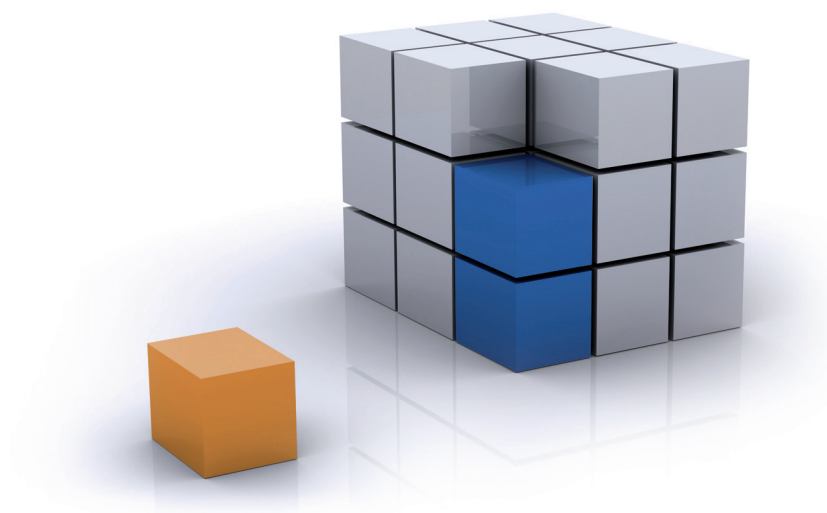


FINAL EVENT

20 October 2016
Ljubljana, Slovenia



Social Innovation Tournament





The **EIB Institute** was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote initiatives for the common good in Europe mostly in EU Member States. This includes reducing inequalities, enhancing knowledge, innovation and competitiveness and ensuring cohesion throughout Europe.

The **EIB Institute** supports social innovation and entrepreneurs who target social, ethical or environmental goals or seek to create and sustain social value. This is typically related to unemployment, equal opportunities, the marginalisation of disadvantaged groups and access to education and other basic social services.



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Agenda

09:00 **Welcome coffee and registration**

Morning Session

9:30 **Welcome**
Francisco de Paula Coelho, Dean, EIB Institute
Metka Tekavčič, Dean, Faculty of Economics University of Ljubljana
Tadej Slapnik, State Secretary responsible for social economy,
Prime Minister's Office, Republic of Slovenia
Miro Cerar, Prime Minister, Republic of Slovenia (by video)
Moderator: Jordan Junge, Social Innovation Exchange
Relevant rules and procedures Establishing the order of presentations (draw)

10:00 **Presentations by Finalists (8)**

12:30 **Buffet lunch**

Afternoon Session

14:00 **Presentations by Finalists (7)**

16:00 **Coffee break**

16:30 - 17:30 **While the Jury deliberates ...**
Slovenia showcase of social innovation
Counterpitcher: Rob Wilmot, Crowdicity

Awards Session at National Gallery of Slovenia (by invitation only)

19:30 - 20:30 **Guided Tour of Museum**

20:15 - 23:00 **Awards dinner and presentation of SIT 2016 winners**

 **EIBInstitute**  **@EIBInstitute #SIT16svn**

Wifi

CD Guest
No password

Order of Presentations

Project name	Sector	Country	#
Aprendices Visuales	Inclusion	France	
BioCarbon Engineering	Climate and environment	United Kingdom	
Desolenator	Climate and environment	United Kingdom	
EduKit	Education and youth	United Kingdom	
Feelif	ICT and e-economy	Slovenia	
FitforKids BLISS	Health	Denmark	
The Freebird Club	Ageing	Ireland	
HEALTH CHEFS	Health	Portugal	
iOsmosi	Inclusion	Italy	
Ithaca	Inclusion	Greece	
Lazzus	Transport and mobility	Spain	
Mycarematters	Health	United Kingdom	
Rés do Chão	Urban development	Portugal	
Sharing Academy	Education and youth	Spain	
Silent Secret	Health	United Kingdom	



Five years supporting the best European social entrepreneurs

This year the EIB Institute is celebrating five years of supporting the best European social entrepreneurs, with 15 social entrepreneurs meeting in Ljubljana, Slovenia, to compete for four prizes. This year's finalists join a growing community of 62 projects from 20 different countries working to combat social exclusion.

Many things have changed since the first edition took place in Luxembourg in 2012: the overall prize money available has been increased, new prizes have been added (e.g. second prize in the special category, with prizes now including mentoring vouchers with top-class institutions such as INSEAD Business School and EY Transaction Advisory Services). Finalists are also offered many opportunities to attend mentoring bootcamps. This year, for the first time, the Institute is organising an impact bootcamp, an innovative one-week executive education programme to be held in Lisbon in December. This programme is for social entrepreneurs whose projects have already been launched and validated and who are looking to maximise their impact. The Institute also organises a regular "Investor's Fair" where social entrepreneurs pitch their projects to investors and build bridges for future investment deals.

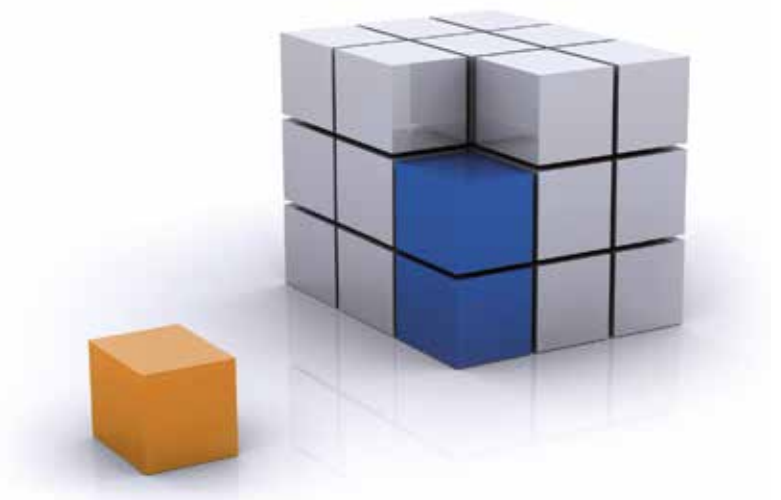


Luxembourg 2012



Budapest 2013





What do finalists compete for?

Every year the 15 finalists compete for the prizes and mentoring vouchers in a different city and in a different country. Special category prizes were introduced with the second edition of the SIT. In 2016 the special category is “health, with a special emphasis on childhood obesity” after “natural and urban environment” (2013-2014) and “equal opportunities with a special emphasis on people with disabilities” (2015). A panel of judges from the academic and business community will award the two first and second prizes of EUR 50 000 and EUR 20 000 in each category. This year the EIB Institute is partnering with INSEAD Business School to offer up to two members of a 2016 SIT Finalist project the opportunity to attend the 2016 edition of the INSEAD Social Entrepreneurship programme (ISEP). EY Transaction Advisory services will for the second time offer business model fine-tuning to the general category winner to help the entrepreneur to finance their business plan. As was the case last year, the jury will also award several mentoring vouchers to help the projects extend their reach.



Madrid 2014



Milano 2015



Ljubljana 2016

Hand-in-Scan

HU, 2012 First Prize Winner

Hand-in-Scan designed a hand hygiene system based on digital imaging technology for direct control of the effectiveness of hand washing in medical environments. They now have 20 000 individual users and are present in 17 countries. Their hand hygiene systems are sold globally in Europe, Asia and North America and they are working together with WHO to reach more users.

Recicleta

RO, 2013 Special Category Prize Winner

Recicleta won the first Special Category Prize, introduced in 2013. In Romania, standard commercial companies generally only collect waste material in excess of 150 kg. Recicleta collects small quantities of waste paper from offices for recycling using cargo-bicycles and employing socially disadvantaged people. Thanks to this scheme, substantial amounts of paper are recycled instead of being added to landfills and jobs are created. Funding comes from client fees, sponsorship, the sale of waste paper and state support. Moreover, the two cargo-bicycles that are used are an efficient and eco-friendly means of transport with zero CO₂ emissions.



ADIE & Blue Badge Style

ADIE FR, 2014 General Category Winner

Blue Badge Style UK 2014 Special Category Prize Winner

ADIE offers turnkey business models to low-income entrepreneurs via social microfranchise networks. ADIE helps over 15 000 micro-entrepreneurs every year and generates 225 self-created jobs every week.

