



a project by



the association for sustainable development



OUR **IMPACT BUSINESS CONCEPT**

started in September 2009



Using an efficient and eco-friendly transport mean: cargo-bikes.

Collecting paper from organizations that generate small amounts of waste (25kg-150kg).



Offering jobs to disadvantaged people. (the bikers)



NOW

1 CARGOBYCLE = 1 JOB



9 km²

**3 kg collected/
person/year**

+50%

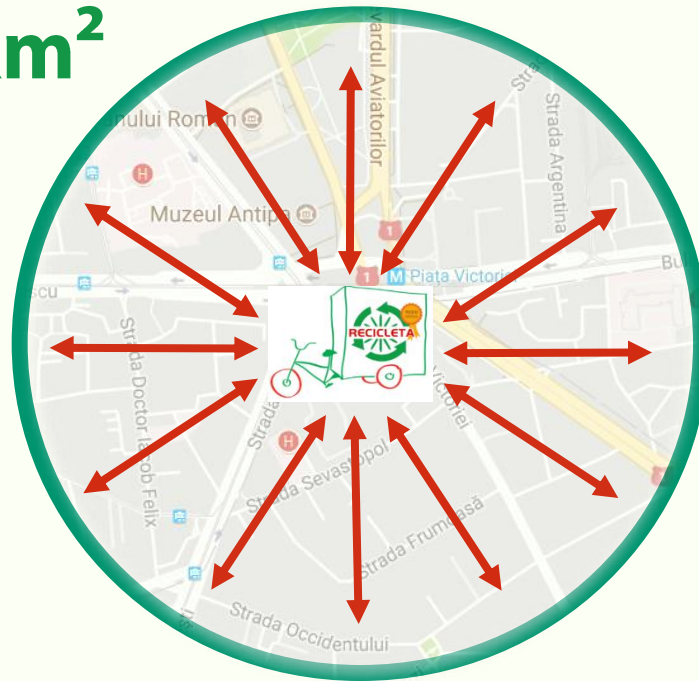
0 CO₂

15.000 people

FUTURE IMPOVEMENTS

1 CARGOBYCLE = 1 JOB

2 km²



4 kg collected/
person/year

0 CO₂

15.000 people

SCALE-UP IMPACT



2 kg/person/year
National average



4 kg/person/year
RECIICLETA

SCALE-UP IMPACT

Indicators	2017	2021
Total no. of Units	2	30
No of Clients	500	7200
No of beneficiaries	40.000	600.000
Tons of waste collected for recycling	100	2500



SCALE-UP BUDGET

EURO	Year 1	Year 2	Year 3	Year 4	Year 5
	Scale deep		Scale up		
Initial infrastructre and sales	61.000	100.000	233.000	280.000	-
Operational and adm Costs	100.000	144.000	311.000	503.000	434.000
Revenues	33.000	137.000	355.000	820.000	820.000
Net Income	- 128.000	-107.000	44.000	317.000	387.000
Grants	128.000	107.000			
Investment			189.000		



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