Change Tomorrow
TODAY!

FINAL EVENT
21 September 2017
Riga, Latvia
The EIB Institute was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote initiatives for the common good in Europe, mostly in EU Member States. This includes reducing inequalities, enhancing knowledge, innovation and competitiveness and ensuring cohesion throughout Europe.

The EIB Institute supports social innovation and entrepreneurs who target social, ethical or environmental goals or seek to create and sustain social value. This is typically related to unemployment, equal opportunities, the marginalisation of disadvantaged groups and access to education and other basic social services.

The Social Innovation Tournament (SIT) is the flagship initiative of the Social Programme of the EIB Institute. The SIT is organised every year in a different country to reward and sponsor European entrepreneurs whose primary purpose is to generate a social, ethical or environmental impact. All finalists compete for the General Category 1st and 2nd Prizes, respectively EUR 50,000 and EUR 20,000. Projects addressing the topic of ageing also compete for the Special Category 1st and 2nd Prizes, respectively EUR 50,000 and EUR 20,000.

Projects are typically related to fighting unemployment, improving the environment, tackling the marginalisation of disadvantaged communities and promoting access to education in a wide range of fields, from healthcare to the natural or urban environment, through new technologies, new systems and new processes.

The Tournament runs in two rounds. A Selection Committee comprised mainly of EIB Group experts in innovation, the environment and other relevant disciplines select 15 projects. The finalists are invited to a Mentoring Bootcamp to provide them with the necessary guidance for the finalisation of their proposals. In the Final Event, all the finalists have to present and defend their project before a jury composed of social innovation specialists.

Finalists from all SIT editions become members of the SIT (Social Innovation and Transformers) Alumni Network, and can apply to attend an SIT Scaling Impact Bootcamp, a full-time executive training course focused on scaling, pitching and engagement with investors. Furthermore, to explore synergies and complementarities with the growing community of social entrepreneurs supported by the Institute through the SIT, the Institute – together with PortusPark, a network of incubators and science and technology parks, and in partnership with the Municipality of Amarante (Northern Portugal), the Intermunicipal Community of Tâmega and Sousa, and the IET – Instituto Empresarial do Tâmega (Tâmega Business Institute) - has launched IRIS (Incubadora Regional de Inovação Social) - a Regional Social Innovation Incubator designed to foster regional development through social innovation. Headquartered at IET, IRIS provides all necessary conditions for accessing knowledge, networks of partnerships and social investors, turning Amarante and the Tâmega and Sousa region into an EU benchmark for starting up, testing and growing new social entrepreneurship initiatives.
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09:00  Welcome coffee and registration

Master of Ceremony: Jordan Junge, Social Innovation Exchange

Morning Session

9:30 - 10:00  Opening Remarks
Werner Hoyer, President, EIB
Jānis Reirs, Minister for Welfare, Republic of Latvia
Jordan Junge, Relevant rules and procedures
Establishing the order of presentations (draw)

10:00 - 12:30  Presentations by Finalists (8)

12:30 - 14:00  Buffet lunch

Afternoon Session

14:00 - 16:00  Presentations by Finalists (7)

16:00 - 16:30  Coffee break

16:30 - 17:30  While the Jury deliberates ...
Social Disruptors in Action
Challenger: Vicki Sellick, Director, Nesta

17:30  Concluding Remarks
Einars Cilinskis, Member of Parliament, Latvian National Parliament
Francisco de Paula Coelho, Dean, EIB Institute

Awards Dinner (by invitation only)

19:30 - 20:15  Guided Tour of Museum

20:15 - 23:00  Awards dinner and presentation of SIT 2017 winners

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## Order of Presentations

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It is now six years since in 2012 the EIB Institute held its first Social Innovation Tournament (SIT) in Luxembourg. This year already sees the Tournament’s 6th edition, the competition having also been held in 2013 in Budapest, Hungary, in 2014 in Madrid, Spain, in 2015 in Milan, Italy, and in 2016 in Ljubljana, Slovenia. This year 15 social innovation projects are competing in Riga, Latvia, joining a growing community of 90 projects from 19 different countries working to create societal impact. It is just the beginning of a long journey packed with learning, networking, and creating opportunities to solve some of today’s concerning problems. The SIT started yesterday so today we are working with the best innovators in Europe to change tomorrow!

In its first edition in 2012, the Hungarian project Hand-in-Scan won first prize for its hand hygiene system based on digital imaging technology for the direct control of hand washing effectiveness in the medical environment. Today, Hand-in-Scan has 20,000 individual users and is present in 17 countries; its hand hygiene systems are sold globally in Europe, Asia and North America and Hand-in-Scan is working together with the WHO to reach more users.

In 2013, the Special Category Prize was introduced with the topic “environment”. The prize was awarded to the Romanian-based paper recycling project Recicleta, which collects small quantities of waste paper from offices for recycling using cargo-bicycles and employing socially disadvantaged people. In Romania, standard commercial companies will generally only collect waste material in excess of 150 kg. Thanks to this scheme, substantial amounts of paper are recycled instead of being added to landfills and jobs are created. Funding comes from client fees, sponsorship, the sale of waste paper and state support. The two cargo-bicycles that are used are an efficient and eco-friendly means of transport with zero CO₂ emissions.

When the Tournament was held in Madrid in 2014, the winner of the General Category was the French micro franchising initiative Adie. This aims to launch social micro franchise networks designed to offer turnkey business models to low-income entrepreneurs. Adie helps over 15,000 micro-entrepreneurs every year and generates 225 self-created jobs every week. In the same year, the Special Category Prize “urban and natural environment” was awarded to Blue Badge Style, a style website and app for disabled people that allows users to explore travel options, restaurants, theatres, sporting arenas and retailers. The app now has 250 downloads and 80,000 web visitors per year.

The fourth edition of the Tournament was held in Milan, Italy, on 24 September 2015, at the same time as the Universal Exhibition. The Special Category Prize was on the topic of “equal opportunities, with a special emphasis...”
on people with disabilities” and was shared by Marioway (Italy), which has created an innovative hands-free, two-wheeled, self-balancing, verticalising, electric wheelchair for paraplegics, and BLITAB (Austria), which is introducing the world’s first tactile tablet for reading and writing for blind and visually impaired people. BLITAB was also awarded the Dean’s Circle Prize by a popular audience vote. In the general category, KOIKI, based in Spain, won first prize for its initiative that enables people with intellectual or physical disabilities in Spanish neighbourhoods to work as postmen/postwomen or messengers, delivering parcels or picking them up from their neighbours, walking or biking very short distances from their homes or local stores.

Last year’s fifth edition of the Tournament was held in Ljubljana, Slovenia on 20 October 2016. Aprendices Visuales based in France and Spain, a project that aims at helping children with autism to access the tools they need in order to develop their full potential, and BioCarbon Engineering (UK), which wants to counter industrial-scale deforestation using drones, won the first and second prizes in the general category. The Special Category Prize on the topic of “health, with a special emphasis on childhood obesity” went to Silent Secret (UK) for their application enabling teenagers (11 to 19 year-olds) to share secrets, thoughts, news and their lifestyle anonymously, thus creating a social community, and to FitforKids (Denmark), a programme specifically designed for obese children and their families promoting healthy eating habits and an active lifestyle. FitforKids, now reaching 2 000 children in 25 municipalities throughout Denmark, is currently expanding to Milan in Italy, in partnership with the local sports association L’Orma.

This year, 15 social entrepreneurs will meet in Riga, Latvia, to compete for four prizes; all projects compete in the General Category and projects focusing on ageing will also compete in the Special Category. A panel of judges from the academic and business communities will award the two first and second prizes of EUR 50 000 and EUR 20 000 in each category. The EIB Institute is once again partnering with INSEAD Business School to offer up to two projects of the 2017 SIT Finalists the opportunity to attend the 2017 edition of the INSEAD Social Entrepreneurship Programme (ISEP). This year Ernst & Young (EY) Transaction Advisory services will again offer business model fine-tuning to the General Category Winner to help the entrepreneur with financing its business plan. As in previous years, the jury will also award several mentoring vouchers to help the projects gain further impact. For the first time in 2017, the EIB Institute will finance a residency at the IRIS Incubator (Incubadora Regional de Inovação Social) in Amarante, Portugal, for up to two members of the selected project(s) for a period of between three and six months.
Welcome Speakers

Werner Hoyer

President, European Investment Bank

Werner Hoyer has a PhD in Economics from Cologne University, where he also started his career – first as a senior research assistant then as an associate lecturer. In 1985, he became Director of Economics and Information at the Carl Duisberg Society, and in 1987 he became a Member of Bundestag until the end of 2011. The positions he held at the Bundestag were: Whip and FDP Security Policy Spokesman, Deputy Chairman of the German-American Parliamentary Friendship Group and Free Democratic Party (FDP) Secretary General, before becoming Minister of State at the Foreign Office.