Blue Badge Style is a style website and app for disabled people that allows users to explore travel options, restaurants, theatres, sporting arenas and retailers. The app now has 250 downloads and 80 000 web visitors per month.

Marioway, BLITAB & KOIKI

Marioway (IT), BLITAB (A) and KOIKI (SP) laureates in 2015

In 2015 Marioway and BLITAB shared the Special Category Prize under the theme of “equal opportunities with a special emphasis on people with disabilities.” Marioway (Italy) has created an innovative hands-free, two-wheeled, self-balancing, vertical electric wheelchair for paraplegics. BLITAB has designed the world’s first tactile tablet for reading and writing for blind and visually impaired people. BLITAB was also awarded the Dean’s Circle Prize by a popular audience vote.

KOIKI won first prize for its initiative that enables people with intellectual or physical disabilities to work as postmen/postwomen or messengers, delivering parcels or picking them up from their neighbours, walking or biking very short distances from their homes or local stores.



Welcome Speakers



Francisco de Paula Coelho

Dean, EIB Institute

Prior to joining the EIB Institute he was Director for EIB Operations in Asia and Latin America (2004-2015), after having been Director of the Department for Planning and Settlement of Operations in the EIB's Finance Directorate (2000-2004).

Francisco started his career at the EIB in 1987, as a loan officer for the ACP countries. In 1989, he became Manager of the EIB's bond portfolio in the Treasury Department, after which he became Head of the Loans Back Office.

After graduating from Solvay Business School, University of Brussels, and before joining the EIB, Francisco de Paula Coelho held successively the following positions: financial analyst with Unido, assistant lecturer in economics at the University of Lisbon and consultant on investment promotion for emerging countries in New York, before joining the World Bank in Washington DC.



Tadej Slapnik

State Secretary responsible for social economy, Prime Minister's Office, Republic of Slovenia

After he graduated from the Faculty of Mechanical Engineering, University of Maribor, he worked in the National Assembly of the Republic of Slovenia as a secretary of deputy group from 2000-2004. From 2002-2006 he was also board member of the Financial Fund for Decommissioning of the Nuclear Power Plant Krško as a representative of the Slovenian parliament. From 2004-2009 he was director of the Youth Centre of Dravinja Valley - one of the biggest youth NGOs in Slovenia, especially in the field of youth mobility projects with EU and Mediterranean countries. In 2009 he became a member of the National Assembly of the Republic of Slovenia and was a member of the following parliamentary committees: for defence, social affairs, agriculture, supervision of secret services and European affairs. He was an MP until December 2011. As parliamentarian he proposed a law on social entrepreneurship which was accepted in April 2011. In January 2012 he became a director of INEA institute for South East Europe. He was the initiator of establishing the

Welcome Speakers

Slovenian National Social Enterprise Forum in December 2011, and in January 2012 he was elected to become its secretary general. He was a member of city council of the town Slovenske Konjice since 1998 until 2013 and active on the humanitarian field as founding member of Lions Club Konjice. From February 2013 to October 2014 he was working as a political advisor in the European Parliament. Since October 2014 he is a State Secretary in the Office of the Prime Minister of the Republic of Slovenia responsible for social economy. Since April 2015 he is a member of European Commission Expert group on social entrepreneurship (GECES) as representative of the Republic of Slovenia. Since July 2016 he is a head of Government of the Republic of Slovenia Working Group Partnership for green economy and since September 2016 he is a member of Circular Change Advisory Board.

Metka Tekavčič

*Dean, Faculty of Economics,
University of Ljubljana*

Metka Tekavčič, Ph.D., is a full professor and a member of the Academic Unit of Management and Organisation at the Faculty of Economics at University of Ljubljana (FELU). She was elected as dean of the FELU in 2013. From 2001 to 2007 professor Tekavčič was vice-dean at the FELU. From 1999 to 2001 she was also the Head of the Academic Unit of Management and Organisation. Her research interest lies in the fields of cost and performance management, as well as non-profit and especially education management. She has attended many international conferences, where she has presented papers from her research areas. She has published several research articles in Slovenian, other European, and US peer-reviewed journals. She is a member of editorial boards in several prominent journals from her research field.

Professor Tekavčič is president of the FELU's senate and the Head of the Institute for Management and Organisation. In 2014 she was awarded the Artemida award for Women's Excellence in Management. From 1992 till 2013 she was a member of the City Council of Ljubljana, Slovenia. She has long been and remains a member of the supervisory boards of many important Slovenian companies and other institutions. Professor Tekavčič is currently a member of the advisory board at the University of Primorska and was elected as vice-dean of Challenge:Future.



Jury



Christian Vanizette



Sophie Robin



Olivier de Guerre



Hans Wahl



José Tomás Frade



Alenka Slavec

Jury



Sophie Robin

President of the Jury
Founding Partner, Stone Soup Consulting

The President of the Jury, Sophie Robin is a founding partner of Stone Soup Consulting, a company focused on enhancing the social impact of organisations. Previously, she worked for the Food and Agriculture Organisation of the United Nations as the Liaison Officer with Civil Society Organisations for Latin America and the Caribbean. Sophie also worked for several NGOs and served as CEO for the Portuguese NDGO Platform. Within Stone Soup Consulting, Sophie advises social entrepreneurs and VP organisations on how to measure, monitor and report on their social impact. Sophie has lectured on the topic at the ESADE business school. She also sits on the Advisory Board of Grup33 – a Catalan-based NGO which aims to promote a therapy-based prison model as a strategy for reducing reoffending.

@stonesoupchat



Olivier de Guerre

Chairman, PhiTrust Active Investors
and PhiTrust Impact Investors

In 1987, Olivier de Guerre co-founded GT Finance/Crystal Finance before joining Crédit Suisse Asset Management in 1998 as a Managing Director. In 2003, he founded PhiTrust to help families and foundations implement financial, social and philanthropic strategies, in the belief that investors have responsibility by virtue of their financial and social investments. He has long-standing experience in asset management at the level of families/foundations and institutions, in particular assisting them with their investment strategies. Olivier is a Board Member of Finansol, EVPA and the Philippson Foundation. He is also the Chairman of PhiTrust Active Investors and PhiTrust Impact Investors.

@PhiTrustActive @PhiPartenaires

José Tomás Frade

*Former Deputy Director,
European Investment Bank*

José Tomás Frade is currently working as a freelance consultant in the water and sanitation sector throughout the world, with a particular focus on developing countries. He is in charge of coordinating the national strategy of the Portuguese water sector for the period 2014-20 at the invitation of the government. Mr Frade worked for 24 years in the Projects Directorate of the European Investment Bank, from which he retired in November 2012. As Deputy Director and Head of the Water and Environmental Protection Division from 2000, he was responsible for managing a team of water specialists which, for over 10 years, has appraised and monitored all the projects in the water sector financed by the Bank in more than 80 countries. As a technical advisor at the EIB, Mr Frade was directly involved in the assessment and monitoring of more than 100 projects developed by both the public and private sectors in the EU, Eastern Europe, the Mediterranean, Sub-Saharan Africa, the Caribbean, Asia and Latin America. Mr Frade graduated from the University of Lisbon as a civil engineer in 1970. He began his professional career as a hydraulics researcher and taught water engineering at the university for six years. He worked as consultant in the water sector for 15 years before joining the EIB.

 @EIBtheEUBank



Hans Wahl

*Director, INSEAD Social Entrepreneurship
Programme (ISEP)*

Hans joined the INSEAD Social Entrepreneurship Initiative in 2007. He has a background as a human rights activist, educator, and trainer based in Paris, with more than 30 years of experience in economic and political development. He recently designed and led a programme of training and capacity building for paralegals working in post-conflict settings in Africa and established UNESCO's Poverty and Human Rights Programme that brought agency's multi-disciplinary resources to bear on the task of poverty eradication. He previously directed an international penal and criminal justice reform training programme for Penal



Jury

Reform International and held senior staff positions at Amnesty International and regional community development organisations. He has worked as a consultant on strategic planning and organisational change with clients ranging from Siemens, AT&T and Corning, to numerous small & mid-sized organisations in the US and internationally.

