

Disruption of the Education System in face of the needs and motivations of students and the labor market.

1 out of 5 students disapprove or drop out of high school.

(Eurostat, 2014)

Portugal has the **4th highest drop-out** rate in the European Union.

(Eurostat, 2014)

35% of Millenials do not have applicable computer skills in the work context.

(Mckinsey, 2014)

38% global employers reported difficulty filling jobs due to lack of available talent

(Mckinsey, 2014)

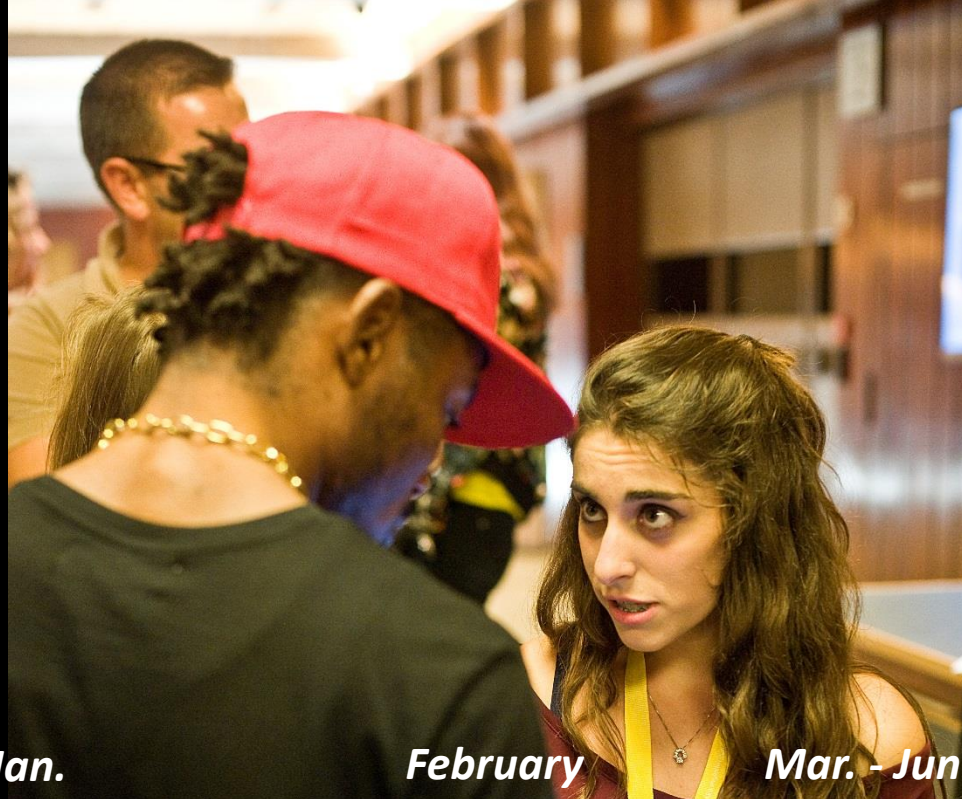


Apps for Good



**Creating a new generation of Problem Solvers
and Digital Makers.**





Oct. - Jan.

February

Mar. - Jun.

Jun. - Jul.

**Team
Work**

**Brain-
storming**

**Market
Research**

**Product
Developm.**

Pitch

Teacher's Face to
face training

Expert Session

Teacher's online
training

Expert Session





App Development Full

Crash Course

Course Overview

Crash Course

Teach this course

Module Overview


You're about to get started teaching Apps For Good! Please take a couple of minutes to fill in a few class details so you can:

