



Special Eurobarometer 466

Report

Cultural Heritage

Fieldwork
September-October 2017
Publication
December 2017

Survey requested by the European Commission,
Directorate-General for Education, Youth, Sport and Culture
and co-ordinated by the Directorate-General for Communication

This document does not represent the point of view of the European Commission.
The interpretations and opinions contained in it are solely those of the authors.

Special Eurobarometer 466 – Wave EB88.1 – TNS opinion & social

Special Eurobarometer 466

Report

Cultural Heritage

September-October 2017

Survey conducted by TNS opinion & social at the request of the European Commission,
Directorate-General for Education, Youth, Sport and Culture

Survey co-ordinated by the European Commission, Directorate-General for Communication
(DG COMM "Media monitoring and analysis" Unit)

Project number	2017.7226
Project title	Special Eurobarometer 466 - October 2017 "Cultural Heritage" Report
Linguistic version	EN
Catalogue number	NC-07-17-061-EN-N
ISBN	978-92-79-76436-3 doi:10.2766/576064
© European Union, 2017	

<http://ec.europa.eu/commfrontoffice/publicopinion>

TABLE OF CONTENTS

INTRODUCTION	2
KEY FINDINGS	4
I. INVOLVEMENT IN CULTURAL HERITAGE, AND IMPACT ON BEHAVIOUR	6
1 Living close to cultural heritage	6
2 Involvement in cultural heritage	9
a. Personal involvement	9
b. Use of the Internet for activities related to cultural heritage	13
3 Influence of cultural heritage on holiday destination	18
II. PERCEIVED IMPORTANCE AND INTEREST TO KNOW MORE ABOUT CULTURAL HERITAGE	21
1 Perceived importance of cultural heritage	21
2 Interest in cultural heritage	26
III. VALUES ATTACHED TO EUROPE'S CULTURAL HERITAGE AND CULTURE	29
1 Values attached to Europe's cultural heritage	29
2 Perceptions of European culture	35
3 Place and role of culture and cultural exchange	42
IV. ACCESS, PARTICIPATION AND BARRIERS TO ACCESS	48
1 Participation in cultural heritage activities	48
2 Barriers to access	57
V. THE IMPACT OF CULTURAL HERITAGE IN TOURISM AND JOBS	62
1 Tourism	63
2 Is cultural heritage creating jobs?	66
VI. PROTECTING EUROPE'S CULTURAL HERITAGE	68
1 Should Europe's cultural heritage be taught in schools?	68
2 The role of public authorities	71
3 Who should protect cultural heritage	74
CONCLUSION	78
ANNEXES	
Technical specifications	
Questionnaire	
Tables	

INTRODUCTION

2018 will be the European Year of Cultural Heritage. An unparalleled series of initiatives and events will be organised across Europe to get people closer to and more involved with their cultural heritage, to encourage the sharing and appreciation of Europe's rich heritage and to reinforce a sense of belonging to a common European space.

Cultural heritage enrich the lives of citizens and helps to build a stronger and more cohesive society, but it is also economically important, providing employment and tourism opportunities. The European Union has an important role to play working with Member States to safeguard and enhance Europe's cultural heritage, and has a range of policies and actions dedicated to cultural heritage¹.

The current Eurobarometer was commissioned by the Directorate-General for Education, Youth, Sport and Culture to assess the attitudes and opinions of Europeans about cultural heritage. Questions covered include:

- personal involvement in and interest in cultural heritage;
- barriers to accessing cultural heritage sites and events;
- perceived importance of cultural heritage to respondents personally;
- perceived importance of cultural heritage to the local community, region, country and the EU as a whole;
- the values attached to Europe's cultural heritage and perceptions of European culture;
- the impact of cultural heritage on tourism and jobs;
- who should be primarily responsible for protecting Europe's cultural heritage.

Most questions are new and specifically designed for this Eurobarometer survey on cultural heritage. However, in order to measure the evolution of perceptions and attitudes, some questions, especially on access to culture, and on general views about culture and cultural exchange, were already asked in previous Eurobarometer surveys: European cultural values (2007)², and cultural access and participation (2013)³.

The methodology used is that of the Standard Eurobarometer surveys carried out by the Directorate-General for Communication ("Media monitoring and analysis" Unit)⁴. It is the same for all countries and territories covered in the survey. A technical note concerning the interviews conducted by the member institutes of the TNS Opinion & Social network is annexed to this report. It also specifies the confidence intervals⁵.

¹ https://ec.europa.eu/culture/policy/culture-policies/cultural-heritage_en

² Special Eurobarometer survey 278, European cultural values – February-March 2007.
http://ec.europa.eu/commfrontoffice/publicopinion/archives/eb_special_280_260_en.htm#278

³ Special Eurobarometer survey 399, Cultural access and participation – April-May 2013:
http://ec.europa.eu/commfrontoffice/publicopinion/archives/eb_special_399_380_en.htm#399

⁴ <http://ec.europa.eu/commfrontoffice/publicopinion>

⁵ The results tables are annexed. It should be noted that the total of the percentages indicated in the tables in this report may exceed 100% when the respondent was able to choose several answers to the same question.

Note: In this report, countries are referred to by their official abbreviation. The abbreviations used in this report correspond to:

Belgium	BE	Lithuania	LT
Bulgaria	BG	Luxembourg	LU
Czech Republic	CZ	Hungary	HU
Denmark	DK	Malta	MT
Germany	DE	The Netherlands	NL
Estonia	EE	Austria	AT
Ireland	IE	Poland	PL
Greece	EL	Portugal	PT
Spain	ES	Romania	RO
France	FR	Slovenia	SI
Croatia	HR	Slovakia	SK
Italy	IT	Finland	FI
Republic of Cyprus	CY *	Sweden	SE
Latvia	LV	United Kingdom	UK
European Union – weighted average for the 28 Member States			EU28

* Cyprus as a whole is one of the 28 European Union Member States. However, the ‘acquis communautaire’ has been suspended in the part of the country which is not controlled by the government of the Republic of Cyprus. For practical reasons, only the interviews carried out in the part of the country controlled by the government of the Republic of Cyprus are included in the ‘CY’ category and in the EU28 average.

We wish to thank the people throughout the European Union

who have given their time to take part in this survey.

Without their active participation, this study would not have been possible.

KEY FINDINGS

The majority of Europeans say they live close to historic monuments or sites, and just over half have some personal involvement in cultural heritage

- More than seven in ten respondents (73%) live near some form of cultural heritage. In particular 60% say they live close to historical monuments or sites, 37% live close to traditional events or festivals and 32% live near works of art, for example in museums or galleries.
- Just over half (51%) are personally involved in cultural heritage, with the most likely involvement being regular visits to sites or going to events such as monuments, museums, festivals, concerts and so on (31%) or living in a historic environment, area, city or building that is considered as being of cultural heritage value (17%).
- More than half (55%) have used the Internet in the last 12 months for at least one of a range of cultural heritage purposes. The most common activities were looking up general information related to cultural heritage, such as the accessibility, facilities and main features of a museum, historical monument, or traditional event in preparation for a visit or a holiday (31%).
- More than two thirds (68%) agree the presence of cultural heritage can have an influence on their holiday destination, and the majority of respondents in each EU Member State agrees.

Large majorities think cultural heritage is important to them personally, as well as to their community, region, country and the EU as a whole

- More than eight in ten (84%) think cultural heritage is important to them personally. The same proportion of respondents (84%) think cultural heritage is important for their local community, 87% think it is important for their region and 91% think cultural heritage is important for their country.
- Eight in ten (80%) think cultural heritage is important for the European Union.
- More than two thirds of respondents would like to know more about Europe's cultural heritage (68%).

Large majorities take pride in cultural heritage, and agree it can improve quality of life and a sense of belonging to Europe

- A large majority (82%) agree they feel pride in a historical monument or site, work of art or tradition from their region or country.
- Seven in ten agree they feel pride in a historical monument or site, work of art or tradition from a European country other than their own, or that living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe (both 70%).
- More than seven in ten agree living close to places related to Europe's cultural heritage can improve people's quality of life (71%).
- Eight in ten (80%) say their view corresponds well to the idea that it is the diversity of European culture that sets it apart and gives it its particular value.
- More than six in ten (62%) say their view corresponds well to the idea that through globalisation, European culture will become more dynamic and widespread in the world.

- Just over half (54%) say their view corresponds well to the idea that there is no common European culture because European countries are too different from one another.
- Just over one third (35%) say their view corresponds well to the idea that there is no specific European culture, only a global western culture which is, for example, the same in Europe and the US.

Respondents have accessed a wide range of cultural heritage in the last 12 months yet lack of time is the most common barrier to access cultural heritage sites or activities, followed by cost and lack of interest

- In the last 12 months, 61% of respondents have visited a historical monument or site, 52% have attended a traditional event and 50% have visited a museum or gallery.
- More than four in ten have seen a traditional or classical performing arts event (43%), while three in ten have visited a traditional craft workplace or visited a library or archive (both 30%). Just over one quarter have been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago.
- Participation in cultural heritage activities varies widely across countries.
- A lack of time is the most common barrier to access cultural heritage sites or activities (37%), followed by cost (34%), a lack of interest (31%) or a lack of information (25%).

A large majority think cultural heritage and related activities create jobs

- Almost eight in ten respondents agree Europe's cultural heritage or cultural heritage-related activities create jobs in the EU (79%).
- The majority (56%) disagree that Europe's cultural heritage is more for visitors from outside the EU than for EU citizens, but almost four in ten (38%) respondents agree.

Most respondents think public authorities should allocate more resources to cultural heritage, and that public authorities including the EU should do the most to protect cultural heritage

- A large majority of respondents (88%) agree Europe's cultural heritage should be taught in schools, as it tells us about our history and culture. More than three quarters in each EU Member State agrees.
- Almost three quarters of respondents (74%) agree public authorities should allocate more resources to Europe's cultural heritage.
- When it comes to actors that should do the most to protect Europe's cultural heritage, respondents mentioned national authorities (46%), the EU (40%), local and regional authorities (39%) or citizens themselves (34%).

I. INVOLVEMENT IN CULTURAL HERITAGE, AND IMPACT ON BEHAVIOUR

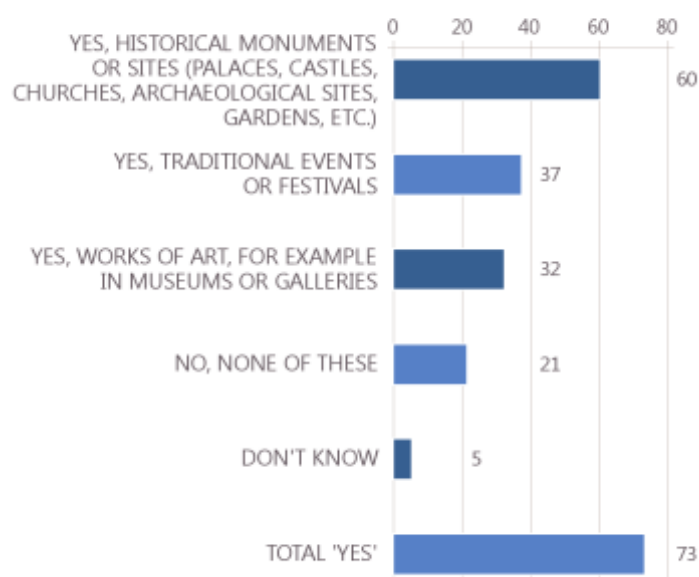
This first section of the report explores respondents' personal involvement in cultural heritage, including living close to a heritage site or event. The influence cultural heritage has on the choice of holiday destinations and the use of the Internet for cultural heritage activities are developed.

1 Living close to cultural heritage

Almost three quarters say they live close to some form of cultural heritage

Respondents were asked about cultural heritage near where they live⁶. Six in ten say they live close to historical monuments or sites (60%), while 37% live close to traditional events or festivals and 32% live near works of art, for example in museums or galleries. In total 73% live near one of these types of cultural heritage, while 21% do not.

QB1 Nearby where you live, are there monuments, works of art, heritage sites, traditional events or festivals that are related to Europe's culture and history? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)

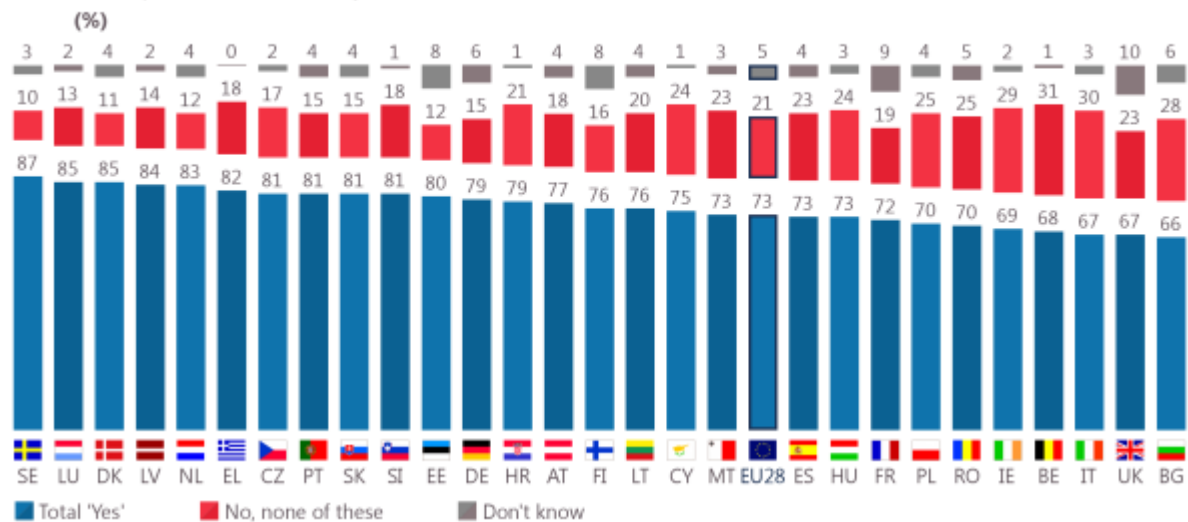


Base: all respondents (N=27,881)

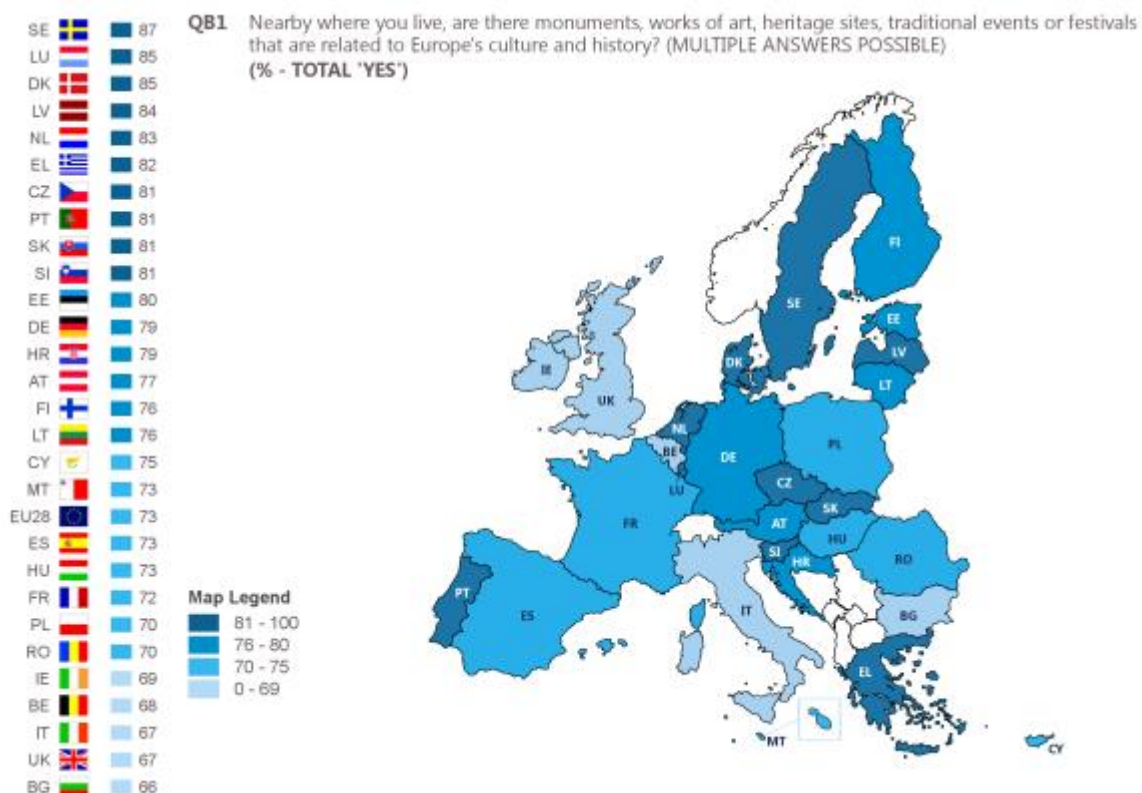
⁶ QB1 Nearby where you live, are there monuments, works of art, heritage sites, traditional events or festivals that are related to Europe's culture and history? (MULTIPLE ANSWERS POSSIBLE)

At least two thirds of respondents in each EU Member State say they live near some form of cultural heritage. Proportions range from 87% in Sweden and 85% in both Luxembourg and Denmark to 66% in Bulgaria and 67% in both Italy and the United Kingdom.

QB1 Nearby where you live, are there monuments, works of art, heritage sites, traditional events or festivals that are related to Europe's culture and history? (MULTIPLE ANSWERS POSSIBLE)





This map shows the geographical distribution of the answers between Member States.



The **socio-demographic analysis** does not reveal any differences based on gender or age. Younger respondents (aged 15-24) are equally likely to say that they close to a site of cultural heritage as older respondents. The longer a respondent remained in education, the more likely they are to say they live near one of these forms of cultural heritage:

QB1 Nearby where you live, are there monuments, works of art, heritage sites, traditional events or festivals that are related to Europe's culture and history? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)

	No, none of these	Total 'Yes'
EU28	21	73
 Education (End of)		
15-	32	62
16-19	22	72
20+	15	80
Still studying	16	78
 Socio-professional category		
Self-employed	20	76
Managers	13	82
Other white collars	21	75
Manual workers	23	71
House persons	26	68
Unemployed	21	71
Retired	24	70
Students	16	78

Base: all respondents (N=27,881)

2 Involvement in cultural heritage

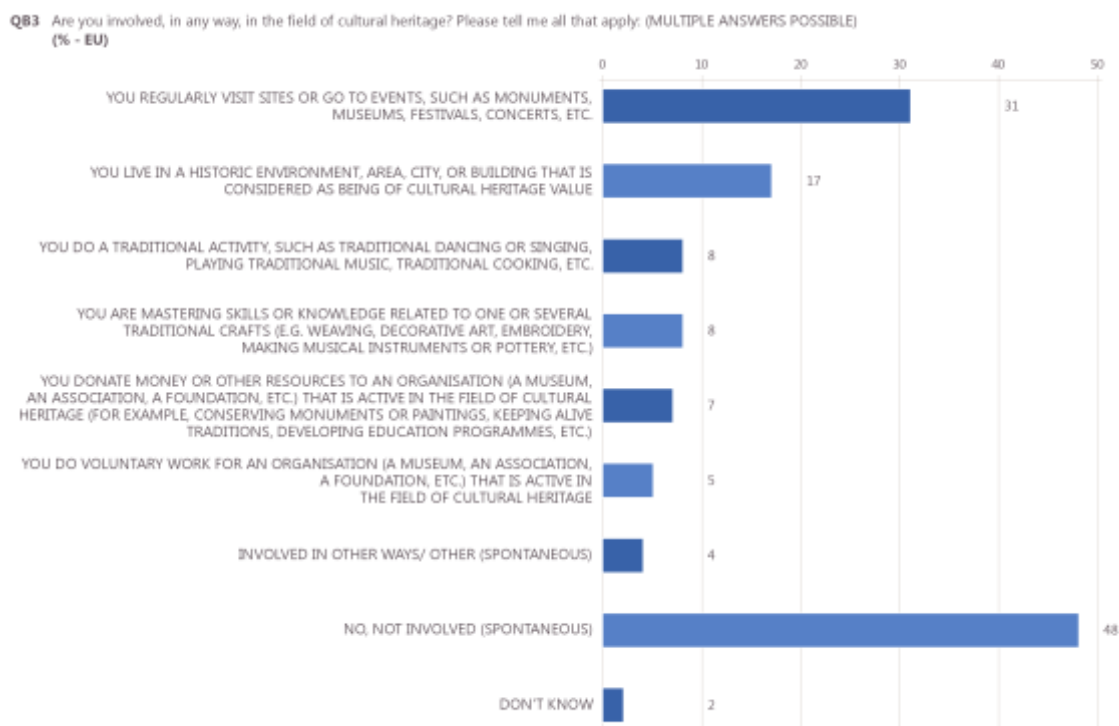
a. Personal involvement

Just over half of Europeans have some personal involvement in cultural heritage

The most common form of involvement in cultural heritage are regular visits to sites or going to events such as monuments, museums, festivals, concerts and so on (31%)⁷. Almost one in five live in a historic environment, area, city or building that is considered as being of cultural heritage value (17%).

Less than one in ten participate in the other cultural heritage activities that were asked about: 8% do a traditional activity, such as traditional dancing or singing, playing traditional music, traditional cooking, etc. or say they are mastering skills or knowledge related to one or several traditional crafts. Almost as many (7%) donate money or other resources to an organisation that is active in the field of cultural heritage while 5% do voluntary work for an organisation that is active in the field of cultural heritage. Almost one in twenty *spontaneously* say they are involved in other ways (4%).

Overall, 51% are involved in at least one of these ways, while 48% are not.



Base: all respondents (N=27,881)

⁷ Q83 Are you involved, in any way, in the field of cultural heritage? Please tell me all that apply (MULTIPLE ANSWERS POSSIBLE)

In 20 countries, at least half of all respondents are involved in at least one of these cultural heritage activities. Those in Sweden (81%), the Netherlands (78%) and Denmark (71%) are the most likely to be involved, compared to 29% in Portugal, 38% in Bulgaria and 44% in both Greece and Italy.

Respondents in the Netherlands (59%), Sweden (56%) and Denmark (49%) are the most likely to say they **regularly visit sites or go to events, such as monuments, museums, festivals, concerts, and so on**, while those in Portugal (17%), Romania (18%) and Italy (19%) are the least likely to say this. This is the most mentioned activity in each EU Member State, although in Romania living in a historic environment is equally mentioned.

At least one quarter of respondents in Sweden (43%), Denmark (30%), the Netherlands and Latvia (both 27%) say they **live in a historic environment, area, city, or building that is considered as being of cultural heritage value**. This compares to 8% of respondents in Italy, 9% in Hungary and 11% in Slovenia.






























At least one in five respondents in Sweden (24%) and Finland (21%) do a **traditional activity, such as traditional dancing or singing, playing traditional music, traditional cooking, etc.** At the other end of the scale, 4% in Portugal and 5% in Poland say the same.

Respondents in Finland (25%), Sweden (23%) and Estonia (19%) are the most likely to be **mastering skills or knowledge related to one or several traditional crafts**, particularly compared to those in Portugal (2%) and Bulgaria (3%).

There are five countries where at least one in ten do **voluntary work for an organisation that is active in the field of cultural heritage**: Sweden (14%), the Netherlands, Ireland (both 11%), Denmark and Slovenia (both 10%). Just 2% of respondents in Portugal, Bulgaria and Lithuania say the same.

Respondents in the Netherlands, Malta (both 19%) and Sweden (14%) are the most likely to **donate money or other resources to an organisation that is active in the field of cultural heritage**, compared to 1% of respondents in Greece and 2% in Portugal.

QB3 Are you involved, in any way, in the field of cultural heritage? Please tell me all that apply: (MULTIPLE ANSWERS POSSIBLE)
(%)





		You regularly visit sites or go to events, such as monuments, museums, festivals, concerts, etc.	You live in a historic environment, area, city, or building that is considered as being of cultural heritage value	You do a traditional activity, such as traditional dancing or singing, playing traditional music, traditional cooking, etc.	You are mastering skills or knowledge related to one or several traditional crafts (e.g. weaving, decorative art, embroidery, making musical instruments or pottery, etc.)	You donate money or other resources to an organisation (a museum, an association, a foundation, etc.) that is active in the field of cultural heritage (for example, conserving monuments or paintings, keeping alive traditions, developing education programmes, etc.)	You do voluntary work for an organisation (a museum, an association, a foundation, etc.) that is active in the field of cultural heritage	Involved in other ways/ other (SPONTANEOUS)	No, not involved (SPONTANEOUS)	Don't know
EU28		31	17	8	8	7	5	4	48	2
BE		30	18	8	9	6	9	4	46	0
BG		21	16	7	3	3	2	3	59	3
CZ		37	12	7	7	7	4	8	36	2
DK		49	30	13	14	7	10	5	28	1
DE		31	16	7	8	8	5	1	53	1
EE		45	21	9	19	7	4	3	36	1
IE		29	22	15	8	11	11	8	39	1
EL		28	13	15	6	1	3	3	55	0
ES		37	21	8	6	4	3	4	47	1
FR		37	24	7	7	4	6	4	42	1
HR		21	18	7	6	4	3	8	49	1
IT		19	8	8	7	8	6	8	55	2
CY		35	13	13	8	5	4	3	48	0
LV		47	27	14	8	8	5	3	30	2
LT		35	13	6	7	3	2	6	43	3
LU		36	20	15	11	9	9	4	36	1
HU		30	9	11	7	7	5	4	46	1
MT		24	17	6	7	19	9	8	40	3
NL		59	27	9	9	19	11	6	21	1
AT		31	23	15	9	11	8	3	38	1
PL		20	17	5	7	8	4	5	46	5
PT		17	12	4	2	2	2	1	69	1
RO		18	18	8	7	4	3	7	53	2
SI		28	11	13	10	9	10	11	41	0
SK		30	12	9	10	6	4	8	39	4
FI		36	16	21	25	9	8	4	33	3
SE		56	43	24	23	14	14	3	18	0
UK		29	12	7	6	10	4	4	54	1
Highest percentage per country		Lowest percentage per country								
Highest percentage per item						Lowest percentage per item				

Base: all respondents (N=27,881)

The **socio-demographic analysis** illustrates the following:

- Respondents aged 25-54 are the most likely to be involved in at least one of these ways, particularly compared to those aged 55 and over (53% vs. 47%). The youngest respondents (aged 15-24) are slightly less likely to say that they are involved (51%);
- The longer a respondent remained in education, the more likely they are to be involved in at least one way: 65% who completed their education aged 20 or after are involved, compared to 33% who completed their education prior to age 16. This pattern applies to each of the activities asked about;
- Managers are the most likely to be involved, particularly compared to house persons (67% vs. 40%);
- In addition, respondents who say they live close to some form of cultural heritage are much more likely to be involved, compared to those who say they do not (59% vs. 29%).

QB3 Are you involved, in any way, in the field of cultural heritage? Please tell me all that apply: (MULTIPLE ANSWERS POSSIBLE)
(% - EU)

	No, not involved (SPONTANEOUS)	Total 'At least in one way'
EU28	48	51
 Gender		
Man	48	50
Woman	48	51
 Age		
15-24	47	51
25-39	45	53
40-54	46	53
55 +	51	47
 Education (End of)		
15-	65	33
16-19	53	45
20+	34	65
Still studying	40	58
 Socio-professional category		
Self-employed	44	55
Managers	32	67
Other white collars	44	55
Manual workers	53	46
House persons	59	40
Unemployed	53	46
Retired	52	46
Students	40	58
Close to cultural heritage		
Total 'Yes'	39	59
No	69	29

Base: all respondents (N=27,881)

b. Use of the Internet for activities related to cultural heritage

A slight majority of Europeans have used the Internet in the last 12 months for a cultural heritage purpose

Just over half (55%) have used the Internet in the last 12 months for at least one of a range of cultural heritage purposes⁸. Respondents are most likely to have used the Internet to look up general information related to cultural heritage, such as the accessibility, facilities and main features of a museum, historical monument, or traditional event in preparation for a visit or their holidays (31%). Almost one quarter (23%) used the Internet for buying or booking services for events or activities, such as tickets, guided tours, etc., while 21% used it for viewing cultural heritage-related content, such as the description of a work of art or historical monument during a visit, historical information about a traditional event they attend and so on.

Almost one in five (19%) used the Internet to know more about a museum or a traditional festival, historical monuments, exhibition after a visit, while just over one in ten (11%) have created or shared cultural heritage-related content, such as a picture or a video of a work of art or historical monument, etc. Respondents are least likely to have given their opinion of a cultural heritage site or activity (6%).

Just over four in ten (43%) say they have done none of these things on the Internet in the last 12 months.



Base: all respondents (N=27,881)

⁸ QB6 Have you used the Internet during the last 12 months for the following cultural heritage purposes? Please tell me all that apply. (MULTIPLE ANSWERS POSSIBLE)






























In 26 countries, respondents are most likely to say they have used the Internet in the last 12 months to **look up general information related to cultural heritage, such as the accessibility, facilities and main features of a museum, historical monument, or traditional event in preparation for a visit or holidays**. In Croatia, respondents are equally likely to say this and viewing cultural heritage-related content (both 16%). Respondents in the Netherlands, Sweden (both 65%) and Denmark (62%) are the most likely to have looked up general information related to cultural heritage, compared to 11% in Portugal, 15% in Romania and 16% in Croatia.

