – a plastic 4-litre bag named bagua – is based on joint research projects of the University of Cádiz (www.uca.es) and the Swiss Federal Institute of Aquatic Science and Technology (www.eawag.ch). It relies on a well-documented method of Solar Water Disinfection (SODIS, www.sodis.info) and does not need fuels, chemicals or any other external inputs apart from sunlight. We offer the product, along with technical assistance, to aid agencies and organisations based in places where drinking water continues to be a health problem, so that in the future all the inhabitants of our planet will have access to clean drinking water.

BikWay

Simon Majdrup Hansen

co-founder and CEO of BikWay, is an imaginative and creative leader, able to inspire and motivate the people around him with his strong vision and passion for social change. Simon has an artistic background from the school of architecture combined with entrepreneurship courses at the business university and more than a decade of experience in leadership and project creation. His ability to think outside of the box when approaching challenges and develop surprising solutions to existing issues helped him to come up with the concept of the BikWay Path, a modular temporary cycle track.



“BikWay”

More than one third of all daily trips are done by bicycle in Copenhagen, making it one of the greatest bicycle cities in the world and the most liveable. The advantages of cycling range from socio-economic to health improvements. A bicycle takes less space than a car and offers the same freedom of mobility. Many cities around the world see Copenhagen as an example to copy in order to solve traffic congestion. The problem is that they do not have 60 years to achieve this due to growing urbanisation. BikWay is proposing a new way for people to take active part in urban planning by letting them experience how a truly bicycle-friendly space feels - today and not in 10 years' time. It is a temporary modular cycle path that can be installed quickly and easily and provides the same safety and comfort that the Copenhagen cyclist enjoys.



Kristina Saudargaitė

has two years of B2B sales experience at the medical device company Ethicon-Endo Surgery, which belongs to Johnson & Johnson. She has an MSc in Business and Economics from the Stockholm School of Economics. While studying, she has worked as a Consulting Director and a board member of 180 Degrees Consulting – a student-run consultancy focusing on NGOs in cooperation with McKinsey. She has also been a finalist, judge, and coach in many debating competitions, including Oxford IV, Vilnius IV, Riga IV, Helsinki IV and Kiev IV. Kristina was chosen as Stockholmer of the month in December 2012 by Stockholm City.

inBelly

helps people to influence producers by making scientific and legal information about ingredients in food easily available to everyone. inBelly has an IT system (www.inbelly.se or iPhone mobile app) with a database that automatically compares food additive legislation in different countries and academic articles. If a certain food product, e.g. candy, contains additives that are banned, e.g. in Canada, the product is shown with a symbol indicating that it may be harmful. Consumers can also see where it is banned and what illnesses it might cause. In this way, consumers are encouraged to shift to additive-free products and at the same time an incentive is created for manufacturers to remove harmful additives from their products. inBelly was launched in Lithuania (lt.inbelly.com). From a population of three million, we obtained one million unique IP addresses. Parliament has banned 39 harmful additives at preschools and schools. Now inBelly is entering the Swedish market.

Irrepressible Voices

Linda Walter

studied Philosophy and Politics in Berlin, Frankfurt (Oder), Paris and Amsterdam. She is currently working as a research assistant at Viadrina European University and is writing her PhD thesis on the impact of the internet on the understanding of human rights. She has been an Amnesty International volunteer for several years and has gained experience at the German Federal Foreign Office, the European Council on Foreign Relations and SAP AG. At Irrepressible Voices (IV), Linda is responsible for building the blogger network, focusing on advocacy work and creating a network of NGOs to work on and implement solution proposals.



Isabel Gahren

has worked as documentary filmmaker and producer for arte and other TV Channels. Being a TV, online and press journalist, she has acquired in-depth of the media business. She studied Political Science (BA) and Visual Anthropology (MA) and was project manager of an initiative on *"Human Rights and the Internet"*. Being inspired by the audiovisual medium, Isabel promotes the video as the medium of the social media age, perfect for discovering untold stories and thus, enabling change. At Irrepressible Voices (IV), Isabel is responsible for the editorial content, PR and communications, creation of strategic partnerships and media collaborations.