✓ **Access and download course materials**

✓ **Connect with Industry Experts**

✓ **Share course content with Students**

✓ **Help make Apps for Good bigger, better and more targeted**

 Class Name*

No. of students*

Age Range*

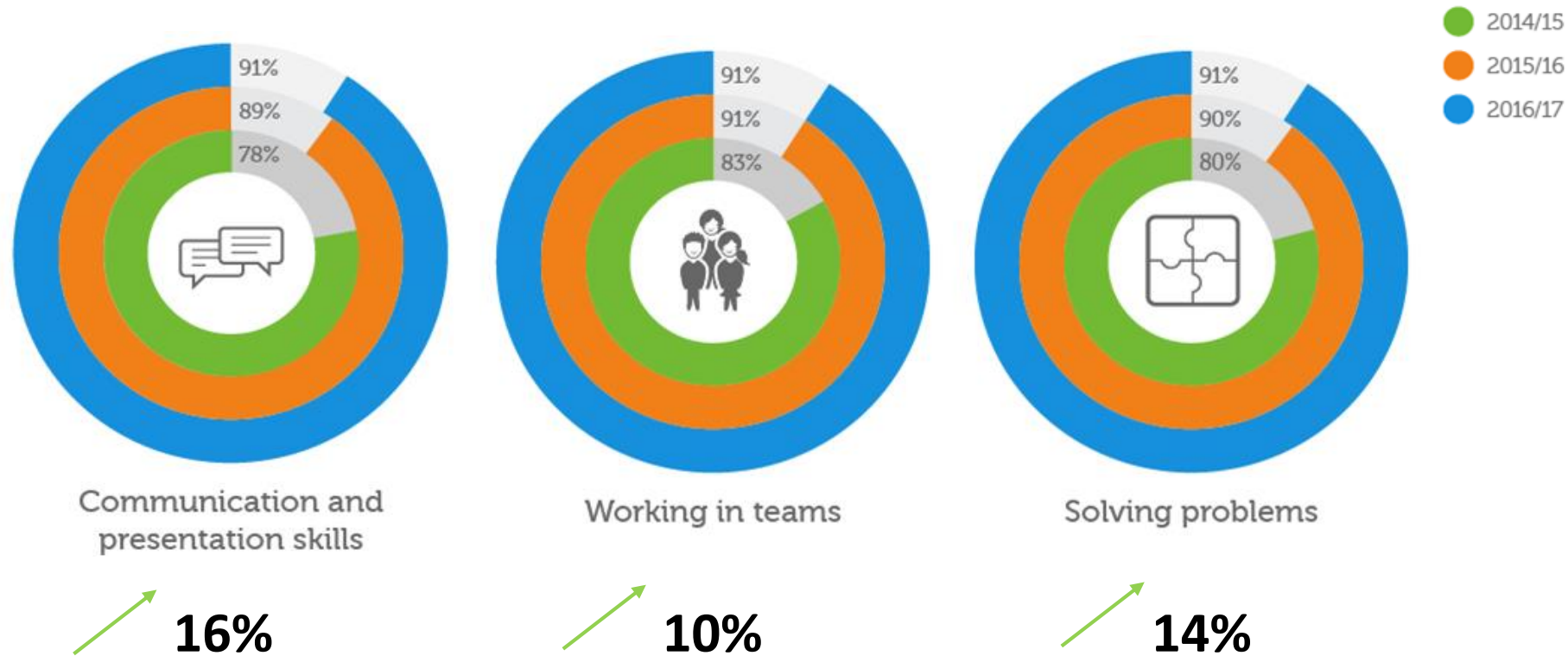
From To

Gender Ratio Boys / Girls*

Boys Girls

Delivery Model

Impact on Students – Skill improvement level



Skills Gap Before Job

Ability to Communicate | Resilience | Problem Solving |
Teamwork | Leadership Skills