In 2000, he became President of the European Liberal Democrat and Reform Party (ELDR) and the FDP’s Deputy Chairman and Foreign Affairs Spokesman. He was Minister of State from 1994 to 1998 and from 1999 to end-2011. He has been President of the EIB since the beginning of 2012 and was recently re-appointed President for a second term starting on 1 January 2018.
Jānis Reirs

Minister for Welfare, Republic of Latvia

Jānis Reirs holds a Professional Master’s Degree in Economics from the University of Latvia (Faculty of Economics, Industrial Planning). Prior to joining the public sector, he worked in several financial institutions. He was Head of the Credit Division at the Latvian-German Bank from 1993 to 1996, Member of the Board of Trasta komercbanka from 1996 to 1999, Partner and Director of Prudentia Ltd from 1999 to 2002, and Chairman of the Board of the Spodriba chemical plant from 2001 to 2002.

Between 2002 and 2006, he was a Member of the 8th Saeima (Parliament) of the Republic of Latvia and a member of several standing committees. From 2002 to 2004, he was a Secretary of the Saeima of the Republic of Latvia and from 2004 to 2006 he was Minister for Special Assignments on Electronic Government Affairs. From 2006 to 2010, he was a Member of the 9th Saeima of the Republic of Latvia and a member of the Legal Affairs Committee and the Public Expenditure and Audit Committee. From 2002, he was President of the Baltic Assembly and Head of the Latvian delegation and Presidium Member of the Baltic Assembly. From 2010 to 2014, he was a Member of the 10th and 11th Parliaments of the Republic of Latvia and Chairman of the Budget and Finance (Taxation) Committee. Between 2013 and 2014, he was Deputy Head of the Control Committee at the Nordic Investment Bank, before becoming Head of the Control Committee at the same bank in 2014. From 5 November 2014 to 10 February 2016, he was the Minister for Finance and since 11 February 2016 he has been the Minister for Welfare.
Jury

Olivier de Guerre
Elena Casolari
José Tomás Frade
Hans H. Wahl
Kaat Peeters
Edgars Ivanovs
Madara Ulande
Rob Wilmot
Jury

Elena Casolari

*President of the Jury*
*Executive President, Opes Impact Fund*

Elena has been Executive President of Opes Impact Fund since 2013. Opes is the first Italian investment vehicle targeting early stage social enterprises in East Africa and India in key development sectors with the aim of helping to close the “pioneer gap”. Since 2006, Elena has been CEO of Fondazione ACRA-CCS and she is also a board member of Fondazione Umano Progresso and of Education and Entrepreneurship Ltd., a social enterprise in Tanzania delivering vocational training in rural areas. Previously, she worked for over a decade in investment banking in emerging countries (for HSBC, Dresdner Kleinwort Wasserstein and Nikko Securities). Elena graduated in Economics from Bocconi University in Milan and she was a researcher at Hitotsubashi University in Tokyo for two years.

@opes_impact
Olivier de Guerre  

Chairman, PhiTrust Active Investors and PhiTrust Impact Investors

In 1987, Olivier co-founded GT Finance/Crystal Finance before joining Crédit Suisse Asset Management in 1998 as a Managing Director. In 2003, he founded PhiTrust to help families and foundations implement financial, social and philanthropic strategies, in the belief that investors have responsibility by virtue of their financial and social investments. He has long-standing experience in asset management at the level of families/foundations and institutions, in particular assisting them with their investment strategies. Olivier is a board member of Finansol, EVPA and the Philippson Foundation.

@PhiTrustActive   @PhiPartenaires
José Tomás Frade

*Former Deputy Director, European Investment Bank*

José Tomás is currently working as a freelance consultant in the water and sanitation sector throughout the world, with a particular focus on developing countries. He is in charge of coordinating the national strategy of the Portuguese water sector for the period 2014-20 at the invitation of the government. José Tomás worked for 24 years in the Projects Directorate of the European Investment Bank, from which he retired in November 2012. As Deputy Director and Head of the Water and Environmental Protection Division from 2000, he was responsible for managing a team of water specialists which, for over 10 years, has appraised and monitored all the projects in the water sector financed by the Bank in more than 80 countries. As a technical advisor at the EIB, he was directly involved in the assessment and monitoring of more than 100 projects developed by both the public and private sectors in the EU, Eastern Europe, the Mediterranean, Sub-Saharan Africa, the Caribbean, Asia and Latin America. José Tomás graduated from the University of Lisbon as a civil engineer in 1970. He began his professional career as a hydraulics researcher and taught water engineering at the university for six years. He worked as consultant in the water sector for 15 years before joining the EIB.
Edgars Ivanovs

Partner, Crowdestate and developer for Riga Powerhouse

Edgars is an innovator with expertise in real estate and urban development. Since 2004, he has been managing different real estate projects in Latvia (advisory, transactions and restructuring). Edgars has gained international experience as a member of the Citymart team (Barcelona) and has successfully delivered innovation research projects for the cities of San Francisco, Lagos, Barcelona, Malmö and Moscow. He has also carried out urban development projects such as the Roja village WiFi cloud while working as Economic Development Advisor for the Roja Municipality, Republic of Latvia. Edgars currently has two roles. He is a partner at real estate crowdfunding platform Crowdestate in the Republic of Latvia and a developer for Riga Powerhouse, which is a co-working space for creative companies. Edgars holds an MBA degree and actively supports innovations and urban development initiatives as a moderator and speaker at various conferences (MIPIM, Riga Comm, BREL Forum, Real Estate and Construction in the Baltics, Education for Sustainable Development) and workshops (Masters Summer School Urban Challenge, Riga Powerhouse: Ignition, Learning Journey: Collaborate).

@EdgarsIvanovs
Kaat Peeters

**Director, Sociale Innovatiefabriek**

Kaat is Director of the “Sociale Innovatiefabriek”, an organisation that promotes, stimulates and facilitates social innovation and social entrepreneurship throughout Flanders and Brussels. An emphasis is placed on major social challenges such as poverty, climate change, loneliness and urbanisation. Associations and companies can engage with this “Social Innovation Factory” that further refines concepts and provides expertise, a network and access to innovation funding. Kaat is also active as a lecturer at the University College “Erasmushogeschool” in Brussels where she teaches social innovation. Kaat was the director of the support centre for amateur arts for several years, worked at the Ministry of Culture and has also worked as cultural coordinator for a council. As part of these jobs, she established a European network and as manager was responsible for developing two newly founded associations into solid organisations. Meanwhile, Kaat ran a shop for Persian and Arabic interior objects and a bed and breakfast in the centre of Ghent, the medieval city where she still lives. Kaat currently provides rehearsal spaces at her house. She sits on the boards of several cultural associations and an art school on a voluntary basis.

@KaatSIF
Madara Ūlande

Director, Social Entrepreneurship Association of Latvia

Madara is Director of the Social Entrepreneurship Association of Latvia and a member of the Social Enterprise Law parliamentary working group. She has more than 12 years of experience working with civic society and activist groups around the world: youth initiatives in Europe, social justice organisations in Argentina, and a climate movement in New Zealand. During her work with e-democracy initiatives MyVoice and MyPresident in Latvia, Madara brought thousands of citizens’ votes to Parliament and helped bring people’s ideas for change to life. Combining her Master’s degree in law, unique skill set in civic activism and passion for empowering people to create the change they want to see, at the moment Madara works with experts, organisations, enterprises and stakeholders involved in the social entrepreneurship industry in the Republic of Latvia, together building a sustainable national-level social entrepreneurship ecosystem.