Hans has founded several organisations and small enterprises and is currently co-founder and owner of a community-based tourism enterprise in the High Caucasus. He has studied, written and worked on issues of civil society development, human rights, and capacity building in over 50 countries worldwide. He is Austrian-American and holds a Master of International Affairs from Columbia University.

 @INSEAD



Alenka Slavec

Assistant Professor, University of Ljubljana

Alenka Slavec is an Assistant Professor in the department of Entrepreneurship at the Faculty of Economics, University of Ljubljana, Slovenia. Specialising in the psychology of entrepreneurs, she received her PhD in 2013 from the Faculty of Economics, University of Ljubljana. Her research focuses on the psychology of entrepreneurship, social entrepreneurship and entrepreneurial exit. She is also interested in SME financing, innovativeness and growth. Alenka received two awards for her doctoral dissertation: the European Doctoral Programmes Association in Management and Business Administration (EDAMBA) 1st prize and the Trimo research award. Alenka has published her work in several international journals and books and has participated in several research conferences on entrepreneurship and innovation. In 2009, Alenka was the winner of an Academy of Management best paper award. For her undergraduate thesis, Alenka received research awards from Bank of Slovenia and SID Bank and the Preseren Award from the Faculty of Economics, University of Ljubljana. Alenka has been involved in several international and national research projects and was a visiting researcher at the Thunderbird School of Global Management, Arizona, USA. She is a reviewer for the Economics and Business Review. Alenka teaches several business-oriented courses and likes to develop business ideas with her students.

 EFLjubljana

Christian Vanizette

Founder, MakeSense

More volunteers, more impact is MakeSense's motto. Christian Vanizette built an on-line and in-person network of 30 000 members in 120 cities and 50 countries to support the efforts of social entrepreneurs around the globe. Social enterprises post challenges online and people volunteer for causes in which they are interested. Through MakeSense, volunteers and social entrepreneurs also work with their public administrations to improve their public services offers and make them more innovative. MakeSense has been working for two years with the French President on its social entrepreneurship initiative entitled "La France s'engage". Christian is the youngest Ashoka Fellow in France and was included in the Forbes "30 under 30" list this year.

 @Coconutsurfing @MakeSense



Jordan Junge

Programmes and Projects Manager, Social Innovation Exchange (SIX)

Jordan Junge is the Programmes and Projects Manager at the Social Innovation Exchange, the world's primary network for social innovation. SIX works with governments, businesses, academics, funders, practitioners and leading social innovation intermediaries to support and accelerate the field of social innovation around the world. Simultaneously, SIX also seeks to learn from real people innovating in their own communities.

Jordan is responsible for developing the network globally, managing new programme design and delivery, and contributing to research. Jordan leads on series of work on innovation in international development and in Africa. Over the past two years, she has worked with several partners to host a series of gatherings, develop and share knowledge, and contribute to building the field of social innovation across Africa with events in Johannesburg, Nairobi and Harare. She is also the lead for the Unusual Suspects Festival, an event exploring how unlikely connections can create real social change and has hosted the festival for years in different cities: London, Glasgow, and Belfast.

She previously worked at Nesta in the Policy and Research Team and at the Start Network as well as in local government in Colorado. She holds a MSc in Human Rights from the London School of Economics and Political Science and a Bachelor's degree in International Politics from the Queen's University, Belfast.

 @si_exchange

Moderator



Finalists



Aprendices Visuales (FR)

Amélie Jézabel Mariage, Founder

"I believe in a world... where we can be valued for our capacities, a world where everyone has the opportunity to give the best of themselves". Amélie Jézabel Mariage studied Economics and Politics in France, UK and Spain. She has a Master's in Journalism.

Self-taught, she is following many specialisation modules such as "Creative Thinking Process" by Stanford University, "Leading Self" by Oxford Academy, and "Essentials of Non-Profit Strategy" by Philanthropy University, focusing on Social Entrepreneurship.

In 2012, at only 20 years of age, she launched the Aprendices Visuales project. Thanks to this unusual "career", Amélie was invited to speak at TEDxMadrid, and participated in October 2015 in the Nobel Peace Prize Summit.

Amélie was recently recognised as one of the most influential young people in Europe by EO GSEA and by Forbes' "30 Under 30" list.



Miriam Reyes Oliva, Founder

"Innovating is the possibility to connect two distant points". Miriam Reyes is a social entrepreneur and an architect and she holds a Masters in Communication. She is one of ten Spanish innovators selected in 2015 by the Massachusetts Institute of Technology and recognised in Forbes' "30 Under 30" list.

After working at the leading international architects' firm, Herzog & de Meuron, she co-founded in 2012 the project Aprendices Visuales, where she designs technological solutions for children with autism.

She is a professor at the University of Seville and the European University, collaborating on various social innovation projects. She has a "Design Thinking" certificate from the University of Stanford and is a trainer under the Ashoka "Young Changemakers" programme. Miriam has mentored young people with entrepreneurial spirit on the path to developing their full potential.



#Inclusion

Project in: France, Spain , Portugal and United Kingdom

Aprendices Visuales - Visual Learners - is a non-profit tech organisation which facilitates access of autistic children to the tools they need to develop their full potential, through research, development of tools and raising social awareness. The project started with a personal experience: after their young cousin was diagnosed with autism, Miriam and Amélie worked to develop tech tools and to democratise and make them accessible for everyone. They propose an integral solution from diagnosis to the age of six, when children have the greatest propensity to learn and the highest chance of success. All the members of Aprendices Visuales believe that society should consider every child as being unique, providing them the necessary tools and resources they need.

To date, 20 e-books and interactive apps have been developed. Since their launch in 2012, the apps have been downloaded more than 50 000 times and the e-books read more than 300 000 times. Aprendices Visuales has also received more than 18 national and international awards.

Today, Aprendices Visuales generates a positive impact in Spanish, French, English and Portuguese-speaking countries.

www.aprendicesvisuales.org



@CuentosVisuales



Aprendices Visuales

BioCarbon Engineering (UK)



Lauren Fletcher, Founder and CEO

Lauren Fletcher is the founder and CEO of BioCarbon Engineering. He has a PhD in Physics and holds an MS in Civil and Environmental Engineering from Stanford University. He has 20 years of experience as an Engineer for NASA across programmes including the Space Shuttle, International Space Station, and Mars exploration. His expertise includes environmental biotechnology and biological sciences, space systems engineering, environmental engineering and sciences, planetary sciences, and education and outreach. He is a serial entrepreneur with past start-ups Alkutech SA (Peru) and Terra Recovery LLP (UK). He was a member of the founding faculty of Singularity University based at NASA Ames Research Centre in Silicon Valley. A key interest of his is how to use exponential technologies in solving some of humanity's great challenges such as access to clean water, food, energy, and healthy environments.



Irina Fedorenko, Co-Founder

Irina Fedorenko is a PhD candidate in Geography and the Environment at Oxford University. Prior to starting her Doctorate, Irina obtained a Master of Science with Distinction in Environmental Policy from Oxford University Centre for the Environment, and a Marketing and Advertising Degree from the Far Eastern Federal University, Russia. Irina has set up an environmental NGO, worked at the Pacific Scientific Fisheries Research Centre, Vladivostok, and in a forestry start-up in Moscow. She specialises in Chinese studies and has been a visiting scholar at the Yunnan University of Economics and Finance.

#Climate and environment Project in: United Kingdom, European Union and throughout the world

Six billion trees are lost every year, resulting in losses in biodiversity, healthy environments and jobs. Governments around the world are committed to restoring more than 350 million hectares (approximately 300 billion trees) by 2030 (Bonn Challenge, New York Declaration on Forests, and COP-21), but new technology is needed to supplement the methods that are currently available. Our scalable solution significantly increases the planting rate while simultaneously driving down the cost of global-scale ecosystem restoration.

The system works in two stages. In the first stage, satellites and unmanned aerial vehicles (UAVs) collect data sets and generate detailed maps including topology, ecosystem health, biodiversity, and soil conditions; and in the second stage the UAVs are dispatched to plant trees for reforestation. The planting UAV flies 2-3 m above the ground and fires a biodegradable seedpod at predetermined positions. The seedpod penetrates the ground, is activated by moisture, and contains all the nutrients necessary for healthy tree growth.