Overall, in 21 Member States at least half of all respondents have used the Internet in at least one of these ways in the last 12 months, with those in Sweden (85%), Belgium (84%) and the Netherlands (83%) the most likely to have done so, and respondents in Portugal (24%), Greece (37%) and Bulgaria (41%) the least likely to have done so.

September-October 2017

Report

QB6 Have you used the Internet during the last 12 months for the following cultural heritage purposes? Please tell me all that apply. (MULTIPLE ANSWERS POSSIBLE)
(%)

		Looking up general information related to cultural heritage, such as the accessibility, facilities and main features of a museum, historical monument, or traditional event in preparation for a visit or your holidays	Buying or booking services for events or activities, such as tickets, guided tours, etc.	Viewing cultural heritage-related content, such as the description of a work of art or historical monument during a visit, historical information about a traditional event you attend, etc.	Knowing more about a museum or a traditional festival, historical monuments, exhibition after a visit	Creating or sharing cultural heritage-related content, such as a picture or a video of a work of art or historical monument, etc.	Giving your opinion of a cultural heritage site or activity (e.g. comments or scores on a review website)	Other (SPONTANEOUS)	None (SPONTANEOUS)	Don't know
EU28		31	23	21	19	11	6	5	43	2
BE		39	31	23	26	14	6	18	16	0
BG		20	9	12	12	9	6	7	55	4
CZ		28	20	16	23	7	5	9	38	2
DK		62	45	39	39	16	6	5	20	1
DE		31	22	20	14	8	3	0	51	1
EE		35	30	23	26	9	6	5	39	4
IE		32	26	21	20	13	8	7	39	1
EL		21	12	13	17	4	3	4	63	0
ES		25	22	18	18	11	6	5	52	0
FR		34	28	27	26	11	6	5	40	1
HR		16	15	16	11	8	5	9	48	1
IT		20	18	15	14	13	7	7	46	3
CY		19	13	15	18	6	5	5	56	1
LV		39	31	22	21	10	9	4	33	4
LT		31	22	17	21	7	4	7	45	2
LU		38	35	28	25	15	7	5	30	1
HU		23	16	12	13	5	5	3	50	1
MT		33	17	18	13	13	6	7	43	3
NL		65	44	46	30	28	9	3	16	1
AT		28	30	19	16	9	5	4	44	1
PL		21	19	19	14	10	4	8	41	5
PT		11	8	9	9	6	5	2	74	2
RO		15	10	12	14	9	7	7	52	3
SI		33	18	18	18	12	6	10	42	0
SK		23	16	13	18	9	6	12	37	7
FI		44	33	29	33	13	9	3	31	3
SE		65	54	45	45	20	9	3	14	1
UK		47	29	21	22	10	6	1	35	1
1st MOST FREQUENTLY MENTIONED ITEM										
2nd MOST FREQUENTLY MENTIONED ITEM										
3rd MOST FREQUENTLY MENTIONED ITEM										


Base: all respondents (N=27,881)


The **socio-demographic analysis** highlights the following:

- Respondents younger than 55 years of age are the most likely to have used the Internet in at least one of these ways. For example, 65% of those aged 15-24 have done so, compared to 44% of those aged 55 and over. The youngest respondents (aged 15-24) are overall most likely to have used the internet for cultural heritage purposes. This pattern applies for all the uses of the Internet asked about;
- The longer a respondent remained in education, the more likely they are to have used the Internet in at least one of these ways: 74% who completed their education aged 20 or after have done so, compared to 27% of those who did so aged 15 or younger. This pattern applies for all the uses of the Internet asked about;
- Managers are the most likely to have used the Internet for at least one of these reasons, particularly compared to retired persons (80% vs. 40%);
- In addition, respondents who live close to some form of cultural heritage are more likely to have used the Internet for at least one of these activities, compared to those who do not (61% vs. 39%). Furthermore, respondents who are personally involved in cultural heritage in some way are much more likely to have done at least one of these things online, compared to those who are not personally involved (79% vs. 30%). Finally, respondents who are interested in knowing more about Europe's cultural heritage are more likely to have done at least one of these things, compared to those who are not interested (65% vs. 33%).

QB6 Have you used the Internet during the last 12 months for the following cultural heritage purposes? Please tell me all that apply. (MULTIPLE ANSWERS POSSIBLE)
(% - EU)

	None (SPONTANEOUS)	Total 'At least in one way'
EU28	43	55

 Age		
15-24	33	65
25-39	34	64
40-54	39	59
55 +	54	44

 Education (End of)		
15-	70	27
16-19	50	48
20+	25	74
Still studying	27	72

 Socio-professional category		
Self-employed	35	64
Managers	19	80
Other white collars	33	66
Manual workers	46	52
House persons	56	42
Unemployed	52	46
Retired	58	40
Students	27	72

Close to cultural heritage		
Total 'Yes'	38	61
No	58	39

Involvement in cultural heritage		
At least one way	20	79
None	68	30

Interest in cultural heritage		
Total 'Yes'	33	65
Total 'No'	65	33

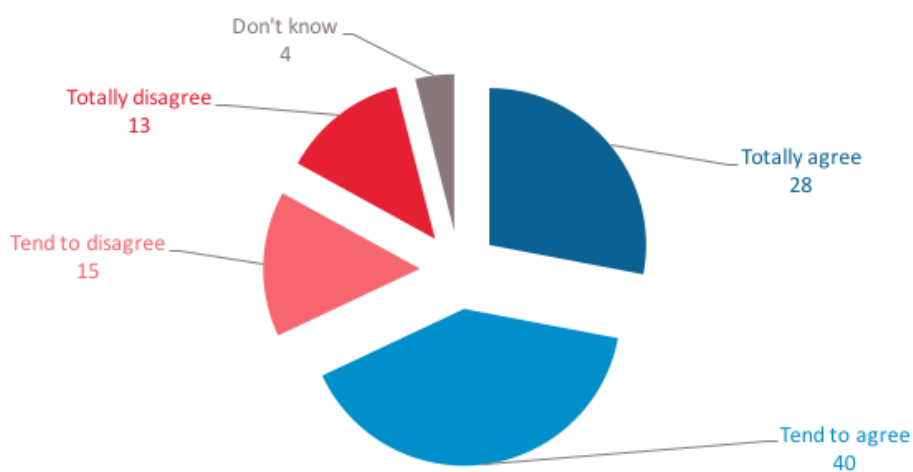
Base: all respondents (N=27,881)

3 Influence of cultural heritage on holiday destination

More than two thirds say the presence of cultural heritage can influence their holiday destination

A majority (68%) agree **the presence of cultural heritage can have an influence on their holiday destination**, with 28% saying they totally agree. On the other hand, more than one quarter, disagree (28%), with 13% totally disagreeing⁹.

QB8.4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.
The presence of cultural heritage can have an influence on your holiday destination
(% - EU)

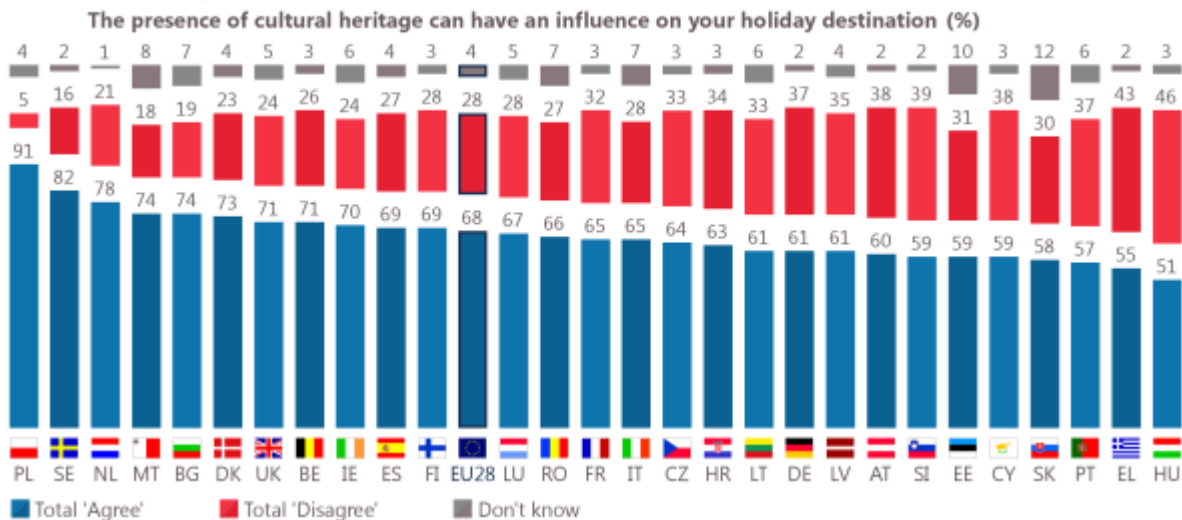


Base: all respondents (N=27,881)

⁹ QB8.4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.
The presence of cultural heritage can have an influence on your holiday destination

The majority of respondents in each EU Member State agree, with proportions ranging from 91% in Poland, 82% in Sweden and 78% in the Netherlands to 51% in Hungary, 55% in Greece and 57% in Portugal.

QB8.4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.



The **socio-demographic analysis** highlights the following:

- Respondents younger than 55 are the most likely to agree that the presence of cultural heritage can have an influence on their holiday destination. For example, 72% of those aged 15-24 agree, compared to 63% of those aged 55 and over. The youngest respondents (aged 15-24) are most likely to say that the presence of cultural heritage can have an influence on their holiday destination;
- The longer a respondent remained in education, the more likely they are to agree: 78% who completed their education aged 20 or after agree, compared to 50% of those who finished education prior to age 16;
- Managers are the most likely to agree, particularly compared to retired persons (79% vs. 60%);
- Respondents living in large towns are the most likely to agree, particularly compared to those in rural villages (73% vs. 65%);
- The more often a respondent uses the Internet, the more likely they are to agree the presence of cultural heritage can have an influence on their holiday destination: 72% who use the Internet daily agree, compared to 64% who use it sometimes and 53% who never use it;
- Furthermore, those living close to some form of cultural heritage are more likely to agree (72% vs. 58% who do not), as are those who are personally involved (79% vs. 56%). Respondents who have used the Internet in at least one way relating to cultural heritage are more likely to agree than those who have not (80% vs. 52%). Finally, respondents who are interested in knowing more about Europe's cultural heritage are more likely to agree than those who are not (78% vs. 45%).

QB8.4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

The presence of cultural heritage can have an influence on your holiday destination (% - EU)

	Total 'Agree'	Total 'Disagree'
EU28	68	28
Age		
15-24	72	24
25-39	71	27
40-54	70	27
55 +	63	31
Education (End of)		
15-	50	41
16-19	65	31
20+	78	20
Still studying	77	20
Socio-professional category		
Self-employed	73	24
Managers	79	20
Other white collars	74	24
Manual workers	65	32
House persons	62	33
Unemployed	62	33
Retired	60	33
Students	77	20
Difficulties paying bills		
Most of the time	55	39
From time to time	66	30
Almost never/ Never	70	27
Subjective urbanisation		
Rural village	65	31
Small/ mid size town	67	29
Large town	73	24
Use of the Internet		
Everyday	72	25
Often/ Sometimes	64	32
Never	53	38
Close to cultural heritage		
Total 'Yes'	72	25
No	58	36
Involvement in cultural heritage		
At least one way	79	19
None	56	38
Utilisation of the Internet		
At least one way	80	18
None	52	41
Interest in cultural heritage		
Total 'Yes'	78	20
Total 'No'	45	47

Base: all respondents (N=27,881)

II. PERCEIVED IMPORTANCE AND INTEREST TO KNOW MORE ABOUT CULTURAL HERITAGE

This section of the report considers the importance respondents place on cultural heritage for themselves, their community, region, country and for the EU as a whole. The level of interest in knowing more about Europe's cultural heritage is also reviewed.

1 Perceived importance of cultural heritage

Respondents are most likely to think cultural heritage is important for their country, but large majorities also think it is important for them personally, as well as for their local community, their region, and for the EU

Respondents were asked about the importance of cultural heritage¹⁰. At least eight in ten think it is important in each of these areas. More than eight in ten (84%) think it is important to them personally, with 42% thinking it is very important. More than eight in ten (84%) also think cultural heritage is important for their local community, with 40% thinking it is very important.

Almost nine in ten think cultural heritage is important for their region (87%), with 42% saying it is very important. More than nine in ten (91%) think it is important for their country, and more than half (51%) think cultural heritage is very important for their country.

Finally, eight in ten (80%) think cultural heritage is important for the European Union, with 39% of the opinion thinking it is very important for the EU.

QB2 How important do you think that cultural heritage is...?
(% - EU)



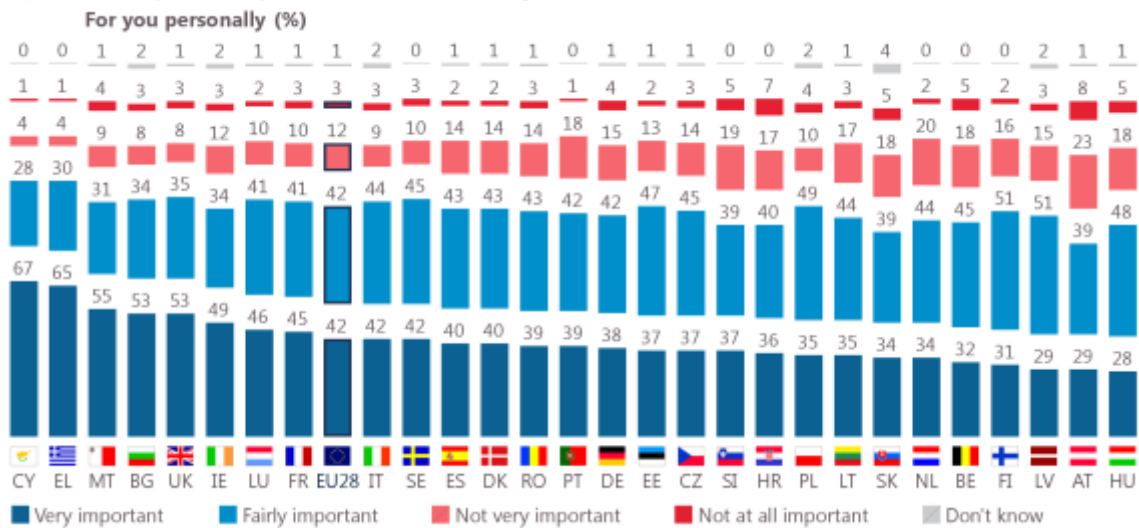
Base: all respondents (N=27,881)

¹⁰ QB2 How important do you think that cultural heritage is...? For you personally; For your local community; For your region; For (OUR COUNTRY); For the European Union.

More than two thirds of respondents in each EU Member State think cultural heritage is important to them personally. Proportions range from 95% of respondents in both Cyprus and Greece and 88% in the United Kingdom to 68% in Austria, 73% in Slovakia and 76% in Slovenia, Hungary and Croatia.

There are five countries where at least half say cultural heritage is very important to them personally: Cyprus (67%), Greece (65%), Malta (55%), Bulgaria and the United Kingdom (both 53%). This compares to 28% in Hungary, 29% in Austria and Latvia.

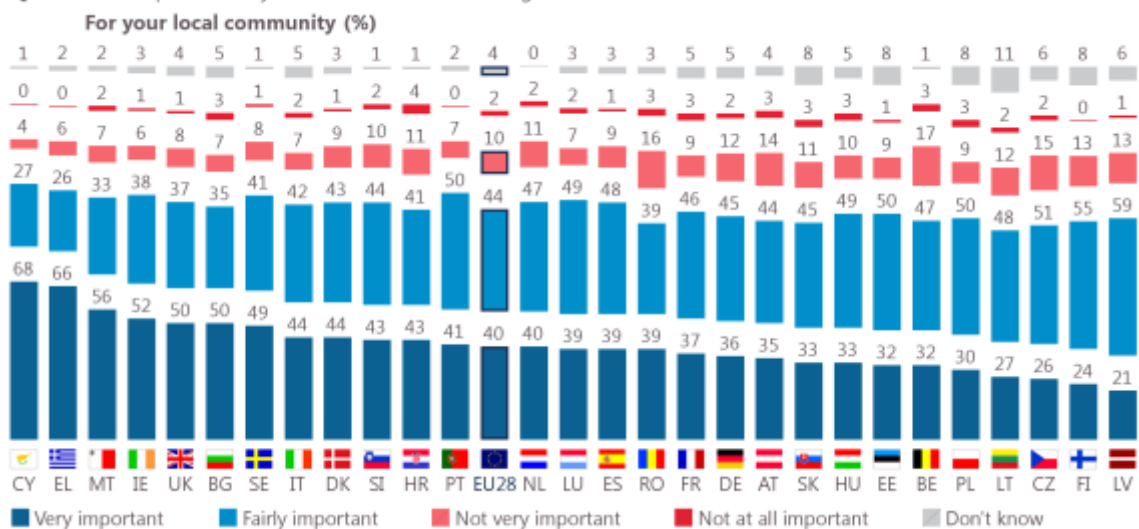
QB2.1 How important do you think that cultural heritage is...?



At least three quarters of respondents in each country think cultural heritage is important for their local community. Almost all respondents in Cyprus (95%) think this way, as do 92% in Greece and 91% in Portugal. Three quarters in Lithuania (75%), 77% in the Czech Republic and 78% in both Romania and Slovakia think the same way.

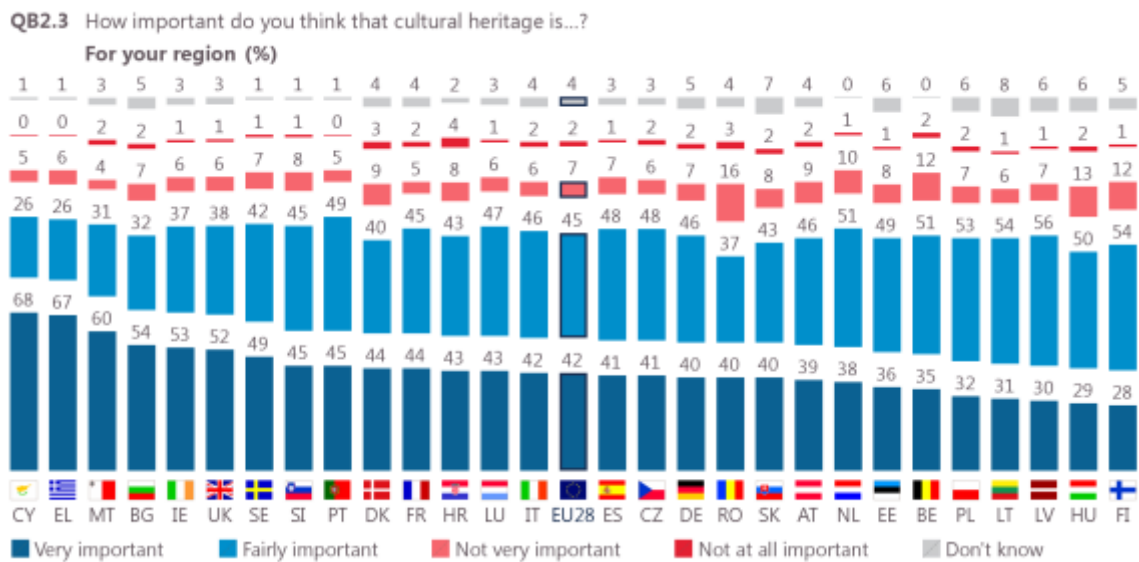
At least half of all respondents in Cyprus (68%), Greece (66%), Malta (56%), Ireland (52%), the United Kingdom and Bulgaria (both 50%) say cultural heritage is very important for their local community. At the other end of the scale, 21% in Latvia, 24% in Finland and 26% in the Czech Republic say the same.

QB2.2 How important do you think that cultural heritage is...?



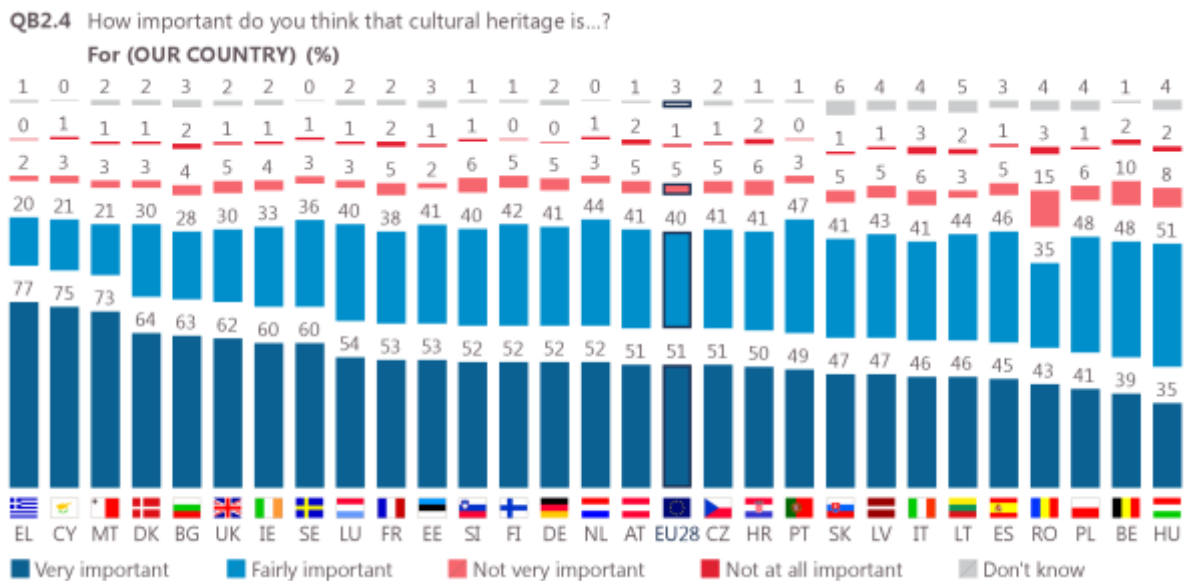
More than three quarters of respondents in each country think cultural heritage is important for their region. Proportions range from 94% in both Portugal and Cyprus and 93% in Greece to 77% in Romania, 79% in Hungary and 82% in Finland.

At least two thirds of respondents in Cyprus (68%), Greece (67%) as well as 60% in Malta say cultural heritage is very important for their region, compared to 28% in Finland, 29% in Hungary and 30% in Latvia.



In all but one EU Member State, more than eight in ten respondents think cultural heritage is important for their country. Almost all respondents in Greece (97%), Cyprus, Portugal, the Netherlands and Sweden (all 96%) think this way, as do 78% in Romania, 86% in Hungary and 87% in both Belgium and Italy.

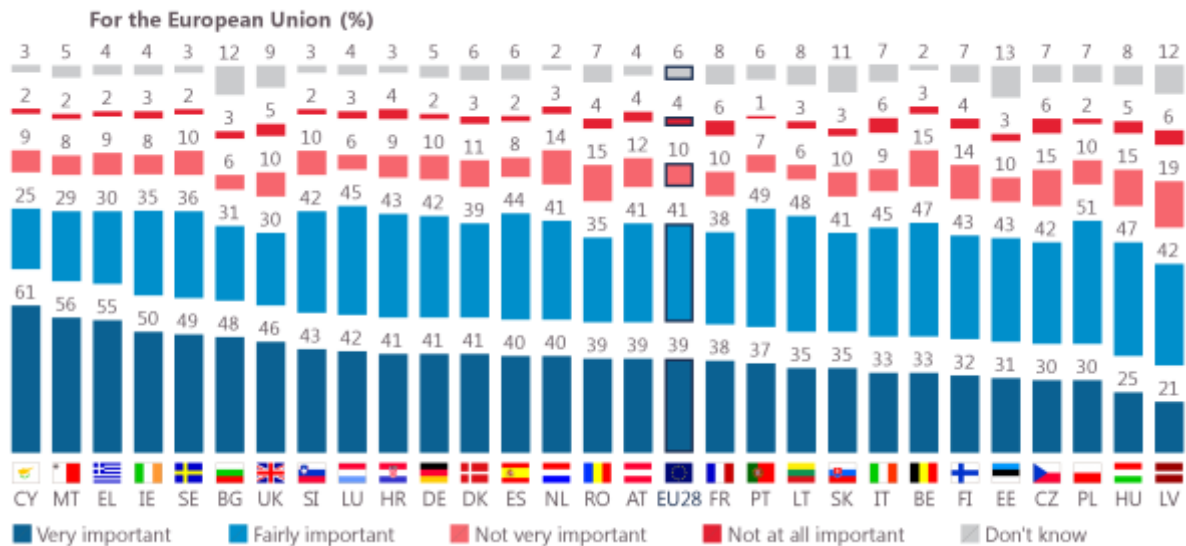
More than seven in ten respondents in Greece (77%), Cyprus (75%) and Malta (73%) say cultural heritage is very important for their country. This compares to 35% in Hungary, 39% in Belgium and 41% in Poland. Overall, there are 24 countries where respondents are most likely to say cultural heritage is very important for their country.



At least six in ten respondents in each country think cultural heritage is important for the European Union. Those in Luxembourg (87%), Cyprus and Portugal (both 86%) are the most likely to think this way, compared to 63% in Latvia and 72% in both Hungary and the Czech Republic.

At least half of all respondents in Cyprus (61%), Malta (56%), Greece (55%) and Ireland (50%) think cultural heritage is important for the European Union. At the other end of the scale 21% in Latvia, 25% in Hungary and 30% in the Czech Republic and Poland think the same.

QB2.5 How important do you think that cultural heritage is...?



Base: all respondents (N=27,881)

Given the high level of agreement, it is not surprising the **socio-demographic analysis** shows relatively few differences:

- Respondents aged 15-24 are less likely than older age groups to say cultural heritage is important to them personally: 78% do so compared to 86% of 40-54 year olds. Furthermore, 15-24 year olds are the least likely to say cultural heritage is important for their region: 84% do so compared to 90% of 40-54 year olds.
- In addition, the longer a respondent remained in education, the more likely they are to say cultural heritage is important for each of these areas. For example, 90% who completed education aged 20 and after say cultural heritage is important for them personally, compared to 73% of those who finished education aged 15 or younger;
- Opinions vary more according to personal involvement and interest. Respondents who live close to cultural heritage are more likely to say cultural heritage is important in each of these areas. For example, 89% who live close to a form of cultural heritage think cultural heritage is important for their community, compared to 68% who do not. Those who are personally involved in cultural heritage, and those who are interested in knowing more about Europe's cultural heritage, are also more likely to agree it is important for each of these areas.

QB2 How important do you think that cultural heritage is...?
(% - EU)

	For you personally		For your local community		For your region		For (OUR COUNTRY)		For the European Union	
	Total 'Important'	Total 'Not important'	Total 'Important'	Total 'Not important'	Total 'Important'	Total 'Not important'	Total 'Important'	Total 'Not important'	Total 'Important'	Total 'Not important'
EU28	84	15	84	12	87	9	91	6	80	14
Age										
15-24	78	21	82	13	84	11	88	10	78	16
25-39	85	14	86	11	88	9	91	7	82	13
40-54	86	13	85	12	90	7	93	5	81	14
55 +	82	17	83	12	86	9	89	7	77	14
Education (End of)										
15-	73	25	76	16	82	11	84	10	71	17
16-19	83	16	84	12	87	10	91	7	79	15
20+	90	9	88	9	91	7	94	5	84	12
Still studying	83	16	86	10	88	9	92	7	82	14
Close to cultural heritage										
Total 'Yes'	89	11	89	8	92	6	94	5	83	12
No	69	29	68	24	75	18	82	13	71	19
Involvement in cultural heritage										
At least one way	93	7	90	8	92	6	94	5	85	11
None	74	25	77	16	82	12	87	9	74	17

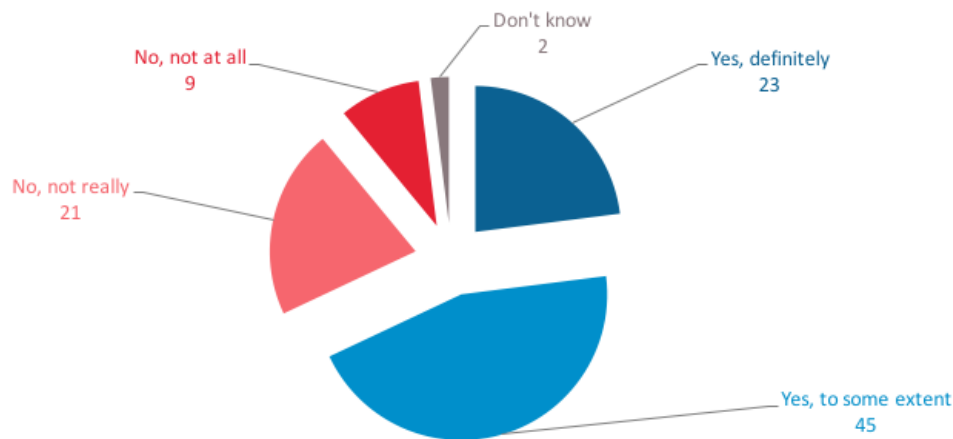
Base: all respondents (N=27,881)

2 Interest in cultural heritage

More than two thirds would like to know more about Europe's cultural heritage

Respondents were asked if they would like to know more about Europe's cultural heritage¹¹. Almost seven in ten (68%) say they would: 23% would definitely like to know more, and 45% would like to know more to some extent. Three in ten (30%) would not like to know more, with 9% saying not at all.