@madaraulande
Hans H. Wahl

Director, INSEAD Social Entrepreneurship Programme

Hans joined the INSEAD Social Entrepreneurship Initiative (ISEP) in 2007. He has a background as a human rights activist, educator and trainer based in Paris, with more than 30 years of experience in economic and political development. He recently designed and led a programme of training and capacity building for paralegals working in post-conflict settings in Africa and established UNESCO’s Poverty and Human Rights Programme, which brought the agency’s multidisciplinary resources to bear on the task of poverty eradication. He previously directed an international penal and criminal justice reform training programme for Penal Reform International and held senior staff positions at Amnesty International and regional community development organisations. He has worked as a consultant on strategic planning and organisational change with clients ranging from Siemens, AT&T and Corning, to numerous small and mid-sized organisations in the US and internationally. Hans has founded several organisations and small enterprises and is currently co-founder and owner of a community-based tourism enterprise in the High Caucasus. He has studied, written and worked on issues of civil society development, human rights and capacity building in over 50 countries worldwide. He is Austrian-American and holds a Master of International Affairs from Columbia University.

@INSEAD
Rob Wilmot

*Co-founder and CEO, Crowdicity*

Rob is an internet adventurer and seasoned entrepreneur. During the dotcom boom, he became one of the youngest executive officers of a FTSE 100 company at the age of 29 (and survived to tell the tale!) with the ISP Freeserve, which was sold for GBP 1.6 billion in 2001. Since then, he has continued to create and invest in tech start-ups, as well as dedicating himself to the improvement of society through his work in government and education. His latest venture, Crowdicity, is a cloud-based idea management platform which is helping to drive innovation at the heart of large corporates, NGOs and governments around the world (including helping the Government of Rio de Janeiro to plan the Olympic legacy).

@crowdicity  
@robwilmot
Master of Ceremony

Jordan Junge

Programmes and Projects Manager, Social Innovation Exchange

Jordan is the Programmes and Projects Manager at the Social Innovation Exchange (SIX), the world’s primary network for social innovation. SIX works with governments, businesses, academics, funders, practitioners and leading social innovation intermediaries to support and accelerate the field of social innovation around the world. Simultaneously, SIX also seeks to learn from real people innovating in their own communities. Jordan is responsible for developing the network globally, managing new programme design and delivery, and contributing to research. Jordan leads on a series of work on innovation in international development and in Africa. Over the past two years, she has worked with several partners to host a series of gatherings, develop and share knowledge, and contribute to building the field of social innovation across Africa with events in Johannesburg, Nairobi and Harare. She is also the lead for the Unusual Suspects Festival, an event exploring how unlikely connections can create real social change and has hosted the festival for years in different cities: London, Glasgow, and Belfast. She previously worked at Nesta in the Policy and Research Team and at the Start Network as well as in local government in Colorado. She holds a MSc in Human Rights from the London School of Economics and Political Science and a Bachelor’s degree in International Politics from the Queen’s University, Belfast.

@si_exchange
Alberto Cabanes, President and Founder

Alberto holds a Bachelor's degree in Business Administration. He later completed a Master's degree in Auditing at ICADE Business School. He worked at KPMG as a senior auditor for three and a half years until he left the firm to focus fully on AdoptGrandParents. His first work experiences were as a waiter and as a shelf stacker in a supermarket. He also did internships at Banesto Bank and at Diners Club in the risk department, and founded his first company at the age of 22. He studied for one year at the University of Lund (Sweden).

Alfonso Mata Villa, Vice President and Pamplona Ambassador

Alfonso is doing a Bachelor’s degree in Management and double law degree (bilingual) at the University of Navarra. His entrepreneurship career started at 19 creating WiPrint. He has done internships in the treasury department of Saica, in the University of Navarra entrepreneurship and innovation area and in the law firm Lacasa. His vocation to help others is reflected in his experience in volunteering, and his particular interest in social entrepreneurship led him to implement AdoptGrandParents in Pamplona, and to later become its Vice President.

AdoptGrandParents (ES)

AdoptGrandParents is an intergenerational company for the elderly aimed at making senior citizens feel heard, accompanied and loved, while the young acquire values and experience.

AdoptGrandParents was born in Ciudad Real (Spain), in January 2014, when 86-year-old Bernardo, a widower with no descendants, wished for a grandson. Alberto, who was at his side, decided to adopt him as a grandfather. In October 2014, after months of visits, and observing the lonely situation in which the elderly live, Alberto founded AdoptGrandParents. In May 2016, Alberto decided to leave his job at KPMG to focus on the project.

Nowadays, there are more than 3 000 applicants from 12 countries who want to participate.

#Ageing

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www.adoptaunabuelo.org    @adoptaunabuelo    adoptaunabuelo1    info@adoptaunabuelo.org
Julian Melchiorri, CEO

Julian is a design engineer, innovator and biotechnologist who has been working on photosynthesising bionic technologies for more than four years and has eight years of product development and industrial manufacturing expertise. His work to date not only shows his innovative and strategic approach to solving both technical and social issues, but also his talent in communication and a high degree of commercial awareness. Julian is the Forbes Top 30 Under 30 Social Entrepreneur ‘17, a TEDx speaker, winner of the Material Innovation Fellowship ‘17 from Clothworkers Foundation, finalist at Postcode Lottery Green Challenge 2016 and Climate-KIC Venture Competition 2016. To share Arborea’s mission with the public, he has already captivated wide audiences through his various lectures and talks: UN “Goal 9” at London’s City Council 2017, World Economic Forum 2016, Venice Biennale 2015, CNN Green Champions, Downtown Design in Dubai, 1st V&A Engineer in residence, V&A Biomimicry symposium, Salone del Mobile in Milan, London Design Week.

Arborea (UK)

#Climate and environment

Project in: United Kingdom, EU and throughout the world

Arborea is a clean tech start-up that delivers integrated green-building solutions and high value bio products through novel bionic technologies.

Arborea has developed the world’s first “Bionic” panelling system, the BioSolar Leaf system, which sequesters CO₂, generates breathable oxygen, reduces buildings’ climate control energy consumption, and purifies the air. The tiling system is based on the revolutionary Carbon-Bio-Converter (CBC) technology, which is a ground-breaking bionic system for photosynthesising microorganisms. The tiling system can be used in several applications from urban to industrial developments.

Arborea will deploy a commercial pilot project to conduct process engineering to optimise the biomass production rate of the CBC technology and undertake research for the industrialisation of the BioSolar Leaf panelling system. Arborea’s technology has a strong social impact as it targets CO₂ emission reduction and O₂ generation, by providing building owners with a simple way to meet corporate sustainability targets and sustainability-driven project investment, together with reducing energy consumption for indoor climate control. In addition, Arborea will help the aquaculture industry to meet the growing demand for farmed fish through the production of biomass with very high concentrations of quality proteins and fatty acids.

The company is part of the Imperial College Incubator and has already received grants from EIT Climate KIC Accelerator and IKC SymbiCITE in 2016. Arborea won a contract to install a living and breathing chandelier as a permanent exhibit at the V&A museum in July 2017 and won the Cummins Engines Environmental Gateway competition in March 2017.

www.arborea.io @Arborea_Ltd Arborea_Ltd info@arborea.io
Miguel Neiva, CEO

Miguel is the creator and founder of ColorADD. Miguel is an Ashoka Fellow and graphic designer, with a Master’s degree in Design and Marketing. He is often invited to be a speaker at international conferences, where he shares his experience and passion. He has been awarded several distinctions, namely: Order of Merit – Officer Level by the President of the Portuguese Republic, and the Gold Medal concerning the “50th anniversary of the Universal Declaration of Human Rights” by the Parliament of the Portuguese Republic.

Ricardo Morete Ferreira, CFO and Business Development

Ricardo has been the Finance and Business Development Director at ColorADD since 2013. He has a degree in Management from the Universidade Lusíada, Porto, in Finance from the Universidade Católica Portuguesa and in Accounting and Management Control from the Economics Faculty of the University of Porto. He brings over 15 years of experience in finance, management and business development in international companies.

#Inclusion

ColorADD is a unique, universal, inclusive and non-discriminative language that allows the colour-blind to identify colours, with a wide infinite spectrum of use in companies/entities whenever colour is a factor of identification, orientation or choice. It is estimated that 350 million people (about 10% of the male and 0.5% of female population worldwide) are colour-blind!