Apps for Good GLOBAL



Portugal



United Kingdom



USA



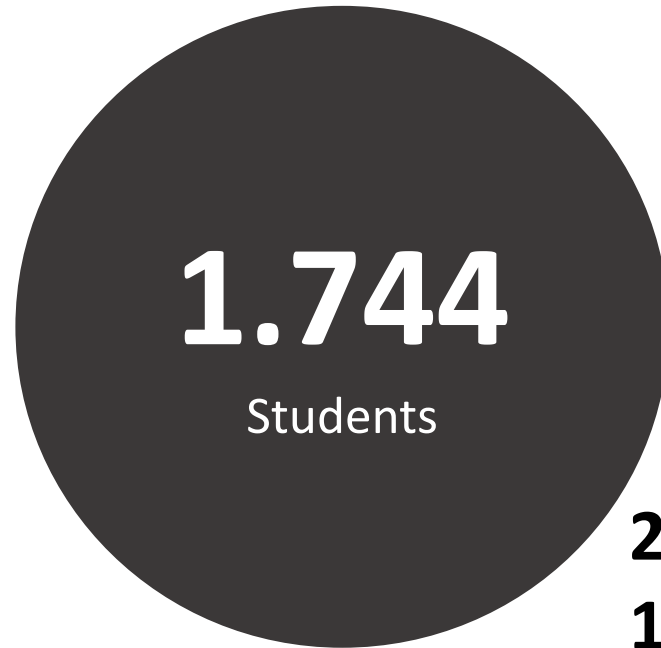
Poland



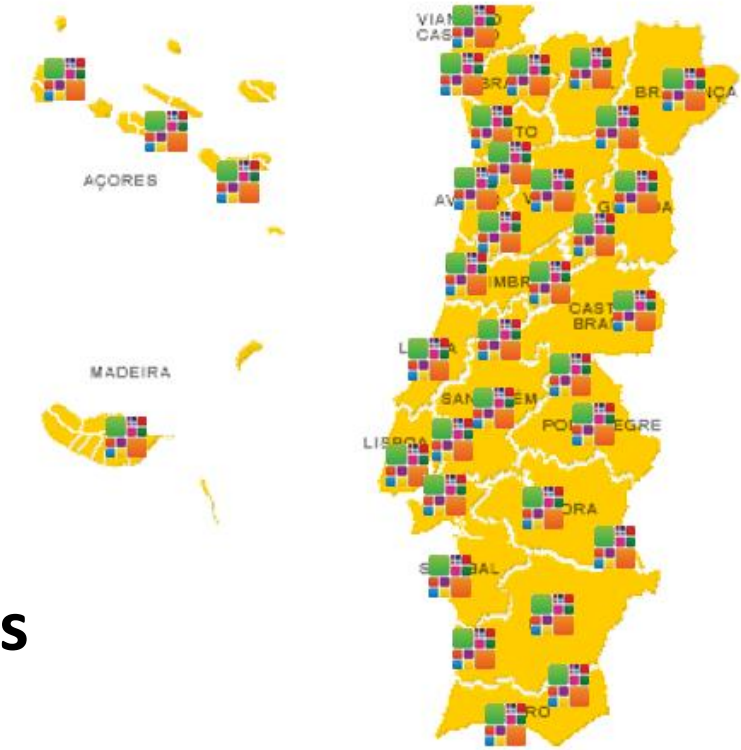
1.200 educators
1.000 schools



Apps for Good PORTUGAL



250 Educators
120 Schools



51%

Teachers Non-Tech



10% - 20%

School Performance STEM

40%

Girls

Apps for Good Journey...



CDI ORIGINAL FOUNDER SPONSORS



APPS FOR GOOD PARTNERS



Cofinanciado por:



What we are aiming for...