Employing just 150 two-person teams, BioCarbon will have the capacity to plant 1 billion trees a year, and has the potential to scale up to tens of billions of trees a year - at ten times the rate and 15% of the cost of traditional methods.

Planting trees on this global scale will have enormous positive environmental impacts, including: natural CO₂ sequestration; expanding biodiversity and healthy ecosystems; and improving soil, air, and water quality. Moreover, forest restoration enables agro-forestry, provides sustainable income, and contributes to value-added job creation in secondary industries, potentially doubling the income of millions of families in the lowest income brackets around the world.

www.biocarbonengineering.com



biocarbonengineering

Desolenator (UK)

William Janssen, CEO

William is the inventor and founder of Desolenator and has been working since 2013 on the concept and since 2014 together with a team. William is a sales executive with almost 20 years' experience expanding international European companies globally, having worked in Singapore, UAE, Hong Kong and the Netherlands.



Alexei Levene, Co-Founder

Alexei is a co-founder of Desolenator. Alexei has been with Desolenator since 2014 and has a wide range of experience in social entrepreneurship, entrepreneurship and consultancy and a successful start-up exit under his belt. Alexei brings drive, experience and an extensive network to the team.



#Climate and environment

Project in: Cyprus

Desolenator offers a new and patented method to desalinate/clean water and make it available to those in need. It uses 100% solar power, is off grid, portable and easy to use. This distributed solution provides water to a family of up to five for their daily drinking and cooking needs. It requires no chemicals, no filters and is low maintenance. Desolenator's holistic approach to the challenge, working across public, private and third sectors, has enabled the development of a solution with the potential to expand to multiple markets and improve the lives of thousands if not millions of people in a profitable and sustainable way.

www.desolenator.com

 @Desolenator

 Desolenator



Nathalie Richards, Co-Founder and CEO

Nathalie is a co-founder and the CEO of EduKit. Winner of the UnLtd BVC Award (2015) and #5050Tech challenge (2016). She is fluent in French and Italian and has a BA (Hons) in Law and Economics and an MSc in Ethnicity, Migration and Policy (2011).

Nathalie gained her MBA from INSEAD (2008) in France and Singapore. Nathalie is passionate about giving back and has been actively involved in numerous youth development projects as a mentor and trustee.

#Education and youth

Project in: United Kingdom

Whilst there are thousands of support programmes available that offer life-changing assistance to children and young adults (particularly those who are disadvantaged), to date there has been no digital resource available to help schools find and use them and measure their impact.

The EduKit Directory connects schools to youth service providers and is the only service of its kind globally and in the UK. It also has an analytics module that allows schools and providers to track and evaluate how pupils perform during and after programmes - another first in the sector. The project won a UK Department of Education award for innovation.

www.edukit.org.uk

 @EduKitters

 EdukitUK

Feelif (SL)

Željko Khermayer, Founder and CEO

With more than 20 years of experience, Željko is an expert in business communications, operational management, and product and process design. In his career he has been a programmer, researcher, manager and strategist and has worked in marketing. As a result, he has a unique ability to manage multi-disciplinary projects and solve complex challenges.



Boštjan Jerman, Project Manager

With more than 7 years of experience in project management, fundraising and capital investment, he is responsible for research and development (R&D) and marketing at Feelif. He is the project leader on applications for different tenders, grants and tournaments. Furthermore, he is responsible for strategic partnerships with Slovenian and international organisations.



#ICT and e-economy

Project in: Slovenia, Austria, Germany and Japan

Feelif develops systems for blind and visually-impaired people.

Throughout the world there are 250 million blind and visually-impaired people. Existing solutions are expensive, costing between EUR 1 500 and 5 000, do not address their needs in a comprehensive manner, have limited mobility and are based on old technologies.

With Feelif, a blind or visually-impaired person can feel shapes on a standard touch screen. The solution uses an app and additional roster grid placed over the mobile device to transform a tablet into an interactive, multimedia learning tool accessible for visually-impaired people. The solution has received excellent feedback from early users.

Feelif's mission is to bring knowledge and information in digital form closer to blind and visually-impaired people by developing innovative systems for the blind and visually-impaired through the use of cutting-edge technologies and methodologies. Feelif is currently developing a platform called Feelif Play. Feelif Play enables the blind and visually-impaired, teachers, parents and other stakeholders to create new interactive educational content and to share, sell and buy it. Feelif was selected as one of the best five in the competition Start:up Slovenia 2016 and in 2015 it won the Slovenian Tournament of Social Innovation, organised by the Slovenian Ministry of Economic Development and Technology.

www.feelif.com

FitforKids BLISS (DK)



Pelle Plesner, Founder and CEO

Pelle Plesner is a founder and the CEO of FitforKids – the Premier Childhood Obesity Intervention.

Pelle holds a Master's in Law from the University of Copenhagen and has accumulated over 10 years' experience as a legal and business manager in positions at Microsoft, the Technical University of Denmark and Nordic Film, and since 2005 has been a lecturer at Copenhagen Business School, Department of Marketing, with a special focus on Transnational Marketing.

Since its ideation in 2007, Pelle has brought the FitforKids childhood obesity programme to its current level because he is truly passionate about bringing the best possible childhood obesity solution to children in need all over the world.

As the winner of the 2014 "Reach for Change" game changer competition in Denmark and as a finalist in the European Investment Bank Institute's Social Innovation Tournament 2015, Pelle has shown the energy, curiosity, courage and willingness to adapt to new circumstances that are necessary to succeed.



Ditty Gybel, CFO and Instructor

Ditte Gybel is the CFO and an instructor at FitforKids. She has more than 20 years' experience in finance and control in international companies, including Siemens and Configit. Prior to this experience, she worked as project controller with financial responsibility for several large-scale projects with budgets of over EUR 10 million. She has extensive experience in optimising and implementing corporate processes across borders. She speaks fluent English and German.

#Health

Project in: Denmark, Bulgaria, Lithuania, Italy and Spain

FitforKids is a general education association offering a scientifically tested and documented weight-loss programme for overweight children free of charge. In a new and innovative way, FitforKids combines social media, smart phone apps, printed materials, storytelling, social events, physical training, nutritional advice and volunteer work to form a highly effective multi-component childhood obesity initiative. FitforKids has proven that its low-cost programme, carried out primarily by volunteers and offered free of charge to participating families, can deliver above-average results, a superior customer experience and successful partnerships with public sector health professionals.

The FitforKids BLISS project will bring fully localised versions of the FitforKids programme to Bulgaria, Lithuania, Italy and Spain as pilots for knowledge generation and relationship building, all intended to prepare the FitforKids programme for an EU-wide roll-out.

www.fitforkids.dk

The Freebird Club (IE)

Peter Mangan, Founder and CEO

Peter is a seasoned professional with more than 20 years' experience across diverse sectors including finance, arts, research and academia. He holds a BComm (Finance) and an MBS (Management) degree from University College Dublin (UCD), and a Project Management Professional certificate.

Following a stint in corporate banking, Peter joined Ireland's Music Network as Finance and Resourcing Manager in 1997. He then went on to become Business and Finance Manager for UCD's start-up Institute of Biomolecular and Biomedical Research. This led to more central managerial roles in the university, most recently Senior Manager for Research Operations and Finance.

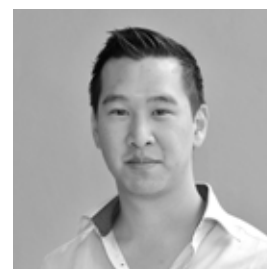
Winner of the 2015 European Commission's Social Innovation Competition, Peter is a passionate social entrepreneur who wants to use the sharing economy to improve the lives of older adults. Peter developed the idea for Freebird having witnessed the positive social experiences of his retired father through meeting and befriending senior guests at his countryside rental house.



Nga-Hong Lau, CTO

Nga-Hong Lau is the founding CTO of The Freebird Club. Born and raised in the Netherlands, Nga-Hong holds a BSc in Industrial Design from Eindhoven University of Technology (TU/e) and an MSc in Design for Interaction from Delft University of Technology (TUD). During his Master's programme, he completed a Medisign specialisation programme to develop design and engineering expertise in product development and medical sciences for healthcare by co-creating with older adults. His Master's thesis focused on design to enhance a theme park experience for the deaf and hard of hearing.