The ColorADD code is based on three graphic symbols representing the three primary colours. Through the acquired knowledge of the “Color Addition Theory” taught in early school years, the symbols can be related and the entire colour pallet graphically identified. Black and white appear to indicate dark and light tones. Symbols that include colours become “a mental game” that is easy to memorise and apply in daily life.

ColorADD is for all, so it allows the integration while maintaining the privacy of colour-blind people – including without discriminating. The code can be use and implemented through a “license acquisition”, for brands, companies or institutions. The license fee is adapted to each partner dimension (turnover) and a pro bono model is delivered for schools and non-profit use.

ColorADD brings economic and social value to companies or entities that implement and use the code, by enabling them to offer to their consumers an innovative solution/product with a strong social footprint. ColorADD is already implemented in several areas such as clothing and shoes (labelling and catalogues), pencils, transport (subway maps), city administration (e.g. maps, accessibility, waste sorting), health (food retail) photo-luminescent safety signs, educational games and information technology.

www.coloradd.net  @coloraddoficial  colorADDoficial  info@coloradd.net
Allen A. Mohammadi, Co-founder and CEO

Allen has together with his brother Max developed the Complex Disease Detector. Living in different countries and studying different subjects including engineering, innovation, business, entrepreneurship and public health in some of the best universities in the world have broadened his horizon and enabled him to gain skills in five different languages.

He received more than 40 national and international awards including the prestigious Alfred Nobel Diploma and European Youth Award, and has been selected by the Forbes magazine as one of the top 30 most influential innovators in Europe and featured on the prestigious Forbes 30 Under 30 list. Allen has also received the “European Change Award” and was honoured as the “young entrepreneurial talent of the year 2016” in Europe, which was handed out by EU Commissioners Carlos Moedas and Tibor Navracsics.

Max M. Mohammadi, Co-founder and CTO

Max has invented, together with his brother Allen the Complex Disease Detector. Max has an extensive educational background in Engineering, Medical, Bio-business, Sustainability, Entrepreneurship and Innovation Management from the Royal Institute of Technology in Sweden, Vrije Universiteit in Netherlands and Stanford University in the USA. He holds three Master’s of Science degrees and speaks five languages.

Max has been selected by the Forbes magazine as one of the top 30 most influential innovators in Europe and featured on the prestigious Forbes 30 Under 30 list. He has received more than 60 awards, namely the Innovative Leader of the Year, the Alfred Nobel Diploma, the European Youth Award, the Gold Medal and Best Inventor Title as well as the UBT Award for outstanding social initiative with highest impact on the future of European citizens.

Complex Disease Detector (SE)

It all started a few years ago. We were at a family party when our grandmother suddenly had a heart attack and died in a few minutes. Complex Disease Detector is an accurate, non-invasive and affordable technology for screening and early diagnosis of heart disease. By using a person’s usual medical data including ECG and demographic data and applying our unique artificial intelligence technology, it offers a great decision-support tool to doctors and helps them detect heart disease before it gets too late.

This solution helps many patients in discovering if they suffer from a heart disease, even if they have no obvious symptoms, which leads to saving millions of lives!

With an approach which is 2-times more accurate, 10-times faster and 29-times cheaper than the current usual methods, this technology has the capacity to serve 250 million people each year.

This ground-breaking invention has been tested and validated with more than 700 patients through two successful clinical trials, translating into more than 20 000 beneficiaries so far. This has led to several national and international recognitions such as the prestigious Forbes 30 Under 30 as well as winning first place in the World's Innovators Race among more than 1 000 innovations, Venture Cup, European Change Award, UBT Award for outstanding social initiative with highest impact on the future of European citizens, Best Business Potential in Europe, Alfred Nobel diploma, European Youth Award, Gold Medal and the title of “Best Inventor” in eHealth globally.

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Dr. med. Frank Hoffmann, Founder and CEO

Frank pioneers a diagnostically superior, personal, low-cost breast examination method by training blind people as skilled diagnosticians. Frank’s approach integrates them into the primary healthcare infrastructure, while enhancing women’s healthcare experience and opening an entirely new professional path to a differently-able constituency.

He is the founder and CEO of Discovering Hands®, an innovative German social business, which trains blind and visually impaired people as Medical Tactile Examiners (MTEs). As a practising gynaecologist for roughly two decades, Dr Hoffmann holds a medical degree from the University of Düsseldorf and a degree in Business Administration for practising physicians from the Landshut University of Applied Sciences. He has been awarded the “Ashoka Fellowship” for creating the Discovering Hands® system in 2010. His social enterprise is now expanding via a social franchise system in Europe (Austria), Asia (India) and Latin America (Colombia and Mexico). Frank is fluent in German and English and speaks basic Spanish.

Stefan Wilhelm, Head of Fundraising, Project Lead Colombia and Mexico

Stefan is one of the few young professionals who have sought a career in social entrepreneurship from the very beginning. He is Head of Fundraising and Project Lead for Colombia and Mexico at Discovering Hands® as well as a senior consultant for CAF – Development Bank of Latin America. Stefan holds a diploma in Cultural and Business Studies from the Universities of Passau and Salvador da Bahia (Brazil) as well as a Master’s degree in Public Policy from Humboldt University Berlin and Europa University Viadrina (Frankfurt). Stefan is fluent in German, English, Spanish and Portuguese. He has been closely involved in the construction of the Discovering Hands® start-up in Germany and co-developed the social franchise system. Before his engagement with Discovering Hands®, Stefan worked as a Business Development, Legal Affairs and Project Manager for Dialogue Social Enterprise, a leading global social enterprise working on the inclusion of blind and deaf people in Hamburg, Vienna, Geneva, London and Seoul.

#Health #Inclusion

Breast cancer is still the most common and one of the most lethal types of cancer, while the inclusion of people with disabilities remains an enormous challenge in Europe and beyond. For improved health and quality of life, adequate early detection programmes are necessary. Therefore, Discovering Hands® trains blind and visually impaired women as Medical Tactile Examiners (MTEs) via a 9-month training programme. Certified MTEs improve the early detection of breast cancer through the use of their superior tactile capabilities in the context of the existing healthcare system. This allows for less harmful treatment and significantly increases patients’ chances of survival, while offering a meaningful and sustainable occupational field for blind and visually impaired women not “despite their disability” but “because of their capabilities”. A first qualitative study shows that MTEs detect 50% more and 28% smaller tissue alterations in the breast tissue than gynaecologists.

The examination is carried out according to a standardised and quality assured examination concept taking at least 30 minutes per examination, dedicating a maximum of time and attention to every individual patient. Discovering Hands® now scales its globally unique social innovation across Europe and the world via a social franchise system.

www.discovering-hands.de   @discoveringhnds   discoveringhands1   office@discovering-hands.de
#Accessibility

GiveVision, a London based start-up, was founded out of a passion to help low-sighted individuals achieve independent and fulfilling lives. The company is currently in an Open Beta Test phase with its revolutionary SightPlus™ headset.

SightPlus™ was designed to offer users with low vision the ability to make the most of their remaining sight. The easy-to-use, wearable and hands-free device allows for TV viewing, hobbies, reading, games and facial/expression recognition.

www.givevision.net  givevision_net  givevision  hello@givevision.net
Thanasis Vratimos, Co-Founder and Business Developer

Thanasis Vratimos is the Co-Founder and Business Developer of GIVMED, the first community for utilising excess medicines to help people in need. The socio-economic crisis in his country, Greece, as well as his life-changing experience of volunteering led him to the foundation of GIVMED. As a former Head Organiser of the non-profit event “Job Fair Athens 2014”, which aimed to support young unemployed professionals in Greece and bring them into contact with the Greek market, he was greatly motivated and inspired to further engage in volunteering. Along with the GIVMED team and with the help of technology, he has managed to contribute towards the resolution of a serious problem in Greece: inadequate medication supply to the least privileged members of society. Thanasis graduated from the Electrical Engineering School of NTUA in 2016 and has previously worked for Google and Doctoranytime.

Ilias Karlis, Product Developer

Ilias is the Product Developer of GIVMED. As an active student in the school of Electrical Engineering of NTUA, aware of the problems that Greek society faces, he was involved in many voluntary projects, including being the Head Organiser of “Job Fair Athens 2015”, the biggest student initiative in Greece, designed to connect aspiring young students with the Greek jobs market. After graduating, aiming to develop a strong set of skills in the field of software development, he worked as a software engineer in Unisystems as well as a researcher engineer in NTUA. However, when GIVMED came into the foreground, providing an effective, elegant and clever solution in one of the biggest social issues in Greece, he could not refuse to contribute to its cause. Providing medicine access to the least privileged members of Greek society is where his inspiration currently lies.

