

TURNING KIDS INTO CODING ROCK STARS AND HACKING BRIGHT MINDS

OUT OF UNEMPLOYMENT



BOOTCAMPS

14 INTENSIVE WEEKS

to **convert** unemployed talent into Junior Software Developers

+200

lives changed

96%

employability rate

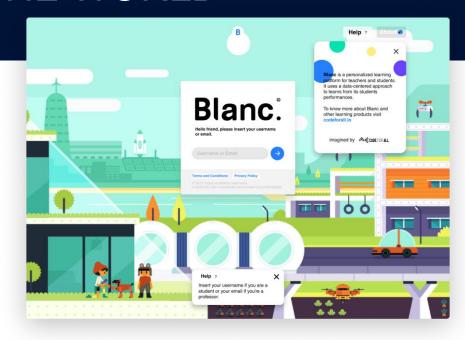
13.900€ gain/student/year







AROUND THE WORLD



Training Teachers | Curriculum & Content Ownership | Measuring Education





IMPACT (SIB)

Logic reasoning improved

Mathematics improvement 9% to 17%

(Independent study by NOVA SBE)



+ Motivation to go to school





BUSINESS MODEL

COST €0.5 MILLION

€50/student/year



€10/student/year



Strategy: B2Gov & B2B





SCALING MODEL

K-6

Y2

Y6

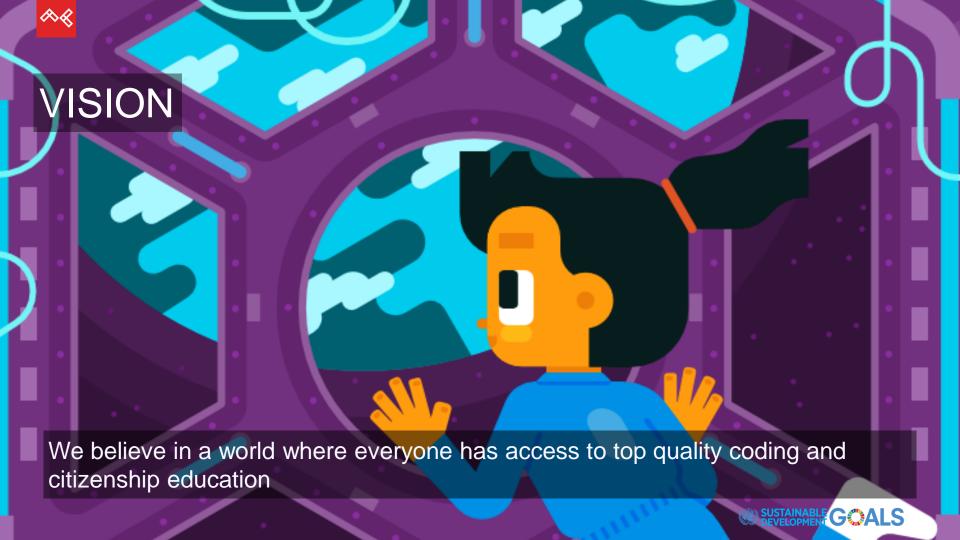
Y0 250 STUDENTS (PT)

2K STUDENTS (PT/GR/IT/PL)

30K STUDENTS (PT/GR/IT/PL)

10M STUDENTS (WORLD: DEVELOPING COUNTRIES)









WE ARE LOOKING FOR

1.350.000€

Knowledge

(EdTech & International Markets)











THANK YOU

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