Nga-Hong has over 13 years' experience in designing and developing web applications for Dutch SMEs. Additional skills and expertise in interaction design for healthcare were gained while working at the Applied Research for Connected Health (ARCH) Centre of University College Dublin, where he focused on creating appropriate web and tablet design solutions for older adults. Meanwhile, he works as an interaction designer developing healthcare products for Kinesis Health Technologies.



#Ageing

Project in: Global

The Freebird Club is a travel-based social network for older adults. Operating as a peer-to-peer social travel and home-stay club, it offers a whole new way of travelling for older adults, a potential new source of income for hosts, and a fun and accessible way to meet new people and enjoy companionship in later life. It is a membership-based club, whereby senior member hosts can make spare rooms available to fellow member guests who come and stay at a nightly rate. Thus they can unlock some of the asset value in their homes when they most need it. By enabling seniors to travel, socialise and earn money in new ways, the Freebird Club seeks to empower them in ways that enhance self-esteem and overall well-being. In doing so, it addresses three significant social issues facing our ageing society: (i) loneliness and isolation among older adults; (ii) financial insecurity in later life; and (iii) lack of travel options for independent seniors. Its mission is to connect and enrich the lives of older adults through meaningful travel, by applying the "sharing economy" model for positive social impact among older adults.

www.freebirdclub.net



@TheFreebirdClub



TheFreebirdClub

HEALTH CHEFS (PT)



Ana Quintas, Founder and President

Ana is the founder and President of Vitamimos. She has a degree in Geography from the University of Lisbon, and a post-graduate diploma in Education. Between 2008 and 2010, she took several courses at the Centre for Food Industry Professional Training in Lisbon: Hygiene and Food Safety; the Hazard Analysis and Critical Control Point (HACCP) system; Principles of Nutrition and Marketing for the Food Industry. During her career as a teacher, Ana has coordinated several award-winning projects by her students. In 2007, she achieved first place in the health category of the 1st Contest of Business Ideas, promoted by DNA – Municipality of Cascais, for the Vitamimos project, with the creation of a Food Educational Centre, aimed at tackling obesity, located in a public garden. Since then, Ana has been dedicated to Vitamimos, coordinating and designing projects that received several awards: EsMais – IES Social Business School; Merit Medal Award – Municipality of Cascais; Food and Nutrition Award.



Érica Doroana, Nutritionist

Érica has a degree in Nutrition Sciences from Atlantic University, and a graduate degree in Clinical Nutrition at the Faculty of Medicine from the University of Lisbon. She has an extensive experience in nutrition education and health promotion, and she is passionate about working with children and teenagers. Érica is now responsible for the implementation of “Health Chefs” programmes in schools.

#Health

Project in: Portugal

Health Chefs is a programme developed by Vitamimos – Food Education Centre (Cascais - Portugal) that transforms each child into an optimum caregiver, responsible for his/her own health, a true chef! It implements hands-on cooking and nutrition education programmes for young people aged six to twelve. The cooking classes introduce children to the fun of preparing and enjoying healthy food that is both nutritious and delicious, essential for tackling obesity. Students become empowered as change agents who prefer to cook and eat healthy meals. The proposed solution aims to intervene within the family through a school approach. Creating a positive food environment in school classes motivates children (who will be the future adults) to prepare their own meals. The “Health Chefs” will guide families at home towards correct behaviour for health promotion and disease prevention. Children are invited to accomplish several assignments at home to help them to adopt correct health behaviour. So far, the accomplishment rate for the assignments has been very good, reaching 67%. And a preliminary sample shows that most students tried to apply at home what they learned during the sessions.

www.vitamimos.pt/health-chefs

 @Vitamimos

iOsmosi (IT)

Alessandra Graziosi, CEO

Alessandra is an educational project consultant and creative innovator, with over 10 years' teaching experience in primary and secondary education. She has a passion for exploring innovative approaches for teaching and learning.

Alessandra founded iOsmosi [It is time to revolutionise education!], an e-learning platform with interactive videoconference software. She believes in the power of positive relationships and mutual respect between teams. She has a special interest in collaborative team-building, community partnerships and bringing empathy into the workplace.



#Inclusion #Education

Project in: Global

iOsmosi is revolutionising children's language-learning experience. iOsmosi is an interactive videoconference software linking kids (aged three to ten) around the world, enabling them to share languages and cultural identity. iOsmosi has designed new technological products based on children's natural abilities and the "osmosis" phenomenon. This project crosses three areas: children, culture and technology, to intersect as internationalisation. iOsmosis allows children to grow up with millions of others, sharing language and culture!

iOsmosi is very easy to use: the user selects the mother tongue, then selects the foreign language they wish to learn, sets the day and the time of the learning experience, and it's done!

iOsmosi is a peer-education and cross-pollination tool: it is a digital playground where kids enjoy learning. iOsmosi is a perfect mix of the most attractive technology for digital natives and the best teaching methodologies, with the lowest level of inputs from teachers.

The iOsmosi experience is meant to be accessible and variable. The live video meetings between the classes take place at school; the associated learning tools are developed to be used at home, at the library or at the park. Languages and local cultures form the joining link between young generations from every corner of the planet, from small villages to big cities; all the children are equal contributors in the learning and sharing experience.

The uniqueness of linguistic and cultural heritages is the engine of the iOsmosi experience. Each learner's identity becomes a unique source of creativity and productivity.

www.iosmosi.com



@iosmosi



IOsmosi



Thanos Spiliopoulos, Founder and CEO

Born and raised in Athens, he is currently in his senior year in the Department of Management Science and Technology of Athens Economics and Business University. Majoring in Strategy and Human Resources, he strongly believes in people and cooperation and in creating shared value from every opportunity.



Theofanis Tsonas, Engineer

Fanis is the engineer behind Ithaca. Born and raised in Athens, he studied Chemical Engineering at the National and Technical University of Athens (NTUA) and is responsible for all the project's technical and operational aspects. In addition, he is a member of the fundraising team and actively involved in day-to-day operation. He joined Ithaca from the start, as a founding member, in order not only to help diminish the social exclusion of homeless people, but also to put his studies into practice. In his free time, he likes travelling, driving and swimming.

#Inclusion #homeless

Project in: Greece

Ithaca is a mobile laundry for homeless people in Athens, and the first of its kind in Europe. This mobile unit is comprised of a small van, which is equipped with two washing machines and two tumble dryers. Ithaca operates certain hours per week, at certain places, around the city, where homeless people gather and can wash and dry their clothes free of charge. The van conversion allows Ithaca to operate anywhere where there is a power outlet and a water tap.

By washing homeless peoples' clothes, Ithaca reduces some of their strain, improves their hygiene standards, increases their self-esteem and dignity and creates opportunities for them - with dignity comes opportunity.

In its next stage, Ithaca aims to offer homeless people the chance to work for the project and feel active and useful again, helping to diminish the social exclusion they face.

www.edukit.org.uk

 @EduKitters

 EdukitUK

Lazzus (ES)

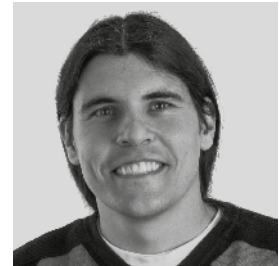
Pedro Sáez Martínez, CEO

Pedro Sáez Martínez has been a Computer Science Engineer at the University of Oviedo since 2006, having received an “honours” rating for his final year project entitled “Aventura Gráfica para móviles entre 2 almas”. Pedro expanded his expertise with an Official Master’s Degree in Web Engineering (University of Oviedo, 2008), a Bachelor of Computer Software Engineering (University of Oviedo, 2012) and an Official Master’s Degree in Project Management (University of Oviedo, 2013).

In the professional sphere, he began his career as a freelance teacher of computer software courses. After a brief period in this field, he joined Zonok SL as a business associate and software engineer for mobile application and website development. In 2009, he joined Mecalux as a programmer/analyst, moving in 2012 to Medianet Software as a technical specialist. In both companies, his role was to analyse and develop computer software.