#Health #e-economy

Project in: Greece

In 2015, in Greece, 2 300 000 people lived below the poverty line and 400 000 refugees passed through the Greek islands. On the other hand, pharmaceutical expenditure reached EUR 6 billion and each Greek individual bought 45 boxes of medicine, 15% of which were left over, expired and thrown away. GIVMED bridges this gap through an innovative app, where everyone can register their leftover medicines and can find who needs them in real time. Furthermore, the legality of medicines is cross-checked and users can create their personal pharmacy. The internet and smartphone penetration in Greece together with people’s motivation regarding social problems, make GIVMED a suitable solution. In 2016, GIVMED won numerous awards, such as: Digital Pioneers in the Healthcare Sector during the European Alpbach Forum; the Angelopoulos Fellowship during the participation in the Clinton Global Initiative University; and the Social Impact Award during the Impact HUB Athens. And it was nominated Social Responsible Enterprise during the innovation competition organised by AUEB business school. GIVMED also participated in Vodafone’s World of Difference programme.

www.givmed.com    givmed    hello@givmed.org
**Katharina Petersen, Project Manager**

Katharina holds a Bachelor’s degree in Social Economics and Sociology and a Master of Arts in European Studies, gained in Germany and France. After some considerable work experience in the development sector at UNDP and the University of Hamburg, she joined the Dialogue Social Enterprise’s (DSE) project management team in April 2014. Alongside managing and consulting for the new Dialogue with Time projects around the globe, she enjoys working creatively on new formats and projects in the business and content development department and on knowledge management and communication strategies with the marketing team. Katharina speaks English, German and French and is currently trying to master the non-verbal and verbal magic of Italian.

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**Annkatrin Meyer, COO**

Annkatrin is currently responsible for operations at DSE. She joined the company seven years ago as a project manager and has supported various partners internationally to implement Dialogue exhibitions. Her special interests are questions of impact and the creation of new experiential formats. Annkatrin has a Magister Artium in Political Science, Islamic Science and Cultural Anthropology and is currently enrolled in an MA Programme for Cultural Management. She speaks English and Hebrew and is trying not to lose her Arabic and French skills.

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**#Ageing**

Hidden Heroes is a unique workshop concept for the advanced training in geriatric care facilitated by seniors aged 70+. The objective is to improve the quality of care by focusing on the well-being of both old people and nurses. On the one hand, participants become aware of the diversity of ageing and develop empathy with the elderly. On the other hand, the workshop focuses on the creation of a positive identity as a nurse. Based on the exhibition Dialogue with Time the workshop concept will now be implemented at Dialoghaus Hamburg.

[www.dialogue-se.com](http://www.dialogue-se.com)  
[@DialogueSE](https://twitter.com/DialogueSE)  
[DialoguewithTime](https://www.facebook.com/DialoguewithTime)  
[info@dialogue-se.com](mailto:info@dialogue-se.com)
Fabrizio Macchia, COO

Fabrizio has experience in international arenas with over 15 years of involvement in top management in leading Italian and multinational software and data communication companies. He works in a wide range of strategic areas and heads up the design and management of six projects for the European Community.

After this long experience, in 1995 he founded Synergon srl, a consulting firm for competitive SME development, and he has established three more high-tech companies, taking them from start-up to international status.

In 2014, he developed the first innovative business method to foster internationalisation (www.moove.it) based on digital data analytics technologies.

He is also a member, trainer and researcher for GBS (national association for scientific research and development of social analysis) and PROSPERA (national association for establishing leadership based on values of responsible commitment, transparency and intellectual honesty). He contributes to national magazines dealing with socio-economic and managerial issues.

Davide Cuttini, CTO

Davide is a software engineer with expertise in natural language processing and user modelling. He is the founder of three ICT start-ups.

He also has an interest in social network analysis, system integration and robotics, with specific application in the industrial field.

Davide has strong experience working in: the development of machine learning models for videos, audio and text use; development of services for image classification using neural networks; use and development of engines for augmented reality; engine development within computer vision on mobile and embedded systems.

KAITIAKI (IT)

#Education and youth #ICT

Project in: Italy

Kaitiaki is an online software (SaaS) that uses artificial intelligence technology to analyse and recognise abnormal patterns of behaviour on children’s and adolescents’ social network profiles, caused by events like cyber-bullying, child grooming, sexting, hate speech and online stalking, making it possible to counter them from the start or while evolving. Kaitiaki just sends the parents an alarm, and only when any of the above is recognised as happening, thus ensuring the privacy of the children and adolescents.

www.kaitiaki.it  info@kaitiaki.it
Eszter Harsanyi, CEO

Since 2002, Eszter has been the CEO of MagikMe, where she is responsible for business development, sales development, and management of human resources. She also represents MagikMe at different events, and is responsible for the business and financial strategies. From 2000 to 2002, she worked at the National Institute for Public Education as the person responsible for foreign affairs, keeping contact with different researchers and organising events in the educational research field. From 2002 to 2005, Eszter worked in the Prime Minister’s Office – National Development Agency as head of secretariat, responsible for HR issues and strategies.

Between 2005 and 2012, she was an HR consultant at Hewitt Consultancy Ltd. where she managed a variety of projects, taking part in employee engagement surveys with different multinational clients and employer branding projects, as well as promoting work/life balance in different work places.

Eszter has a university degree in Sociology from the Eotvos Lorand University Institute of Sociology, where she studied minorities with a focus on Roma education.

Krisztina Emrich, Co-Founder

Krisztina is responsible for UK sales and business development generally. Her involvement in MagikMe is based on her belief in social justice, active citizen participation and the fact that we can change more things than we think.

#Accessibility

MagikMe, founded by parents raising disabled children, designs and sells special playground equipment on which able-bodied and disabled children can play together, the latter without using wheelchairs. The mission of MagikMe is to enable early childhood integration of the disabled and to shape the attitude of the majority towards the disabled, thus facilitating dialogue and cooperation. The beneficiaries of the playground equipment are families of local communities, while the customers are the ones building and maintaining playgrounds (local municipalities, educational institutions, property developers, landscape architects) and distributors.

Eszter’s own son is her biggest motivation, along with those families who are in the same situation, facing the same difficulties in life because they are raising disabled kids.

In 2015, MagikMe launched a successful crowd-funding campaign, fundraising for their first prototype. In the very same year, Auchan and GE supported the project. MagikMe won the second prize in Highlights of Hungary (most creative project of the year).

In 2016, it won a two-week accelerator programme in Berlin with the Social Impact Lab. In February 2017, MagikMe won the semi-final of the Women Start-up competition.

www.magikme.net @MagikMeTeam magikme harsanyie22@gmail.com
Zoe Harris, Founder and CEO

Zoe Harris is the creator of Remember-I’m-Me Care Charts, originally designed to help with the care of her husband who had dementia, and now in use in over 1 000 UK care homes. Her latest project is Mycarematters, an online platform where people can upload the information healthcare professionals need in order to provide dignified and person-centred care, to treat the whole person and not just their medical condition. Mycarematters received early support from Bethnal Green Ventures and is undergoing trials in a number of UK NHS Hospitals. Zoe has won a number of awards including the Great British Care Award for Innovation in 2013; she was included on Nesta Observer’s list of New Radicals 2014 and HSJ’s list of Top Innovators 2014.

Alexander Bone, Creative Director

Alex is a product and service designer and is responsible for the creative vision and execution of Mycarematters’ products and services. Alex’s background is in product design and manufacturing and he has a Master’s in Innovation Design Engineering from the Royal College of Art, London.

Mycarematters (UK)

#Ageing

Mycarematters is an online platform where people, or someone on their behalf, can upload the information healthcare professionals need in order to provide person-centred and holistic care, to treat the whole person and not just their medical condition. Bethnal Green Ventures recognised the value of this project and supported the development of the first prototype. Mycarematters is now in negotiation with two NHS Trusts, both of which have trialled Mycarematters and wish to scale up its use across further wards.