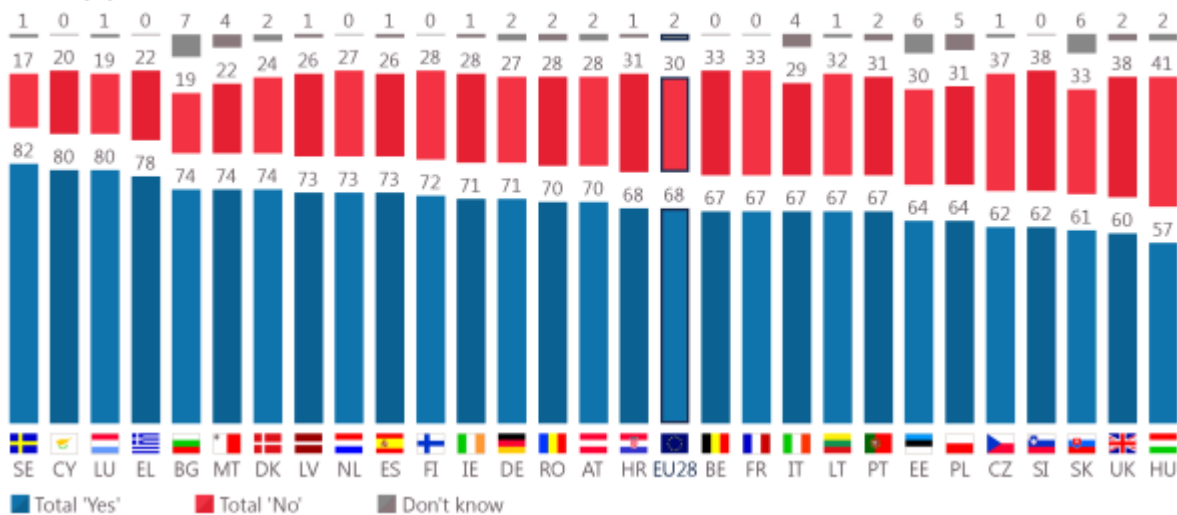
QB12 Overall, would you like to know more about Europe's cultural heritage?
(% - EU)



Base: all respondents (N=27,881)

The majority of respondents in each EU Member State would like to know more about Europe's cultural heritage, with proportions ranging from 82% in Sweden and 80% in both Cyprus and Luxembourg to 57% in Hungary, 60% in the United Kingdom and 61% in Slovakia.

QB12 Overall, would you like to know more about Europe's cultural heritage?
(%)








Base: all respondents (N=27,881)

¹¹ QB12 Overall, would you like to know more about Europe's cultural heritage?

The **socio-demographic analysis** illustrates the following:

- Respondents younger than 55 years old are the most likely to say they would like to know more about Europe's cultural heritage. For example, 73% of 25-39 year olds say this, compared to 62% of those aged 55 and over;
- The longer a respondent remained in education, the more likely they are to say yes: 80% of those who finished their education aged 20 or after do so, compared to 47% of those who completed education aged 15 or before;
- Managers are the most likely to want to know more, particularly compared to house persons (83% vs. 59%);
- Respondents who experience the least financial difficulties are the most likely to want to know more (70% vs. 59% who experience the most difficulties);
- Those living in large towns are the most likely to want to know more, particularly compared to respondents living in rural villages (72% vs. 65%);
- Respondents who use the Internet daily are the most likely to want to know more (75%), compared to those who use it often/sometimes (63%) or never (48%);
- In addition, respondents who live close to a form of cultural heritage are more likely to say yes than those who do not (74% vs. 51%). Those who are personally involved in cultural heritage are also more likely to want to know more (82% vs. 55% who are not involved).

QB12 Overall, would you like to know more about Europe's cultural heritage?
(% - EU)

	Total 'Yes'	Total 'No'
EU28	68	30
 Age		
15-24	70	28
25-39	73	25
40-54	72	26
55 +	62	36
 Education (End of)		
15-	47	50
16-19	66	32
20+	80	19
Still studying	77	21
 Socio-professional category		
Self-employed	72	26
Managers	83	16
Other white collars	76	22
Manual workers	65	32
House persons	59	40
Unemployed	61	37
Retired	60	37
Students	77	21
 Subjective urbanisation		
Rural village	65	33
Small/ mid size town	68	30
Large town	72	26
 Use of the Internet		
Everyday	75	24
Often/ Sometimes	63	35
Never	48	48
Close to cultural heritage		
Total 'Yes'	74	25
No	51	46
Involvement in cultural heritage		
At least one way	82	17
None	55	42

Base: all respondents (N=27,881)

III. VALUES ATTACHED TO EUROPE'S CULTURAL HERITAGE AND CULTURE

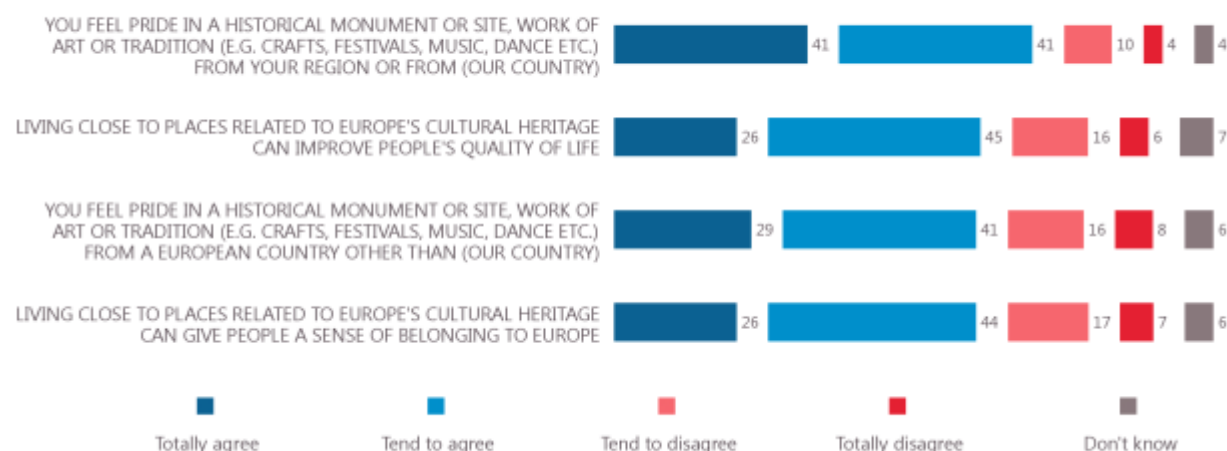
This third section of the report considers the values related to cultural heritage and the impact this has in areas including quality of life and a feeling of belonging to Europe. Respondents' perceptions of European culture are explored, and their views on the place and role of culture and cultural exchange are discussed.

1 Values attached to Europe's cultural heritage

More than eight in ten feel pride in a piece of cultural heritage from their region or country

Respondents were given a number of statements about Europe's cultural heritage, and asked how much they agreed or disagreed with each¹². A large majority (82%) agree they **feel pride in a historical monument or site, work of art or tradition from their region or country**, with 41% totally agreeing.

QB7 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.
(% - EU)

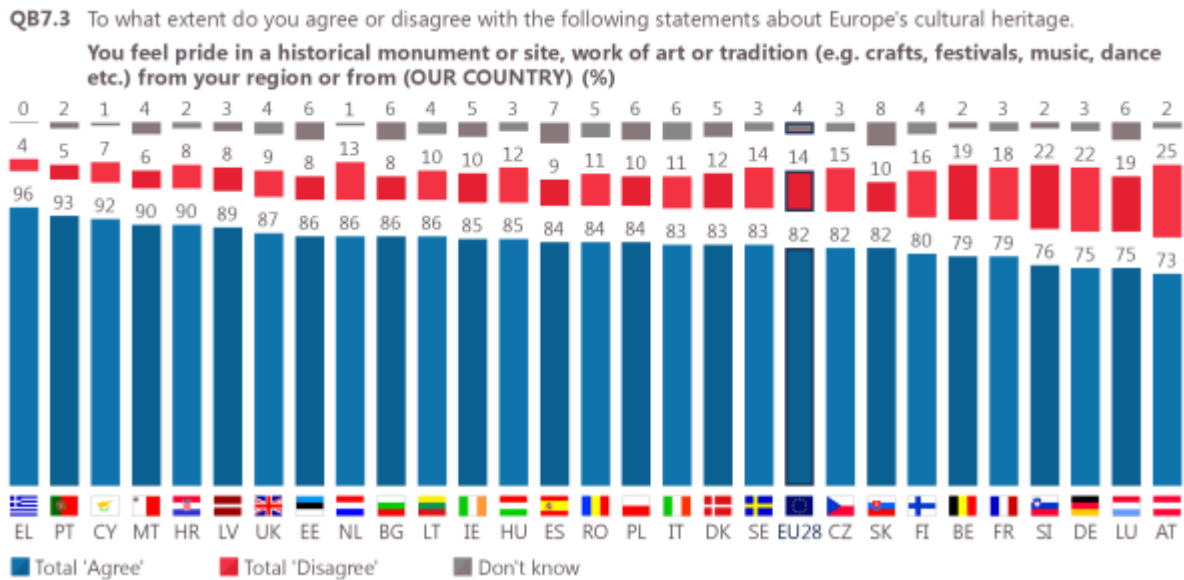


Base: all respondents (N=27,881)

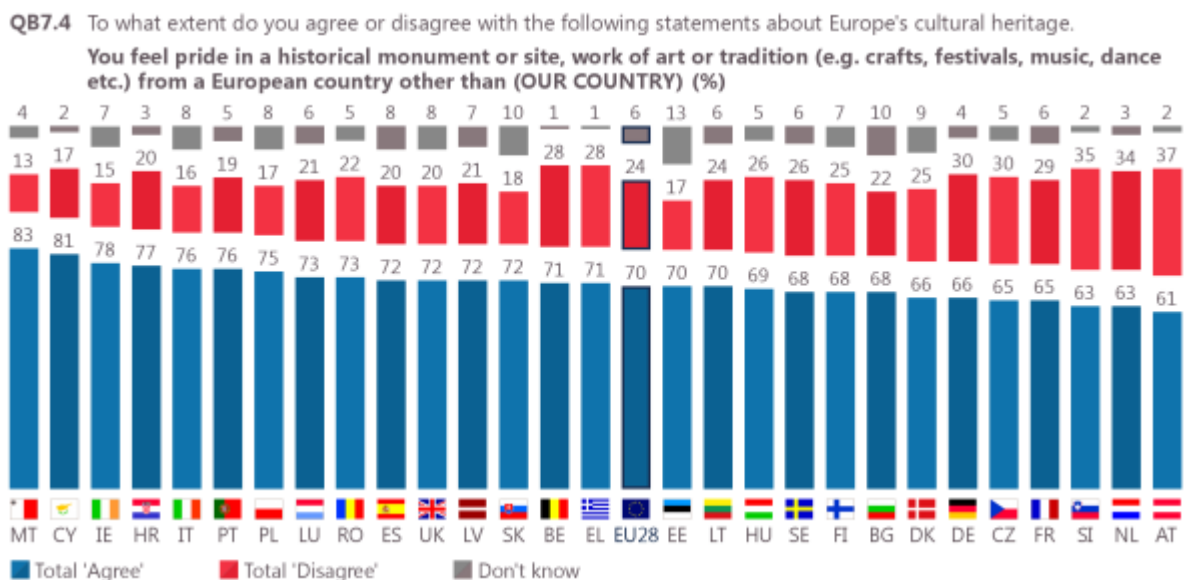
More than seven in ten agree **living close to places related to Europe's cultural heritage can improve people's quality of life** (71%), while 70% agree they **feel pride in a historical monument or site, work of art or tradition from a European country other than their own**, or that **living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe**. For each of these statements more than one quarter totally agrees.

More than seven in ten respondents in each country agree they feel pride in a historical monument or site, work of art or tradition from their region or from their country, ranging from 96% of those in Greece, 93% in Portugal and 92% in Cyprus to 73% in Austria and 75% of respondents in both Luxembourg and Germany.

¹² QB7.1-4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage. Living close to places related to Europe's cultural heritage can improve people's quality of life; Living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe; You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from your region or from (OUR COUNTRY); You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from a European country other than (OUR COUNTRY)

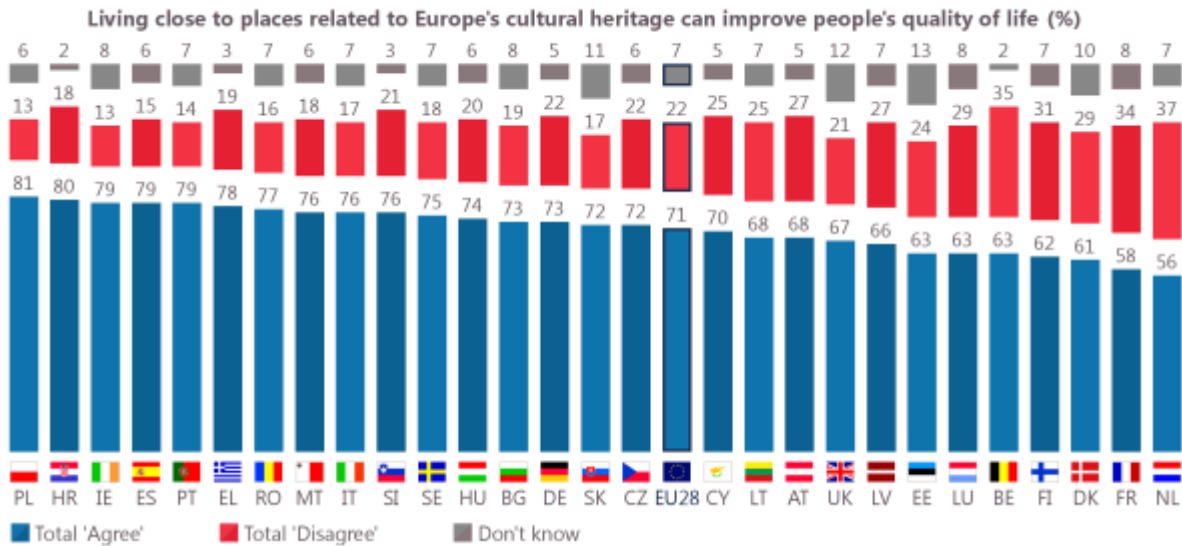


More than six in ten respondents in each country also agree they feel pride in a historical monument or site, work of art or tradition from a European country other than their own. Respondents in Malta (83%), Cyprus (81%) and Ireland (78%) are the most likely to agree, compared to 61% in Austria and 63% in both the Netherlands and Slovenia.



More than half of the respondents in each EU Member State agree living close to places related to Europe's cultural heritage can improve people's quality of life. Proportions range from 81% in Poland, 80% in Croatia and 79% in Ireland, Spain and Portugal to 56% in the Netherlands, 58% in France and 61% in Denmark.

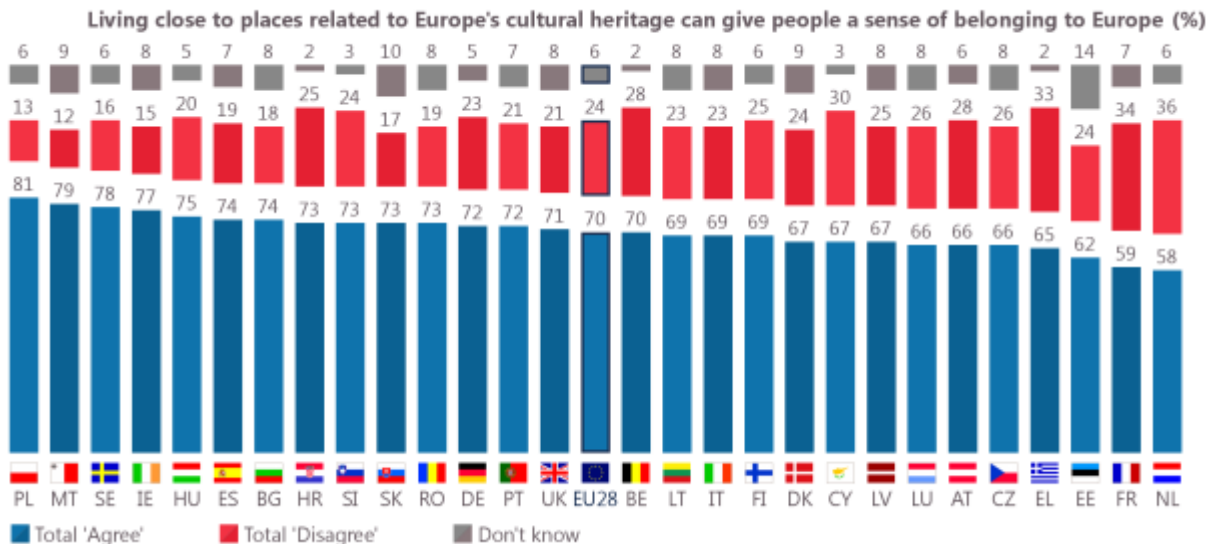
QB7.1 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.



Base: all respondents (N=27,881)

The majority of respondents in each country agree living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe. Proportions range from 81% of respondents in Poland, 79% in Malta and 78% in Sweden to 58% in the Netherlands, 59% in France and 62% in Estonia.

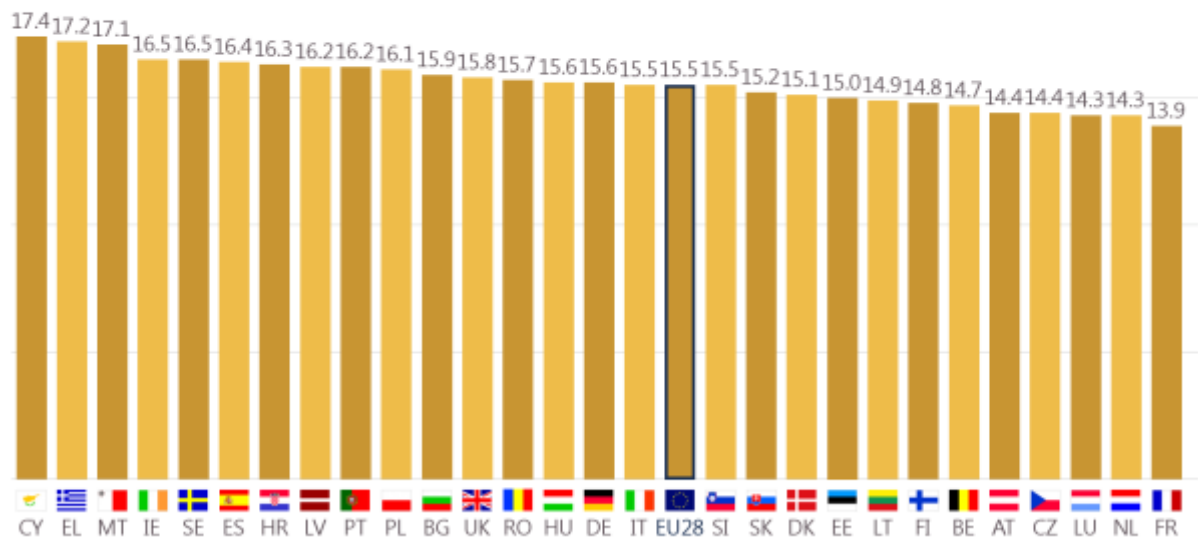
QB7.2 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.



Base: all respondents (N=27,881)

The responses for these five statements¹³ were used to create an index representing the level of positivity towards cultural heritage. The higher the score, the more positive the attitude. The table below shows that respondents in Cyprus (17.4), Greece (17.2) and Malta (17.1) have the most positive attitude towards cultural heritage, particularly compared to those in France (13.9), the Netherlands and Luxembourg (both 14.3).

QB7R Index for positive attitude towards cultural heritage
(AVERAGE)



Base: all respondents (N=27,881)

The **socio-demographic analysis** illustrates the following:

Respondents younger than 55 are the most likely to agree **living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe**. For example, 72% of those aged 25-54 agree, compared to 66% of respondents aged 55 and over;

The longer a respondent remained in education, the more likely they are to agree with each statement. For instance 75% of those who completed their education aged 20 or after agree they **feel pride in a historical monument or site, work of art or tradition from a European country other than their own**, compared to 64% of those who completed their education aged 15 or younger;





Managers are likely to agree **living close to places related to Europe's cultural heritage can improve people's quality of life** or that it can **give people a sense of belonging to Europe** (both 76%);

The fewer financial difficulties a respondent experiences, the more likely they are to agree with each statement. For example, 72% who experience the least difficulties agree **living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe**, compared to 59% of those who experience the most difficulties;

¹³ QB7.1-4 + QB7.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage. Europe's cultural heritage should be taught in schools, as it tells us about our history and culture

In addition, respondents who live close to a form of cultural heritage, or who are personally involved, are more likely to agree with each statement. For instance, 74% of those who live close to cultural heritage agree living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe, compared to 58% of those who do not live close to cultural heritage. Finally, respondents who are interested in knowing more about Europe's cultural heritage are more likely to agree with each statement, compared to those who are not interested.

QB7 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.
(% - EU)

	Living close to places related to Europe's cultural heritage can improve people's quality of life		Living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe		You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from your region or from (OUR COUNTRY)		You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from a European country other than (OUR COUNTRY)	
	Total 'Agree'	Total 'Disagree'	Total 'Agree'	Total 'Disagree'	Total 'Agree'	Total 'Disagree'	Total 'Agree'	Total 'Disagree'
EU28	71	22	70	24	82	14	70	24
 Age								
15-24	69	23	71	23	80	16	69	24
25-39	72	22	72	22	84	13	71	24
40-54	74	21	72	24	84	13	72	23
55 +	70	22	66	25	82	13	69	24
 Education (End of)								
15-	64	23	60	27	77	16	64	26
16-19	71	23	69	25	82	14	68	26
20+	75	21	75	22	87	11	75	21
Still studying	73	20	76	19	80	16	72	21
 Socio-professional category								
Self-employed	77	19	75	21	85	12	73	22
Managers	76	20	76	21	88	10	75	21
Other white collars	75	20	74	22	87	11	75	20
Manual workers	69	24	68	26	81	15	67	27
House persons	71	20	67	24	81	14	66	27
Unemployed	67	26	65	29	78	19	65	30
Retired	67	23	65	25	80	14	68	24
Students	73	20	76	19	80	16	72	21
 Difficulties paying bills								
Most of the time	65	26	59	32	80	16	63	31
From time to time	72	21	69	24	81	15	70	23
Almost never/ Never	72	22	72	22	83	13	71	23
Close to cultural heritage								
Total 'Yes'	75	20	74	21	88	10	76	20
No	60	30	58	31	69	24	57	34
Interest in cultural heritage								
Total 'Yes'	80	16	78	18	90	8	80	16
Total 'No'	53	35	51	37	66	26	49	41

Base: all respondents (N=27,881)

2 Perceptions of European culture

A large majority think the diversity of European culture sets it apart and gives it its particular value

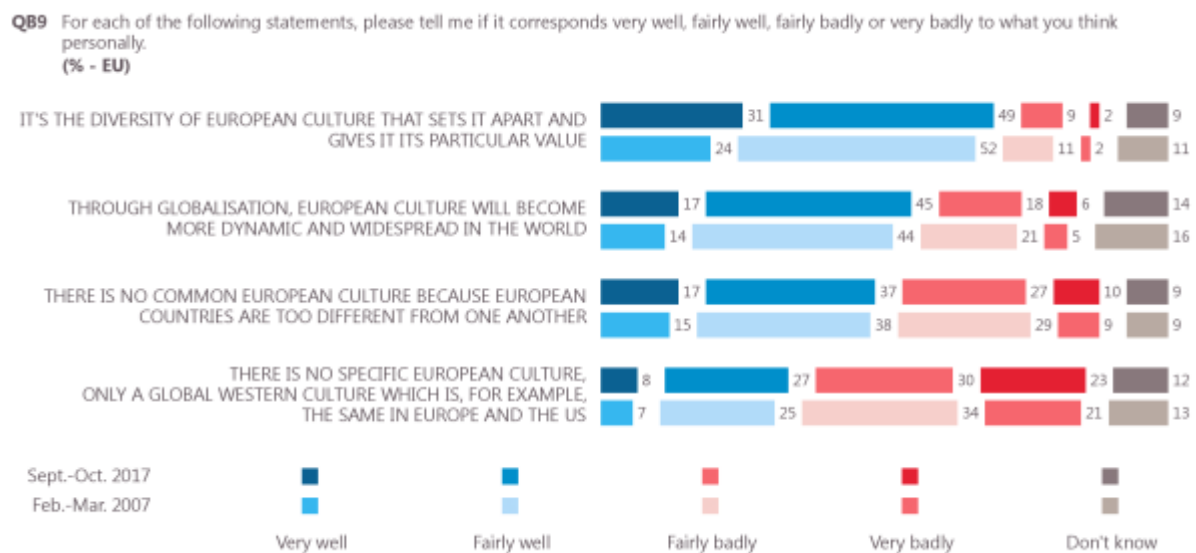
Respondents were asked how well a series of statements about European culture corresponded to their views¹⁴. These questions were asked previously in 2007 and were now included in this survey to show whether the attitudes towards European culture changed over time.

Eight in ten (80%) say their view corresponds well to the idea that **it is the diversity of European culture that sets it apart and gives it its particular value**, with 31% saying this corresponds very well to their views.

More than six in ten (62%) say their view corresponds well to the idea that **through globalisation, European culture will become more dynamic and widespread in the world**, with 17% saying this idea corresponds very well to their views.

Just over half (54%) say their view corresponds well to the idea that **there is no common European culture because European countries are too different from one another**, with 17% saying this matches their view very well.

Just over one third (35%) say their view corresponds well to the idea that **there is no specific European culture, only a global western culture which is, for example, the same in Europe and the US**, with 8% saying this view matches theirs very well. A majority of respondents disagree with this statement (53%).



Base: all respondents (N=27,881)

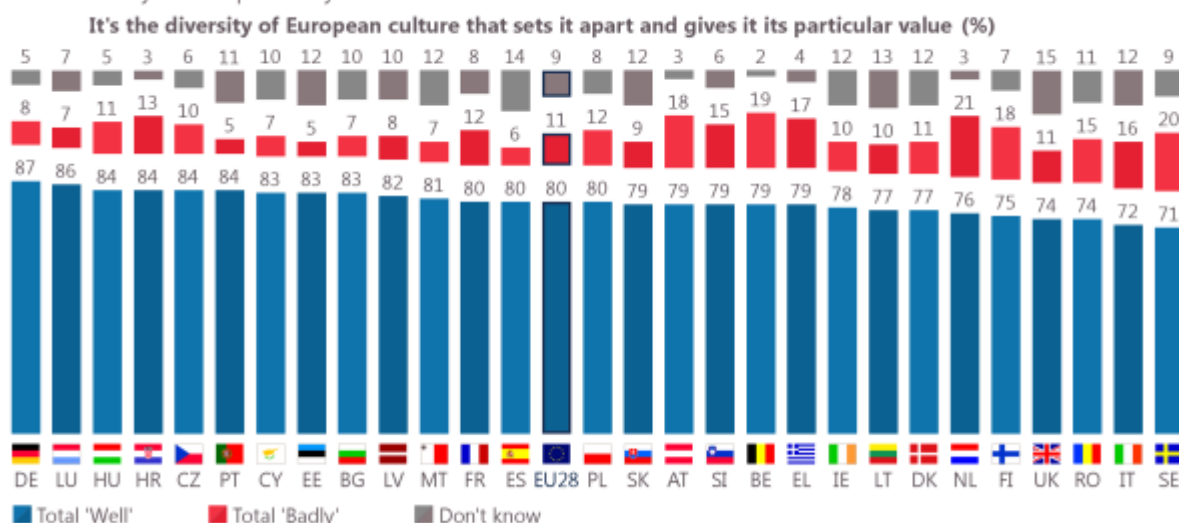
¹⁴ QB9 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally. There is no common European culture because European countries are too different from one another; It's the diversity of European culture that sets it apart and gives it its particular value; Through globalisation, European culture will become more dynamic and widespread in the world; There is no specific European culture, only a global western culture which is, for example, the same in Europe and the US.

Compared to 2007¹⁵, respondents are now more likely to say the idea that it is the diversity of European culture that sets it apart and gives it its particular value matches their view well (+4 percentage points), and in particular they are more likely to say it matches very well (+7). Respondents are also more likely to say that the view that through globalisation, European culture will become more dynamic and widespread in the world well matches their own (+4).

However, they are also slightly more likely to say that the view that there is no specific European culture, only a global western culture which is, for example, the same in Europe and the US well matches their own (+3 percentage points). Agreement with the statement that there is no common European culture because European countries are too different from one another is also slightly higher now compared to 2007 (+1). Overall, the views of Europeans on European culture changed only slightly over the ten year period between 2007 and 2017.