In 2014, Pedro launched his business venture, NeoSenTec, where he holds the position of Chief Executive Officer, responsible for the overall management of the company, dealing with customers, strategic decisions and the search for new investors and projects.

In Lazzus, he assists the Product Manager’s strategic orientation and is part of the steering committee.



#Transport and mobility

Project in: Europe, United States and Latin America

More than 285 million people worldwide have some kind of visual impairment. You and I could be blind someday. Visual impairment can result in dependency, disorientation, fear of unknown places, language barriers, mobility problems, information loss etc. Lazzus offers technology to meet these challenges.

Lazzus is a mobile app that helps visually impaired people to know what is around them in real time. It is like a kind of flashlight for blind people. It allows live unthinkable experiences for the users, reducing dependency and increasing autonomy in mobility.

Lazzus works on mobile devices, and is available for Android and iOS versions. Lazzus is also in the process of creating a wearable device to allow users to use Lazzus without having to have their mobile device in their hands.

Lazzus has been tested and validated by Spanish ONCE (one of the biggest associations for blind people in Europe), and has received important awards such as “Most Disruptive Start-up” by Google and “Innovation Award” by Vodafone.

Lazzus is aimed at any person who has any kind of visual impairment. Looking for figures on main markets such as Europe and the USA, Lazzus has identified around 33.2 million people with different levels of visual impairment who could benefit from their product. Lazzus is currently available in Spain, Germany, the UK, Mexico, Chile and Portugal.

www.lazzus.com

 @infolazzus

Mycarematters (UK)



Zoe Harris, Founder and Director

Zoe is passionate about improving healthcare standards for all, and particularly for vulnerable adults unable to communicate their own needs and preferences. Zoe was named a Nesta/Observer Radical in 2014, and was included in the Health Service Journal's (HSJ) list of Innovators in the same year. Her recent work has been supported by UnLtd and Bethnal Green Ventures. In addition to Mycarematters, Zoe runs a social enterprise developing paper-based communication solutions used by over 900 UK care homes and hospitals. Zoe's academic qualifications include an English Literature BA (Hons) from the University of Sussex.

#Health

Project in: United Kingdom

People living with conditions such as dementia experience vastly worse outcomes than average when admitted to hospital. They are more likely to suffer falls, become dehydrated or malnourished and experience greater anxiety and confusion because they are unable to communicate their needs and preferences to hospital staff. They therefore tend to stay in hospital longer than average; the majority are unable to return to their own homes when discharged. The frail elderly make up the bulk of hospital admissions and are the group of people most likely to be living with dementia or other cognitive impairment.

Mycarematters is an online platform where people can store information they want healthcare professionals to know about them, helping staff to provide dignified and person-centred care. The individual or their advocate is guided through a set of questions and is given the opportunity to upload photos and provide emergency contacts details. They are issued with a unique code which hospital staff can use in a quick and easy process to access the person's information via any internet-linked device.

In addition to sharing a person's needs and preferences, Mycarematters has the potential to record end-of-life wishes, organ donation decisions, and to offer family members and friends the ability to contribute to a person's Mycarematters record.

www.mycarematters.org

 @Mycarematters

Rés do Chão (PT)

Manuel Pereira, Project Manager

Manuel Pereira, born in 1983, is an anthropologist, who has been working for Rés do Chão since March 2015. In 2009, Manuel started a series of professional collaboration initiatives in cultural marketing and project management in the field of creative industries. Between 2010 and 2012, he participated actively in the urban regeneration process of Mouraria (a region in Lisbon classified as a priority area for action).



#Urban Development

Project in: Portugal

Rés do Chão is a rehabilitation and urban regeneration project. Its main objective is the revitalisation and promotion of cities through the reoccupation and rehabilitation of vacant commercial ground floors.

Ground floors are fundamental transition areas between private and public space, thus having the capacity to stimulate and promote its use. The activities developed in such spaces play a social role, contributing to building the identity of a city. Whether or not they have a direct commercial benefit, the activities establish valuable interaction with public space, creating direct relationships with passers-by. Rés do Chão's activities encompass the following: promoting the rehabilitation of degraded ground floors and their occupation through shared rental and temporary occupation systems that ensure the sustainable use of space, while supporting small entrepreneurs in the creative industry; mapping unoccupied ground floors and sharing this information through an online platform, while providing facilitation services between property owners and potential tenants; promoting local commerce and developing a community network of a participatory and collaborative nature, by empowering residents and merchants to become the agents of change in their own community; promoting public space usage by implementing initiatives that considerably improve its usage experience and consequently benefit local commerce.

www.resdochao.org

 @TheFreebirdClub

 ocuparesdochao

Sharing Academy (ES)



Jordi Llonch Esteve, Founder and CEO

Jordi worked as an airline pilot for seven years and is a Multimedia graduate. He left the aviation sector to devote himself 100% to Sharing Academy. He has a broad experience of leading teams, acquired as an airline pilot managing flight crews and ground personnel from all over the world. As a Multimedia graduate, he is also a great product designer who applies lean methodologies and design thinking. He speaks Catalan, Spanish, English and German fluently.



Albert Andreu Guilera, CMO

Albert is a Business Administration graduate with a Master's in Global Marketing and Chief Marketing Officer. With 10 years' experience, he developed and executed the marketing strategy of Turijobs, the leading tourism and hospitality job site in Spain, Portugal and Mexico, consolidating the domestic market and expanding the platform to the Americas and Europe. In Sharing Academy, he manages the online marketing strategy to strengthen business growth, in terms of both the number of users and revenue. He speaks Catalan, Spanish and English fluently.

#Education and youth

Project in: Spain

Sharing Academy is a peer-to-peer tutoring marketplace that connects university students in need of help for a specific subject with proficient tutors who have excelled in that course for the same degree and university.

After an extensive study with 571 volunteer university students, it was concluded that the best tutor for a specific subject is a student who has successfully completed that subject. Every student has a subject or subjects that he is very good at. It is a shame that all this knowledge vanishes once he has completed the course. At Sharing Academy, that student is given the possibility of sharing his knowledge with his classmates, while earning some money in return.

Sharing Academy is a university-focused and class-oriented peer-to-peer platform that creates the perfect match between the junior student struggling to pass a specific subject and the senior student who excelled in that subject, often with the same university professor.

sharingacademy.com/en

 @sharingacademy

Silent Secret (UK)

Catarina Dias, Co-Founder

Catarina is a co-founder of Silent Secret, promoting a safe sharing environment and encouraging positive interactions online. Catarina is young and passionate about being a voice for her generation, and is in her second year of studying psychology and criminology at Coventry University. Working alongside ChildLine, NHS, Victim Support, You&Co, and local ward crime panels, she has gained experience in improving and developing services provided for young people.



#Mental health

Project in: United Kingdom

Evidence shows that for every pound spent on the prevention of mental health disorders in young people through socially and emotionally based measures, up to GBP 84 could be saved by the state on spending later in life (Department of Health, 2011, England).

The November 2014 House of Commons Health Committee report concluded that there is a lack of reliable and up-to-date information on children's and adolescents' mental health, that there are serious problems with the commissioning and provision of children's and adolescents' mental health services (CAMHS) and that the focus of CAMHS investment should be on early intervention.

Silent Secret addresses these problems by creating a safe and trusted mobile application for young people to (i) share what is on their mind with the primary aim of improving mental health (early intervention); (ii) provide easily accessible, personalised and localised support to young people experiencing mental health difficulties (early intervention); (iii) create reliable and up-to-date information on children's and adolescents' mental health; and (iv) support a change in how services for young people are commissioned and delivered.

"Silent Secret is an app produced by and for young people. It is based on harnessing the universal curative force of social sharing using 21st century technology, bringing the process instantly to scale. It has the potential to make a real impact – to remove the feeling of isolation so often linked to mental health problems and to destigmatise mental disorder through social actions. It is set to make a genuine impact on the mental health of those who participate in the Silent Secret community. As a platform for signposting and advice it could achieve even more." Professor Peter Fonagy OBE

www.silentsecret.com

 @SilentSecretApp

 silentsecret

Slovenia Showcase of Social Innovations

The projects were invited to a two-day pitching and communications training course hosted by the Economics Faculty at the University of Ljubljana and coached by David Trayford, WOW Media, on 21-22 September 2016.