"Irrepressible Voices – make your voice heard"

Irrepressible Voices (IV) securely matches videos from the world's human rights community with the media's need for verified content IV is thus an online platform where: (i) the world's human rights community can interact and upload their videos securely to bring their true stories to the world. Furthermore, the community ensures the reliability of the material by verifying the content on the platform; and (ii) the international media can find genuine content and interesting topics and establish contact with protagonists and change-makers and, last but not least, crowd verification ensures that the information is valid. IV will generate a revenue stream by selling the verified content to the media. As it is a not-for-profit organisation, the proceeds will cover the expenses for the platform and any additional funds will go into projects tackling the problems described in the sold video.



Savvas Charalambous

the project manager of JoinIn, has an undergraduate degree in Politics and a master's degree in Political Communications. He has extensive experience of working on social media campaigns for political parties and was involved in two electoral campaigns in Greece in 2012 and in Cyprus in 2013. He is currently Communications Officer at the NGO Support Centre.



Kristy Eliades

the brand strategist at JoinIn, has been working professionally with global marketing networks as a brand strategist for the past ten years. Her expertise includes brand-building and strategic communications for local and regional campaigns as well as peace-related CSO projects. She drinks far too much coffee, likes to keep things simple and wants to change the world.

“JoinIn - change needs you”

JoinIn is an organised effort to instigate and eventually host a movement for positive social change, driven by each and every individual. It is designed to connect problems with solutions – and therefore to connect people with one another during financially challenging times. The project includes a fully innovative site, database and application that alerts users of urgent social needs such as food and clothing, medical care, charity needs and immediate support of any kind. The platform incorporates a customised map that notifies users what is needed by their fellow citizens in real time, based on their individually chosen cause(s) of interest and the location. JoinIn also offers a centralised point of access for internship and volunteerism opportunities as well as instant access to information regarding local civil society organisations, hotlines and services that deal with social issues. It is initially designed to be launched in Cyprus and will be free to use throughout the island.

Mattecentrum

Johan Wendt

one of Sweden's most successful social entrepreneurs, left his traditional career as an engineer to start the not-for-profit organisation Mattecentrum. Equipped with a budget of EUR 2 000 and his innovative skills, he created one of the largest youth movements in Sweden, through which hundreds of thousands of children have benefited from free after-school support to increase their knowledge and interest in mathematics. Repeatedly endorsed and rewarded, both nationally and internationally, for his skills as a social entrepreneur, Johan has also started up the very same organisation in Denmark.



Mattecentrum

is a not-for-profit organisation that provides 140 000 young people all over Sweden with mathematics tuition free of charge. This is equivalent to 16% of all the country's 12-18 year-olds. Every week, Mattecentrum organises 54 maths workshops in 21 cities that are staffed by 350 volunteers. Around 4 000 children visit the maths labs each week. The project has since expanded to online tutoring (www.matteboken.se), reaching out to over 140 000 pupils and enabling them to access a wide range of video lessons, problems and theorems or even submit questions on an online forum. In the spring of 2013, the website was further expanded to even younger children (ages 9 to 12) and a similar university-oriented platform will be released this autumn. Such success prompted Johan to venture into Denmark, where maths workshops are now being organised 10 times a week in three cities by 55 volunteers, catering for approximately 650 children. In conjunction with this, the Danish online platform www.webmathematik.dk will enable the organisation to reach even more students.



Stefano Olivari

is a landscape architect and graduate of the Landscaping School of Versailles with a thesis on the south Mirafiori area along the Sagone stream. With the MIRAorti project, he has won the Master of Talents of Civil Society award for two consecutive years, thanks to which he has been able to enter into a dialogue with the institutions concerned on educational programmes in schools, participatory planning and horticultural, communications and territorial activity.



Marco Bottignole

is an environmental agronomist and graduate of the Agrarian Faculty of Pisa. He has studied in depth social agriculture practices and developed teaching activities in the sectors of environmental education and organic agricultural production. He has collaborated with the MIRAorti project since 2012 on territorial planning and cases which are linked to social and organic agriculture.