The founder of Mycarematters was motivated to address this challenge as a carer to her husband Geoff who lived with dementia. He experienced very poor care at times in both hospital and care homes when staff were unaware of his needs and preferences and he was unable to express those things for himself. Research confirms that people unable to communicate their needs experience significantly worse outcomes in hospital than average: staying in up to four times longer, at greater risk of malnutrition, dehydration, confusion and anxiety.

The solutions developed as a result of Geoff’s experience have won multiple awards and are now in use in over 1 000 UK care homes and hospitals, as well as in people’s own homes.

www.mycarematters.org  @Mycarematters  Mycarematters  info@mycarematters.org

Project in: United Kingdom
Nina Poxleitner, Co-founder

Nina studied international management in four different countries and has more than two years of work experience in marketing consulting and as an online and offline marketing manager at various start-ups, especially in the B2C sector. In 2014, Nina joined Teach For Austria and taught English, Physical Education and Social Skills at a low-income, inner-city secondary school (NMS) in Vienna for two years. After working with kids from mostly immigrant families, seeing their struggle to find an identity and their poor command of German, Nina together with two colleagues decided to found MORE THAN ONE PERSPECTIVE (MTOP) in 2016. Together MTOP and refugeeswork are working towards a society that provides refugees with the prospect of becoming full and active members of our society. Nina is now responsible for organisational development, e-learning, training and coaching programmes and marketing.

Julian Richter, Co-founder

Julian is also co-founder of MORE THAN ONE PERSPECTIVE (MTOP), the social initiative that runs the platform refugeeswork.at. He studied economics in Vienna and Barcelona. After a temporary position with the Austrian Chamber of Commerce in Beijing, he did a management trainee programme for two years. As a Teach For Austria fellow, Julian taught mathematics, physics, biology and sports and met his two co-founders Nina and Lisa-Maria.

At the height of the refugee crisis in 2015, Julian became the new flatmate of Dirar, a Syrian refugee and lawyer from Aleppo. Seeing Dirar’s struggle to find a way to continue a professional career in Austria, Julian decided that something had to be done. Together with his two colleagues, he formed the idea for MTOP. In 2017, MTOP and refugeeswork.at decided to continue their path together towards labour market integration for refugees.

#Employment #Inclusion

Refugeeswork.at is an online job platform that supports refugees in finding work in line with their skills and helps employers to discover talent and increase their diversity. Its mission is to make refugees’ potential accessible to the labour market and break down negative stereotypes. The job platform allows the streamlining of the whole recruiting process for job seekers and employers. Several services are provided to jobseekers, such as software-supported CV-creation, automated application management, multilingual coaching and soon an eLearning platform and messaging system with calendar integration. Employers benefit from the validation of working permits and language skills, pre-screening and suggestions of candidates, advisory for legal, bureaucracy and subsidies, and finally, onboarding services and workshops to ease organisational integration.

www.refugeeswork.at  @refugeeswork_at  refugeeswork_at  office@refugeeswork.at
The Freebird Club (IE)

Peter Mangan, Founder and CEO

Peter is a seasoned professional with more than 20 years’ experience across diverse sectors including finance, arts, research and academia. He holds a BComm (Finance) and an MBS (Management) degree from University College Dublin (UCD), and a PMP (Project Management Professional) certificate. Following a stint in corporate banking, Peter joined Ireland’s Music Network as Finance and Resourcing Manager in 1997. He then went on to become Business and Finance Manager for UCD’s start-up Institute of Biomolecular and Biomedical Research. This led to more central managerial roles in the university, most recently Senior Manager for Research Operations and Finance. Winner of the 2015 European Social Innovation Competition, Peter is a passionate social entrepreneur who wants to use the sharing economy to improve the lives of older adults. Peter developed the idea for Freebird having witnessed the positive social experiences of his retired father through meeting and befriending senior guests at his countryside rental house. As well as English, Peter also speaks French and “traveller’s Spanish”.

Nga-Hong Lau, CTO

Born and raised in the Netherlands, Nga-Hong holds a BSc. in Industrial Design from Eindhoven University of Technology and a MSc. in Design for Interaction from Delft University of Technology. During his Master’s programme, he completed a Medisign specialisation to develop design and engineering expertise for healthcare products by co-creating with older adults. His Master’s thesis focused on design to enhance a theme park experience for deaf and hard-of-hearing people.

Nga-Hong has over 13 years’ experience in designing and developing web applications for Dutch SMEs. Additional skills and expertise in interaction design for healthcare were gained while working in ARCH in University College Dublin (UCD), where he focused on creating appropriate web and tablet design solutions for older adults. Meanwhile, he works as the Interaction Designer to develop healthcare products for Kinesis Health Technologies. Nga-Hong speaks Dutch, Chinese and English.

#Ageing

Project in: Global

The Freebird Club is a travel-based social network for older adults. Operating as a peer-to-peer social travel and homestay club, it offers a whole new way of travelling for older adults, a potential new source of income for hosts, and a fun and accessible way to meet new people and enjoy companionship in later life.

Freebird is a membership-based club, whereby senior member hosts can make spare rooms available to fellow member guests to come and stay for a nightly rate. Thus they can unlock some of the asset value in their homes when they most need it. By enabling seniors to travel, socialise and earn money in new ways, Freebird seeks to empower them in ways that enhance self-esteem and overall well-being. In doing so, this project addresses three significant social issues facing our ageing society: (i) loneliness and isolation among older adults, (ii) financial insecurity in later life, and (iii) lack of travel options for independent seniors.

Our mission is to connect and enrich the lives of older adults through meaningful travel. We do this by applying the “sharing economy” model for positive social impact among older adults.

www.thefreebirdclub.com  @TheFreebirdClub  TheFreebirdClub  info@thefreebirdclub.com
Vanesa Gregorc, Founder, Chief Scientific and Medical Affairs Officer

Vanesa is an oncologist specialised in lung cancer diseases, covering supervisory and executive functions as clinical and research area coordinator for thoracic oncology, head and neck, and melanoma at the Department of Oncology at IRCSS Scientific Institute, University Hospital San Raffaele-Milan, Italy. Since 2010, Vanesa has been actively collaborating with the Ministry of Health for the validation, confirmation and recognition of Italian National Scientific Institutes. Since 2015, she has been a Contract Professor at the Faculty of Medicine and Surgery Vita Salute for Medical Oncology within the MD International programme. Since 2016, she has been appointed General Secretary of the Lung Cancer Group – Alliance Against Cancer: the network of excellence of all Italian Cancer Institutes; and melanoma group member. She was ESMO Faculty Member for chest tumours for the period 2015-16. Thanks to her 20 years’ experience in the medical sector, Vanesa detected the need and conceived the idea of Ultraspecialisti. Vanesa speaks English, Italian and Croatian fluently.

Antonio Sammarco, Founder and CEO

Antonio is a seasoned professional with sales and business development experience in multinational companies, covering positions of growing responsibilities both in retail (B2C) and B2B areas for Italian and international markets. He holds a Master’s degree in Sales Management. Interested in social themes, Antonio has been involved in different humanitarian and educational charity projects, among which water rescue and animal-assisted therapy in hospitals. Thanks to his professional background, he was crucial to developing and building the business infrastructure of Ultraspecialisti. Antonio speaks Italian and English fluently.

#Health

Ultraspecialisti is an innovative start-up company committed to social impact. It developed the first telemedicine service in Italy that facilitates access to highly qualified healthcare professionals, overcoming geographical, geopolitical, economic, time and cultural barriers through a digital platform and customer service. Thanks to a disease-tailored algorithm that guides patients to the most suitable specialist, it improves the efficacy, efficiency and pertinence of health service delivery. It is designed to help patients/authorised care givers obtain a diagnosis and/or second opinion/consultation in a timely manner (five working days). It is able to transmit digital clinical records (MR/CT scans, etc.), to collect patients’ medical history, and to permit interaction between the patient and specialist within a secure and protected area. It has been designed in line with European privacy and data protection regulations. The project started in Italy in the oncological area. It is currently expanding internationally and five other medical areas are being developed. Insurance partnerships and medical education promotion are part of our current development activities too. The high commitment, accuracy, responsibility and skills of the Ultraspecialisti team were crucial to winning participation in the national incubation programme ReadyToImpact, run by incubator Make a Cube3, addressed to start-up companies developing projects with a high impact on the environment and social innovation. Subsequently, Ultraspecialisti was selected for the acceleration tutorship by InnoVits in their latest “call for ideas” contest and won the prize as the best innovative start-up for 2016/2017. Ultraspecialisti has also been selected among eight finalists for the best e-health project in Italy (eHealth4All contest).

www.ultraspecialisti.com  @UltraSpecIT  info@ultraspecialisti.com
Lise Pape, Founder and CEO

Lise leads the team at Walk With Path, and is responsible for the overall strategy of the company, overseeing product development, as well as sales and strategic relationships. Lise has a background in Innovation Design Engineering from Imperial and Royal College of Art, and has worked for the Danish Foreign Ministry, J.P. Morgan and AOL.