Audience Vote

The audience will have the opportunity to vote for the "Best Slovenian Social Enterprise" featured at the showcase. To cast your vote please visit our website institute.eib.org and select your top two finalist projects. The winner of the audience's vote will be announced at the Awards Dinner.

Mentor



David Trayford

David is Founder of thehub.hu, Team Project Coach at Singularity University and works with individuals, start-up teams and established companies globally through his associations with, for example, the European Investment Bank Institute, Thought for Food Foundation and start-up programmes in several countries.

He is the host of many events including Brain Bar Budapest but his main passion is education, especially preparing young people for the future skills needed to deal with the rapidly changing world.

In his former life in banking and broking in London, he was at the forefront of innovative financial products and created an award winning Emerging Market Desk for ICAP plc, the world's leading interdealer broker.

He has had his own property company since 1999, and recently opened a food business in Romania.

Counterpitcher

Rob Wilmot

Rob is an internet adventurer and seasoned entrepreneur. During the dotcom boom he became one of the youngest executive officers of a FTSE 100 company at the age of 29 (and survived to tell the tale!) with the ISP Freeserve, which was sold for GBP 1.6 billion in 2001. Since then, he has continued to create and invest in tech start-ups, as well as dedicating himself to the improvement of society through his work in government and education. His latest venture, Crowdicity, is a cloud-based idea management platform which is helping to drive innovation at the heart of large corporates, NGOs and governments around the world, (including helping the Government of Rio de Janeiro to plan the Olympic Legacy).



www.crowdicity.com  @crowdicity @robwilmot  @crowdicity

Projects

ePeakCharge

At the initiative of the users of electric vehicles, ePeakCharge has developed a set of charging solutions intended for small catering establishments, hotels, car parks, shopping centres, municipalities and other interested organisations which could generate synergy effects from the installation of a charging station on a building. The charging stations are developed in compliance with all EU safety standards and recommendations.

Presented by

Matej Zimic and Viktor Tancer

Projects



Spletna Web TV

Web TV was established in January 2007 to address the media isolation of hearing-impaired persons. Later on, it was not only adapted so that the deaf, hard of hearing and deaf-blind could participate, but its interesting content now also attracts attention from the hearing public. The programmes are both educational and interesting and at the same time encourage audiences to learn sign language and represent an interesting learning tool.

The Web TV editorial team consists of both the deaf and hard of hearing as well as hearing contributors - reporters, production editors, camera operators, announcers,

language reviewers, producer and chief editor. It is particularly interesting that the hearing have also been learning sign language. It is a great example of an inclusive working environment.

Web TV produces 450 stories a year and over one hundred adaptations of different television shows. It has approximately 135 000 viewers a year and can be watched on twelve local television channels across Slovenia. The viewers can access news, sports, culture, adaptations and fairy tales in sign language, and have access to the Web Dictionary of the Slovenian Sign Language. Among the more resounding and positive campaigns was one on important technical aids for hearing-impaired persons. Its videos are also aired on national television, in cinemas, on public buses and elsewhere. It constantly follows the trends in the field of production, and viewers can watch its programmes on YouTube. Web TV is available on www.deaf-tv.si or on Facebook/Spletna TV.

Presented by

Tina Grošelj

www.deaf-tv.si



Spletna TV

Simbioza

Rapidly ageing societies and great demographic changes bring population and economic challenges worldwide. In addition, fast IT development exposes the elderly to social exclusion, with low financial incomes and reduced social networks and quality of life. Modern technology has increased the generation gap, which Simbioza has been successfully addressing since 2011, as we believe the digital society must be inclusive for all generations. Simbioza Generation of Innovations will be an online platform that will help the elderly with self-care and enable them to live independently in their home environment with the help of ICT for a longer period. In



this regard, we want to cover 80% of the daily needs of the elderly, so they can spend quality free time instead of dealing with care and health issues. The main idea lies in supporting active ageing with the help of innovative ICT solutions. The platform combines three main pillars of active ageing: (1) safe home, well taken care of with the help of sensors and parameters; (2) healthcare - ensuring support with health procedures and well-being; and (3) social networks catering for social needs, based on innovative solutions through intergenerational cooperation. The online platform will be very interactive with a one-stop-shop mindset. For example, one of the solutions under pillar 3 is a first interactive mobile app for elderly people that includes live instructions via intergenerational cooperation (young volunteers - the elderly). Our solution is a ticket to the modern world for an inclusive digital society.

Presented by

Tjaša Sobočan

www.simbioza.eu

[@simbioza_eu](https://twitter.com/simbioza_eu)

[f Simbioza.EU](https://www.facebook.com/Simbioza.EU)

Projects



Sv. Vrh

With our project, we aim to develop social innovation in the rural community of Sv. Vrh, which consists of nearly 200 people, most of whom are farmers, employees elsewhere, and vineyard (cottage) owners. Based on the research in the empirical part of Mateja's thesis on social innovation in this particular community, its members have demonstrated their readiness to solve current social problems, those of ageing and retirement, unfairly low purchase prices for their products, unemployment, etc., in the frame of social innovation, and to commit to implementing a new sustainable development model that has clear economic implications in terms of a

decent standard of living of those involved and their children.

We have developed a vision based on the potential of the numerous natural and cultural features of the area, the community's assets and contemporary local mythology by innovatively upgrading existing cultural patterns. Through change in an outdated development paradigm – from conventional to ecological farming and vineyard cultivation; and from individual performance to community co-ops – we see many opportunities to enhance the welfare of the community and its members. These include a “diversified hotel” of vineyard cottages, green tourism and intergenerational help for retirees and children in abandoned farms, ecological food supply to the nearby towns, a barefoot park around Sv. Vrh, etc.

Based on the great tradition of collaboration, the relational and knowledge capital of the community and by employing a sustainable leadership approach we intend to build Sv. Vrh into a resilient and innovative community in order to accelerate innovation processes.

Presented by

Mateja Podgoršek

Skuhna

Skuhna is a social business that empowers migrants through culinary work. Its basic aim is to increase the employability of migrants. Skuhna started in 2012 as a three-year project funded by the European Social Fund and the Ministry of Labour in Slovenia. In the course of the project, over 30 migrants benefitted directly through training or work. What we do is provide quality and authentic food from Africa, Asia and South America. The food is prepared by the migrants, each preparing food from their respective country of birth. Every day at Skuhna you find something different – one day Indian food, the next Tunisian, and the day after we have Zimbabwean food. We are unique in Slovenia.



The main barriers that migrants face in the Slovenian job market are language, culture, and maybe level of education. Skuhna directly addresses these very issues so that they no longer represent barriers for the prospective migrant. All we need from prospective migrants before they join the Skuhna project is that they can cook food from their country of origin well, and that they can communicate with an audience. Skuhna is not just about food, it is about the stories of the food, the people who prepare it, the countries it comes from, the pots that are used. The story is the key. Skuhna is all about enlightening people to the realities of other countries, through food, migrant empowerment and global education.

Presented by

Max Zimani

www.skuhna.si

 @simbioza_eu

 SSkuhna

Projects



Tkalka

Tkalka (Weaver) is a space and at the same time a social process. It is a social innovative method of connecting actors and activities, people and spaces, public and private entities, large and small ones, needs and solutions. From 2014, we implemented the first step of the six-year revitalisation of a deserted industrial facility with informal bottom-up networking (of more than 60 enterprises/organisations/initiatives). We are now moving on to the 2nd step of professionalisation of social innovation and formalisation of this network into a multi-stakeholder development cooperative.

The primary purpose of the Tkalka development cooperative is to promote development of the local, regional and wider social and economic environment, create jobs and raise the quality of life on the basis of the social and circular economy, human potential development, local resources, innovations, open-source principles, creative technologies and an open and inclusive society. These goals will be reached through five main activities: financing for development (fundraising and distributing funds); management of co-working facilities; research and development of social and technological innovation; education and training (competence centre); promotion and advocacy.