Looking at differences between Member States, more than seven in ten respondents in each EU Member State say the idea that it is the diversity of European culture that sets it apart and gives it its particular value corresponds very well to their views. Proportions range from 87% in Germany, 86% in Luxembourg and 84% in Hungary, Croatia, the Czech Republic and Portugal to 71% in Sweden, 72% in Italy and 74% in both Romania and the United Kingdom.

QB9.2 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

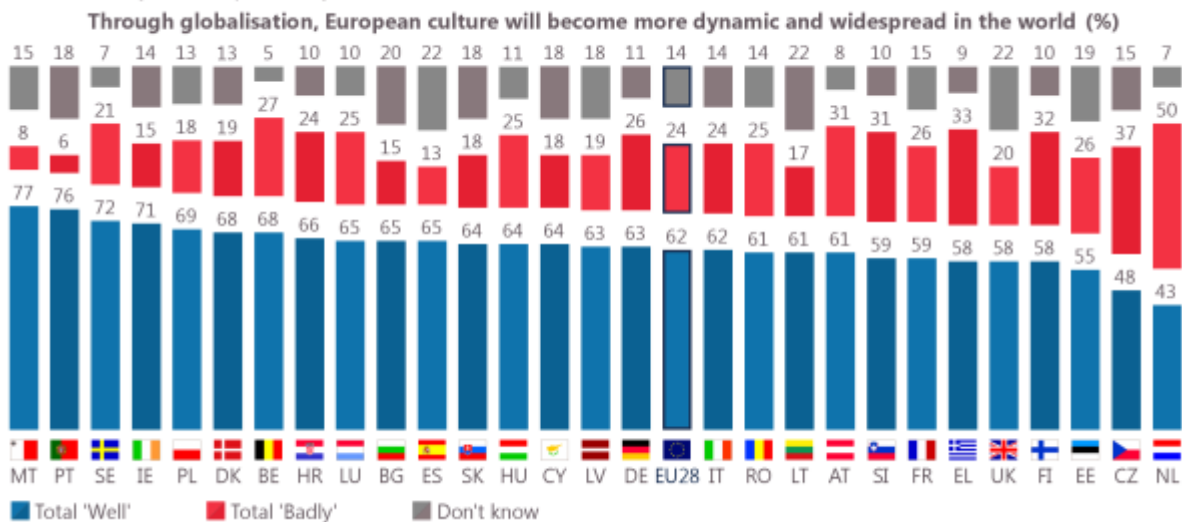


Base: all respondents (N=27,881)

¹⁵ Results in 2007 cover only EU27 countries and do not include Croatia.

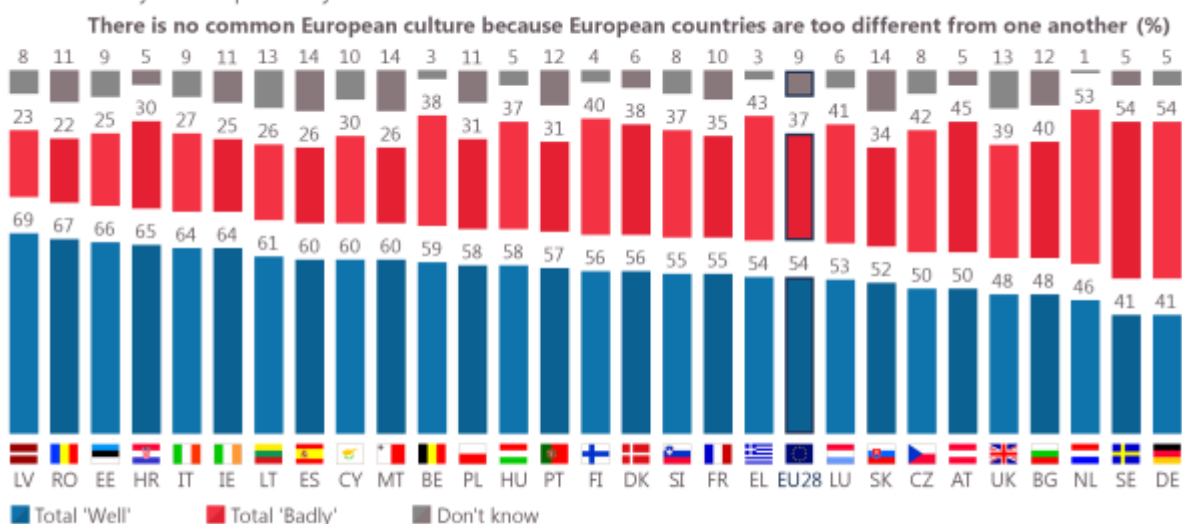
In all but two countries, more than half of all respondents say the idea that through globalisation, European culture will become more dynamic and widespread in the world matches their view well, with respondents in Malta (77%), Portugal (76%) and Sweden (72%) the most likely to say this. The exceptions are respondents in the Netherlands (43%) and the Czech Republic (48%), although the Netherlands is the only country where the majority say this idea badly matches their view (50%).

QB9.3 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.



In 25 countries, majorities of respondents say the idea there is no common European culture because European countries are too different from one another well matches their own view. Respondents in Latvia (69%), Romania (67%) and Estonia (66%) are the most likely to think this way, compared to 41% (vs. 54%) in both Germany and Sweden and 46% (vs. 53%) in the Netherlands.

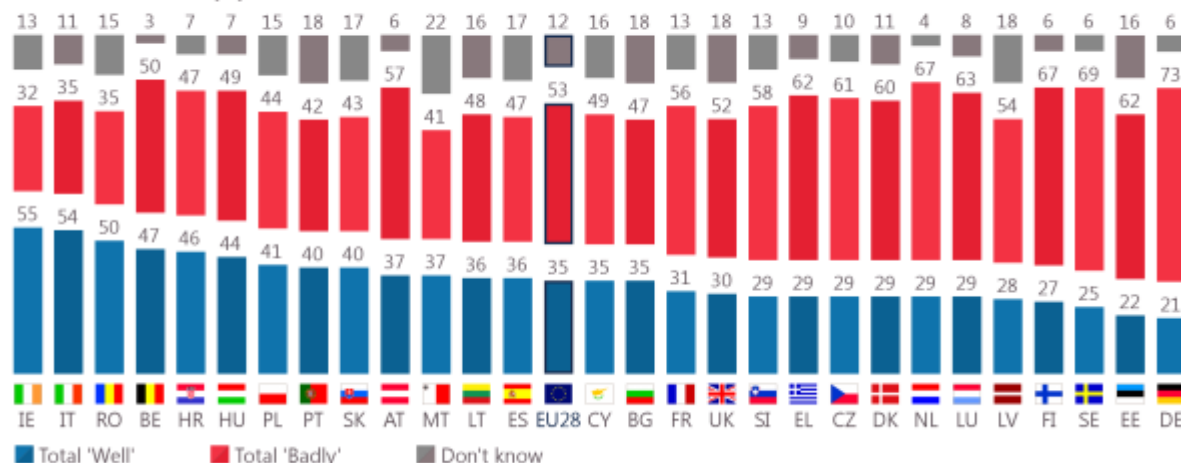
QB9.1 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.



There is more diversity of opinion about whether there is a specific European culture - although there are only three countries where a majority of respondents say the idea that there is no specific European culture, only a global western culture matches their view well: Ireland (55%), Italy (54%) and Romania (50%). At the other end of the scale 21% in Germany, 22% in Estonia and 25% in Sweden think the same way.

QB9.4 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

There is no specific European culture, only a global western culture which is, for example, the same in Europe and the US (%)



Base: all respondents (N=27,881)

At an overall EU level there have only been small changes in opinion since 2007, but at a country level there are larger variations. For instance, respondents in 16 Member States are now much more likely to say the idea that **it's the diversity of European culture that sets it apart and gives it its particular value** well matches their own view, with the highest increases in Ireland (78%, +18 percentage points), Denmark (77%, +17), Sweden (71%, +16) and Germany (87%, +10). Those in eight countries, on the other hand, are now less likely to do so, most notably in Slovakia (79%, -11), Belgium (79%, -7) and Italy (72%, -6). There is no variation in Cyprus, Austria and Greece.

In 18 Member States, respondents are now more likely to say the idea that **through globalisation, European culture will become more dynamic and widespread in the world** well matches their own opinion, with the highest increases in Ireland (71%, +17 percentage points), Lithuania (61%, +13), Hungary (64%, +13), Bulgaria (65%, +12), Austria and Romania (both 61%, +10). Those in eight countries are now less likely to do so, especially those in Estonia (55%, -10) and the Czech Republic (48%, -8). There has been no change amongst respondents in Slovakia.























Amongst those in 15 Member States, respondents in Romania (67%, +16 percentage points) and Hungary (58%, +12) are now more likely to say the idea that **there is no common European culture because European countries are too different from one another** well matches their own view. On the other hand, respondents in 11 countries are now less likely to say this, most notably in the United Kingdom (48%, -8). There is no change in Slovakia.

There are 17 Member States where respondents are now more likely to say the idea that **there is no specific European culture, only a global western culture** corresponds well to what they think personally: Romania (50%, +22 percentage points), Ireland (55%, +21), Hungary (44%, +20), Slovakia (40%, +14), Belgium (47%, +12), Austria (37%, +12), Poland (41%, +11), Bulgaria (35%, +10) and Italy (54%, +10). In contrast, respondents in eight countries are now less likely to say this idea well matches their own view, with the highest decreases in the United Kingdom (30%, -8) and Estonia (22%, -8). In Portugal and Latvia, there is no variation in the answer to this question.

September-October 2017

Report

QB9 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.
(%)

		It's the diversity of European culture that sets it apart and gives it its particular value					Through globalisation, European culture will become more dynamic and widespread in the world					There is no common European culture because European countries are too different from one another					There is no specific European culture, only a global western culture which is, for example, the same in Europe and the US								
		Total 'Well'	Sept.-Oct. 2017 - Feb.-Mar. 2007		Total 'Badly'	Sept.-Oct. 2017 - Feb.-Mar. 2007		Don't know		Total 'Well'	Sept.-Oct. 2017 - Feb.-Mar. 2007		Total 'Badly'	Sept.-Oct. 2017 - Feb.-Mar. 2007		Don't know		Total 'Well'	Sept.-Oct. 2017 - Feb.-Mar. 2007		Total 'Badly'	Sept.-Oct. 2017 - Feb.-Mar. 2007		Don't know	
EU28		80	▲ 4	11	▼ 2	9		62	▲ 4	24	▼ 2	14		54	▲ 1	37	▼ 1	9		35	▲ 3	53	▼ 2	12	
BE		79	▼ 7	19	▲ 8	2		68	▼ 1	27	▲ 1	5		59	▲ 1	38	=	3		47	▲ 12	50	▼ 10	3	
BG		83	▲ 3	7	▲ 5	10		65	▲ 12	15	▲ 5	20		48	▼ 3	40	▲ 16	12		35	▲ 10	47	▲ 9	18	
CZ		84	▼ 2	10	▲ 1	6		48	▼ 8	37	▲ 5	15		50	▲ 4	42	▼ 6	8		29	▲ 2	61	▼ 6	10	
DK		77	▲ 17	11	▼ 20	12		68	▼ 1	19	▼ 2	13		56	▲ 2	38	▼ 2	6		29	▼ 6	60	▲ 4	11	
DE		87	▲ 10	8	▼ 10	5		63	▲ 8	26	▼ 12	11		41	▼ 6	54	▲ 6	5		21	▼ 1	73	▲ 1	6	
EE		83	▲ 2	5	▼ 2	12		55	▼ 10	26	▲ 7	19		66	▼ 2	25	▲ 2	9		22	▼ 8	62	▲ 8	16	
IE		78	▲ 18	10	▼ 2	12		71	▲ 17	15	▲ 1	14		64	▲ 9	25	▲ 5	11		55	▲ 21	32	▼ 2	13	
EL		79	=	17	▼ 3	4		58	▲ 4	33	▼ 10	9		54	▼ 1	43	▼ 1	3		29	▼ 4	62	▼ 3	9	
ES		80	▲ 6	6	▼ 3	14		65	▲ 9	13	▼ 4	22		60	▼ 3	26	▲ 2	14		36	▲ 3	47	▼ 1	17	
FR		80	▲ 2	12	▼ 1	8		59	▲ 3	26	▼ 6	15		55	▼ 3	35	=	10		31	▲ 2	56	▼ 4	13	
HR		84	N.A	13	N.A	3		66	N.A	24	N.A	10		65	N.A	30	N.A	5		46	N.A	47	N.A	7	
IT		72	▼ 6	16	▲ 4	12		62	▼ 5	24	▲ 6	14		64	▲ 6	27	▼ 7	9		54	▲ 10	35	▼ 10	11	
CY		83	=	7	▲ 1	10		64	▲ 2	18	=	18		60	▲ 9	30	▼ 8	10		35	▲ 7	49	▼ 7	16	
LV		82	▼ 3	8	▼ 1	10		63	▼ 2	19	▼ 1	18		69	▲ 3	23	▼ 5	8		28	=	54	▼ 2	18	
LT		77	▲ 8	10	▲ 2	13		61	▲ 13	17	▼ 2	22		61	▲ 6	26	=	13		36	▲ 5	48	▲ 6	16	
LU		86	▲ 9	7	▼ 5	7		65	▲ 8	25	▼ 4	10		53	▼ 7	41	▲ 6	6		29	▲ 6	63	=	8	
HU		84	▼ 1	11	▲ 1	5		64	▲ 13	25	▼ 9	11		58	▲ 12	37	▼ 13	5		44	▲ 20	49	▼ 17	7	
MT		81	▲ 1	7	=	12		77	▲ 4	8	=	15		60	▲ 1	26	▼ 2	14		37	▲ 4	41	▼ 2	22	
NL		76	▲ 5	21	▼ 4	3		43	▼ 1	50	▲ 4	7		46	▼ 3	53	▲ 5	1		29	▼ 3	67	▲ 3	4	
AT		79	=	18	▲ 7	3		61	▲ 10	31	▲ 1	8		50	▲ 6	45	=	5		37	▲ 12	57	▼ 2	6	
PL		80	▼ 3	12	▲ 6	8		69	▲ 8	18	=	13		58	▲ 9	31	▼ 8	11		41	▲ 11	44	▼ 9	15	
PT		84	▲ 4	5	▼ 1	11		76	▲ 8	6	▼ 6	18		57	▲ 6	31	▼ 3	12		40	=	42	▲ 3	18	
RO		74	▲ 3	15	▲ 4	11		61	▲ 10	25	▲ 8	14		67	▲ 16	22	▼ 7	11		50	▲ 22	35	▼ 10	15	
SI		79	▼ 5	15	▲ 6	6		59	▲ 1	31	▲ 2	10		55	▼ 4	37	▲ 3	8		29	▼ 3	58	▲ 2	13	
SK		79	▼ 11	9	▲ 4	12		64	=	18	▼ 6	18		52	=	34	▼ 7	14		40	▲ 14	43	▼ 19	17	
FI		75	▲ 1	18	▼ 2	7		58	▼ 2	32	▲ 4	10		56	▲ 9	40	▼ 8	4		27	▲ 1	67	▼ 1	6	
SE		71	▲ 16	20	▼ 8	9		72	▲ 8	21	▼ 1	7		41	▼ 6	54	▲ 11	5		25	▼ 1	69	▲ 7	6	
UK		74	▲ 4	11	▼ 2	15		58	▲ 1	20	▼ 4	22		48	▼ 8	39	▲ 7	13		30	▼ 8	52	▲ 6	10	

Base: all respondents (N=27,881)

The **socio-demographic analysis** highlights the following:

- Respondents younger than 55 are the most likely to agree with the idea that **it's the diversity of European culture that sets it apart and gives it its particular value**, or that **through globalisation, European culture will become more dynamic and widespread in the world**. For instance, 82% of 25-39 year olds agree it is the diversity of European culture that sets it apart, compared to 77% of those aged 55 and over. The youngest respondents (15-24) are the most likely (66%) to agree through globalisation, European culture will become more dynamic and widespread in the world (compared to 58%-64% of older age groups). Respondents aged 25-54 are the most likely to say the idea that **there is no common European culture because European countries are too different from one another** matches their own views – particularly compared to those aged 15-24 (55% vs. 50%). The youngest respondents (aged 15-24) are most likely to disagree with the statement that there is no common European culture;
- The longer a respondent remained in education, the more likely they are to say the idea that **it's the diversity of European culture that sets it apart and gives it its particular value**, or that **through globalisation, European culture will become more dynamic and widespread in the world** corresponds to their views. However, respondents who completed education aged 20 or after are the least likely to say the ideas that **there is no common European culture because European countries are too different from one another** or that **there is no specific European culture, only a global western culture**;
- The fewer financial difficulties a respondent experiences, the more likely they are to have views that correspond well to the ideas that **it's the diversity of European culture that sets it apart and gives it its particular value**, or that **through globalisation, European culture will become more dynamic and widespread in the world**. For example, 64% of those who experience the least financial difficulties say the idea that through globalisation, European culture will become more dynamic and widespread in the world corresponds well to their view, compared to 54% of those who experience the most difficulties;
- Respondents who use the Internet daily are more likely to say the ideas that **it's the diversity of European culture that sets it apart and gives it its particular value**, or that **through globalisation, European culture will become more dynamic and widespread in the world** well match their views. For example, 83% of daily users agree it's the diversity of European culture that sets it apart, compared to 69% of those who never use the Internet;
- Respondents who live close to cultural heritage are more likely to say the ideas that **it's the diversity of European culture that sets it apart and gives it its particular value**, or that **through globalisation, European culture will become more dynamic and widespread in the world** well match their views. The same pattern also applies comparing those who are and are not personally involved in cultural heritage. For instance, 85% of those involved personally in cultural heritage say the idea that it's the diversity of European culture that sets it apart and gives it its particular value well matches their own, compared to 73% of those who are not involved.

QB9 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

(% - EU)

	There is no common European culture because European countries are too different from one another		It's the diversity of European culture that sets it apart and gives it its particular value		Through globalisation, European culture will become more dynamic and widespread in the world		There is no specific European culture, only a global western culture which is, for example, the same in Europe and the US	
	Total 'Well'	Total 'Badly'	Total 'Well'	Total 'Badly'	Total 'Well'	Total 'Badly'	Total 'Well'	Total 'Badly'
EU28	54	37	80	11	62	24	35	53
Age								
15-24	50	42	80	12	66	21	37	53
25-39	55	39	82	11	64	24	38	53
40-54	55	39	81	12	63	25	35	56
55 +	54	34	77	11	58	23	34	50
Education (End of)								
15-	56	27	69	13	53	21	36	42
16-19	57	34	79	12	62	24	37	51
20+	50	45	85	10	66	25	32	62
Still studying	46	47	82	11	68	21	35	56
Difficulties paying bills								
Most of the time	56	33	72	16	54	28	37	46
From time to time	59	32	77	13	60	24	41	47
Almost never/ Never	52	40	82	10	64	22	33	56
Use of the Internet								
Everyday	54	40	83	11	65	24	35	57
Often/ Sometimes	55	36	78	13	60	25	38	49
Never	56	27	69	13	53	22	36	41
Close to cultural heritage								
Total 'Yes'	55	38	83	10	65	23	35	56
No	54	33	69	17	54	26	38	45
Involvement in cultural heritage								
At least one way	54	41	85	10	67	23	35	58
None	54	34	73	13	57	24	35	49

Base: all respondents (N=27,881)

3 Place and role of culture and cultural exchange

A large majority agree culture and cultural exchanges should have an important place in the EU, and they can play an important role in developing greater tolerance and understanding

Respondents were asked their opinion about culture and cultural exchanges¹⁶. More than eight in ten (84%) agree **culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European**. In fact almost four in ten (38%) totally agree.

Almost as many (82%) agree **culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions**, with 38% saying they totally agree.

Respondents are, however, less likely to agree than they were in 2007¹⁷. There has been a six-percentage point decrease in the proportion that agrees culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions. There has also been a five-point decline in the proportion that agrees culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European.

QB10 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.
(% - EU)



Sept.-Oct. 2017
Feb.-Mar. 2007



Base: all respondents (N=27,881)

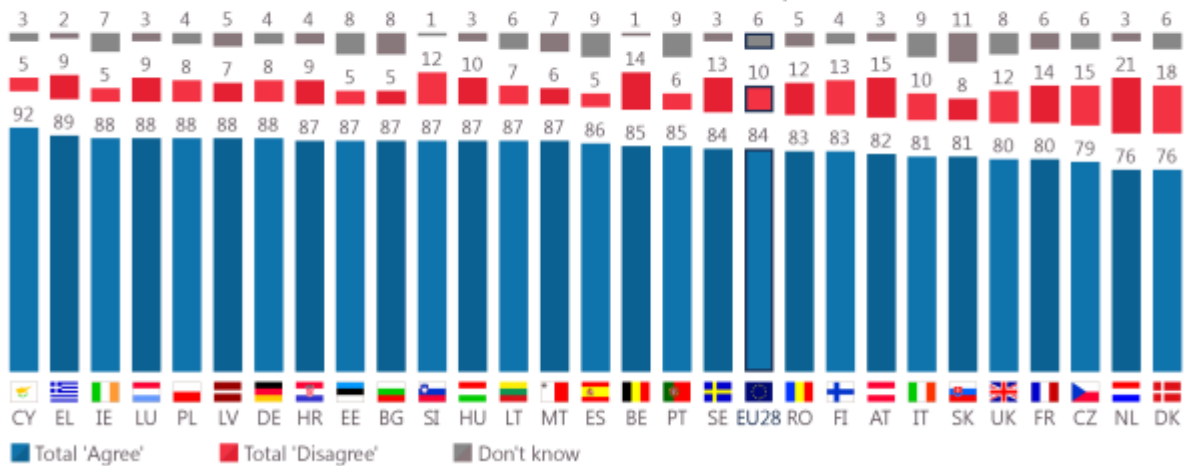
¹⁶ QB10 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree. Culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European; Culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions.

¹⁷ Results in 2007 cover only EU27 countries and do not include Croatia.

More than three quarters of respondents in each EU Member State agree culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European. Proportions range from 92% of respondents in Cyprus, 89% in Greece and 88% in Ireland, Luxembourg, Poland, Latvia and Germany to 76% in both Denmark and the Netherlands and 79% in the Czech Republic.

QB10.1 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.

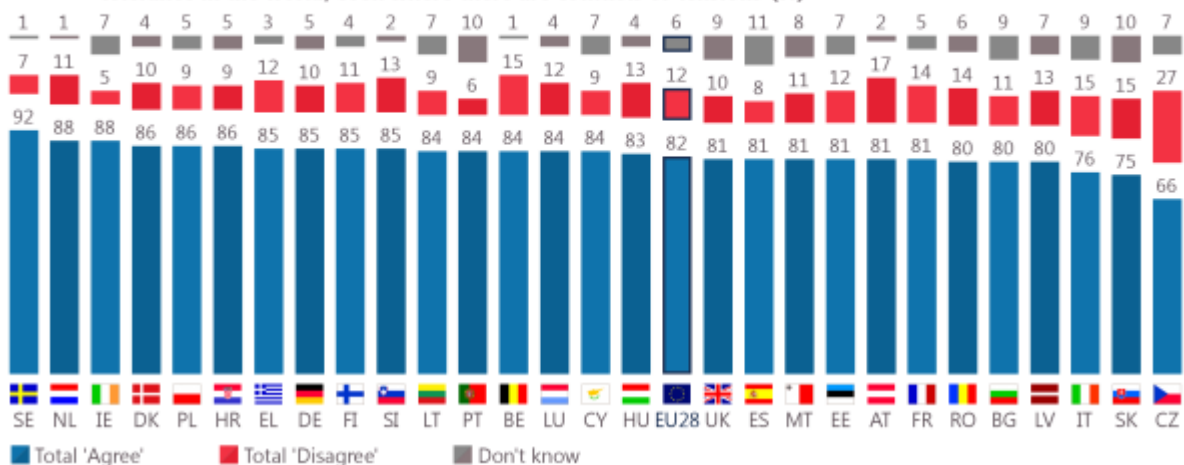
Culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European (%)



At least two thirds of respondents in each country agree culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions. Respondents in Sweden (92%), the Netherlands and Ireland (both 88%) are the most likely to think this way, compared to 66% in the Czech Republic, 75% in Slovakia and 76% in Italy.

QB10.2 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.

























Culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions (%)



At the EU level there has been a five-percentage point decline in the proportion of respondents who agree **culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European**, and in 22 countries respondents are now less likely to agree than they were in 2007. The largest declines are observed amongst those in the Czech Republic (79%, -14 percentage points), Slovakia (81%, -13), Denmark (76%, -11), the Netherlands (76%, -10) and France (80%, -10). In contrast, respondents in five Member States are now more likely to agree: those in Ireland (88%, +6), Bulgaria (87%, +3), Spain (86%, +2), Lithuania (87%, +1) and Austria (82%, +1).

In 23 EU Member States, respondents are now less likely to agree **culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions** than they were in 2007, and this is particularly the case in the Czech Republic (66%, -20 percentage points), Slovakia (75%, -16), Italy (76%, -11) and France (81%, -10). On the other hand, respondents in three countries are now more likely to agree: those in Ireland (88%, +8), Lithuania (84%, +2) and Austria (81%, +2). There is no variation in Bulgaria.

QB10 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.
(%)






Culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European							Culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions						
		Total 'Agree'	Sept.-Oct. 2017 - Feb.-Mar. 2007	Total 'Disagree'	Sept.-Oct. 2017 - Feb.-Mar. 2007	Don't know		Total 'Agree'	Sept.-Oct. 2017 - Feb.-Mar. 2007	Total 'Disagree'	Sept.-Oct. 2017 - Feb.-Mar. 2007	Don't know	
EU28		84	▼ 5	10	▲ 4	6		82	▼ 6	12	▲ 5	6	
BE		85	▼ 6	14	▲ 7	1		84	▼ 7	15	▲ 8	1	
BG		87	▲ 3	5	▲ 3	8		80	=	11	▲ 7	9	
CZ		79	▼ 14	15	▲ 10	6		66	▼ 20	27	▲ 16	7	
DK		76	▼ 11	18	▲ 8	6		86	▼ 4	10	▲ 3	4	
DE		88	▼ 4	8	▲ 2	4		85	▼ 5	10	▲ 2	5	
EE		87	▼ 3	5	▲ 2	8		81	▼ 5	12	▲ 6	7	
IE		88	▲ 6	5	▲ 1	7		88	▲ 8	5	▲ 1	7	
EL		89	▼ 4	9	▲ 2	2		85	▼ 8	12	▲ 5	3	
ES		86	▲ 2	5	=	9		81	▼ 3	8	▲ 3	11	
FR		80	▼ 10	14	▲ 8	6		81	▼ 10	14	▲ 8	5	
HR		87	N.A	9	N.A	4		86	N.A	9	N.A	5	
IT		81	▼ 9	10	▲ 4	9		76	▼ 11	15	▲ 7	9	
CY		92	▼ 2	5	▲ 5	3		84	▼ 8	9	▲ 8	7	
LV		88	▼ 1	7	▲ 1	5		80	▼ 7	13	▲ 5	7	
LT		87	▲ 1	7	▲ 4	6		84	▲ 2	9	▲ 2	7	
LU		88	▼ 1	9	▼ 1	3		84	▼ 6	12	▲ 3	4	
HU		87	▼ 5	10	▲ 6	3		83	▼ 5	13	▲ 6	4	
MT		87	▼ 6	6	▲ 5	7		81	▼ 6	11	▲ 6	8	
NL		76	▼ 10	21	▲ 9	3		88	▼ 4	11	▲ 5	1	
AT		82	▲ 1	15	▲ 2	3		81	▲ 2	17	▲ 4	2	
PL		88	▼ 4	8	▲ 4	4		86	▼ 4	9	▲ 3	5	
PT		85	▼ 5	6	▲ 3	9		84	▼ 4	6	▲ 2	10	
RO		83	▼ 6	12	▲ 10	5		80	▼ 4	14	▲ 9	6	
SI		87	▼ 3	12	▲ 5	1		85	▼ 1	13	▲ 2	2	
SK		81	▼ 13	8	▲ 5	11		75	▼ 16	15	▲ 9	10	
FI		83	▼ 7	13	▲ 6	4		85	▼ 6	11	▲ 4	4	
SE		84	▼ 3	13	▲ 3	3		92	▼ 2	7	▲ 3	1	
UK		80	▼ 3	12	▲ 1	8		81	▼ 5	10	▲ 2	9	

Base: all respondents (N=27,881)

The **socio-demographic analysis** highlights the following:

- Respondents aged 40-54 are the most likely to agree **culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions**, particularly compared to those aged 55 and over (85% vs. 79%). The youngest respondents (aged 15-24) are nearly equally likely to agree with these statements;
- The longer a respondent remained in education, the more likely they are to agree with each statement. For example, 88% of those who completed education aged 20 or after agree **culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European**, compared to 74% of those who completed their education aged 15 or younger;
- Managers are the most likely to agree **culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions**, particularly compared to house persons (89% vs. 76%);
- The less financial difficulties a respondent experiences, the more likely they are to agree with both statements;
- Respondents who use the Internet are more likely to agree with both of these statements compared to those who do not;
- Exposure to, and interest in cultural heritage are also factors. Respondents who live close to a form of cultural heritage are more likely to agree with both statements, as are those who are personally involved with cultural heritage in some way. Furthermore, respondents who are interested in knowing more about cultural heritage are also more likely to agree with both statements. For example, 92% of those who are interested in knowing more agree **culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European**, compared to 65% of those who are not interested.

