



# Tech for Impact: The Next Frontier in Social Innovation and Impact Investing

*When:*

**16 January 2018**

13.00 - 14.00

*Where:*

**East Building**

EKI 4.2.26

*Speaker:*

**Filipe Santos**

Chaired Professor of Social Entrepreneurship, Católica-Lisbon

Visiting Professor of Social Entrepreneurship, INSEAD

The last ten years have seen the development of a social innovation ecosystem in Europe and the emergence of an impact investment field that seeks to achieve both financial returns and societal impact. The promise is that impact investing will mobilise billions of euros for scaling the social innovations that can generate a more inclusive and prosperous society.

Professor Filipe Santos will argue that this promise is likely to fall short of its expectations due to the challenges of scaling social innovations. The answer to these challenges may be a focus on the role of Tech for Impact in three different segments that he will detail: Tech for Efficiency, Tech Platforms and Deep Tech.

*All staff are welcome*

A sandwich lunch will be provided, starting at 12.30.



This seminar is free of charge, but registration is mandatory before 12 January 2018 on our website ([bit.ly/institute\\_events](http://bit.ly/institute_events)) and for further enquiries please email [institute@eib.org](mailto:institute@eib.org).