“MIRAorti – back to the gardens”

On the peripheries of industrial Italian cities, there are still ample public areas which are used for unauthorised agricultural practices: the illegal gardens. These areas are affected by environmental decline and the social isolation of the individuals which cultivate them. In Mirafiori, an ex-working class neighbourhood of FIAT workers in Turin, a group composed of a landscape architect, an expert in local development, an environmental agronomist and a sociologist has developed a model for the participatory reclassification of an area occupied by illegal gardens. This model proposes an innovative solution of environmental restoration, under which the unauthorised gardeners take part in the transformation work, becoming active subjects in the reclamation process. This aspect involves recognised social benefits and considerable savings for the municipality compared to traditional methods of reclassification. The result of the transformation is a district of urban gardens for use by the citizens, characterised by economic and environmental sustainability, accessibility and social inclusion.

Neighbours

Heleen Agterhuis

(MBA) is a member of the team of directors of the City of Haarlem, the Netherlands. In 2008, she initiated a workshop on the beach with vulnerable inhabitants of Haarlem, welfare professionals and the famous Dutch futurologist Wim de Ridder, in which the idea of BUUV (Neighbours) was born. She has been an ambassador of the concept and its driving force ever since. In her earlier career, she lived and worked abroad (enjoying and learning about cultural diversity) for many years (Shell Damascus, Takenaka BV, Deloitte&Touche consultancy) and was a prizewinning consultant/architect (Scholenbouwprijs 2004) and MBA student (Compaq Challenge Award).



Dionne Sillé

(MscBA) is a project manager and change management consultant. For the municipality of Haarlem, she has developed new approaches in the social domain. BUUV (Neighbours) is the result. Previously she worked as a senior organisational development consultant in the public sector. She is experienced in developing international networks. For Dutch museums of art and the European Union, she has created a sustainable international network for the conservation of modern art. Today museums and professionals worldwide share knowledge on international artists and the conservation of their work. (www.sbm.nl and www.INCCA.org).



Neighbours (the European working title for the Dutch project BUUV)

Imagine one town – one community, united on a platform, a formula, where supply and demand for care and help meet free of charge, regardless of social level, education, origin, religion and health and the core is a trinity of matchmakers, inhabitants and organisations. Welcome to the world of Neighbours, a revolutionary cocktail of self-reliance. Haarlem is facing a huge challenge: the number of people in need of care and help is exploding and budgets are being cut dramatically. Our solution is a marketplace (www.buuv.nu), supported by a small team of matchmakers/community-builders, where supply and demand for care and help meet. In two and a half years, the number of active participants has risen to 2 500 (and is growing every day) and over 10 000 matches have been made! A cost-benefit analysis of Neighbours shows that in the near future every EUR 1 invested will generate EUR 3 of social and financial benefit. We are seeking a partner to invest in a transferable (international) Neighbours approach to achieve our dream that all cities in Europe will be Neighbours by the end of 2020.



Ioannis Mourgis

CEO of Organery, studied future business technologies at Singularity University, NASA AMES Research Centre. He holds a degree in Business Administration with a postgraduate diploma in Management Education from Athens University of Economics (AUEB) and a diploma as an instructor for young offenders. His innovative ideas and research have been the subject of awards from the Economic Review Journal, Athens University of Business & Economics, the IST College and TEDxAcademy. He was the founder of the active citizens' environmental movement Critical Mass Kalamata and a co-founder of the Independent AUEB Students' Party. He is currently working in Kalamata as a business consultant/advisor and as an instructor at a vocational training institute. At the same time, he supports many social organisations on a voluntary basis. His vision is to create a cluster in line with the European Smart Cities Initiative.



Theodore Nikolakopoulos

is a student of Electrical and Computer Engineering at the National Technical University of Athens. He is currently working on his thesis in the field of cloud computing. At the same time, he works as a Software Engineer at Prisma Electronics SA, building back-end and client-side applications, as well as participating in several research projects. His mother tongue is Greek and he also speaks English, French and Italian. Since his childhood, he has shown a keen interest in Mathematics and Physics. He has been awarded several distinctions in nationwide competitions and he participated in the International Physics Olympiad in Singapore in 2006. He has taught maths and physics to high-school students and has been a member of the organising committee for several seminars held by the Hellenic Physics Association.