QB10 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.
(% - EU)

	Culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European		Culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions	
	Total 'Agree'	Total 'Disagree'	Total 'Agree'	Total 'Disagree'
EU28	84	10	82	12
 Age				
15-24	83	11	83	11
25-39	85	11	83	12
40-54	86	10	85	11
55 +	81	10	79	12
 Education (End of)				
15-	74	12	70	15
16-19	85	10	81	13
20+	88	9	90	8
Still studying	85	10	87	8
 Socio-professional category				
Self-employed	86	10	85	11
Managers	88	10	89	9
Other white collars	87	9	85	11
Manual workers	83	11	82	13
House persons	83	10	76	14
Unemployed	80	14	78	15
Retired	81	9	79	11
Students	85	10	87	8
 Difficulties paying bills				
Most of the time	78	14	74	16
From time to time	84	10	79	14
Almost never/ Never	85	10	85	10
 Use of the Internet				
Everyday	86	10	85	11
Often/ Sometimes	82	12	79	15
Never	77	11	73	14
Close to cultural heritage				
Total 'Yes'	87	9	86	10
No	74	16	72	17
Involvement in cultural heritage				
At least one way	89	8	88	9
None	78	13	75	15
Interest in cultural heritage				
Total 'Yes'	92	6	91	7
Total 'No'	65	22	65	22

Base: all respondents (N=27,881)

IV. ACCESS, PARTICIPATION AND BARRIERS TO ACCESS

Part four of the report explores respondents' participation in a range of cultural heritage activities in the last 12 months, as well as the barriers to accessing cultural heritage sites and events.

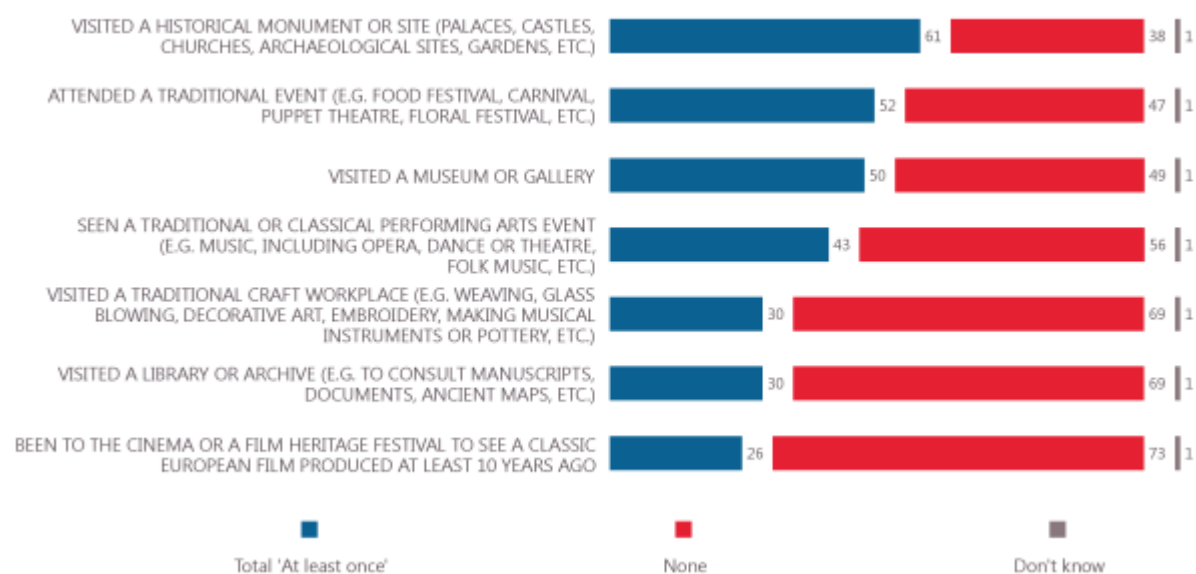
1 Participation in cultural heritage activities

In the last 12 months, the majority of respondents have visited a historical monument or site, attended a traditional event, or visited a museum or gallery

Respondents were asked about their exposure to cultural heritage in the last 12 months¹⁸. Just over six in ten have visited a historical monument or site (61%), while 52% have attended a traditional event and 50% have visited a museum or gallery.

More than four in ten have seen a traditional or classical performing arts event (43%), while three in ten have visited a traditional craft workplace or visited a library or archive (both 30%). Just over one quarter have been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago (26%).

QB4 How many times in the last twelve months have you...?
(% - EU)

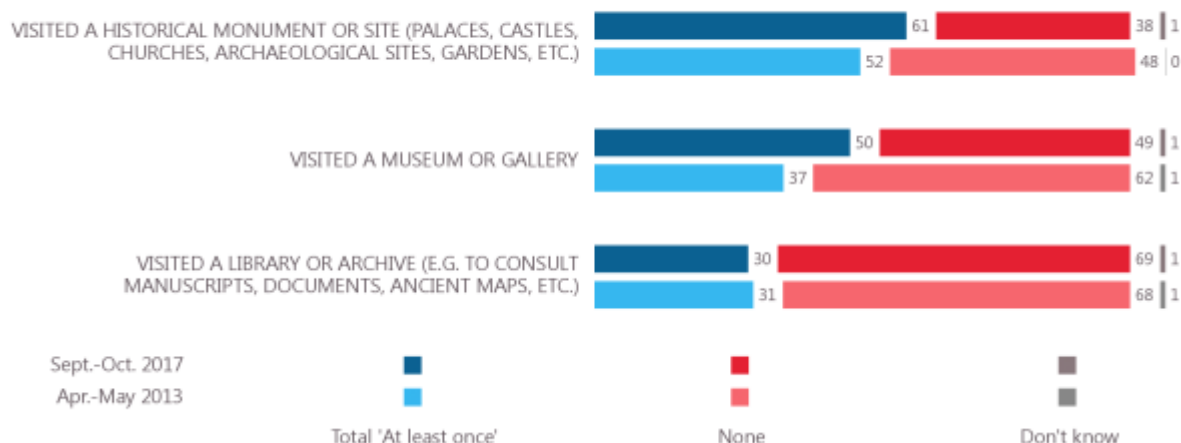


Base: all respondents (N=27,881)

¹⁸ QB4 How many times in the last twelve months have you...? Visited a library or archive (e.g. to consult manuscripts, documents, ancient maps, etc.); Visited a historical monument or site (palaces, castles, churches, archaeological sites, gardens, etc.); Visited a museum or gallery; Attended a traditional event (e.g. food festival, carnival, puppet theatre, floral festival, etc.); Visited a traditional craft workplace (e.g. weaving, glass blowing, decorative art, embroidery, making musical instruments or pottery, etc.); Been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago; Seen a traditional or classical performing arts event (e.g. music, including opera, dance or theatre, folk music, etc.).

Compared to 2013, respondents are more likely to have visited a museum or gallery (+13 percentage points) or a historical monument or site (+ 9), but slightly less likely to have visited a library or archive (-1).

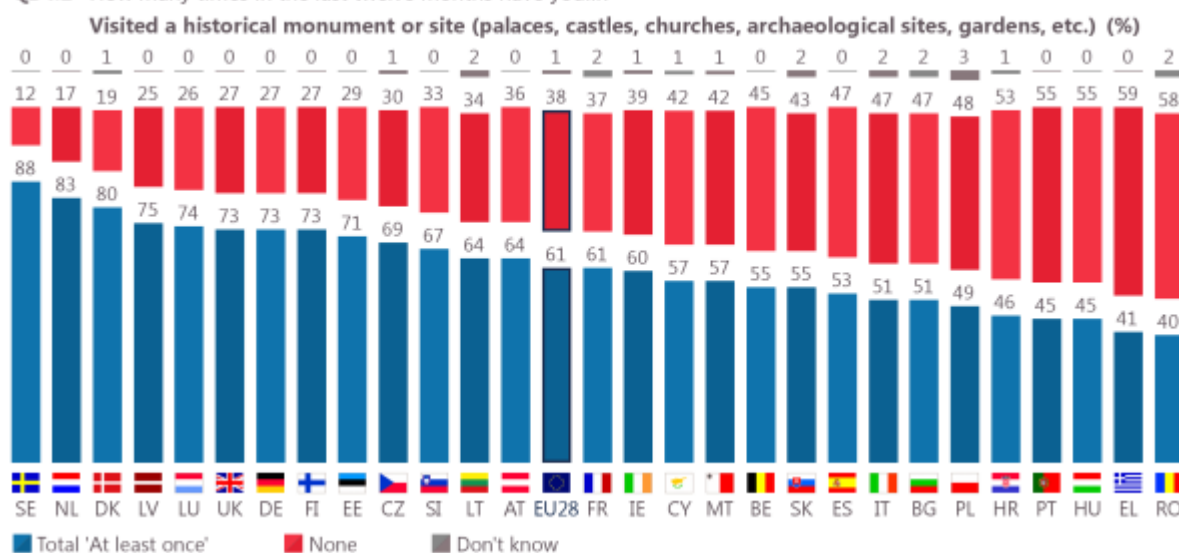
QB4 How many times in the last twelve months have you...?
(% - EU)



Base: all respondents (N=27,881)

The proportions who have visited a historical monument or site in the last 12 months vary widely across the EU, although overall there are 23 countries where a majority of respondents have done so. Respondents in Sweden (88%), the Netherlands (83%) and Denmark (80%) are the most likely to have visited a historical monument or site in the last 12 months, compared to 40% (vs. 58% who haven't visited such a place) of those in Romania, 41% (vs. 59%) in Greece, 45% (vs. 55%) in both Portugal and Hungary, and 46% (vs. 53%) in Croatia, the five Member States where only a minority of respondents have visited a historical monument or site.

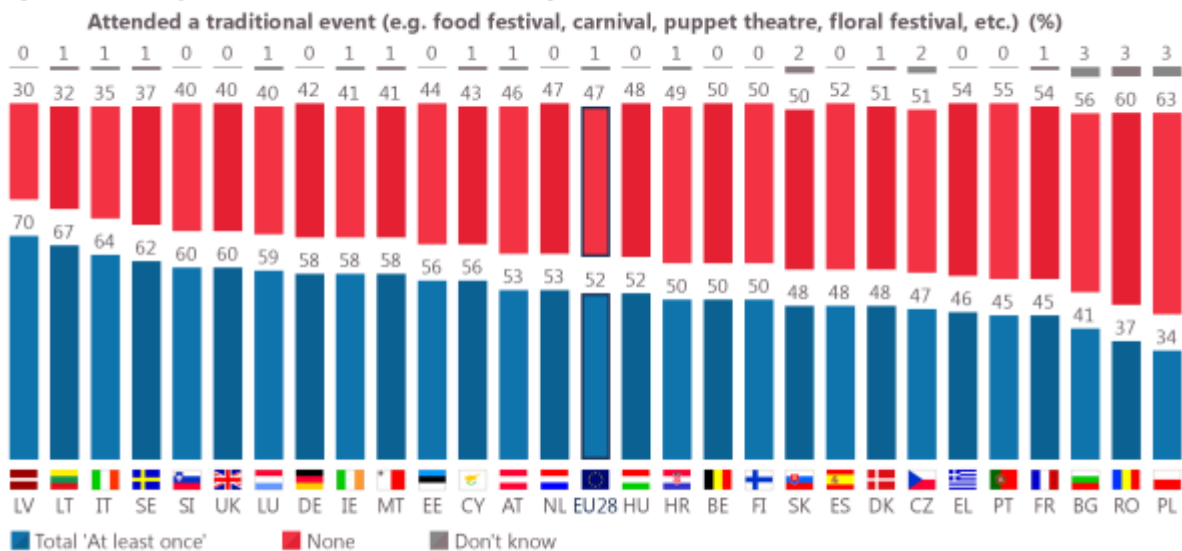
QB4.2 How many times in the last twelve months have you...?



Base: all respondents (N=27,881)

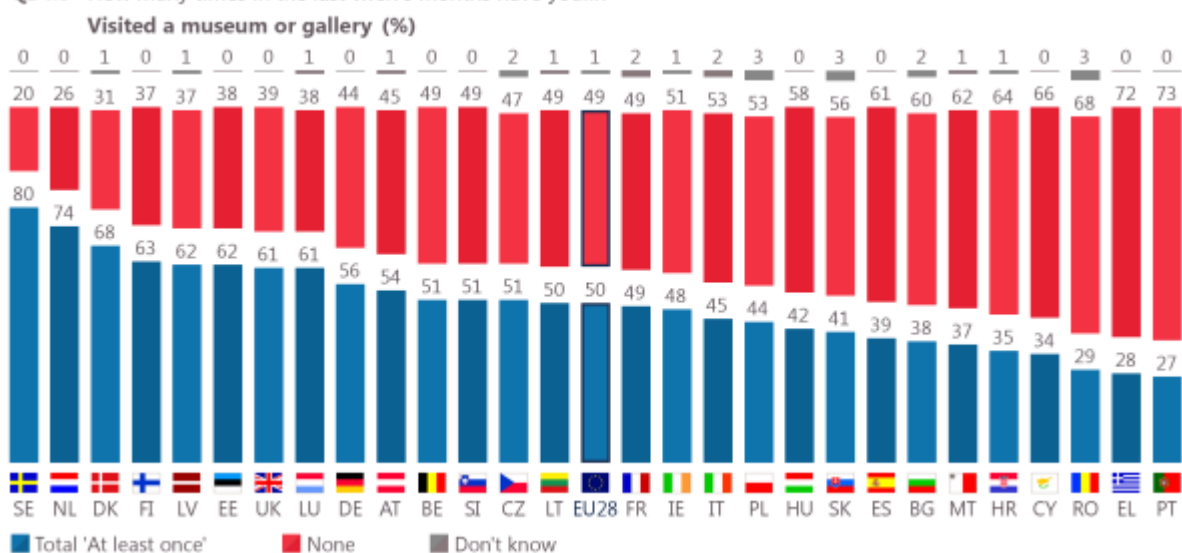
In 16 countries, majorities of respondents have attended a traditional event in the last 12 months. Seven in ten respondents in Latvia have done so (70%), as have 67% in Lithuania and 64% in Italy. In contrast, 34% in Poland, 37% in Romania and 41% in Bulgaria have also attended one of these. Minorities have attended such events in ten Member States; respondents are divided in Belgium and Finland (both 50% vs. 50%).

QB4.4 How many times in the last twelve months have you...?



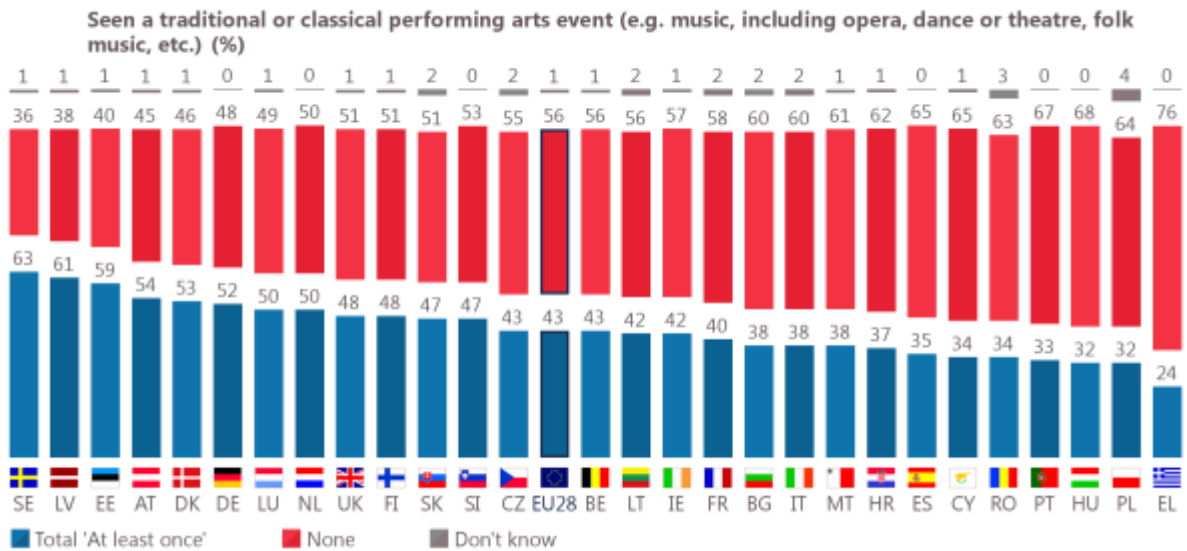
Museum or gallery visits in the last 12 months vary widely across the EU. In 14 Member States, a majority of respondents have visited a museum or gallery in the last 12 months, with respondents in Sweden (80%), the Netherlands (74%) and Denmark (68%) the most likely to have done this, compared to 27% in Portugal, 28% in Greece and 29% in Romania. Minorities have visited such places in 13 countries. Respondents are divided in France (49% vs. 49%).

QB4.3 How many times in the last twelve months have you...?



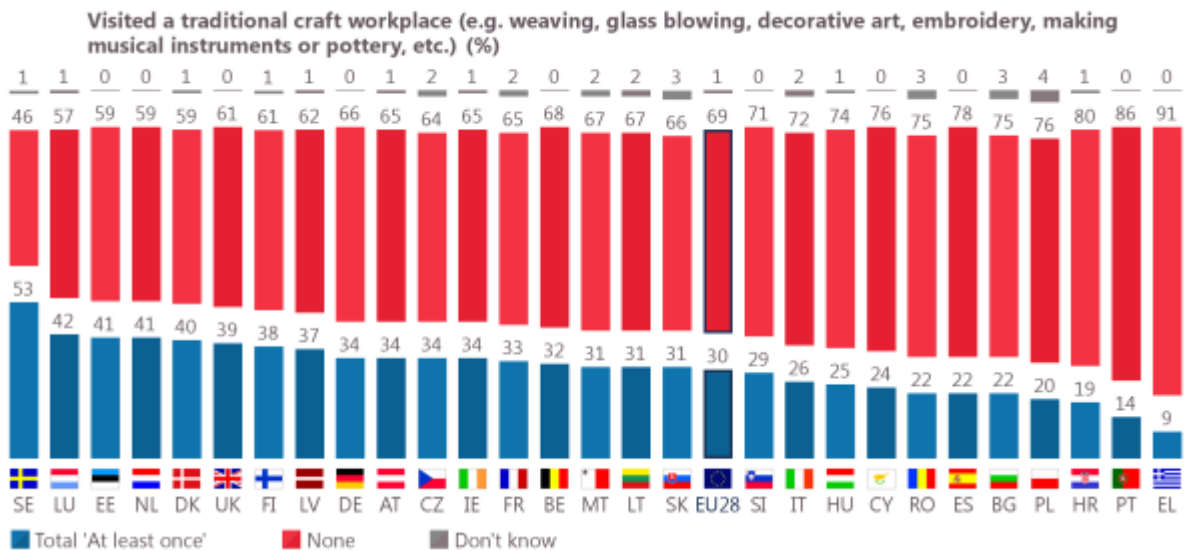
In seven Member States, majorities of respondents have seen a traditional or classical performing arts event in the last 12 months: those in Sweden (63%), Latvia (61%), Estonia (59%), Austria (54%), Denmark (53%), Germany (52%) and Luxembourg (50% vs. 49%). On the other hand, those in Greece (24%), Poland and Hungary (both 32%) are the least likely to have done so, amongst 20 countries where majorities have not seen such events. Respondents are divided in the Netherlands (50% vs. 50%).

QB4.7 How many times in the last twelve months have you...?



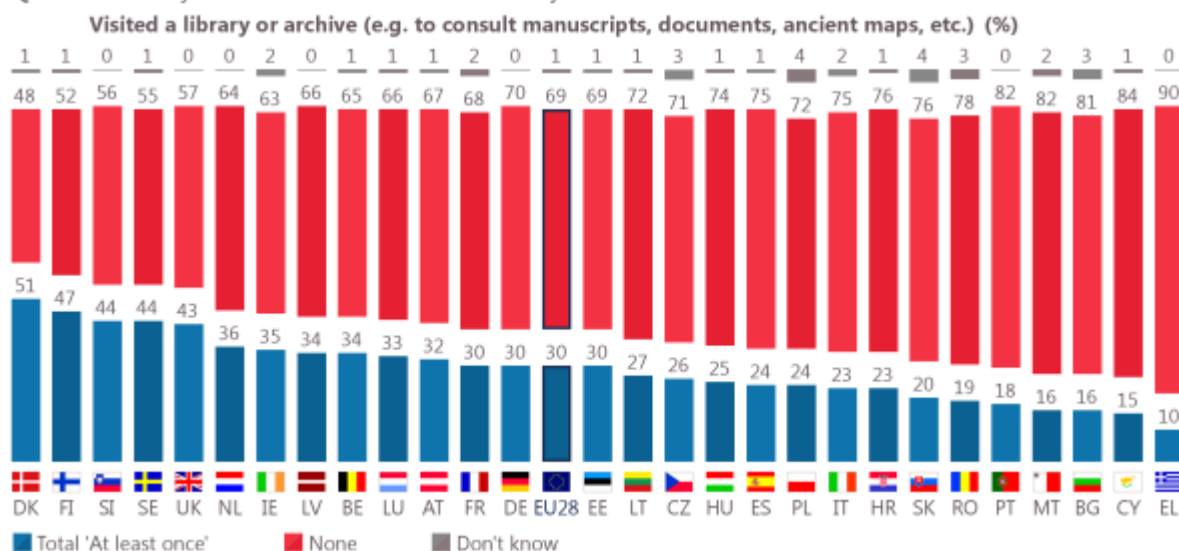
Sweden is the only country where a majority has visited a traditional craft workplace in the past 12 months (53%), followed by 42% of respondents in Luxembourg and 41% in both Estonia and the Netherlands. In contrast, 9% in Greece, 14% in Portugal and 19% in Croatia have also done this.

QB4.5 How many times in the last twelve months have you...?



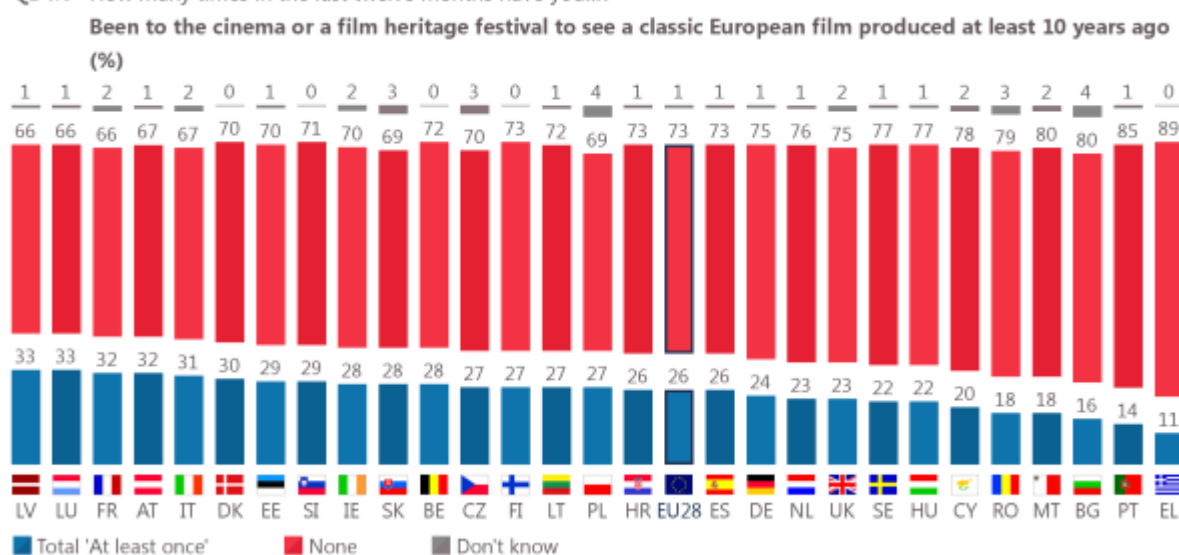
Denmark is the only EU Member State where a majority has visited a library or archive (51%), followed by 47% in Finland and 44% in both Slovenia and Sweden. At the other end of the scale, 10% of those in Greece, 15% in Cyprus and 16% in both Malta and Bulgaria have done the same.

QB4.1 How many times in the last twelve months have you...?



No more than one third of respondents in any country have been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago. Respondents in Latvia, Luxembourg (both 33%), France and Austria (both 32%) are the most likely to have done this, compared to 11% in Greece, 14% in Portugal and 16% in Bulgaria.

QB4.6 How many times in the last twelve months have you...?



Compared to 2013, respondents in each EU Member State are now more likely to say they have **visited a historical monument or site** at least once in the last 12 months, with the largest increases observed amongst those in Cyprus (57%, +26 percentage points), Finland (73%, +26), Greece (41%, +19) and Portugal (45%, +18). In fact, in 15 countries the increases are at least ten percentage points.






























Respondents in all but one country are now more likely to say they have **visited a museum or gallery** in the last 12 months than they were in 2013. This is particularly the case for respondents in Finland (63%, +23 percentage points), Poland (44%, +20), Estonia (62%, +16) and Cyprus (34%, +16). The exception is Malta, where there has been no change.

In contrast to the above trends, respondents in 20 countries are now less likely to say they have **visited a library or archive in the last 12 months**, with the largest decreases seen amongst those in Sweden (44%, -30 percentage points), Finland (47%, -19) and Estonia (30%, -17). On the other hand, respondents in seven Member States are now more likely to say they have visited a library or archive in the last 12 months, most notably in Luxembourg (33%, +16) and Austria (32%, +10). There has been no variation in Greece.

September-October 2017

Report

QB4 How many times in the last twelve months have you...?
(%)

		Visited a historical monument or site (palaces, castles, churches, archaeological sites, gardens, etc.)					Visited a museum or gallery					Visited a library or archive (e.g. to consult manuscripts, documents, ancient maps, etc.)				
		Total 'At least once'	Sept.-Oct. 2017 - Apr.-May 2013	None	Sept.-Oct. 2017 - Apr.-May 2013	Don't know	Total 'At least once'	Sept.-Oct. 2017 - Apr.-May 2013	None	Sept.-Oct. 2017 - Apr.-May 2013	Don't know	Total 'At least once'	Sept.-Oct. 2017 - Apr.-May 2013	None	Sept.-Oct. 2017 - Apr.-May 2013	Don't know
EU28		61	▲ 9	38	▼ 10	1	50	▲ 13	49	▼ 13	1	30	▼ 1	69	▲ 1	1
BE		55	▲ 4	45	▼ 4	0	51	▲ 11	49	▼ 11	0	34	▼ 3	65	▲ 2	1
BG		51	▲ 10	47	▼ 11	2	38	▲ 12	60	▼ 13	2	16	▼ 2	81	=	3
CZ		69	▲ 9	30	▼ 9	1	51	▲ 14	47	▼ 15	2	26	▼ 2	71	=	3
DK		80	▲ 7	19	▼ 8	1	68	▲ 6	31	▼ 7	1	51	▼ 12	48	▲ 11	1
DE		73	▲ 10	27	▼ 10	0	56	▲ 12	44	▼ 12	0	30	▲ 7	70	▼ 6	0
EE		71	▲ 12	29	▼ 12	0	62	▲ 16	38	▼ 16	0	30	▼ 17	69	▲ 16	1
IE		60	▲ 6	39	▼ 5	1	48	▲ 8	51	▼ 8	1	35	▼ 10	63	▲ 10	2
EL		41	▲ 19	59	▼ 18	0	28	▲ 12	72	▼ 11	0	10	=	90	▲ 2	0
ES		53	▲ 5	47	▼ 4	0	39	▲ 10	61	▼ 9	0	24	▼ 9	75	▲ 9	1
FR		61	▲ 7	37	▼ 8	2	49	▲ 10	49	▼ 12	2	30	▼ 3	68	▲ 1	2
HR		46	▲ 9	53	▼ 10	1	35	▲ 6	64	▼ 7	1	23	▼ 8	76	▲ 7	1
IT		51	▲ 10	47	▼ 11	2	45	▲ 15	53	▼ 16	2	23	▼ 1	75	▼ 1	2
CY		57	▲ 26	42	▼ 24	1	34	▲ 16	66	▼ 12	0	15	▲ 7	84	▼ 4	1
LV		75	▲ 15	25	▼ 14	0	62	▲ 13	37	▼ 13	1	34	▼ 5	66	▲ 6	0
LT		64	▲ 11	34	▼ 13	2	50	▲ 11	49	▼ 11	1	27	▼ 8	72	▲ 8	1
LU		74	▲ 15	26	▼ 15	0	61	▲ 12	38	▼ 13	1	33	▲ 16	66	▼ 17	1
HU		45	▲ 12	55	▼ 12	0	42	▲ 14	58	▼ 14	0	25	▲ 6	74	▼ 7	1
MT		57	▲ 4	42	▼ 4	1	37	=	62	▼ 1	1	16	▼ 13	82	▲ 12	2
NL		83	▲ 12	17	▼ 12	0	74	▲ 14	26	▼ 14	0	36	▼ 9	64	▲ 9	0
AT		64	▲ 7	36	▼ 7	0	54	▲ 12	45	▼ 13	1	32	▲ 10	67	▼ 11	1
PL		49	▲ 13	48	▼ 16	3	44	▲ 20	53	▼ 23	3	24	▼ 2	72	▼ 2	4
PT		45	▲ 18	55	▼ 18	0	27	▲ 10	73	▼ 10	0	18	▲ 3	82	▼ 2	0
RO		40	▲ 7	58	▼ 7	2	29	▲ 8	68	▼ 9	3	19	▲ 2	78	▼ 3	3
SI		67	▲ 15	33	▼ 15	0	51	▲ 15	49	▼ 15	0	44	▼ 4	56	▲ 4	0
SK		55	▲ 6	43	▼ 8	2	41	▲ 10	56	▼ 13	3	20	▼ 6	76	▲ 2	4
FI		73	▲ 26	27	▼ 26	0	63	▲ 23	37	▼ 23	0	47	▼ 19	52	▲ 18	1
SE		88	▲ 9	12	▼ 8	0	80	▲ 4	20	▼ 4	0	44	▼ 30	55	▲ 30	1
UK		73	▲ 8	27	▼ 8	0	61	▲ 9	39	▼ 9	0	43	▼ 4	57	▲ 4	0

Base: all respondents (N=27,881)

The **socio-demographic analysis** shows the following:

- Respondents under the age of 55 are the most likely to have done each of these activities at least once in the past 12 months. For example, 59% of those aged 15-24 have visited a museum or gallery, compared to 41% of those aged 55 and over. In addition, the youngest respondents (aged 15-24) are also the most likely to have visited a historical monument or site, attended a traditional or classical show, visited a library or archive, or to have been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago. Except for visiting traditional craft workplaces, the youngest respondents (aged 15-24) are most likely to participate in cultural heritage activities compared to other age groups;
- The longer a respondent remained in education, the more likely they are to have done each of these activities at least once in the past 12 months. For instance, 78% of those who completed their education aged 20 or after have visited a historical monument or site, compared to 34% who completed their education aged 15 or younger;
- Managers are the most likely to have done each of these activities, with the exception of visiting a library or archive, which is most likely to have been done by students (54%);
- The fewer difficulties a respondent experiences paying bills, the more likely they are to have done each of these activities. For example, 56% have visited a museum or gallery, compared to 27% of those who experience the most financial difficulties;
- Respondents who use the Internet daily are much more likely to have done each of these activities in the last 12 months, compared to those who never use it. For instance 59% have been to a traditional event, compared to 27% of those who never use the Internet;
- Respondents who live close to a form of cultural heritage, as well as those who are personally involved in cultural heritage in some way are more likely to have done each of those activities. For example, 49% of those who live near cultural heritage have seen a traditional or classical show, compared to 24% who do not live near cultural heritage. Finally, and perhaps not surprisingly, respondents who are interested in knowing more about Europe's cultural heritage are more likely to have done each of these activities in the last 12 months. For instance, 72% of those interested in cultural heritage have visited a historical monument or site, compared to 37% of those who are not interested.