Tkalka is becoming a platform of new social relations where life and work go hand in hand, a community centre embedded with solidarity, integration and human dignity, an incubator of change contributing to social cohesion and reducing social disparities, an alternative office building which encourages active participation, democratic decision-making, and taking responsibility and stimulates employment. Tkalka empowers the community to take the path of a sustainable and participatory development society.

Presented by

Andreja Kuhar

www.tkalka.si

 @tkalkaSi

 tkalka.weaver

TransCall

The project TransCall offers a fast and effective solution. A registered service user (registration is free) installs the application on a smartphone. This solution makes it easier to use, but it is not the only one. Even a regular phone service may be used, but a conference call has to be established at a specified moment. Instructions for setting up a conference call can be found on the website of the provider.

When a user notices a communication problem with the recipient during a phone conversation, he can choose an available person on the website or mobile app to help him communicate. The person is chosen on the basis of availability, prices, location, current references and testimonials, depending on other factors or according to own experience.

Presented by

Tomaž Rebol and Klemen Bunta

Our Partners

SEC UL
Social Entrepreneurship Centre
University of Ljubljana



Social Entrepreneurship Centre, University of Ljubljana

The Social Entrepreneurship Centre at the University of Ljubljana brings together the University and six members of the University with the aim of developing research, education, consulting and other support activities for social entrepreneurship. The Centre was established by the University of Ljubljana's Biotechnical Faculty, Faculty of Economics, Faculty of Social Sciences, Faculty of Social Work, Faculty of Administration and Faculty of Education to set up an applied framework for research and development that connects researchers, educators and students from different areas with the economy and non-governmental sector, while offering scope for cooperation to all those interested in the topic.



Faculty of Economics, University of Ljubljana

The Faculty of Economics of the University of Ljubljana ("the FELU") was established in 1946. It is one of the 23 faculties and three art academies of the University of Ljubljana, which is the largest public university in Slovenia with approximately 50 000 students. The FELU is the biggest higher education and research institution in the field of business and economics in Slovenia and also has the largest centre for executive education within a university setting. It has close ties with the international education and research sphere, giving it a strong position in the Central and Eastern European markets. Its values are integrity, cooperation, responsibility, knowledge and academic freedom. The FELU holds EQUIS, AACSB and AMBA accreditations and is the only triple-accredited school in the region, and is therefore strongly committed to continuous quality improvement. Internationalisation, ethics, responsibility, sustainability and corporate connections have always formed an important part of its strategic orientation. The FELU provides education at all levels (undergraduate, graduate, doctoral, executive and lifelong learning) and in most key areas of specialisation.

www.uni-lj.si



@EFLjubljana



ekonomskafakulteta

I FEEL
SLOVENIA

Green. Creative. Smart.

Ministry for Economic Development and Technology, Republic of Slovenia

The Government of the Republic of Slovenia is strongly committed to supporting the development of social entrepreneurship through social innovation, cooperatives and economic democracy. The development of social entrepreneurship is one of its 11 most important strategic projects. Together with a Government-appointed State Secretary responsible for Social Entrepreneurship, the Ministry for Economic Development and Technology is responsible for the implementation of measures supporting the social economy. Its main areas of intervention include the revision of existing legislation and simplification of the rules for social enterprises.

Measures are predominantly oriented towards creating a sustainable ecosystem for social enterprises. Depending on their stage of development, support ranges from desk-sharing, co-working spaces, incubators and accelerators to knowledge transfer through mentorship programmes. These measures, supported by ERDF and ESF grants and financial instruments, make it easier for social enterprises to enter the market and operate in a sustainable manner. A social impact investment fund is under preparation to provide further attraction for private investors and create additional opportunities for social enterprises to access markets and financing.

Social innovation cuts across many areas of the economy. Accordingly, the Ministry promotes social innovations in different areas, including R&D, tourism, local food supply and eco products, the green and circular economy, energy efficiency, resource efficiency, digitalisation, sustainable transport models and sharing business models.

Our Associates



Mustard Seed Impact

Mustard Seed assisted EIB Group experts in selecting the 15 Finalists to compete in this year's Social Innovation Tournament. Mustard Seed invests in world-class early-stage businesses that seek to generate compelling financial and societal returns. The London-based firm does so in conjunction with its global member network of business luminaries, an FCA-authorised venture fund, and events at many of the world's leading universities. Mustard Seed believes that solving the greatest of societal ills drives commercial success in the long run, and focuses on the following investment themes: economic inclusion, education, environmental sustainability, family/community and health. More at mustardseedimpact.com

 @MSeedImpact



IES Social Business School, Cascais

"Tough, hard work but very rewarding!" The 15 finalists of the Social Innovation Tournament 2016 were given a chance to refine their business proposals and improve their pitching at a two-day mentoring bootcamp in Cascais, Portugal.

There, experts on social entrepreneurship offered practical advice on how to improve all aspects of each project. IES Social Business School ran the bootcamp, which was held on 7-8 July. The bootcamp provided a very intense workshop-type programme, including plenary sessions, pitching rounds, team-building exercises and individual team reviews.

IES Social Business School is the leading Social Business School in knowledge production, management and dissemination and in the training of impact agents. It works to promote the concept of social entrepreneurship and social innovation both at home and abroad, partnering with organisations from all sectors of the impact economy.

Mentors: Carlos Azevedo, Pedro Tunes, Kátia Almeida, Virgílio Varela, Inês Boavida



Mentoring and Prizes

Four prizes are awarded by a jury, composed of specialists from the academic and business world: General Category and Special Category **1st and 2nd Prizes of EUR 50 000 and EUR 20 000 respectively**. In 2016, the Special Category Prizes will go to projects focusing on health with a special emphasis on childhood obesity. The fifteen selected projects will compete for the four prizes and several mentoring vouchers.



EY Brussels mentoring voucher

EY Transaction Advisory Services (TAS) helps businesses drive competitive advantage by proactively managing their capital agenda, which determines how they strategically raise, invest, preserve and optimise their capital.

We work with a wide range of clients to help them make better and more informed decisions about how they strategically manage capital and transactions in an increasingly disrupted marketplace.

The winner of the General Category 1st Prize of 2016 Social Innovation Tournament will be offered business model fine-tuning by EY TAS to help the entrepreneur in financing its business plan, and to complement the services of the EIB, a major EY client.



INSEAD Social Entrepreneurship Programme

For the first time this year, the EIB Institute is partnering with INSEAD Business School to offer up to two members of a 2016 SIT Finalist project the opportunity to attend the 2016 Edition of the INSEAD Social Entrepreneurship Programme (ISEP). Launched in 2006, ISEP is a one-week programme that combines cutting-edge theory and practice integrated with the in-depth academic knowledge of the INSEAD faculty and insights from expert practitioners. It focuses on the business skills and frameworks that will help entrepreneurs, intrapreneurs and investors grow their ventures to scale and maximise their impact. The discussion of case studies, many of which have been developed by the INSEAD faculty, provides a platform to analyse the uniquely complex issues and challenges faced by impact business leaders.

The week-long INSEAD Social Entrepreneurship programme continues to add value after its conclusion. Graduates form a dynamic community of high-level impact business, sustainability and social enterprise leaders. Numbering more than 500 in nearly 80 countries, this network remains engaged through online collaboration, regular meetings and support. This exchange of ideas, innovations and experiences serves as a foundation for further research.

Social Innovation Tournament

The Social Innovation Tournament is organised every year in a different country to reward and sponsor European entrepreneurs whose primary purpose is to generate a social, ethical or environmental impact. All finalists compete for the General Category 1st and 2nd Prizes, respectively EUR 50 000 and EUR 20 000. In 2016, projects addressing the topic of health with a special emphasis on childhood obesity also compete for the Special Category 1st and 2nd Prizes, respectively EUR 50 000 and EUR 20 000.

Projects are typically related to fighting unemployment, marginalisation of disadvantaged communities and promoting access to education in a wide range of fields, from health care to natural or urban environment, through new technologies, new systems, and new processes.

The Tournament runs in two rounds. A Selection Committee comprised mainly of EIB Group experts in innovation, the environment, and other relevant disciplines select 15 projects. The finalists are invited to a mentoring bootcamp to provide them with the necessary guidance for the finalisation of their proposals. In the Final Event, all the finalists have to present and defend their project to a jury composed of social innovation specialists.



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