“Organery is the future of intelligent composting”

Organery aims to solve the issue of waste management in urban and highly populated areas. This includes the placement of a new type of high-tech bin to cover the waste production of each neighbourhood or garden. The bin will conduct a complete compost process for the organic part of the waste automatically, in communication with a cloud-based system. This will contribute to a significant decrease in the cost of waste collection and management. What makes this project extraordinary is the element of multiple benefits for its participants through a gamification method, which includes publishing of the final figures. It therefore returns a higher leveraged value back to the users, capturing the social impact of green waste treatment. At the same time, it transforms the largest category of urban waste into a useful raw material (fertiliser). Only one laptop with a network connection is enough to control all the waste management and environmental education of a whole city. As intelligent as nature!

OrtiAlti

Elena Carmagnani

Architect (PhD), graduated with honours from the Politecnico di Torino in 1995 with a thesis on architectural design. Between 1997 and 1998, she was a resident artist at Akademie Schloss Solitude in Stuttgart, Germany, with an architecture grant. In 1997, she completed a DEA (Diplôme d'études approfondies) at École d'Architecture Paris Belleville. In 2002, she obtained a PhD in Architecture and Building Design at the Politecnico di Torino and was a visiting professor until 2008. In 1999, she founded her firm STUDIO999 and, since 2006, she has been the Communications and Cultural Activities Manager at the Urban Centre Metropolitano in Turin. Her research interests and design activities focus particularly on sustainable design, landscaping and communication.



Emanuela Saporito

Architect (PhD candidate), graduated with honours from the Politecnico di Torino in 2008 with a thesis on the relationship between urban design and collective decision-making processes. In 2010, she began a PhD programme Spatial Planning and Urban Development at the Politecnico di Milano: her research interests focus on community planning and social design. In September 2011, she began a four-month period as Visiting Scholar at the Harvard Graduate School of Design and Kennedy School of Government, where she had the opportunity to attend seminars and conferences on participatory planning and collaborative policy design. Since 2008, she has worked as an architect with STUDIO999 and as assistant professor and researcher in participatory planning in Turin and Milan.



“OrtiAlti: farm your rooftop. Enjoy sharing!”

OrtiAlti originated from a rooftop garden created in 2010 in Turin, Italy. OrtiAlti is a service created to design and set up gardens on urban buildings of public interest, inhabited or used by small communities. It helps people to grow their own rooftop gardens, organise recreational and educational activities, promote benefits and create a network of green spaces in dense urban areas. OrtiAlti addresses a wide and varied audience, interested in up-to-date, hot topics such as re-cycling, energy-saving, the “zero km” food chain, organic products, eco-sustainability, co-housing. It is a sustainable service, because it can intercept individuals, public organisations or enterprises aiming at significant benefits, image return and customer base growth from a relatively small and quickly ammortisable investment, also considering subsidies or tax relief. OrtiAlti offers a set of diversified and complementary services thanks to a multidisciplinary team led by STUDIO999, which includes young architects, landscapers, agronomists, facilitators, communications artists, companies working on hanging green technologies and university departments.



Teia (Catana) Gavrilesu

is the president and founder of the FuturePlus association for sustainable development, Romania (2006). Previously, Teia managed the Department for Strategic Planning for Sustainable Development within the Ministry of Environment. She also worked for three years on integrating environmental and social considerations into the business operations of ABN AMRO Bank: in Romania as a Sustainable Development Coordinator and in Amsterdam as the manager of a pilot project on sustainable behaviours among employees, which is now applied worldwide. She has extensive NGO experience, having worked at different management levels of AIESEC and SOS Children's Villages since 1998. She is an experienced trainer and has facilitated more than 150 conferences and workshops on personal and organisational development. She has a background in Economics.



Cristina Simionescu

project coordinator of RECICLETA, graduated with a master's degree in Educational Psychology from the University of Bucharest (Romania). She has over 6 years of experience in non-governmental organisations in areas such as education, volunteer coordination, project management, training, fundraising and sustainable development. In addition, Cristina worked for four years as a trainer at a centre of the worldwide enrichment education organisation Fastrackids. She has been involved in FuturePlus since 2008, starting as a volunteer and currently coordinating the RECICLETA project.