September-October 2017

Report

QB4 How many times in the last twelve months have you...?
(% - EU)

	Visited a library or archive (e.g. to consult manuscripts, documents, ancient maps, etc.)		Visited a historical monument or site (palaces, castles, churches, archaeological sites, gardens, etc.)		Visited a museum or gallery		Attended a traditional event (e.g. food festival, carnival, puppet theatre, floral festival, etc.)		Visited a traditional craft workplace (e.g. weaving, glass blowing, decorative art, embroidery, making musical instruments or pottery, etc.)		Been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago		Seen a traditional or classical performing arts event (e.g. music, including opera, dance or theatre, folk music, etc.)	
	None	Total 'At least once'	None	Total 'At least once'	None	Total 'At least once'	None	Total 'At least once'	None	Total 'At least once'	None	Total 'At least once'	None	Total 'At least once'
EU28	69	30	38	61	49	50	47	52	69	30	73	26	56	43
Age														
15-24	54	45	31	68	40	59	41	58	71	28	64	34	51	48
25-39	65	33	32	67	44	55	40	59	67	32	67	32	54	45
40-54	71	28	34	65	47	53	42	57	66	33	72	27	53	46
55 +	76	23	46	53	58	41	57	42	71	27	79	19	62	37
Education (End of)														
15-	87	12	65	34	78	21	66	33	83	15	86	12	76	22
16-19	76	23	42	57	57	42	50	49	71	27	76	22	62	37
20+	58	41	21	78	30	69	37	62	59	40	65	34	43	56
Still studying	45	54	25	74	29	70	36	63	66	33	61	37	44	55
Socio-professional category														
Self-employed	66	32	31	68	44	55	35	64	62	37	66	33	48	51
Managers	58	41	15	84	22	78	29	71	53	46	60	39	36	64
Other white collars	69	30	29	70	40	59	40	59	65	33	69	30	53	46
Manual workers	73	25	42	57	57	42	48	51	72	27	74	24	62	36
House persons	78	20	53	46	67	32	55	44	79	20	81	17	70	29
Unemployed	73	25	48	51	60	38	52	47	75	23	76	23	65	33
Retired	77	22	49	50	60	39	61	38	73	25	81	17	64	34
Students	45	54	25	74	29	70	36	63	66	33	61	37	44	55
Difficulties paying bills														
Most of the time	80	18	59	40	72	27	58	41	80	18	80	18	70	29
From time to time	74	24	46	53	58	41	48	50	72	26	73	25	61	37
Almost never/ Never	66	33	32	67	43	56	46	53	66	33	72	27	53	46
Use of the Internet														
Everyday	64	35	29	70	40	59	40	59	64	35	68	31	50	49
Often/ Sometimes	72	26	44	55	57	42	49	49	69	29	73	25	60	38
Never	88	10	69	29	80	18	71	27	86	12	90	8	79	19
Close to cultural heritage														
Total 'Yes'	66	33	31	68	44	55	41	58	64	35	70	29	50	49
No	80	18	60	39	65	33	66	32	82	16	80	18	74	24
Involvement in cultural heritage														
At least one way	58	40	20	79	31	68	32	67	56	43	63	35	40	59
None	82	17	57	42	69	30	62	37	82	17	83	16	74	25
Interest in cultural heritage														
Total 'Yes'	63	36	27	72	38	61	39	60	63	36	68	31	48	51
Total 'No'	82	16	61	37	73	25	64	34	82	16	83	15	75	23

Base: all respondents (N=27,881)

2 Barriers to access

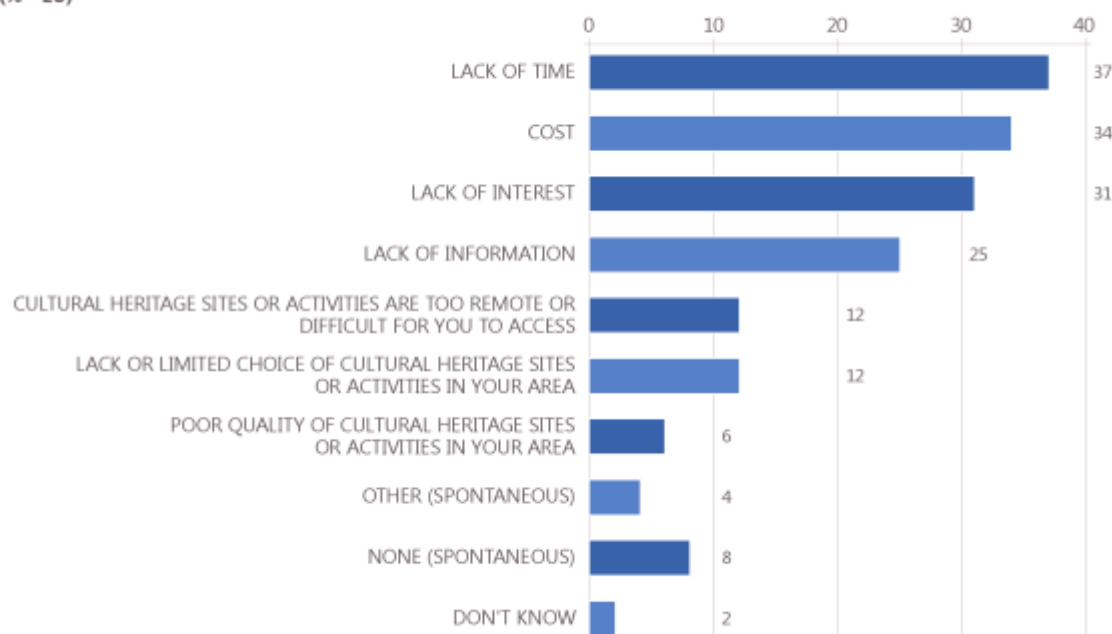
Lack of time, cost and lack of interest are the main barriers to accessing cultural heritage sites and activities

A lack of time is the most common barrier to accessing cultural heritage sites or activities (37%), while more than one third mention cost (34%) and 31% cite a lack of interest¹⁹. For one quarter (25%), a lack of information is a barrier.

More than one in ten say cultural heritage sites or activities are too remote or difficult for them to access, or that there is a lack or limited choice of cultural heritage sites or activities in their area (both 12%).

Fewer than one in ten mentions the poor quality of cultural heritage sites or activities in their area (6%).

QB5 Sometimes people find it difficult to access cultural heritage sites or activities. Which of the following, if any, are the main barriers for you? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)



Base: all respondents (N=27,881)

¹⁹ QB5 Sometimes people find it difficult to access cultural heritage sites or activities. Which of the following, if any, are the main barriers for you? (MULTIPLE ANSWERS POSSIBLE)

In 15 countries, respondents are most likely to say a **lack of time** is the main barrier to accessing cultural heritage sites or activities. Respondents in Cyprus (50%), the Czech Republic (49%) and Sweden (46%) are the most likely to say this, compared to 29% in Portugal, 30% in France and 32% in Italy.

In six countries, **cost** is the most mentioned barrier. Cost is most likely to be mentioned by respondents in Greece (52%), Hungary and France (both 46%), while those in Sweden (16%), Finland and Denmark (both 17%) are the least likely to mention cost as a barrier.

In five countries, a **lack of interest** is the most mentioned barrier. Respondents in Belgium (51%), Luxembourg (46%) and Portugal (45%) are the most likely to say a lack of interest is a barrier. At the other end of the scale 21% in the United Kingdom, 24% in the Netherlands and 25% in both Sweden and the Czech Republic say the same.

In Italy (both 34%) and Lithuania (both 39%) respondents are equally likely to mention cost and a lack of interest.

Lack of information is most likely to be mentioned as a barrier by respondents in Cyprus (46%), Belgium (39%) and Luxembourg (34%), and least likely to be mentioned by those in the United Kingdom (15%), the Netherlands (16%) and Lithuania (18%).






























Less than one in five in any EU Member State say a **lack or limited choice of cultural heritage sites or activities in their area** is a barrier. Respondents in Spain, Romania (both 16%) and Italy (15%) are the most likely to say this, compared to 5% in Denmark and 7% in the Netherlands, Latvia, Malta and France.

Respondents in Romania, Estonia (both 20%), Finland and Bulgaria (both 19%) are the most likely to say **cultural heritage sites or activities are too remote or difficult for them to access**, while those in Malta (5%), the United Kingdom (7%) and Luxembourg (8%) are the least likely to say this.

Poor quality of cultural heritage sites or activities in their area is most likely to be mentioned as a barrier by respondents in Romania (18%), Italy (16%) and Portugal (11%), and least likely to be mentioned by those in Denmark (2%), Luxembourg, the Netherlands, France, Lithuania and Germany (all 3%).

Overall, more than 80% of respondents in each EU Member State mention at least one of these barriers to access cultural heritage sites or activities, with proportions ranging from 99% of respondents in Belgium and 98% in both Croatia and Cyprus to 83% in both the Netherlands and Denmark, and 84% in Germany.

QB5 Sometimes people find it difficult to access cultural heritage sites or activities. Which of the following, if any, are the main barriers for you?
(MULTIPLE ANSWERS POSSIBLE)
(%)







		Lack of time	Cost	Lack of interest	Lack of information	Cultural heritage sites or activities are too remote or difficult for you to access	Lack or limited choice of cultural heritage sites or activities in your area	Poor quality of cultural heritage sites or activities in your area	Other (SPONTANEOUS)	None (SPONTANEOUS)	Don't know
EU28		37	34	31	25	12	12	6	4	8	2
BE		35	41	51	39	13	12	6	2	0	0
BG		36	39	31	25	19	12	4	2	5	3
CZ		49	40	25	19	17	13	7	2	4	1
DK		44	17	27	21	10	5	2	5	15	2
DE		39	27	30	20	13	13	3	3	15	1
EE		42	32	35	25	20	9	4	5	6	2
IE		37	28	32	31	12	14	9	2	8	1
EL		45	52	34	32	13	14	6	6	5	0
ES		35	37	36	30	12	16	4	3	3	1
FR		30	46	31	32	12	7	3	3	5	2
HR		41	33	40	23	10	13	10	3	2	1
IT		32	34	34	32	12	15	16	2	5	4
CY		50	29	37	46	9	8	6	3	1	1
LV		40	43	26	21	18	7	4	3	6	0
LT		36	39	39	18	12	9	3	7	4	1
LU		42	18	46	34	8	8	3	6	3	2
HU		39	46	32	25	17	9	6	1	6	1
MT		36	23	42	21	5	7	4	4	6	6
NL		39	24	24	16	12	7	3	7	16	1
AT		39	34	44	29	17	14	10	8	9	1
PL		41	38	33	19	11	11	6	3	2	2
PT		29	35	45	28	17	11	11	3	4	3
RO		41	36	29	30	20	16	18	1	4	1
SI		45	33	35	25	9	8	5	4	7	0
SK		39	36	29	23	12	9	7	6	4	5
FI		37	17	34	26	19	13	6	4	6	2
SE		46	16	25	31	16	12	4	3	10	0
UK		38	22	21	15	7	9	4	7	15	1
Highest percentage per country		Lowest percentage per country									
Highest percentage per item		Lowest percentage per item									

Base: all respondents (N=27,881)

The **socio-demographic analysis** illustrates the following:

- Women are more likely to mention **cost**, compared to men (36% vs. 30%), but men are more likely to mention a **lack of interest** as a barrier (34% vs. 28%);
- Respondents aged 15-24 are almost equally likely to mention a **lack of time** (40%) and a **lack of interest** (39%) as barriers, followed by **cost** (34%) and a **lack of information** (28%);
- Respondents under 55 are the most likely to say a **lack of time** is a barrier: 47% of those aged 25-39 say this, compared to 26% of those aged 55 and over. Those aged 15-24 are the most likely to cite a **lack of interest** (39% vs. 30% of those aged 55 and over, and 29% of those aged 40-54), and along with those aged 25-39 they are also the most likely to mention a **lack of information** (both 28%). Overall, those under 55 are the most likely to cite at least one barrier (92%-94%), compared to those aged 55 and over (86%);
- Managers are the most likely to mention a **lack of time**, particularly compared to retired people (50% vs. 19%). The unemployed are the most likely to mention **cost**, particularly compared to managers (47% vs. 25%). Students are the most likely to mention a **lack of interest**, especially compared to managers (38% vs. 26%);
- The more difficulties a respondent experiences paying their bills, the more likely they are to mention **cost**: 55% who experience the most difficulties do so, compared to 28% who experience the least difficulties;
- Respondents living in large towns are the most likely to mention a **lack of time** (42%) or **cost** (37%);
- Respondents who use the Internet daily (42%) are more likely to mention a **lack of time**, compared to 34% who use it often or sometimes, and 21% who never use it.

QB5 Sometimes people find it difficult to access cultural heritage sites or activities. Which of the following, if any, are the main barriers for you? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)

	Lack of interest	Lack of time	Cost	Lack of information	Lack or limited choice of cultural heritage sites or activities in your area	Poor quality of cultural heritage sites or activities in your area	Cultural heritage sites or activities are too remote or difficult for you to access
EU28	31	37	34	25	12	6	12
 Gender							
Man	34	37	30	26	12	7	11
Woman	28	37	36	25	12	6	14
 Age							
15-24	39	40	34	28	11	7	11
25-39	32	47	35	28	13	7	10
40-54	29	43	34	26	12	7	12
55 +	30	26	32	22	11	5	15
 Education (End of)							
15-	35	24	36	21	12	5	15
16-19	31	38	35	26	12	7	13
20+	27	43	31	26	11	5	11
Still studying	38	37	33	28	11	8	11
 Socio-professional category							
Self-employed	29	48	27	27	11	7	11
Managers	26	50	25	27	13	6	11
Other white collars	29	47	32	24	14	9	12
Manual workers	32	46	37	25	11	7	10
House persons	35	36	40	26	14	6	14
Unemployed	35	30	47	30	13	6	12
Retired	30	19	32	22	11	4	16
Students	38	37	33	28	11	8	11
 Difficulties paying bills							
Most of the time	34	32	55	27	11	7	15
From time to time	33	35	43	29	13	9	13
Almost never/ Never	30	39	28	23	12	5	12
 Use of the Internet							
Everyday	30	42	33	26	12	6	11
Often/ Sometimes	29	34	35	24	12	7	16
Never	36	21	36	22	12	6	17

Base: all respondents (N=27,881)

V. THE IMPACT OF CULTURAL HERITAGE IN TOURISM AND JOBS

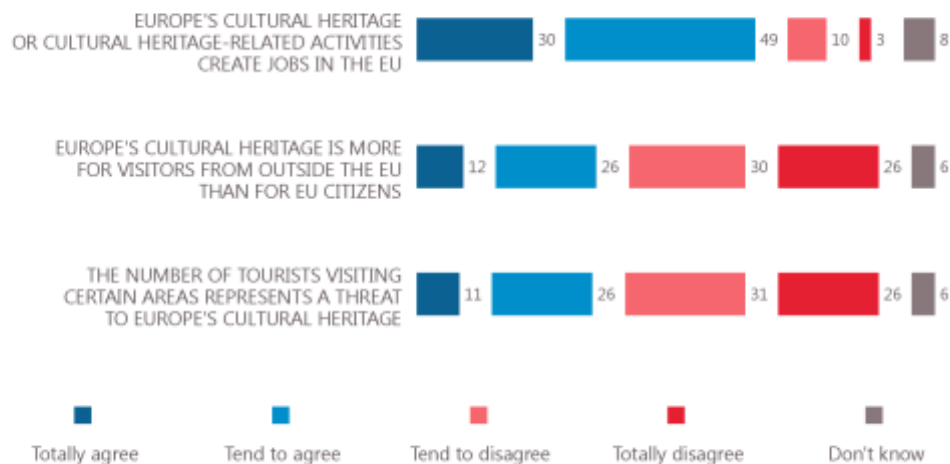
This section of the report considers the impact of tourism on cultural heritage, and whether respondents think cultural heritage is more for visitors from outside the EU than for EU citizens. Opinions about whether cultural heritage creates jobs will also be discussed.

Respondents were asked whether they agreed or disagreed with several statements about cultural heritage, tourism and the economy²⁰. Almost eight in ten respondents agree **Europe's cultural heritage or cultural heritage-related activities create jobs in the EU** (79%), with 30% saying they totally agree. Just over one in ten (13%) disagree.

The majority (56%) disagrees with the statement that **Europe's cultural heritage is more for visitors from outside the EU than for EU citizens**. However, almost four in ten (38%) respondents agree.

Similarly, the majority (57%) disagrees that **the number of tourists visiting certain areas represents a threat to Europe's cultural heritage**, but more than one third of respondents (37%) agree with the statement.

QB8 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.
(% - EU)



Base: all respondents (N=27,881)

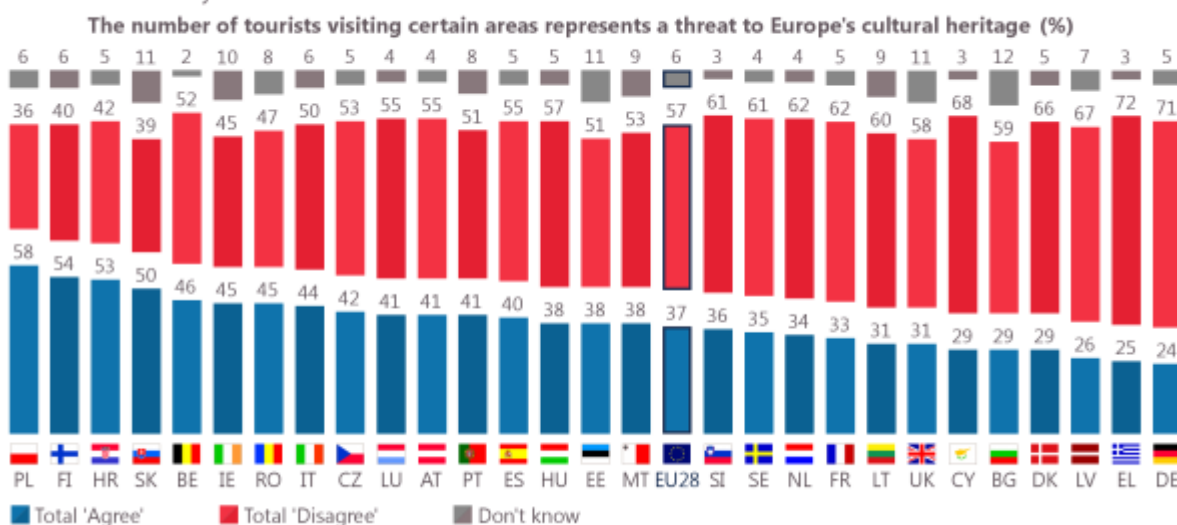
²⁰ QB8.1-3 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy. The number of tourists visiting certain areas represents a threat to Europe's cultural heritage; Europe's cultural heritage is more for visitors from outside the EU than for EU citizens; Europe's cultural heritage or cultural heritage-related activities create jobs in the EU.

1 Tourism

Only a minority think the number of tourists visiting certain areas represents a threat to Europe's cultural heritage, or that Europe's cultural heritage is more for visitors from outside the EU than for EU citizens

There are only four countries where a majority of respondents agree the number of tourists visiting certain areas represents a threat to Europe's cultural heritage: Poland (58%), Finland (54%), Croatia (53%) and Slovakia (50% vs. 39% disagreeing). In contrast, 24% in Germany, 25% in Greece and 26% in Latvia say the same, amongst 23 Member States where a majority disagree. Opinion is divided in Ireland (45% vs. 45%).

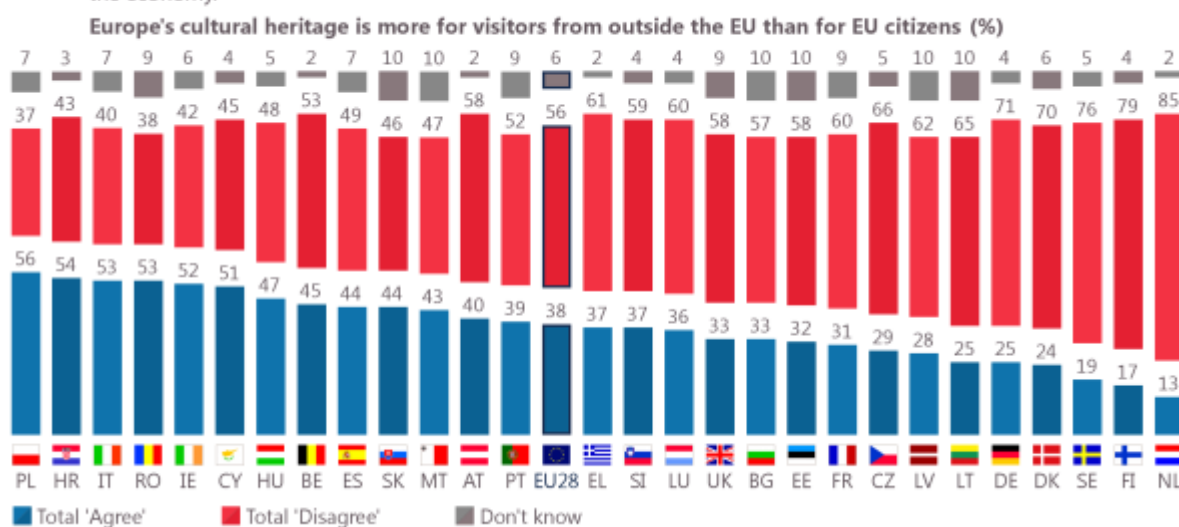
QB8.1 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.



Base: all respondents (N=27,881)

There are six countries where a majority of respondents agree Europe's cultural heritage is more for visitors from outside the EU than for EU citizens: Poland (56%), Croatia (54%), Italy, Romania (both 53%), Ireland (52%) and Cyprus (51%). At the other end of the scale, 13% of respondents in the Netherlands, 17% in Finland and 19% in Sweden also agree, amongst 22 countries where a majority disagree.

QB8.2 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.



The **socio-demographic analysis** reveals the following differences:

- The youngest respondents (aged 15-24) are the least likely to agree that **the number of tourists represents a threat to Europe's cultural heritage** (33%). However, they are not less likely than respondents in other age groups to agree that **Europe's cultural heritage is more for visitors from outside the EU** (39 %).
- Respondents who completed their education aged 15 or younger are the most likely to agree that **Europe's cultural heritage is more for visitors from outside the EU**, particularly compared to those who finished education aged 20 or after (44% vs. 32%);
- House persons are the most likely to agree that **Europe's cultural heritage is more for visitors from outside the EU**, especially compared to managers (44% vs. 29%);
- In addition, those who do not live close to a form of cultural heritage are more likely to agree that **Europe's cultural heritage is more for visitors from outside the EU** than those who do (43% vs. 36%).

QB8 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.
(% - EU)

	The number of tourists visiting certain areas represents a threat to Europe's cultural heritage		Europe's cultural heritage is more for visitors from outside the EU than for EU citizens	
	Total 'Agree'	Total 'Disagree'	Total 'Agree'	Total 'Disagree'
EU28	37	57	38	56
Age				
15-24	33	60	39	54
25-39	39	56	40	55
40-54	38	58	36	60
55 +	36	56	37	54
Education (End of)				
15-	34	55	44	45
16-19	38	56	40	54
20+	38	58	32	65
Still studying	33	61	36	58
Socio-professional category				
Self-employed	38	58	34	60
Managers	37	60	29	69
Other white collars	42	54	40	56
Manual workers	37	57	41	53
House persons	38	56	44	48
Unemployed	38	55	42	50
Retired	35	55	36	54
Students	33	61	36	58
Close to cultural heritage				
Total 'Yes'	37	58	36	59
No	37	54	43	47

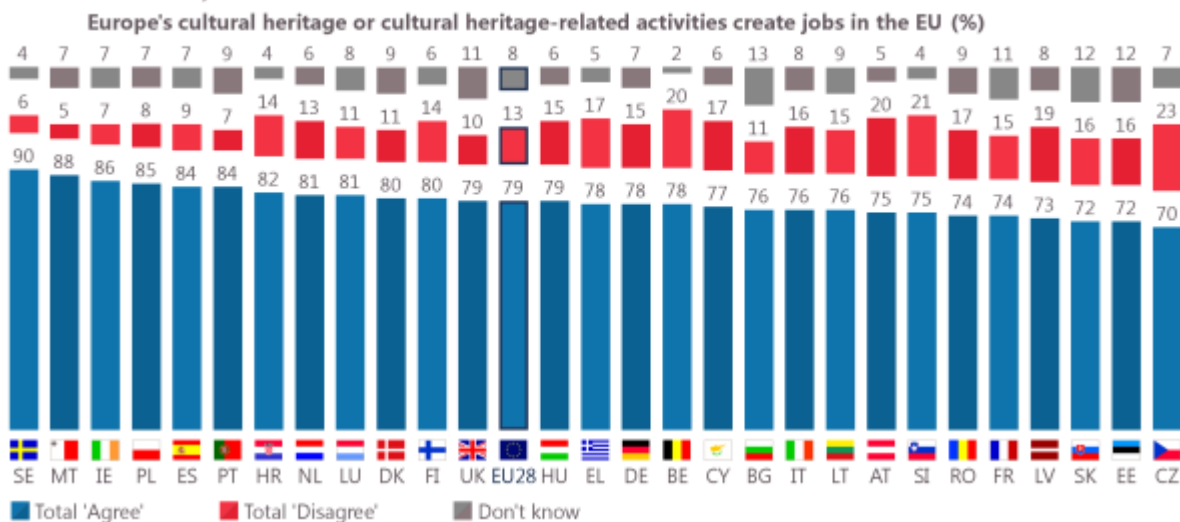
Base: all respondents (N=27,881)

2 Is cultural heritage creating jobs?

A large majority agrees cultural heritage or related activities create jobs

At least seven in ten respondents in every EU Member State agrees Europe's cultural heritage or cultural heritage-related activities create jobs in the EU, with proportions ranging from 90% in Sweden, 88% in Malta and 86% in Ireland to 70% in the Czech Republic and 72% in both Slovakia and Estonia.

QB8.3 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.