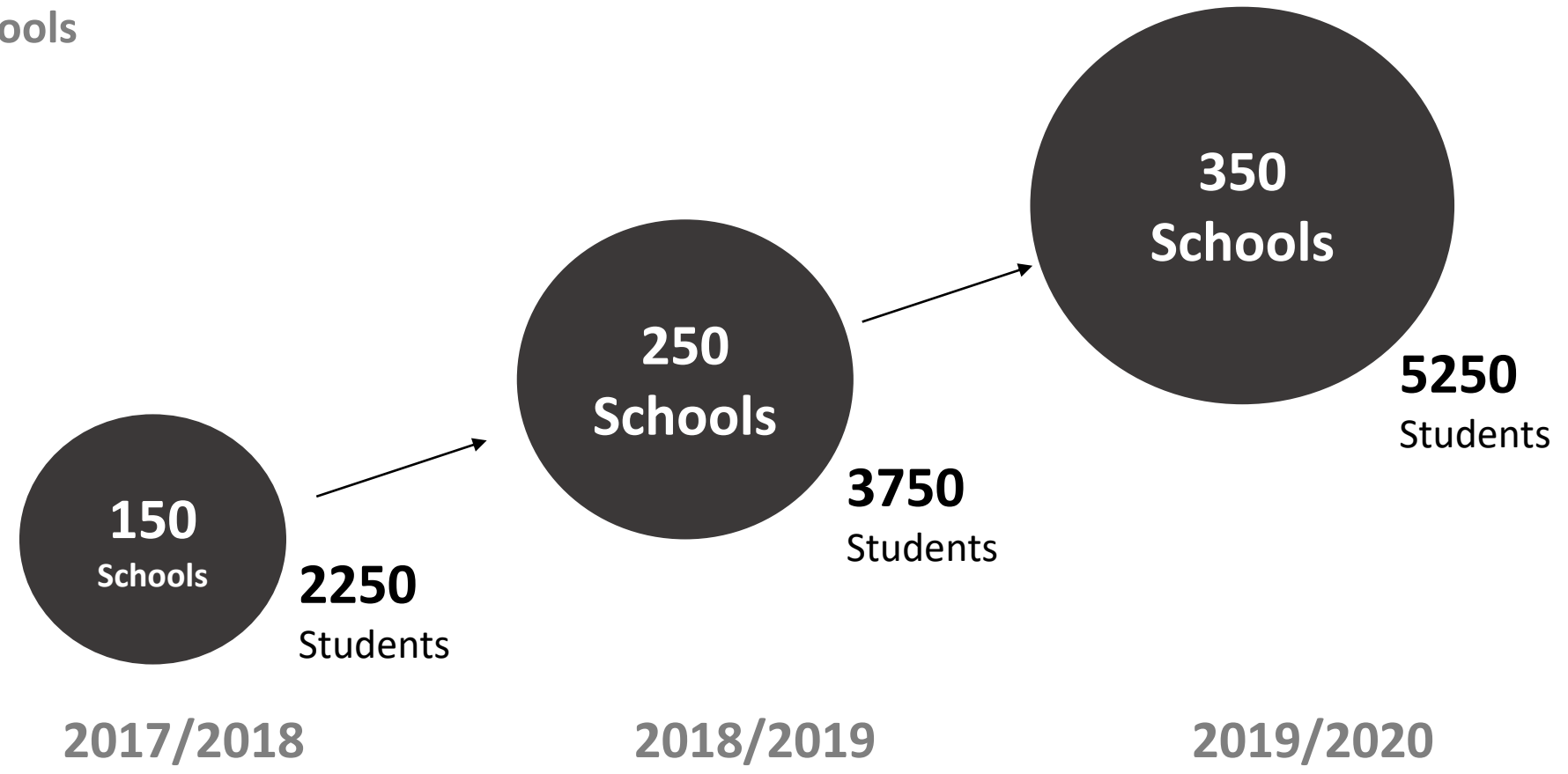


400.000€



Events Management partners – 220.000 k
Impact Evaluation partners – 80.000 k

750 Schools



But you can go Global!

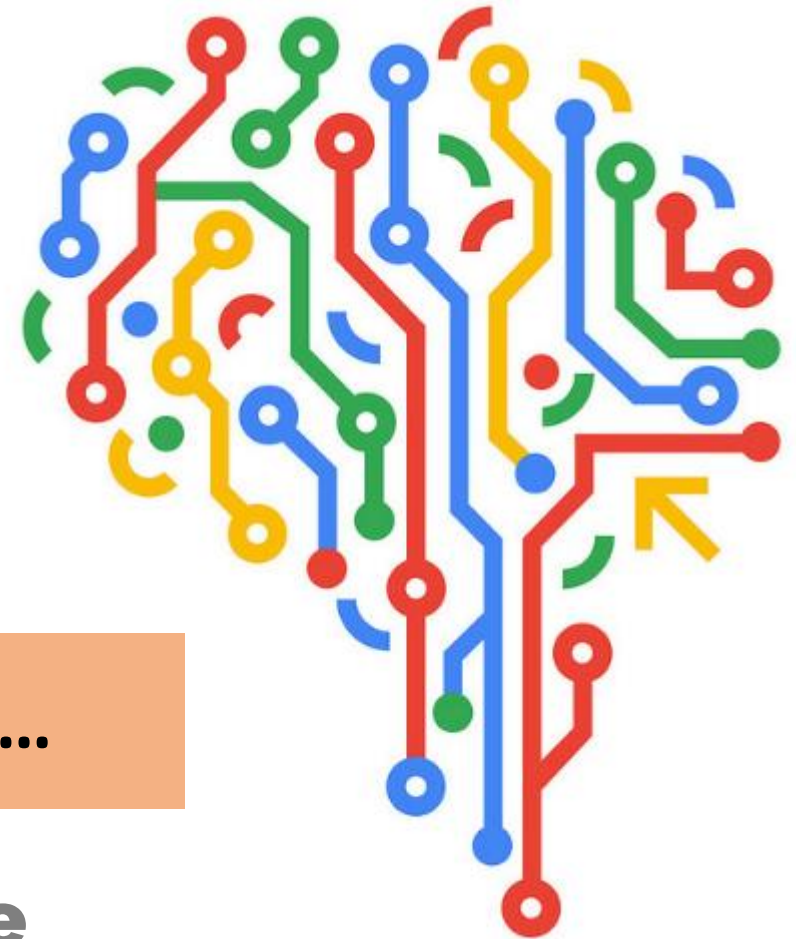


Supporting Apps for Good Globally

- **Impact Evaluation**
- **Contents development**

And help us take the next global leap...

- **Artificial Intelligence**
- **Machine Learning for Good**





Apps for Good

joao.baracho@appsforgood.org

