

## **Juntosalimos.org**

Juntosalimos empowers people to help their peers through the sharing of ideas. Juntosalimos is a web-based community that allows members to post “mini-challenges” – those personal or professional situations for which we all need ideas and guidance. Mini-challenges are then answered by members who offer their solutions, knowledge and contacts. By providing practical, real-time support for solving problems, the community unites to tackle local and global issues together. Take the case of Jonathan, a young entrepreneur who needed help to reach out to foundations dealing with rare diseases and who found names, contacts and opportunities for cooperation through Juntosalimos. The founders see this sharing of problems and ideas (what they call “crowd-ideaing”) as a way to engage youth and bring Spain out of its current economic crisis. And they hope to extend this initiative to many other European countries under a social franchise model.