The **socio-demographic analysis** shows that:

- Respondents aged 25-39 are the most likely to agree, particularly compared to those aged 55 and over (82% vs. 75%). The youngest respondents (aged 15-24) are less likely to agree (77%);
- The longer a respondent remained in education, the more likely they are to agree: 85% who completed education aged 20 or after do so, compared to 69% of those who completed education before the age of 16;
- Managers are the most likely to agree (86%), while the unemployed are the least likely to do so (71%);
- The fewer difficulties a respondent experiences paying bills, the more likely they are to agree: 81% of those experiencing the least difficulties do so, compared to 71% of those who experience the most difficulties;
- Respondents living in large towns are the most likely to agree (82%, compared to 76% of those living in rural villages);
- In addition, respondents who live close to cultural heritage, who are personally involved, or who are interested in knowing more about Europe's cultural heritage are more likely to agree. For example, 85% of respondents who are personally involved in cultural heritage agree, compared to 72% of those who are not.

QB8.3 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

Europe's cultural heritage or cultural heritage-related activities create jobs in the EU (% - EU)

	Total 'Agree'	Total 'Disagree'
EU28	79	13
 Gender		
Man	79	14
Woman	78	13
 Age		
15-24	77	14
25-39	82	12
40-54	80	14
55 +	75	15
 Education (End of)		
15-	69	17
16-19	77	15
20+	85	10
Still studying	82	11
 Socio-professional category		
Self-employed	82	13
Managers	86	10
Other white collars	84	11
Manual workers	77	15
House persons	77	13
Unemployed	71	20
Retired	73	15
Students	82	11
 Difficulties paying bills		
Most of the time	71	19
From time to time	76	15
Almost never/ Never	81	12
 Subjective urbanisation		
Rural village	76	15
Small/ mid size town	79	13
Large town	82	11
Close to cultural heritage		
Total 'Yes'	83	11
No	69	20
Involvement in cultural heritage		
At least one way	85	10
None	72	17
Interest in cultural heritage		
Total 'Yes'	87	9
Total 'No'	61	24

Base: all respondents (N=27,881)

VI. PROTECTING EUROPE'S CULTURAL HERITAGE

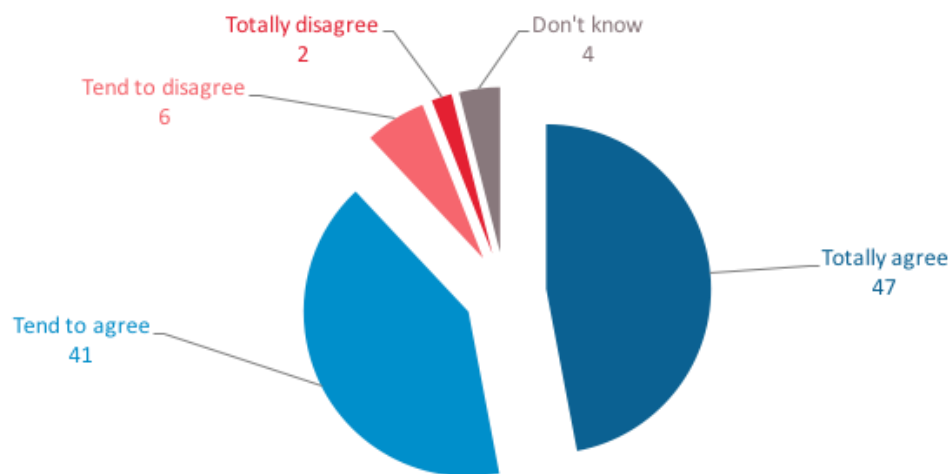
This final section of the report considers respondents' views about whether Europe's cultural heritage should be taught in schools. The section continues with respondents' views about the role of public authorities in allocating resources to European cultural heritage, and concludes with their opinions about who should be primarily responsible for protecting Europe's cultural heritage.

1 Should Europe's cultural heritage be taught in schools?

Almost nine in ten think Europe's cultural heritage should be taught in schools

A large majority of respondents (88%) agree Europe's cultural heritage should be taught in schools, as it tells us about our history and culture, with almost half (47%) saying they totally agree²¹.

QB7.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.
Europe's cultural heritage should be taught in schools, as it tells us about our history and culture (% - EU)

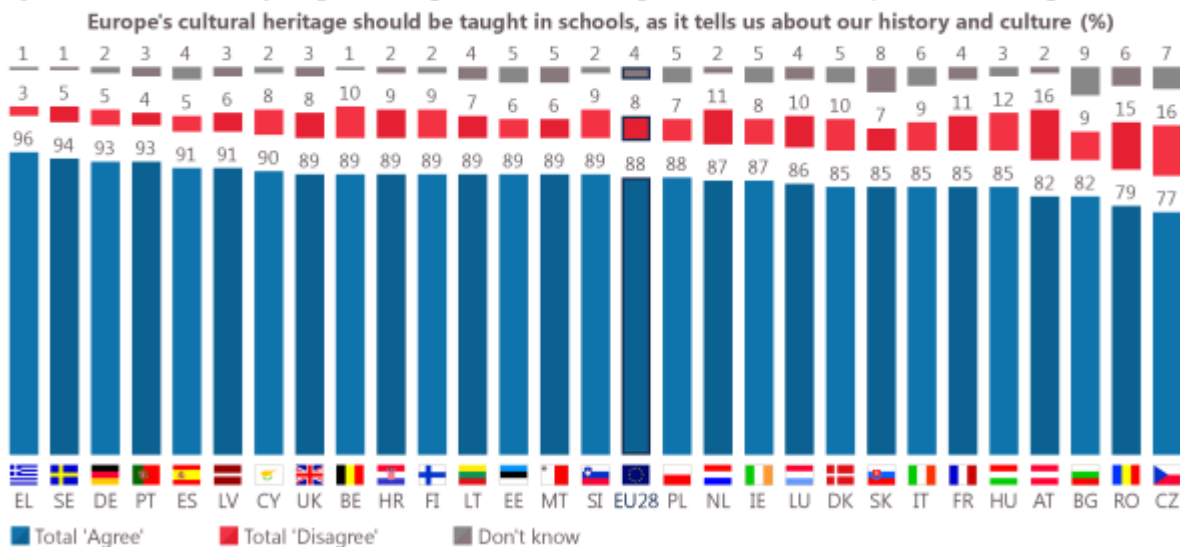


Base: all respondents (N=27,881)

²¹ QB7.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage: Europe's cultural heritage should be taught in schools, as it tells us about our history and culture

More than three quarters of respondents in each EU Member State agree Europe's cultural heritage should be taught in schools, as it tells us about our history and culture. Almost all respondents in Greece agree (96%) as do 94% in Sweden and 93% in both Germany and Portugal. This compares to 77% of those in the Czech Republic, 79% in Romania and 82% in both Austria and Bulgaria.


QB7.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.



The **socio-demographic analysis** illustrates relatively few differences based on standard socio-demographic groups, although respondents aged 25-54 are the most likely to agree Europe's cultural heritage should be taught in schools, particularly compared to those aged 15-24 (90% vs. 85%). The analysis does reveal, however, that respondents who live close to a form of cultural heritage, or who are personally involved, are more likely to agree. For instance, 92% of those who live close to cultural heritage agree Europe's cultural heritage should be taught in schools, compared to 79% of those who do not live close to cultural heritage.

QB7.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.

Europe's cultural heritage should be taught in schools, as it tells us about our history and culture (% - EU)

	Total 'Agree'	Total 'Disagree'
EU28	88	8
 Age		
15-24	85	11
25-39	90	8
40-54	90	7
55 +	87	8
Close to cultural heritage		
Total 'Yes'	92	6
No	79	14
Involvement in cultural heritage		
At least one way	91	7
None	85	10

Base: all respondents (N=27,881)

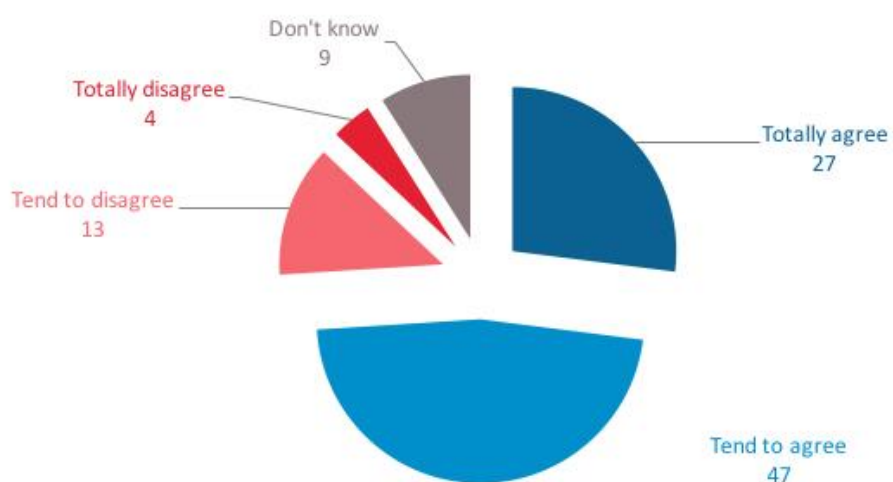
2 The role of public authorities

A large majority agrees public authorities should allocate more resources to Europe's cultural heritage

Almost three quarters of respondents (74%) agree public authorities should allocate more resources to Europe's cultural heritage, with 27% saying they totally agree²². Fewer than one in five (17%) disagree.

QB8.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

Public authorities should allocate more resources to Europe's cultural heritage
(% - EU)

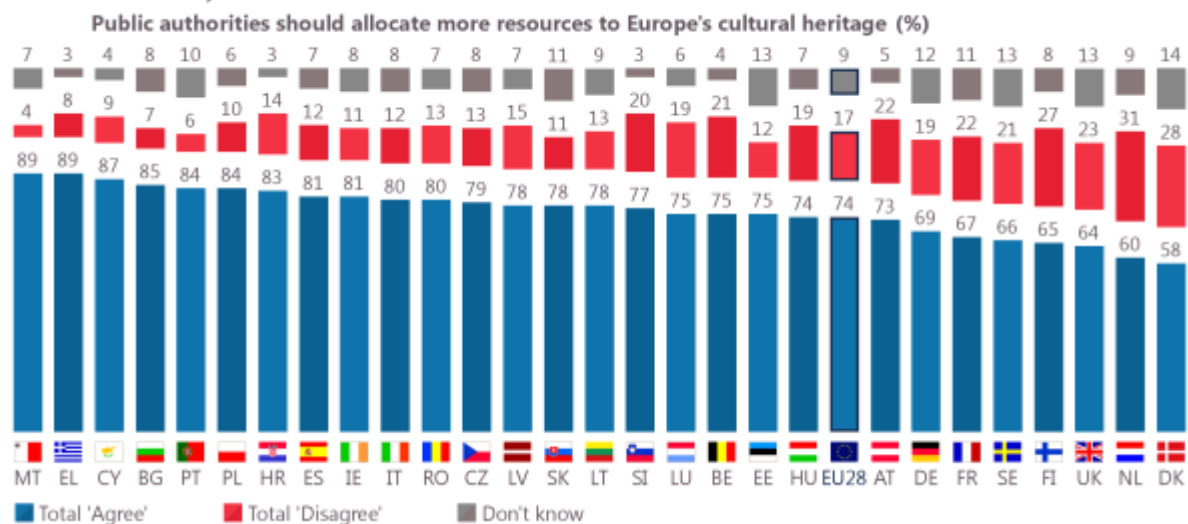


Base: all respondents (N=27,881)

²² QB8.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy. Public authorities should allocate more resources to Europe's cultural heritage.



The majority of respondents in each EU Member State agree public authorities should allocate more resources to Europe's cultural heritage. Respondents in Malta and Greece (both 89%), Cyprus (87%) and Bulgaria (85%) are the most likely to agree with this idea, compared to 58% of those in Denmark, 60% in the Netherlands and 64% in the United Kingdom.

QB8.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.



The **socio-demographic analysis** illustrates few differences. The youngest respondents (aged 15-24) are nearly as likely as respondents from other age groups to agree with this statement (72%). Respondents who completed their education aged 16 or after are the most likely to agree (75%-76% vs. 69% of those who completed education aged 15 or younger). In addition, respondents who live close to cultural heritage, who are personally involved, or who are interested in knowing more about Europe's cultural heritage are more likely to agree. For example, 77% of respondents who live close to cultural heritage agree, compared to 65% of those who do not.

QB8.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.
Public authorities should allocate more resources to Europe's cultural heritage
 (% - EU)

	Total 'Agree'	Total 'Disagree'
EU28	74	17
 Age		
15-24	72	18
25-39	74	17
40-54	75	17
55 +	73	17
 Education (End of)		
15-	69	18
16-19	75	17
20+	76	16
Still studying	73	18
Close to cultural heritage		
Total 'Yes'	77	15
No	65	24
Involvement in cultural heritage		
At least one way	80	14
None	68	20
Interest in cultural heritage		
Total 'Yes'	83	11
Total 'No'	52	32

Base: all respondents (N=27,881)

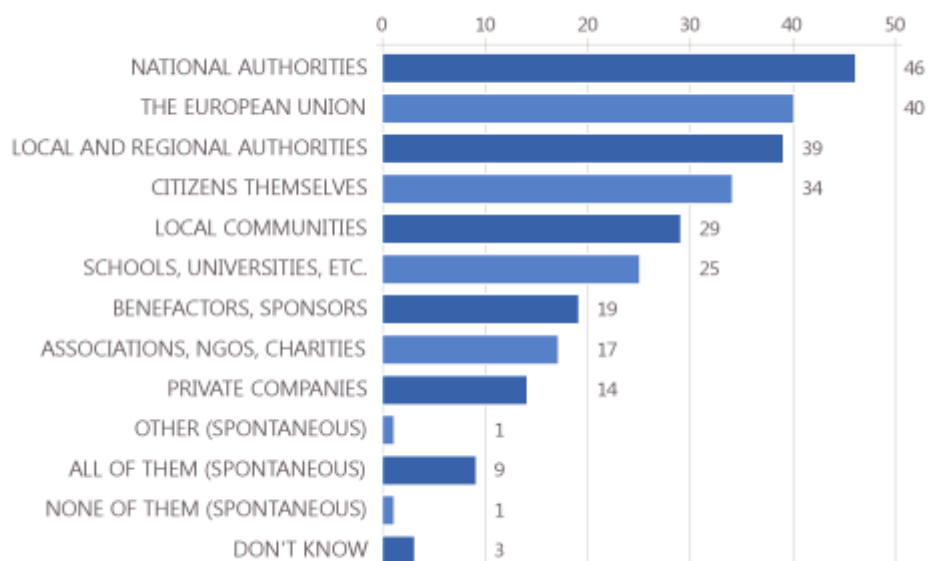
3 Who should protect cultural heritage

National authorities and the EU should do the most to protect Europe's cultural heritage

Respondents were asked who they thought should do the most to protect Europe's cultural heritage²³. Almost half (46%) think national authorities should do the most, while 40% mention the EU and 39% think it should be local and regional authorities. Just over one third think citizens themselves should do the most (34%).

Almost three in ten think local communities should do the most (29%), while 25% mention schools, universities, etc. and 19% say benefactors, sponsors should do the most. More than one in ten mention associations, NGOs, charities (17%) while 14% think private companies should do the most. Almost one in ten *spontaneously* say all of them (9%).

QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)



Base: all respondents (N=27,881)

In 20 countries, a majority of respondents say **national authorities** should do the most to protect Europe's cultural heritage, and this is one of the two most mentioned actors in 27 EU Member States. Respondents in Greece, Sweden (both 68%) and the Netherlands (65%) are the most likely to mention national authorities, compared to 27% in Hungary, 39% in the United Kingdom and 42% in France.

In five countries, a majority of respondents think the **EU** should do the most: Luxembourg (52%), Spain and France (both 49%), Slovenia (46%) and Finland (44%). In 24 EU Member States, at least one third of respondents mention the EU, with those in Sweden (54%), Luxembourg (52%), the Netherlands and Belgium (both 51%) the most likely to say this. In contrast, 17% in Hungary and 31% in both the United Kingdom and Italy think the same.

²³ QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)? (MULTIPLE ANSWERS POSSIBLE)

Respondents in Belgium cite national authorities and the European Union in first position (51% for both items). Those in Portugal place national authorities and **local and regional authorities** in first place equally (55% for both items).

Respondents in Sweden (59%), the Netherlands (57%) and Portugal (55%) are the most likely to mention local and regional authorities, compared to 29% in Hungary, 33% in Malta and 34% in both the United Kingdom and France.

Respondents in Cyprus (52%), Greece and Lithuania (both 46%) are the most likely to say **citizens themselves** should do the most, while those in Hungary (22%), Malta (30%), Spain, Slovenia, Poland and Austria (all 31%) are the least likely to mention citizens.

A majority of respondents in Hungary consider that **local communities** should do the most (38%). Those in Cyprus (50%), Greece (45%) and Ireland (42%) are the most likely to say so, compared to 15% of respondents in Latvia, 21% in Germany and 23% in the Czech Republic.






























Respondents in Cyprus (44%), Greece (39%) and Sweden (33%) are the most likely to say **schools, universities, etc.** should do the most, while those in Croatia (17%), Italy and Latvia (both 18%) are the least likely to say this.

Respondents in Austria (37%), the Czech Republic (32%), Slovakia and Germany (both 27%) are the most likely to say **benefactors, sponsors** should do the most, compared to 11% in Italy and 12% in both Portugal and the United Kingdom.

Respondents in Finland (36%), Sweden (32%) and Hungary (28%) are the most likely to say **associations, NGOs, charities** should do the most, compared to 9% in Portugal, 10% in Italy and 11% in Greece.

Finally, respondents in Austria (24%), Romania (22%) and Slovakia (21%) are the most likely to say **private companies** should do the most. In contrast, 8% in Finland and 9% in both Greece and Slovenia say the same.

QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)?
(MULTIPLE ANSWERS POSSIBLE)
(%)

		National authorities	The European Union	Local and regional authorities	Citizens themselves	Local communities	Schools, universities, etc.	Benefactors, sponsors	Associations, NGOs, charities	Private companies	Other (SPONTANEOUS)	All of them (SPONTANEOUS)	None of them (SPONTANEOUS)	Don't know
EU28		46	40	39	34	29	25	19	17	14	1	9	1	3
BE		51	51	47	34	34	28	22	22	16	1	0	0	0
BG		56	38	40	36	37	23	20	23	14	0	10	1	3
CZ		59	45	49	32	23	21	32	21	16	0	4	0	1
DK		61	38	47	38	38	27	22	22	17	2	6	0	3
DE		45	43	36	32	21	25	27	17	12	0	18	1	3
EE		48	41	42	45	39	23	24	25	17	0	14	1	3
IE		47	35	43	41	42	30	16	13	17	1	5	0	3
EL		68	45	49	46	45	39	21	11	9	1	7	1	0
ES		44	49	36	31	27	27	15	14	16	1	13	1	3
FR		42	49	34	36	29	26	19	20	15	1	1	1	4
HR		44	35	35	32	36	17	17	21	13	1	4	0	2
IT		45	31	39	35	29	18	11	10	14	1	10	2	4
CY		54	47	38	52	50	44	17	15	10	0	6	0	0
LV		51	35	39	42	15	18	20	17	13	1	10	0	2
LT		50	41	43	46	34	19	17	14	17	1	14	0	3
LU		45	52	41	38	24	22	17	19	14	1	4	1	3
HU		27	17	29	22	38	19	24	28	12	0	3	2	6
MT		51	38	33	30	30	20	15	22	14	0	19	1	2
NL		65	51	57	41	31	26	26	25	15	0	2	0	0
AT		52	44	44	31	33	31	37	24	24	1	7	0	1
PL		48	32	43	31	28	19	18	18	11	1	6	1	5
PT		55	33	55	34	32	19	12	9	11	0	13	0	2
RO		45	40	39	39	38	29	18	21	22	0	7	1	2
SI		43	46	41	31	39	28	14	20	9	1	6	1	1
SK		43	41	39	33	31	27	27	27	21	3	7	1	2
FI		43	44	39	40	28	26	23	36	8	0	2	1	2
SE		68	54	59	45	35	33	19	32	11	0	2	0	1
UK		39	31	34	33	32	29	12	14	10	1	9	1	5
1st MOST FREQUENTLY MENTIONED ITEM														
2nd MOST FREQUENTLY MENTIONED ITEM														
3rd MOST FREQUENTLY MENTIONED ITEM														

Base: all respondents (N=27,881)

The **socio-demographic analysis** illustrates the following:

- Respondents aged 25 and over are the most likely to say **national authorities** should do the most. For instance, 49% of 40-54 year olds say this, compared to 38% of 15-24 year olds. The youngest respondents (aged 15-24) are most likely to name the **EU** as main actor (39%), ahead of national authorities (38%) and the citizens themselves (36%);
- The longer a respondent remained in education, the more likely they are to think each of these actors should do the most. For example, 47% of respondents who completed their education aged 20 or after think the **EU** should do the most, compared to 31% of those who completed their education aged 15 or younger;
- Managers are the most likely to think **national authorities** (55%) or the **EU** (47%) should do the most;
- In addition, respondents who live close to cultural heritage, or who are personally involved are more likely to mention each of these actors. For example, 45% of respondents who are personally involved think local and regional authorities should do the most, compared to 34% of those who are not involved.

QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)?

	Citizens themselves	Local communities	Schools, universities, etc.	Associations, NGOs, charities	Benefactors, sponsors	Private companies	Local and regional authorities	National authorities	The European Union
EU28	34	29	25	17	19	14	39	46	40
Age									
15-24	36	28	26	19	16	11	35	38	39
25-39	34	30	25	18	17	13	39	46	42
40-54	34	31	25	18	20	14	41	49	42
55 +	34	29	24	16	21	15	39	48	38
Education (End of)									
15-	28	25	19	11	15	13	33	42	31
16-19	33	28	23	16	20	14	38	44	38
20+	39	34	29	21	21	15	45	53	47
Still studying	38	31	30	23	16	9	38	43	43
Socio-professional category									
Self-employed	37	29	28	18	22	16	41	49	42
Managers	37	33	29	20	21	14	45	55	47
Other white collars	33	30	23	18	19	14	43	49	43
Manual workers	32	29	23	16	18	13	37	44	40
House persons	35	32	24	13	16	14	37	41	35
Unemployed	34	27	23	17	16	12	36	40	39
Retired	33	28	23	16	20	14	38	46	36
Students	38	31	30	23	16	9	38	43	43
Close to cultural heritage									
Total 'Yes'	37	32	26	19	21	15	43	49	43
No	28	24	20	13	14	12	31	39	33
Involvement in cultural heritage									
At least one way	40	33	29	21	23	16	45	50	46
None	28	26	20	13	15	11	34	43	35

Base: all respondents (N=27,881)

CONCLUSION

The results of this study shows the **majority of Europeans are exposed to cultural heritage in their daily lives**, with more than seven in ten saying they live near some form of cultural heritage such as historic sites, museums, or traditional events or festivals. Large majorities **consider cultural heritage important** – not only to them personally, but to their community, region, country and the EU as a whole.

The importance respondents place on cultural heritage is further emphasised by the fact that almost nine in ten think it should be taught in schools, almost **three quarters think public authorities should allocate more resources to Europe's cultural heritage**, and more than two thirds would themselves like to know more about Europe's cultural heritage.

Respondents are most likely to think **public authorities should do the most to protect Europe's cultural heritage**. Almost half think national authorities should do the most, while four in ten think the European Union should do the most. In fact, in five countries respondents are most likely to think the European Union should do the most, and in 19 countries the EU is one of the three most mentioned actors that should do the most to protect Europe's cultural heritage. Almost four in ten think local and regional authorities should do the most to protect Europe's cultural heritage, while more than one third think citizens themselves should do the most in this area.

Cultural heritage is considered a positive force in Europe: living close to cultural heritage can give people a sense of belonging to Europe, and can improve quality of life. Respondents think cultural heritage creates jobs, and that it engenders a sense of pride. This feeling of pride is not just related to cultural heritage in the respondent's own country: although more than eight in ten feel pride in an aspect of cultural heritage from their region or country, seven in ten say they feel pride in some aspect of cultural heritage from another European country. The majority also agree culture, and cultural exchanges are important to promote learning and a greater feeling of being European, as well as developing greater understanding and tolerance.

In general, results are reasonably **consistent across Member States**. One notable **exception is participation in cultural heritage activities** in the last 12 months. Although across the EU the majority of respondents have visited a historical monument or site, attended a traditional event or visited a museum or gallery, this masks **large differences across countries**. For instance, almost nine in ten respondents in Sweden have visited a museum or gallery in the last 12 months, compared to four in ten respondents in Romania. In spite of these variations, however, the barriers to participation are consistent across countries – a lack of time is mentioned by almost four in ten, while just over one third mention cost and just over three in ten say a lack of interest is the main barrier to them accessing cultural heritage sites or activities.

The **opinions of the youngest respondents (aged 15-24)** are variable. Although they are as likely as other age groups to live near a cultural heritage site or event, they are slightly less likely to be personally involved in cultural heritage and less likely than older respondents to say cultural heritage is important to them personally. The youngest respondents are also the most likely to cite lack of interest as a barrier to visiting cultural heritage sites or participating in events. However, 15-24 year olds are actually the most likely to have participated in almost all of the cultural heritage activities asked about, and are the most likely to say the presence of cultural heritage can influence their holiday destination. This age group are also the most likely to have used the Internet for cultural heritage purposes, such as looking up information or viewing cultural heritage related content. Respondents aged 15-24 are the most likely to think the EU should do the most to protect cultural heritage, closely followed by national authorities and citizens themselves.

More broadly, the socio-demographic analysis shows **respondents younger than 55 years of age are the most likely to have participated in some form of cultural heritage** in the last 12 months.

However, they are also the most likely to report at least one barrier to participation. The analysis also illustrates those who remained in education longer consistently have more positive attitudes to cultural heritage, and more personal exposure and involvement. The most consistent findings, however, relate to attitudes and experience: **respondents who say they live close to cultural heritage or who are personally involved have the most positive attitudes and opinions** about Europe's cultural heritage.

TECHNICAL SPECIFICATIONS

Between the 23 September and the 02 October 2017, TNS opinion & social, a consortium created between TNS political & social, TNS UK and TNS opinion, carried out the wave 88.1 of the EUROBAROMETER survey, on request of the EUROPEAN COMMISSION, Directorate-General for Communication, "Strategy, Corporate Communication Actions and Eurobarometer" Unit.

The wave 88.1 covers the population of the respective nationalities of the European Union Member States, resident in each of the 28 Member States and aged 15 years and over.

	COUNTRIES	INSTITUTES	N° INTERVIEWS	DATES FIELDWORK		POPULATION 15+	PROPORTION EU28
BE	Belgium	TNS Dimarso	1,000	23/09/2017	2/10/2017	9,693,779	2.25%
BG	Bulgaria	TNS BBSS	1,036	23/09/2017	1/10/2017	6,537,535	1.52%
CZ	Czech Rep.	TNS Aisa	1,007	23/09/2017	2/10/2017	9,238,431	2.15%
DK	Denmark	TNS Gallup DK	1,002	23/09/2017	2/10/2017	4,838,729	1.13%
DE	Germany	TNS Infratest	1,535	23/09/2017	1/10/2017	70,160,634	16.32%
EE	Estonia	TNS Emor	1,007	23/09/2017	2/10/2017	1,160,064	0.27%
IE	Ireland	Behaviour & Attitudes	1,002	23/09/2017	2/10/2017	3,592,162	0.84%
EL	Greece	TNS ICAP	1,008	23/09/2017	2/10/2017	9,937,810	2.31%
ES	Spain	TNS Spain	1,009	23/09/2017	2/10/2017	39,445,245	9.17%
FR	France	TNS Sofres	1,016	23/09/2017	2/10/2017	54,097,255	12.58%
HR	Croatia	HENDAL	1,020	23/09/2017	2/10/2017	3,796,476	0.88%
IT	Italy	TNS Italia	1,027	23/09/2017	2/10/2017	52,334,536	12.17%
CY	Rep. Of Cyprus	CYMAR	501	23/09/2017	2/10/2017	741,308	0.17%
LV	Latvia	TNS Latvia	1,002	23/09/2017	2/10/2017	1,707,082	0.40%
LT	Lithuania	TNS LT	1,003	23/09/2017	2/10/2017	2,513,384	0.58%
LU	Luxembourg	TNS ILReS	504	23/09/2017	2/10/2017	457,127	0.11%
HU	Hungary	TNS Hoffmann	1,050	23/09/2017	2/10/2017	8,781,161	2.04%
MT	Malta	MISCO	497	23/09/2017	2/10/2017	364,171	0.08%
NL	Netherlands	TNS NIPO	1,013	23/09/2017	2/10/2017	13,979,215	3.25%
AT	Austria	ipr Umfrageforschung	1,026	23/09/2017	2/10/2017	7,554,711	1.76%
PL	Poland	TNS Polska	1,009	23/09/2017	2/10/2017	33,444,171	7.78%
PT	Portugal	TNS Portugal	1,062	23/09/2017	2/10/2017	8,480,126	1.97%
RO	Romania	TNS CSOP	1,031	23/09/2017	2/10/2017	16,852,701	3.92%
SI	Slovenia	Mediana	1,025	23/09/2017	2/10/2017	1,760,032	0.41%
SK	Slovakia	TNS Slovakia	1,084	23/09/2017	2/10/2017	4,586,024	1.07%
FI	Finland	TNS Gallup Oy	1,010	23/09/2017	2/10/2017	4,747,810	1.10%
SE	Sweden	TNS Sifo	1,027	23/09/2017	2/10/2017	7,998,763	1.86%
UK	United Kingdom	TNS UK	1,368	23/09/2017	2/10/2017	51,174,531	11.90%
TOTAL EU28			27,881	23/09/2017	2/10/2017	429,974,973	100%*

The basic sample design applied in all states is a multi-stage, random (probability) one. In each country, a number of sampling points was drawn with probability proportional to population size (for a total coverage of the country) and to population density.