RECICLETA's

main purpose is to collect waste paper for recycling from offices using cargo-bicycles and employing socially disadvantaged people. The service of waste collection for recycling with cargo-bicycles targets entities that generate small amounts of paper (25kg-150kg), which would otherwise end up in a landfill, because specialised companies only collect quantities of over 150kg (Romania recycles just 2% of municipal waste). Since 2009, Recicleta has collected over 220t of paper from over 320 companies and 58 households, in only a small part (10%) of Bucharest. We offer jobs to socially challenged people, taking part in a socio-economic reinsertion programme. The two cargo-bicycles that are used are an efficient and eco-friendly means of transport, unique to Romania and with zero CO₂ emissions (in Bucharest the number of cars has increased seven times in 20 years). A 1 775t reduction in CO₂ emissions has been achieved by replacing conventional transport and diverting waste paper from landfills to recycling plants.

The Yard

Tamara Moore

theatre coordinator, The Yard. After graduating from the University of the Arts, London, in 2009, Tamara began working in film production and film festival administration, co-developing a site-specific film and performance festival on the Channel Island of Jersey for three years. Tamara became theatre coordinator at The Yard in April 2012 and amongst other responsibilities heads up the theatre's Community Interaction Project. Tamara comes from a family of teachers and is interested in how performance can be used effectively in education.



Lucy Oliver Harrison

executive producer, The Yard. Since leaving Manchester University, where she studied Drama, Lucy has worked as a theatre producer for a number of different organisations including the Ambassador Theatre Group, Headlong and the Bush Theatre. Lucy joined The Yard as Executive Producer in January 2013. She is responsible for managing the business aspects of The Yard's operations, working closely with the Artistic Director to ensure a sustainable future for the charity. She is committed to engagement in the arts and developing The Yard's audience through meaningful relationships. Although, she is most likely to be found drafting an excel spreadsheet.



The Yard

The Yard is the most exciting new theatre in London, providing a home for award-winning original performances. My Yard is a social interaction project that ensures the vital exchange of artists' skills and community resources, promoting entitlement to the arts for all. In a global recession, the lack of investment in the arts and community welfare is isolating the most vulnerable members of society. In response, My Yard forges connections between under-resourced community centres and skilled theatre practitioners, providing opportunities to experience the arts for free. The Yard initiates partnerships and establishes a "Gift Economy" - centres provide space for artists to develop their work free of charge and in return artists provide their time and skills to lead workshops. The benefits to both artists and local young people are beyond measure. For artists the project promotes a socially engaged practice, resulting in theatre that is provocative and politically relevant. For the community, we provide access to hundreds of highly skilled artists willing to give their time to motivate young people who have under-achieved in conventional education, and equip them with social, intellectual and emotional sensitivity. The project has the potential to dispel the assumption that the arts only cater for a certain demographic. Investment from the EIB will allow The Yard to develop a model that may be replicated nationwide, and across the EU. My Yard harnesses the vital social benefits of the dramatic arts, ensuring that both artists and marginalised young people reap the benefits from this free and sustainable exchange.



Alberto Ferreras

has degrees in Industrial Psychology, and in Social Work. Job Risk Prevention Technician (Ergonomics and Psycho-sociology specialist). Alberto Ferreras has been developing his skills since 1993 as a Researcher at the Institute of Biomechanics of Valencia (IBV). He has participated and conducted R&D projects in several areas. He has published several articles and books in national and international publications. His current functions are related to the development of projects, ergonomics assessment and training, adaptation of work stations for disabled people, evaluation of job risks and furniture design, ICT products and other equipment for people with special needs.

TUTOR-DIS: mobile software to improve workstation adaptation to persons with intellectual disabilities

is a software tool for mobile devices that helps to create adapted activities and communications resources. The software also includes spatial location and tracking functions. TUTOR-DIS aims to facilitate learning, time management, communication and, in short, the autonomy of people with intellectual and communication disabilities, mainly in working or pre-working environments, but also in other fields such as education or daily living. In addition, this software can contribute to increasing the competitiveness and productivity of companies that employ people with disabilities. TUTOR-DIS was developed in Spain by the Institute of Biomechanics of Valencia (IBV) and the Association for the Employment of People with Intellectual Disabilities (AFEM). Since its launch in September 2012, it has been received with great interest by professionals, companies and institutions. More than 100 institutions and companies have now registered to use the TUTOR-DIS system.

uMAYOR

Domenico Schillaci and **Mauro Filippi** are both co-founders of PUSH, a not-for-profit civic start-up based in Palermo, the objective of which is to stimulate communities, public authorities and local governments to play an active role in the urban innovation process.

