

Progetto Quid

November 10th, 2017 - Oslo



Progetto Quid

Giulia Houston

Development Manager

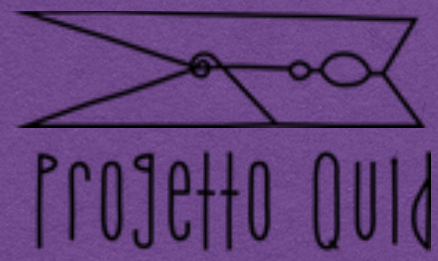
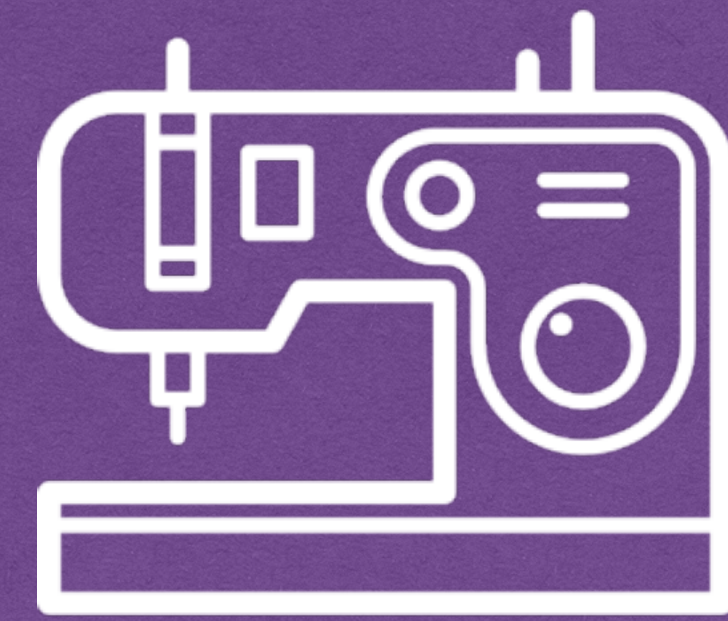
organizzazione@progettoquid.it