Walk With Path (UK)

Walk With Path is a healthcare company aiming to improve mobility and reduce the risk of falls for a range of individuals, including the elderly and people with chronic diseases. The company has won numerous awards, most recently the Danish Design Award, and is currently a finalist in EDF Pulse. Walk With Path has two core products: Path Finder, which is a shoe attachment that aims to overcome Freezing of Gait (FoG), primarily seen in Peritoneal Diseases (PD), with over 8 million patients worldwide; and Path Feel, an insole that aims to improve balance in individuals with sensory deficit or balance issues, including diabetics, with over 200 million patients worldwide.

Walk With Path was founded in 2014 by Lise, inspired by her father’s PD. Lise leads a team of four engineering and science specialists. The company is backed by angel investors, who form part of a team of advisors together with academic and healthcare experts.

www.walkwithpath.com  @walkwithpath  walkwithpath  info@walkwithpath.com

#Health

Project in: United Kingdom
Vicki Sellick

Director, Nesta

Vicki is the Director of Nesta – the UK’s innovation foundation – and leads their work on government innovation, including overseeing grant-making from the endowment to back new ideas and innovations which will strengthen civil society and reform public services.

Her portfolio includes prototyping prizes and grants to test out new ideas (like how to crowdfund for the best EdTech in the classroom, or behavioural insight nudges to get more people to volunteer), grant-making to enable social ventures and start-ups to grow (like the GBP 15 million Centre for Social Action Innovation Fund backing 50 social action initiatives to scale) and loans to the public sector to innovate (like the GBP 5 million Invest To Save Programme giving long-term loans to Welsh public service innovators). Before joining Nesta, Vicki worked at the Young Foundation, in government and in charities with a focus on community regeneration.
**Social Disruptors in Action**

**FitforKids (DK), Finalist 2015, 2nd Prize Winner 2016 (Special Category "Childhood Obesity")**

FitforKids is a voluntary organisation that offers a free scientifically tested weight-loss programme to obese children and their families. FitforKids has proven that its low-cost programme (carried out primarily by volunteers), offered free of charge to participating families, can deliver above-average results, a superior user experience and successful partnerships with public sector health professionals. In a new and innovative way, FitforKids combines social media, smart phone apps, printed materials, storytelling, social events, physical training, nutritional advice and volunteer work to form a highly effective and attractive multi-component childhood obesity initiative to the 16 million overweight and 4 million obese children in Europe. From September 2017 to June 2018, the FitforKids Milano project will bring a fully localised version of the FitforKids programme to Italy as a pilot for knowledge generation and relationship building, all intended to prepare the FitforKids programme for an EU-wide roll-out.

Presented by **Pelle Plesner**

Pelle has a Master’s of Law from Copenhagen University and has studied in Amsterdam and Stockholm. As a former intellectual property rights lawyer in the entertainment/computer industry, Pelle decided in the spring of 2007 to embark on a new career as a fitness instructor in a local weight loss centre. This career change quickly introduced Pelle to one of the most serious public health problems: the childhood obesity epidemic. In November 2007, on the basis of heart-touching meetings with children suffering from obesity Pelle decided to create an effective, attractive and scalable childhood obesity programme.

www.fitforkids.dk  |  fitforkids.dk  |  info@fitforkids.dk

**QUID (IT), Finalist 2015**

QUID is an eco-fashion business that employs disadvantaged women (with psychic or physical disabilities, former inmates, former drug addicts or alcoholics) in the recovery of leftover fabric into limited collections. Young emerging designers develop the styles and collections. Products are distributed in QUID flagship stores and outlets sponsored by partners. Exclusive partnerships with Italian brands (as Calzedonia, Diesel, NaturaSì, etc.) and emerging stylists ensure that QUID products are highly marketable and competitive. QUID now has five stores and has established collaborations with over 30 multi brand stores that distribute Progetto QUID collections across the country. It currently has 80 employees, 60% of whom are people who belong to disadvantaged categories.

In 2014 QUID won the European Social Innovation Competition, in 2015 it was finalist of the EIB Social Innovation Tournament. In 2016 QUID was the only Italian project invited to give a presentation during the Social Enterprise World Forum in Hong Kong and in 2017 it won the first edition of the A. Ferro award for Innovation in Social Economy.

Presented by **Anna Fiscale**

Anna is the Chairwoman and founder of QUID, a social enterprise specialising in female empowerment. She developed her views on female unemployment and social innovation during her studies in Economics and Business at Bocconi University and Political Science at Sciences-Po in Paris. After working at DG DEVCO (European Commission) in Brussels, in India in 2011 and in Haiti in 2013, she founded QUID.

www.progettoquid.it  |  @Progettoquid  |  ProgettoQUID  |  © momaphotographers
Mitt Liv (SE), Finalist 2012

Mitt Liv is a social enterprise that works for an inclusive society and a labour market that values diversity. Being a social enterprise for us means that we address social challenges with innovative solutions based on profitable business practices. Mitt Liv is represented in four Swedish cities: Gothenburg, Stockholm, Östergötland (Norrköping and Linköping) and Malmö. Our core business is a mentoring programme for highly-educated talents with a foreign background who lack professional contacts to enter the labour market. We also provide diversity and inclusion consulting, seminars, training courses and networking events.

Mitt Liv was founded in Gothenburg in 2008 and has since then achieved greater impact. Over 1000 mentors (established Swedes) and mentees (highly-educated immigrants) have participated in the “Mitt Livs Chans” (The Chance of My Life) mentoring programme and established new professional networks. Mitt Liv’s impact report shows that nearly 70% of the mentees have got jobs corresponding to their education or professional background during the programme or six months after completing the programme.

Mitt Liv has the ambition of reaching out to even more participants and is now focusing on expanding internationally and digitally.

Presented by Laras Piniji

Laras has a background as a journalist in print and broadcast media in Indonesia. She moved to Sweden in 2012 for her spouse’s work relocation and has previously lived in Switzerland and the United Arab Emirates. She found it challenging to find suitable work in Sweden and was tipped off by a friend about the possibility of joining the Mitt Livs Chans mentoring programme. In a twist of fate, she was offered to run the mentoring programme as a mentee coordinator after completing the programme herself. Laras’ experience as a mentee and a newcomer to Sweden has equipped her with the perspective to understand Mitt Liv’s main target groups: highly-educated immigrants. Laras is currently working as a communications manager at Mitt Liv. She is living her dream, working with communications for a greater cause: an inclusive society and a labour market that values diversity.

www.mittliv.com  @Mitt_Liv  @MittLivAB
Neighbours (NL), Finalist 2013

Imagine one town – one community, united on a platform, where supply and demand for care and help meet free of charge, regardless of social level, education, origin, religion and health. A lively marketplace where you can meet new people and explore your talents. At the core is a trinity of matchmakers, inhabitants and organisations. Welcome to the world of Neighbours, a revolutionary cocktail of self-reliance. Rooted in a societal transition towards “relying on each other”. Helping communities and towns who face a huge challenge: the number of people in need of care and help is exploding and budgets are being cut.

Our marketplace (www.buuv.nu) started in Haarlem and is supported by a small team of matchmakers/community-builders and many volunteers. Since 2010, we have developed a successful “hot and happening” community-building method, based on solid experimenting and continuous learning and improvement. Since the finale of the SIT in 2013, Neighbours has scaled up to 14 (paying) towns in total, which means that over 1 million people in the Netherlands have access to Neighbours today. In six and a half years, the number of active participants has risen to 15 000 (and is growing every day) and over 150 000 matches have been made! A cost-benefit analysis of Neighbours shows that every EUR 1 invested generates EUR 3 of social and financial benefits. Neighbours NL is an innovative spin-off of the municipality of Haarlem.