Domenico Schillaci

is a 30-year-old information engineer and Project Manager at PUSH. He received his MSc from Politecnico di Milano, where he held the position of Assistant Researcher.



Mauro Filippi

is a 26-year-old architect and Designer at PUSH. He studied and worked at the Università di Palermo (Italy), Universidad Camilo José Cela (Spain) and Carleton University (Canada), focusing on Cultural Heritage.



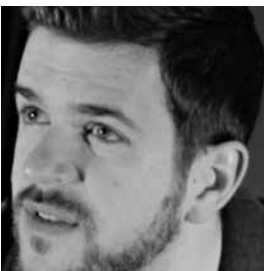
“uMayor: a citizens’ app for urban innovation”

uMAYOR is a web and mobile crowd-sensing project that provides citizens with the opportunity to improve their own living environment by pointing out urban inefficiencies to the appropriate public offices in an easy, immediate way. Its main goal is to simplify the means of reporting and sharing social issues by streamlining the long chain of addresses and channels provided by government agencies into just one click. This community-based cooperation system offers a new approach to e-governance and the monitoring of public facilities, effectively involving every citizen as an actor in city life and an active supporter of the collective whole. uMayor represents a new participatory strategy of public management by providing a new open-data structure in the form of an extensive cloud-based geo-database that is real-time updated. The data collected by uMayor is highly useful for complex planning and urban-design analysis, which makes every citizen a sort of “Ombudsman 2.0”.



Moriz Piffel-Percevic

is a serial entrepreneur and expert for below-the-line marketing and brand-building. Co-founder of Vollpension and co-founder of Gebrüder Stitches, a Vienna-based ecofair jeans label, which manufactures made-to-measure jeans.



David Haller

is currently working towards a Master's in international relations, after successfully studying journalism and communication at the University of Vienna. Before joining the Gebrüder Stitches and Vollpension project, he worked as project leader for an events agency for several years, and was also a member of AIESEC, the biggest student network in the world, for whom he interned in Guatemala. Ever since attending a French school, David has been passionate about languages and currently speaks four and is learning Farsi. In his spare time, David enjoys political comedy and is currently performing his second show (with a friend) about the meaning and absurdity of life.

Vollpension

social integration coffee house – cool, urban place with grandma's familiarity, cakes and inter-generational stories. A public place, where pensioners run the coffee bar and old and young people meet. Vollpension is a Vienna-based for-profit social business founded in autumn 2012. In order to bridge the generation gap, Vollpension provides an inter-generational space in Vienna. In an arty, cliché-rich atmosphere with 60ies furniture, the canaries Hansi and Burli, old-fashioned magazines, unique print and TV footage, pensioners serve not only cakes, but mainly share life stories and experiences.

László Vajta

is currently the Dean of the Faculty of Electrical Engineering and Informatics (BME) and Vice-Rector of the BME in charge of innovation and external relations and was Deputy Dean for Economic Affairs at BME from 2005 to 2008. He started his career in the university's Department of Control Engineering and Information Technology. During his years at BME he worked on research projects in order to become an expert engineer (1980), before becoming a university doctor the following year in 1981. Mr Vajta then started to specialise in the fields of control engineering, computerised image processing, robotics and industrial and energy informatics, earning several scholarships and awards (Humboldt scholarship 1982, Loefer scholarship 1990, Outstanding Inventor 1991 etc.) in the process. Some of his most recent works, in cooperation with large industrial organisations, have been successfully implemented in society: energy monitoring intelligent smart grids (2006/08 with E-ON) and a remote operation control system for the Hungarian gas engine network in 2007/08. László obtained an MSc in Electrical Engineering from the Budapest University of Technology and Economics (BME) in 1975, an MBA in 2000 and a PhD in 2005.