THE PROBLEMS

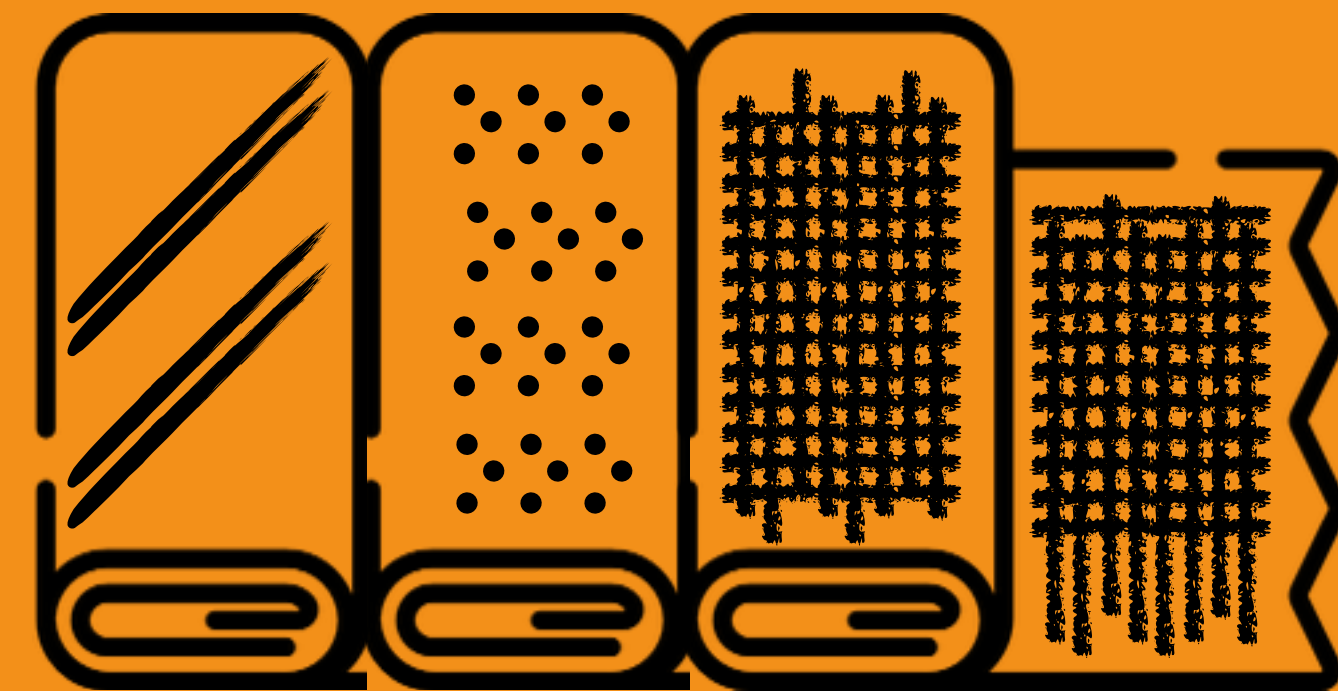




THE SOLUTION



Employment of vulnerable categories



Recovery of leftover fabric







Ethical



Sustainable



Unique



Made in Italy

Progetto QUID's values

THE BUSINESS MODEL



5

QUID stores



1

e-shop



40+

multibrand stores



Co-Branded Collections



Partner's distribution channel

Progetto QUID's History

Yesterday

Today

2013

2014

2015

2016

2017

2016
Breakeven

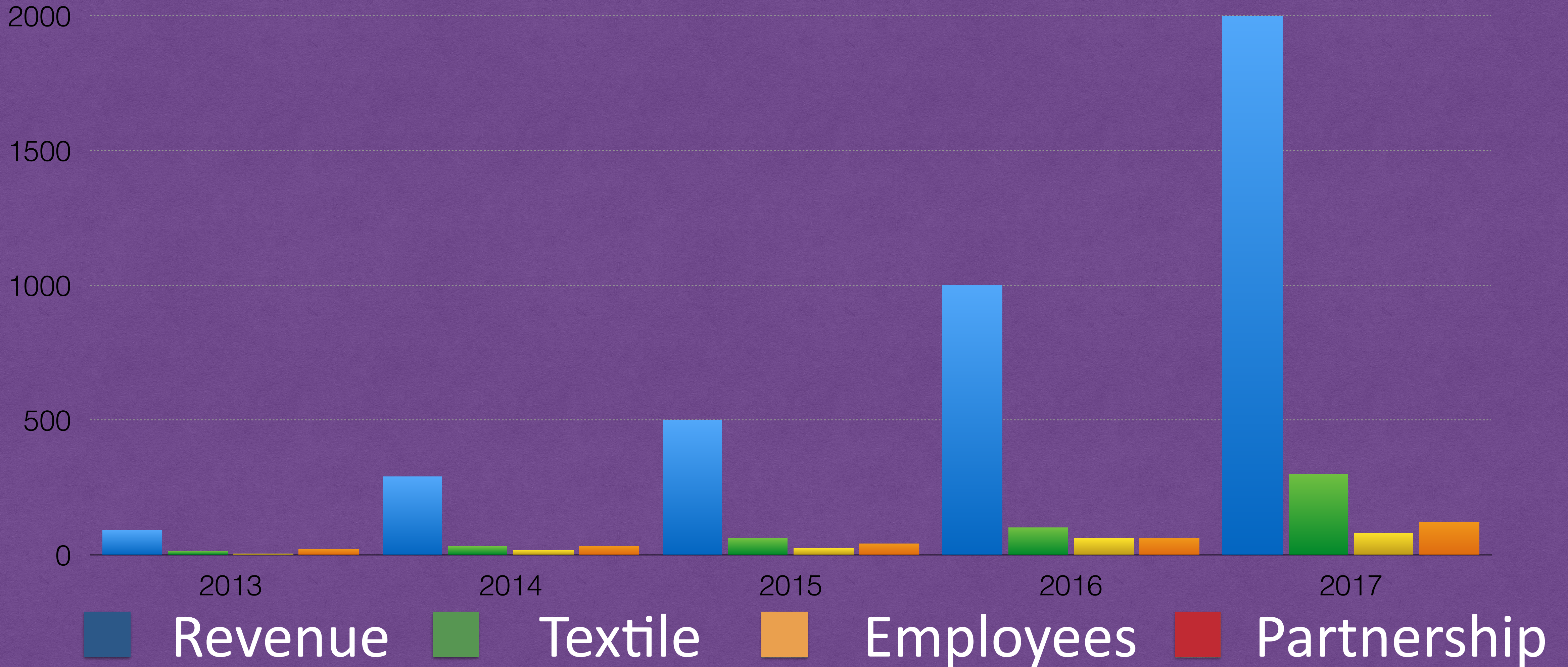
80
Employees



10
Partners

€ 2 mln
Revenue

Progetto QUID's Growth





Anna Fiscale
Founder



Ludovico Mantoan
Managing Director



Ilaria Coltro
Retail Manager



Marta Bergamini
Sales Manager



Marco Penazzi
Sourcing



Emma Dal Cortivo
Digital Strategist



Valeria Valotto
Fundraiser



Giulia Houston
Development Manager



Valeria Valbusa
Pattern Maker



Orsola Peli
Production Director

A Three year plan:

2018

2019

2020

90
employees

105
employees

120
employees

WHAT

3 mln
revenue

4,5 mln
revenue

6 mln
revenue

A Three year plan:

HOW

600k Investment Need

2018

2019

2020



+2
QUID
stores

+3
QUID
stores

+4
QUID
stores

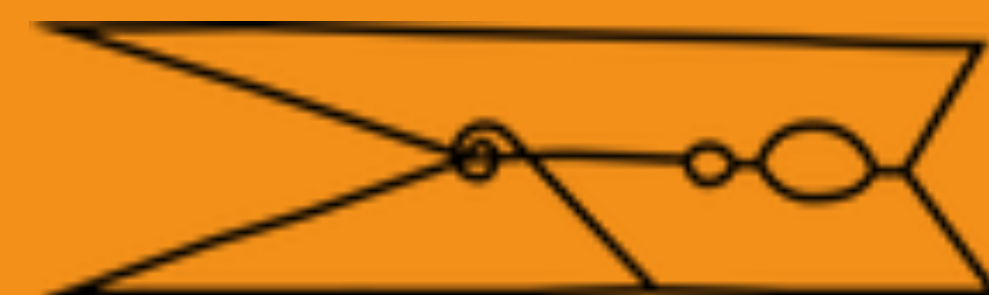


+20%
Partners

+30%
Partners

+30%
Partners +
Foreign Startup

Thank You!



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