We are seeking a partner to invest in a transferable international Neighbours approach to achieve our dream...that all cities in Europe will be Neighbours by the end of 2025.

Presented by Heleen Agterhuis

Heleen (MBA) was a member of the team of directors of the City of Haarlem, the Netherlands. In 2008, together with others, she initiated a workshop on the beach with vulnerable inhabitants of Haarlem, welfare professionals and the famous Dutch futurologist Wim de Ridder, in which the idea of BUUV (Neighbours) was born. She has been an ambassador of the concept and a driving force ever since. At the moment she is hired to give a strong boost to the spin-off Neighbours NL on the national and on the international level. In her earlier career, she lived and worked abroad for many years (Shell Damascus, Takenaka BV, Deloitte & Touche consultancy) and was a prizewinning consultant/architect (Scholenbouwprijs 2004) and MBA student (Compaq Challenge Award).

www.buuv.nu   @HeleenAgterhuis
Closing Remarks

Einārs Cilinskis

*Member of Parliament, Latvian National Parliament*

Einārs Cilinskis has been Parliamentary Secretary at the Ministry of Culture of the Republic of Latvia since November 2014. His main areas of interest are the environment and climate issues. He has worked in the Ministry of Environment of Latvia, coordinating Latvia’s accession to the EU in the environmental sector. Currently, he is a Member of Parliament and Vice Chairman of the Committee on Social and Labour Affairs, and also head of a working group drafting Latvian social enterprise law.

Francisco de Paula Coelho

*Dean, EIB Institute*

Prior to joining the EIB Institute he was Director for EIB Operations in Asia and Latin America (2004-2015), after having been Director of the Department for Planning and Settlement of Operations in the EIB’s Finance Directorate (2000-2004). Francisco started his career at the EIB in 1987, as a loan officer for the ACP countries. In 1989, he became Manager of the EIB’s bond portfolio in the Treasury Department, after which he became Head of the Loans Back Office. After graduating from Solvay Business School, University of Brussels, and before joining the EIB, Francisco de Paula Coelho held successively the following positions: financial analyst with Unido, assistant lecturer in economics at the University of Lisbon and consultant on investment promotion for emerging countries in New York, before joining the World Bank in Washington DC.
On 30 October 2014, the Government of the Republic of Latvia approved a concept paper concerning the implementation of social entrepreneurship in the country. The aim of the paper is to recognise the potential of social enterprises and highlight the ways forward for supporting them in Latvia, with the Ministry of Welfare responsible for the development of policy.

The importance and role of social entrepreneurship in supporting groups at risk of social exclusion was also stressed in the “Inclusive employment strategy 2015-2020”, which was approved by the Cabinet of Ministers in May 2015. This policy framework was developed to foster the development of an inclusive labour market and includes two key policy objectives related to inclusive entrepreneurship: (i) to increase self-employment and business start-up opportunities for the unemployed; and (ii) to promote social entrepreneurship, both as a labour market activity for various social target groups and also as an instrument for supporting these groups in the labour market and society in general.

The current priorities of the Government are the development of a legal framework for social entrepreneurship and a pilot grant scheme for social enterprises. Parliament established a working group to develop the Law on Social Enterprises in September 2015. Representatives from the Ministry of Welfare, Ministry of Finance, Ministry of Economics, Ministry of Justice, Ministry of Environmental Protection and Regional Development, Latvian Association of Local and Regional Governments, Association for Social Entrepreneurship and several non-governmental organisations are members of this working group. The aim of the Law on Social Enterprises is to support the integration of people from under-represented and disadvantaged groups into the labour market by providing employment opportunities in social enterprises or by creating social enterprises. The Law is currently in the development phase and is expected to come into force on 1 January 2018. In June 2017, the Ministry of Welfare launched a grant programme for new and existing social enterprises under the “Growth and Employment” EU Funds Operational Programme. The aim of the “Support for Social Entrepreneurship 2016-2022” ESF project is to identify and verify the optimal solutions for the creation and development of social enterprises (including support for work integration) to increase employment opportunities for disadvantaged unemployed people and people with disabilities, and to provide grants for social businesses.

The Social Entrepreneurship Association of Latvia (SEAL) is an advocacy organisation and platform, working towards the development of a social entrepreneurship eco-system in Latvia and the wider Baltic region. Uniting more than 50 members – NGOs, foundations, social enterprises, activists and experts – SEAL’s partner network reaches well beyond that, including mayor stakeholders, businesses and the media. SEAL’s activities include being part of creating a legal framework and support system for social enterprises in Latvia, organising capacity-building, learning and skill-sharing activities for social enterprises, holding national and international-level networking and awareness-raising events and much more.
Stone Soup Consulting
Stone Soup assisted EIB Group Experts in selecting the 15 Finalists to compete in this year’s Social Innovation Tournament. Stone Soup Consulting is a proactive and forward-thinking consultancy with a social heart. Stone Soup’s mission is to enhance organisations’ and social initiatives’ social impact. Acting in partnership rather than in a purely advisory role, Stone Soup works through shared processes in strategy creation and implementation that identify possible paths for the organisations’ development and growth. Stone Soup partners with its clients on projects linked to strategic and operational issues while also specialising in some specific fields, such as social business models, scaling-up strategies and social impact evaluation. Our name is inspired by the stone soup legend, a tale of interdependence and collective effort for common good. That is why Stone Soup provides Unique Ingredients for Impacting Social Actions.

WOW Media and Impact Hub Cluj
EIB Institute Social Innovation Tournament Preparatory Bootcamp, Cluj-Napoca, Romania, June 2017
All 15 finalists were able to participate in an intense two-day mentoring bootcamp to help them refine their businesses and begin work on their final presentations.
All teams received face-to-face mentoring sessions with four international mentors with a wide range of business, technological and communication experience.
The bootcamp was organised by Wow Media, a British-owned, Budapest-based company specialising in communication and business training using its unique “talk-ware” system.
The bootcamp was held at Impact Hub Cluj-Napoca, which is part of a global network of 11 000+ members in 70+ locations – connected communities that enable collaborative ventures.

Mentors: David Trayford, Steven Sudy, Roxana Rugina, Robbert Visser
Four prizes are awarded by a jury composed of specialists from the academic and business worlds: General Category and Special Category 1st and 2nd Prizes of EUR 50 000 and EUR 20 000 respectively. In 2017, the Special Category Prizes will go to projects focusing on ageing. The fifteen selected projects will compete, for the four prizes and several mentoring vouchers.

For the first time in 2017 the EIB Institute will finance the residency at the IRIS Incubator (Incubadora Regional de Inovação Social) in Amarante, Portugal for up to two members of the selected project(s) for a period of between three and six months starting no later than April 2018.

**EY Brussels mentoring voucher**

EY Transaction Advisory Services (TAS) helps businesses drive competitive advantage by proactively managing their capital agenda, which determines how they strategically raise, invest, preserve and optimise their capital.

EY works with a wide range of clients to help them make better and more informed decisions about how they strategically manage capital and transactions in an increasingly disrupted marketplace.

The winner of the General Category 1st Prize of the 2017 Social Innovation Tournament will be offered business model fine-tuning by EY TAS to help the entrepreneur with financing its business plan and to complement the services of the EIB, a major EY client.

**INSEAD Social Entrepreneurship Programme**

Since 2016 the EIB Institute has been partnering with INSEAD Business School to offer up to two members of two SIT Finalist projects the opportunity to attend that given year’s edition of the INSEAD Social Entrepreneurship Programme (ISEP). Launched in 2006, ISEP is a one-week programme that combines cutting-edge theory and practice integrated with the in-depth academic knowledge of the INSEAD faculty and insights from expert practitioners. It focuses on the business skills and frameworks that will help entrepreneurs, intrapreneurs and investors grow their ventures to scale and maximise their impact. The discussion of case studies, many of which have been developed by the INSEAD faculty, provides a platform to analyse the uniquely complex issues and challenges faced by impact business leaders.

The week-long INSEAD Social Entrepreneurship Programme continues to add value after its conclusion. Graduates form a dynamic community of high-level impact business, sustainability and social enterprise leaders. Numbering more than 500 in nearly 80 countries, this network remains engaged through online collaboration, regular meetings and support. This exchange of ideas, innovations and experiences serves as a foundation for further research.