László Baranyay

became Vice-President of the EIB, in September 2013. He most recently (2010-August 2013) held the positions of CEO and Chairman of the Board of Directors at the Hungarian Development Bank (MFB), following a long career with development institutions as well as private businesses. In 1993, he joined the Hungarian Development Bank, starting in the Economic Research Department, before becoming Head of the Research Department, then Deputy Managing Director in charge of Business Policy, followed by Managing Director of MFB (Controlling and Risk Management, all in the late 1990s). He eventually became CEO and Chairman of Board of Directors of the MFB from 2001 to 2002. Throughout the mid and late 1990s, he further developed his excellent business knowledge as he took up several Board positions in Hungary (Deputy Chairman of the Board and Member of the Supervisory Board of Agritek Ltd 1995-97; Member of the Board of Directors of Rákóczi Regional Development Bank Ltd, Deputy Chairman of the Board 1996-99; member of the Supervisory Board of Duna Investment Company 1998-2000; Chairman of the Board of Directors, Konzumbank from 1999 to 2002, Board of National Gambling (Szerencsejáték) Ltd between 2010 and 2013). Finally, from 2002 to 2010, Mr Baranyay was both Member of the Supervisory Board of the Hungarian National Bank and Advisor to the Chairman of OTP Garancia Insurance Company. During the 1980s and early 90s, he worked as a civil servant first by teaching Macroeconomics in Budapest, then at the Hungarian Academy of Science where he managed research and the finances of several socio-economic research institutes. László Baranyay graduated in Economics from Budapest University.



Speakers



Ulrich Grabenwarter

is Head of Strategic Development – Equity at the European Investment Fund and in this context is currently building up a new business line dedicated to social and impact investing. Prior to that, he conducted a 20-month research project on impact investing in collaboration with IESE, University of Navarra, Barcelona, and the Family Office Circle Foundation based in Switzerland. He also is a visiting professor for Private Equity and Venture Capital at IESE and teaches a module on alternative investments for the Post-Graduate Programme of Sacred Heart University. Before launching his research project on impact investing, Ulrich was Head of Equity Fund Investments at the EIF after having worked for several years at the European Investment Bank and at PriceWaterhouseCoopers in corporate finance, project finance, finance consulting and auditing. He shared many of his thoughts and observations on the private equity and venture capital industry in the bestselling Euromoney book *“Exposed to the J-curve – Understanding and Managing Private Equity Fund Investments”* and in numerous articles and white papers. He also co-authored the recent research publication *“In search of gamma – an unconventional perspective on impact Investing”* (IESE Publishing 2011). Ulrich holds a master’s degree in Business and Finance from the University of Graz.

Tamás Haidegger,

received his MSc degrees in Electrical Engineering and Biomedical Engineering from the Budapest University of Technology and Economics (BME) in 2006 and 2008 respectively. His PhD thesis (2011) was based on a neurosurgical robot which he helped to develop when he was a visiting scholar at the John Hopkins University. Currently, he is an assistant professor at Óbuda University and a research area manager at the Austrian Centre of Medical Innovation and Technology (ACMIT), working on minimally invasive surgical simulation and training, medical education and the technological improvement of gynaecological brachytherapy. Tamás is the CEO/CTO of a university spin-off HandInScan Ltd, which focuses on objective hand hygiene control and is working together with Semmelweis University, the National University Hospital Singapore and the World Health Organisation.



Speakers



Riccarda Zezza

co-founder and CEO of Piano C srl, is a mother of two, fond of chocolate and books, Italian but she rarely cooks. She worked as a communications and project manager in companies such as Microsoft and Nokia, experiencing the strengths and weaknesses of our economic model. She believes technology makes our life easier, relationships are key to happiness; things don't have to stay as they are and what makes us human is our sense of possibility. That's why, at the age of 40, she decided to "get off the career train" and put together everything she learned to imagine a new way of working: Piano C.

Peter B. Zábóji

is an accomplished entrepreneur, a seasoned manager and an entrepreneurial investor. He has vast experience with start-up companies, venture capital and private equity, i.e. management buyouts and the rejuvenation of undermanaged companies. Peter was professor of entrepreneurship at INSEAD, the Business School for the World. He is founder of the European Entrepreneurship Foundation, now preaching entrepreneurship in the CEE region. A frequent speaker at entrepreneurship and private equity conferences in Europe and author of the book "Change!" (2002).



Speakers

Zoltán Cséfalvay

is Minister of State at the Ministry for National Economy in Hungary. He was a research fellow at the Institute for Geography of the Hungarian Academy of Sciences and Head of the Cabinet of the Ministry for Industry from 1990 and became advisor to the President of the Hungarian National Bank in 1992. He received a Humboldt Fellowship at the University of Heidelberg between 1995 and 1997. He was a research project leader at Institute for Urban and Regional Research of the Austrian Academy of Sciences and was Acting Director of the Hungarian Trend Research Institute between 1995 and 1998. He was a professor for 8 years at Andrásy Gyula University of Budapest. He received the Marie Curie research fellowship of the European Union for the period 2008 until 2010 at Cardiff University where he became an honorary lecturer. He graduated as a history and geography teacher and obtained a PhD and a CSc degree.



Rémy Jacob

is a Director General at the European Investment Bank and the Dean of the EIB Institute. Born in France in 1950, he studied business and management at the École Supérieure de Commerce et d'Administration des Entreprises de Dijon, France. He joined the Finance Directorate of the European Investment Bank in 1973. During his 39-year career at the EIB, he has held a series of senior positions including four years as Director of Information Technology, five years as Director of General Affairs, five years as Deputy Secretary General, and five years as Director General of the Strategy and Corporate Centre. In 1992 he contributed to the creation of the London-based European Bank for Reconstruction and Development (EBRD). From 2000 to 2012 Rémy Jacob was a member of the Board of the European Investment Fund, the venture capital and guarantee arm of the EIB Group. He is presently a member of the Board of the non-governmental organisation ADA-Appui au Développement Autonome, which specialises in poverty reduction and microfinance.

The event is organised in collaboration with the [Budapest University of Technology](#), [Demola Budapest](#) and the [European Entrepreneurship Foundation](#).



The Budapest University of Technology and Economics (BME) is proud of its more than 230 year tradition of excellence in engineering education. It has developed into the largest institutions of higher education in Hungary and is one of Central Europe's most important research centres. The university considers scientific research and development of equal importance not only to its educational activities, but also to economic and social development. The Goal of the BME is to graduate professionals who are capable of high-level creative work, who can organise and supervise production and infrastructure, and who are qualified to perform scientific research, participate in technical development, solve engineering problems and implement solutions. In addition to educating engineers and economists the university provides continuing training through: (i) undergraduate programmes in engineering and in business and management; (ii) graduate programmes in engineering specialisation and in business administration and management; (iii) refresher courses to inform practicing professionals about new scientific developments which affect their works; and (iv) PhD programmes, guidance and instruction for scientific research fellows. Today 78 department and institutes operate within the structure of 8 faculties. About 1 100 lecturers, 400 researchers, other degree holders and numerous invited lecturers and practicing expert specialists participate in education and research at the BME.



Demola is a win-win-win situation for all. In Demola, university students develop product and service demo concepts together with companies and create new solutions to real-life problems. Demola offers new ways and practices for collaboration between students, universities and business partners. It combines the fresh ideas of students with the needs and support of project partners. Demola: (i) focuses on creative action; (ii) turns needs, ideas and know-how into demos of products and services; and (iii) creates new jobs and business. Demola provides an inspiring atmosphere of creative co-creation and new learning opportunities for students and professionals of different universities and organisations. The immaterial rights of the results stay with the multidisciplinary student teams. Companies can then purchase the rights or license the products or services from them. Demola also creates new spin-off companies around the innovations. For more information visit www.demola.net and select your location.



European Entrepreneurship Foundation

The **European Entrepreneurship Foundation**, a not-for-profit organisation, was founded by Peter B. Záboji in 2005 in order to finance the very first Accelerator programmes in Europe, organised in collaboration with the two leading business schools INSEAD and IESE. It is helping to build the next generation of European companies by working with highly successful entrepreneurs and entrepreneurial investors. It makes venture teams fundable by helping them with a rich coaching and mentoring program. It organises a variety of events for the start-up community, bringing entrepreneurs and early stage investors together, thus creating a more efficient ecosystem in which entrepreneurs start and grow businesses. Since 2009, EEF has been most active in the CEE region, using Budapest as a start-up hub. The programme portfolio consists of three-month accelerator courses, First Monday Speaker Series and Ebreakfast@Prezi events. EEF offers bootcamp programmes, workshops and movie screenings in Bratislava, Cluj and Prague on a regular basis.

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