In order to do so, the sampling points were drawn systematically from each of the "administrative regional units", after stratification by individual unit and type of area. They thus represent the whole territory of the countries surveyed according to the EUROSTAT NUTS II¹ (or equivalent) and according to the distribution of the resident population of the respective nationalities in terms of metropolitan, urban and rural areas.

In each of the selected sampling points, a starting address was drawn, at random. Further addresses (every Nth address) were selected by standard "random route" procedures, from the initial address. In each household, the respondent was drawn, at random (following the "closest birthday rule"). All interviews were conducted face-to-face in people's homes and in the appropriate national language. As far as the data capture is concerned, CAPI (*Computer Assisted Personal Interview*) was used in those countries where this technique was available.

For each country a comparison between the sample and the universe was carried out. The Universe description was derived from Eurostat population data or from national statistics offices. For all countries surveyed, a national weighting procedure, using marginal and intercellular weighting, was carried out based on this Universe description. In all countries, gender, age, region and size of locality were introduced in the iteration procedure. For international weighting (i.e. EU averages), TNS opinion & social applies the official population figures as provided by EUROSTAT or national statistic offices. The total population figures for input in this post-weighting procedure are listed here.

Readers are reminded that survey results are estimations, the accuracy of which, everything being equal, rests upon the sample size and upon the observed percentage. With samples of about 1,000 interviews, the real percentages vary within the following confidence limits:

Statistical Margins due to the sampling process
(at the 95% level of confidence)

various sample sizes are in rows

various observed results are in columns

		5%	10%	15%	20%	25%	30%	35%	40%	45%	50%		
		95%	90%	85%	80%	75%	70%	65%	60%	55%	50%		
N=1000	N=50	6.0	8.3	9.9	11.1	12.0	12.7	13.2	13.6	13.8	13.9	N=50	
	N=500	1.9	2.6	3.1	3.5	3.8	4.0	4.2	4.3	4.4	4.4	N=500	
		1.4	1.9	2.2	2.5	2.7	2.8	3.0	3.0	3.1	3.1	N=1000	
	N=1500	1.1	1.5	1.8	2.0	2.2	2.3	2.4	2.5	2.5	2.5	N=1500	
	N=2000	1.0	1.3	1.6	1.8	1.9	2.0	2.1	2.1	2.2	2.2	N=2000	
	N=3000	0.8	1.1	1.3	1.4	1.5	1.6	1.7	1.8	1.8	1.8	N=3000	
	N=4000	0.7	0.9	1.1	1.2	1.3	1.4	1.5	1.5	1.5	1.5	N=4000	
	N=5000	0.6	0.8	1.0	1.1	1.2	1.3	1.3	1.4	1.4	1.4	N=5000	
	N=6000	0.6	0.8	0.9	1.0	1.1	1.2	1.2	1.2	1.3	1.3	N=6000	
	N=7000	0.5	0.7	0.8	0.9	1.0	1.1	1.1	1.1	1.2	1.2	N=7000	
N=7500	0.5	0.7	0.8	0.9	1.0	1.0	1.1	1.1	1.1	1.1	N=7500		
N=8000	0.5	0.7	0.8	0.9	0.9	1.0	1.0	1.1	1.1	1.1	N=8000		
N=9000	0.5	0.6	0.7	0.8	0.9	0.9	1.0	1.0	1.0	1.0	N=9000		
N=10000	0.4	0.6	0.7	0.8	0.8	0.9	0.9	1.0	1.0	1.0	N=10000		
N=11000	0.4	0.6	0.7	0.7	0.8	0.9	0.9	0.9	0.9	0.9	N=11000		
N=12000	0.4	0.5	0.6	0.7	0.8	0.8	0.9	0.9	0.9	0.9	N=12000		
N=13000	0.4	0.5	0.6	0.7	0.7	0.8	0.8	0.8	0.9	0.9	N=13000		
N=14000	0.4	0.5	0.6	0.7	0.7	0.8	0.8	0.8	0.8	0.8	N=14000		
N=15000	0.3	0.5	0.6	0.6	0.7	0.7	0.8	0.8	0.8	0.8	N=15000		
		5%	10%	15%	20%	25%	30%	35%	40%	45%	50%		
		95%	90%	85%	80%	75%	70%	65%	60%	55%	50%		

¹ Figures updated in August 2015

QUESTIONNAIRE

(READ OUT)

Cultural heritage is a term used to identify a range of resources that are protected, conserved or revived because they are considered worthy of passing on to future generations. Cultural heritage can mean concrete things, like monuments, archaeological sites, works of art, films, books or documents conserved and managed by museums, libraries and archives; it can also mean intangible things, like skills, rituals, music and festive events. Today, cultural heritage can also be digital, like digital art or digital reproductions of cultural heritage. Europe's cultural heritage refers to the cultural heritage from Europe and from the countries that belong to it, taken either individually or collectively.

Q1 Nearby where you live, are there monuments, works of art, heritage sites, traditional events or festivals that are related to Europe's culture and history?

(READ OUT - MULTIPLE ANSWERS POSSIBLE)

- Yes, historical monuments or sites (palaces, castles, churches, archaeological sites, gardens, etc.) 1
- Yes, works of art, for example in museums or galleries (INTERVIEWER: WE ARE NOT TALKING ABOUT COMMERCIAL GALLERIES) 2
- Yes, traditional events or festivals 3
- No, none of these 4
- DK 5

NEW

Q2 How important do you think that cultural heritage is...?

(SHOW SCREEN - READ OUT - ONE ANSWER PER LINE)

		Very import ant	Fairly import ant	Not very import ant	Not at all import ant	DK
1	For you personally	1	2	3	4	5
2	For your local community	1	2	3	4	5
3	For your region	1	2	3	4	5
4	For (OUR COUNTRY)	1	2	3	4	5
5	For the European Union	1	2	3	4	5

NEW

Q3 Are you involved, in any way, in the field of cultural heritage? Please tell me all that apply:
(SHOW SCREEN - READ OUT - MULTIPLE ANSWERS POSSIBLE)

- You live in a historic environment, area, city, or building that is considered as being of cultural heritage value 1
- You regularly visit sites or go to events, such as monuments, museums, festivals, concerts, etc. 2
- You do a traditional activity, such as traditional dancing or singing, playing traditional music, traditional cooking, etc. 3
- You are mastering skills or knowledge related to one or several traditional crafts (e.g. weaving, decorative art, embroidery, making musical instruments or pottery, etc.) 4
- You do voluntary work for an organisation (a museum, an association, a foundation, etc.) that is active in the field of cultural heritage 5
- You donate money or other resources to an organisation (a museum, an association, a foundation, etc.) that is active in the field of cultural heritage (for example, conserving monuments or paintings, keeping alive traditions, developing education programmes, etc.) 6
- Involved in other ways/ other (SPONTANEOUS) 7
- No, not involved (SPONTANEOUS) 8
- DK 9

NEW

Q4 How many times in the last twelve months have you...?
(SHOW SCREEN - READ OUT - ONE ANSWER PER LINE)

		None	1-2 times	3-5 times	More than 5 times	DK
1	Visited a library or archive (e.g. to consult manuscripts, documents, ancient maps, etc.)	1	2	3	4	5
2	Visited a historical monument or site (palaces, castles, churches, archaeological sites, gardens, etc.)	1	2	3	4	5
3	Visited a museum or gallery	1	2	3	4	5
4	Attended a traditional event (e.g. food festival, carnival, puppet theatre, floral festival, etc.)	1	2	3	4	5

5	Visited a traditional craft workplace (e.g. weaving, glass blowing, decorative art, embroidery, making musical instruments or pottery, etc.)	1	2	3	4	5
6	Been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago	1	2	3	4	5
7	Seen a traditional or classical performing arts event (e.g. music, including opera, dance or theatre, folk music, etc.)	1	2	3	4	5

EB79.2 QB1 MODIFIED

Q5 Sometimes people find it difficult to access cultural heritage sites or activities. Which of the following, if any, are the main barriers for you?
(SHOW SCREEN - READ OUT - MULTIPLE ANSWERS POSSIBLE)

Lack of interest	1
Lack of time	2
Cost	3
Lack of information	4
Lack or limited choice of cultural heritage sites or activities in your area	5
Poor quality of cultural heritage sites or activities in your area	6
Cultural heritage sites or activities are too remote or difficult for you to access	7
Other (SPONTANEOUS)	8
None (SPONTANEOUS)	9
DK	10

NEW BASED ON EB67.1 QA8

Q6 Have you used the Internet during the last 12 months for the following cultural heritage purposes? Please tell me all that apply.
(SHOW SCREEN - READ OUT - MULTIPLE ANSWERS POSSIBLE)

Looking up general information related to cultural heritage, such as the accessibility, facilities and main features of a museum, historical monument, or traditional event in preparation for a visit or your holidays	1
Buying or booking services for events or activities, such as tickets, guided tours, etc.	2
Viewing cultural heritage-related content, such as the description of a work of art or historical monument during a visit, historical information about a traditional event you attend, etc.	3

Creating or sharing cultural heritage-related content, such as a picture or a video of a work of art or historical monument, etc.	4
Knowing more about a museum or a traditional festival, historical monuments, exhibition after a visit	5
Giving your opinion of a cultural heritage site or activity (e.g. comments or scores on a review website)	6
Other (SPONTANEOUS)	7
None (SPONTANEOUS)	8
DK	9

NEW

Q7 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.

(SHOW SCREEN - READ OUT - ONE ANSWER PER LINE)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK
1	Living close to places related to Europe's cultural heritage can improve people's quality of life	1	2	3	4	5
2	Living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe	1	2	3	4	5
3	You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from your region or from the (OUR COUNTRY)	1	2	3	4	5
4	You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from a European country other than the (OUR COUNTRY)	1	2	3	4	5
5	Europe's cultural heritage should be taught in schools, as it tells us about our history and culture	1	2	3	4	5

NEW

Q8 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

(SHOW SCREEN - READ OUT - ONE ANSWER PER LINE)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK
1	The number of tourists visiting certain areas represents a threat to Europe's cultural heritage	1	2	3	4	5
2	Europe's cultural heritage is more for visitors from outside the EU than for EU citizens	1	2	3	4	5
3	Europe's cultural heritage or cultural heritage-related activities create jobs in the EU	1	2	3	4	5
4	The presence of cultural heritage can have an influence on your holiday destination	1	2	3	4	5
5	Public authorities should allocate more resources to Europe's cultural heritage	1	2	3	4	5

NEW

Q9 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

(SHOW SCREEN - READ OUT - ONE ANSWER PER LINE)

		Very well	Fairly well	Fairly badly	Very badly	DK
1	There is no common European culture because European countries are too different from one another	1	2	3	4	5
2	It's the diversity of European culture that sets it apart and gives it its particular value	1	2	3	4	5
3	Through globalisation, European culture will become more dynamic and widespread in the world	1	2	3	4	5
4	There is no specific European culture, only a global western culture which is the same in Europe and the US	1	2	3	4	5

EB67.1 QA13

Q10 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.

(SHOW SCREEN - READ OUT - ONE ANSWER PER LINE)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK
1	Culture and cultural exchanges should have a very important place in the EU so that citizens from different Member states can learn more from each other and feel more European	1	2	3	4	5
2	Culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions	1	2	3	4	5

NEW

Q11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)?

(SHOW SCREEN - READ OUT - MULTIPLE ANSWERS POSSIBLE)

Citizens themselves	1
Local communities	2
Schools, universities, etc.	3
Associations, NGOs, charities	4
Benefactors, sponsors	5
Private companies	6
Local and regional authorities	7
National authorities	8
The European Union	9
Other (SPONTANEOUS)	10
All of them (SPONTANEOUS)	11
None of them (SPONTANEOUS)	12
Don't know	13





























NEW

Q12 Overall, would you like to know more about Europe's cultural heritage?
(READ OUT - ONE ANSWER ONLY)

Yes, definitely	1
Yes, to some extent	2
No, not really	3
No, not at all	4
Don't know	5
	NEW
































QB1 Nearby where you live, are there monuments, works of art, heritage sites, traditional events or festivals that are related to Europe's culture and history? (MULTIPLE ANSWERS POSSIBLE)
(%)

		Yes, historical monuments or sites (palaces, castles, churches, archaeological sites, gardens, etc.)	Yes, works of art, for example in museums or galleries	Yes, traditional events or festivals	No, none of these	Don't know	Total 'Yes'
EU28		60	32	37	21	5	73
BE		45	18	32	31	1	68
BG		53	25	33	28	6	66
CZ		68	33	36	17	2	81
DK		74	47	37	11	4	85
DE		72	41	36	15	6	79
EE		74	38	40	12	8	80
IE		58	23	30	29	2	69
EL		71	46	58	18	0	82
ES		55	28	50	23	4	73
FR		66	31	30	19	9	72
HR		61	37	45	21	1	79
IT		46	25	39	30	3	67
CY		53	23	57	24	1	75
LV		74	42	53	14	2	84
LT		61	24	46	20	4	76
LU		75	32	32	13	2	85
HU		41	28	47	24	3	73
MT		65	12	28	23	3	73
NL		75	45	37	12	4	83
AT		63	31	38	18	4	77
PL		55	28	30	25	4	70
PT		61	19	57	15	4	81
RO		51	28	39	25	5	70
SI		66	29	41	18	1	81
SK		67	32	42	15	4	81
FI		61	39	44	16	8	76
SE		81	53	46	10	3	87
UK		58	26	27	23	10	67






























September-October 2017

Tables

QB2.1 How important do you think that cultural heritage is...?
For you personally (%)

		Very important	Fairly important	Not very important	Not at all important	Don't know	Total 'Important'	Total 'Not important'
EU28		42	42	12	3	1	84	15
BE		32	45	18	5	0	77	23
BG		53	34	8	3	2	87	11
CZ		37	45	14	3	1	82	17
DK		40	43	14	2	1	83	16
DE		38	42	15	4	1	80	19
EE		37	47	13	2	1	84	15
IE		49	34	12	3	2	83	15
EL		65	30	4	1	0	95	5
ES		40	43	14	2	1	83	16
FR		45	41	10	3	1	86	13
HR		36	40	17	7	0	76	24
IT		42	44	9	3	2	86	12
CY		67	28	4	1	0	95	5
LV		29	51	15	3	2	80	18
LT		35	44	17	3	1	79	20
LU		46	41	10	2	1	87	12
HU		28	48	18	5	1	76	23
MT		55	31	9	4	1	86	13
NL		34	44	20	2	0	78	22
AT		29	39	23	8	1	68	31
PL		35	49	10	4	2	84	14
PT		39	42	18	1	0	81	19
RO		39	43	14	3	1	82	17
SI		37	39	19	5	0	76	24
SK		34	39	18	5	4	73	23
FI		31	51	16	2	0	82	18
SE		42	45	10	3	0	87	13
UK		53	35	8	3	1	88	11






























QB2.2 How important do you think that cultural heritage is...?
For your local community (%)

		Very important	Fairly important	Not very important	Not at all important	Don't know	Total 'Important'	Total 'Not important'
EU28		40	44	10	2	4	84	12
BE		32	47	17	3	1	79	20
BG		50	35	7	3	5	85	10
CZ		26	51	15	2	6	77	17
DK		44	43	9	1	3	87	10
DE		36	45	12	2	5	81	14
EE		32	50	9	1	8	82	10
IE		52	38	6	1	3	90	7
EL		66	26	6	0	2	92	6
ES		39	48	9	1	3	87	10
FR		37	46	9	3	5	83	12
HR		43	41	11	4	1	84	15
IT		44	42	7	2	5	86	9
CY		68	27	4	0	1	95	4
LV		21	59	13	1	6	80	14
LT		27	48	12	2	11	75	14
LU		39	49	7	2	3	88	9
HU		33	49	10	3	5	82	13
MT		56	33	7	2	2	89	9
NL		40	47	11	2	0	87	13
AT		35	44	14	3	4	79	17
PL		30	50	9	3	8	80	12
PT		41	50	7	0	2	91	7
RO		39	39	16	3	3	78	19
SI		43	44	10	2	1	87	12
SK		33	45	11	3	8	78	14
FI		24	55	13	0	8	79	13
SE		49	41	8	1	1	90	9
UK		50	37	8	1	4	87	9






























September-October 2017

Tables






























QB2.3 How important do you think that cultural heritage is...?
For your region (%)

		Very important	Fairly important	Not very important	Not at all important	Don't know	Total 'Important'	Total 'Not important'
EU28		42	45	7	2	4	87	9
BE		35	51	12	2	0	86	14
BG		54	32	7	2	5	86	9
CZ		41	48	6	2	3	89	8
DK		44	40	9	3	4	84	12
DE		40	46	7	2	5	86	9
EE		36	49	8	1	6	85	9
IE		53	37	6	1	3	90	7
EL		67	26	6	0	1	93	6
ES		41	48	7	1	3	89	8
FR		44	45	5	2	4	89	7
HR		43	43	8	4	2	86	12
IT		42	46	6	2	4	88	8
CY		68	26	5	0	1	94	5
LV		30	56	7	1	6	86	8
LT		31	54	6	1	8	85	7
LU		43	47	6	1	3	90	7
HU		29	50	13	2	6	79	15
MT		60	31	4	2	3	91	6
NL		38	51	10	1	0	89	11
AT		39	46	9	2	4	85	11
PL		32	53	7	2	6	85	9
PT		45	49	5	0	1	94	5
RO		40	37	16	3	4	77	19
SI		45	45	8	1	1	90	9
SK		40	43	8	2	7	83	10
FI		28	54	12	1	5	82	13
SE		49	42	7	1	1	91	8
UK		52	38	6	1	3	90	7

QB2.4 How important do you think that cultural heritage is...?
For (OUR COUNTRY) (%)

		Very important	Fairly important	Not very important	Not at all important	Don't know	Total 'Important'	Total 'Not important'
EU28		51	40	5	1	3	91	6
BE		39	48	10	2	1	87	12
BG		63	28	4	2	3	91	6
CZ		51	41	5	1	2	92	6
DK		64	30	3	1	2	94	4
DE		52	41	5	0	2	93	5
EE		53	41	2	1	3	94	3
IE		60	33	4	1	2	93	5
EL		77	20	2	0	1	97	2
ES		45	46	5	1	3	91	6
FR		53	38	5	2	2	91	7
HR		50	41	6	2	1	91	8
IT		46	41	6	3	4	87	9
CY		75	21	3	1	0	96	4
LV		47	43	5	1	4	90	6
LT		46	44	3	2	5	90	5
LU		54	40	3	1	2	94	4
HU		35	51	8	2	4	86	10
MT		73	21	3	1	2	94	4
NL		52	44	3	1	0	96	4
AT		51	41	5	2	1	92	7
PL		41	48	6	1	4	89	7
PT		49	47	3	0	1	96	3
RO		43	35	15	3	4	78	18
SI		52	40	6	1	1	92	7
SK		47	41	5	1	6	88	6
FI		52	42	5	0	1	94	5
SE		60	36	3	1	0	96	4
UK		62	30	5	1	2	92	6

QB2.5 How important do you think that cultural heritage is...?
For the European Union (%)

		Very important	Fairly important	Not very important	Not at all important	Don't know	Total 'Important'	Total 'Not important'
EU28		39	41	10	4	6	80	14
BE		33	47	15	3	2	80	18
BG		48	31	6	3	12	79	9
CZ		30	42	15	6	7	72	21
DK		41	39	11	3	6	80	14
DE		41	42	10	2	5	83	12
EE		31	43	10	3	13	74	13
IE		50	35	8	3	4	85	11
EL		55	30	9	2	4	85	11
ES		40	44	8	2	6	84	10
FR		38	38	10	6	8	76	16
HR		41	43	9	4	3	84	13
IT		33	45	9	6	7	78	15
CY		61	25	9	2	3	86	11
LV		21	42	19	6	12	63	25
LT		35	48	6	3	8	83	9
LU		42	45	6	3	4	87	9
HU		25	47	15	5	8	72	20
MT		56	29	8	2	5	85	10
NL		40	41	14	3	2	81	17
AT		39	41	12	4	4	80	16
PL		30	51	10	2	7	81	12
PT		37	49	7	1	6	86	8
RO		39	35	15	4	7	74	19
SI		43	42	10	2	3	85	12
SK		35	41	10	3	11	76	13
FI		32	43	14	4	7	75	18
SE		49	36	10	2	3	85	12
UK		46	30	10	5	9	76	15



























September-October 2017

Tables

QB3 Are you involved, in any way, in the field of cultural heritage? Please tell me all that apply:






























(MULTIPLE ANSWERS POSSIBLE)

(%)






























		You live in a historic environment, area, city, or building that is considered as being of cultural heritage value	You regularly visit sites or go to events, such as monuments, museums, festivals, concerts, etc.	You do a traditional activity, such as traditional dancing or singing, playing traditional music, traditional cooking, etc.	You are mastering skills or knowledge related to one or several traditional crafts (e.g. weaving, decorative art, embroidery, making musical instruments or pottery, etc.)	You do voluntary work for an organisation (a museum, an association, a foundation, etc.) that is active in the field of cultural heritage	You donate money or other resources to an organisation (a museum, an association, a foundation, etc.) that is active in the field of cultural heritage (for example, conserving monuments or paintings, keeping alive traditions, developing education programmes, etc.)	Involved in other ways/ other (SPONTANEOUS)	No, not involved (SPONTANEOUS)	Don't know	Total 'At least in one way'	Total 'At least in three ways'
EU28		17	31	8	8	5	7	4	48	2	51	7
BE		18	30	8	9	9	6	4	46	0	54	6
BG		16	21	7	3	2	3	3	59	3	38	3
CZ		12	37	7	7	4	7	8	36	2	62	4
DK		30	49	13	14	10	7	5	28	1	71	17
DE		16	31	7	8	5	8	1	53	1	46	7
EE		21	45	9	19	4	7	3	36	1	63	11
IE		22	29	15	8	11	11	8	39	1	60	12
EL		13	28	15	6	3	1	3	55	0	44	5
ES		21	37	8	6	3	4	4	47	1	52	6
FR		24	37	7	7	6	4	4	42	1	56	8
HR		18	21	7	6	3	4	8	49	1	50	2
IT		8	19	8	7	6	8	8	55	2	44	4
CY		13	35	13	8	4	5	3	48	0	51	7
LV		27	47	14	8	5	8	3	30	2	68	12
LT		13	35	6	7	2	3	6	43	3	54	4
LU		20	36	15	11	9	9	4	36	1	63	11
HU		9	30	11	7	5	7	4	46	1	53	3
MT		17	24	6	7	9	19	8	40	3	57	7
NL		27	59	9	9	11	19	6	21	1	78	17
AT		23	31	15	9	8	11	3	38	1	61	9
PL		17	20	5	7	4	8	5	46	5	48	3
PT		12	17	4	2	2	2	1	69	1	29	2
RO		18	18	8	7	3	4	7	53	2	46	5
SI		11	28	13	10	10	9	11	41	0	59	8
SK		12	30	9	10	4	6	8	39	4	57	5
FI		16	36	21	25	8	9	4	33	3	64	15
SE		43	56	24	23	14	14	3	18	0	81	28
UK		12	29	7	6	4	10	4	54	1	45	7

QB4.1 How many times in the last twelve months have you...?






























Visited a library or archive (e.g. to consult manuscripts, documents, ancient maps, etc.) (%)

		None		1-2 times		3-5 times		More than 5 times		Don't know	Total 'At least once'	
		EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	EB88.1	Diff. EB88.1 - EB79.2
EU28		69	1	16	5	6	0	8	-6	1	30	-1
BE		65	2	19	9	8	1	7	-13	1	34	-3
BG		81	0	11	3	2	-3	3	-2	3	16	-2
CZ		71	0	16	9	4	-1	6	-10	3	26	-2
DK		48	11	22	3	10	-3	19	-12	1	51	-12
DE		70	-6	17	7	5	1	8	-1	0	30	7
EE		69	16	13	1	6	-2	11	-16	1	30	-17
IE		63	10	23	9	6	-3	6	-16	2	35	-10
EL		90	2	7	2	2	0	1	-2	0	10	0
ES		75	9	12	1	6	0	6	-10	1	24	-9
FR		68	1	11	2	6	0	13	-5	2	30	-3
HR		76	7	14	4	5	-2	4	-10	1	23	-8
IT		75	-1	17	3	4	-1	2	-3	2	23	-1
CY		84	-4	11	6	2	1	2	0	1	15	7
LV		66	6	17	5	7	1	10	-11	0	34	-5
LT		72	8	13	4	6	-1	8	-11	1	27	-8
LU		66	-17	20	14	6	2	7	0	1	33	16
HU		74	-7	18	8	5	2	2	-4	1	25	6
MT		82	12	10	-3	4	-4	2	-6	2	16	-13
NL		64	9	18	5	6	0	12	-14	0	36	-9
AT		67	-11	21	11	8	5	3	-6	1	32	10
PL		72	-2	13	5	4	-1	7	-6	4	24	-2
PT		82	-2	13	6	4	0	1	-3	0	18	3
RO		78	-3	15	7	2	-2	2	-3	3	19	2
SI		56	4	22	12	8	-1	14	-15	0	44	-4
SK		76	2	14	4	4	-1	2	-9	4	20	-6
FI		52	18	19	6	10	-3	18	-22	1	47	-19
SE		55	30	18	-4	8	-5	18	-21	1	44	-30
UK		57	4	19	3	10	0	14	-7	0	43	-4






























QB4.2 How many times in the last twelve months have you...?**Visited a historical monument or site (palaces, castles, churches, archaeological sites, gardens, etc.) (%)**

		None		1-2 times		3-5 times		More than 5 times		Don't know	Total 'At least once'	
		EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	EB88.1	Diff. EB88.1 - EB79.2
EU28		38	-10	36	9	15	2	10	-2	1	61	9
BE		45	-4	34	9	12	-2	9	-3	0	55	4
BG		47	-11	37	11	9	0	5	-1	2	51	10
CZ		30	-9	43	8	16	1	10	0	1	69	9
DK		19	-8	36	6	22	1	22	0	1	80	7
DE		27	-10	43	10	19	3	11	-3	0	73	10
EE		29	-12	40	9	15	0	16	3	0	71	12
IE		39	-5	40	8	12	-1	8	-1	1	60	6
EL		59	-18	35	19	4	1	2	-1	0	41	19
ES		47	-4	32	8	13	2	8	-5	0	53	5
FR		37	-8	33	7	16	1	12	-1	2	61	7
HR		53	-10	27	6	11	1	8	2	1	46	9
IT		47	-11	40	13	8	-1	3	-2	2	51	10
CY		42	-24	38	22	12	3	7	1	1	57	26
LV		25	-14	37	4	22	7	16	4	0	75	15
LT		34	-13	38	7	16	6	10	-2	2	64	11
LU		26	-15	43	14	16	0	15	1	0	74	15
HU		55	-12	35	10	8	3	2	-1	0	45	12
MT		42	-4	36	13	13	2	8	-11	1	57	4
NL		17	-12	36	6	25	6	22	0	0	83	12
AT		36	-7	38	4	18	3	8	0	0	64	7
PL		48	-16	29	6	12	4	8	3	3	49	13
PT		55	-18	33	16	6	1	6	1	0	45	18
RO		58	-7	32	15	4	-5	4	-3	2	40	7
SI		33	-15	40	11	17	4	10	0	0	67	15
SK		43	-8	40	7	10	1	5	-2	2	55	6
FI		27	-26	41	16	16	4	16	6	0	73	26
SE		12	-8	29	5	29	4	30	0	0	88	9
UK		27	-8	32	3	21	3	20	2	0	73	8

QB4.3 How many times in the last twelve months have you...?**Visited a museum or gallery (%)**






























		None		1-2 times		3-5 times		More than 5 times		Don't know	Total 'At least once'	
		EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	Diff. EB88.1 - EB79.2	EB88.1	EB88.1	Diff. EB88.1 - EB79.2
EU28		49	-13	33	10	11	3	6	0	1	50	13
BE		49	-11	34	10	10	0	7	1	0	51	11
BG		60	-13	27	8	8	4	3	0	2	38	12
CZ		47	-15	39	12	9	3	3	-1	2	51	14
DK		31	-7	36	3	18	1	14	2	1	68	6
DE		44	-12	38	9	12	3	6	0	0	56	12
EE		38	-16	37	10	15	3	10	3	0	62	16
IE		51	-8	35	9	8	-1	5	0	1	48	8
EL		72	-11	24	12	3	1	1	-1	0	28	12
ES		61	-9	27	11	9	2	3	-3	0	39	10
FR		49	-12	30	8	11	3	8	-1	2	49	10
HR		64	-7	23	2	9	5	3	-1	1	35	6
IT		53	-16	35	13	9	4	1	-2	2	45	15
CY		66	-12	28	13	3	2	3	1	0	34	16
LV		37	-13	37	3	16	6	9	4	1	62	13
LT		49	-11	34	6	11	5	5	0	1	50	11
LU		38	-13	38	6	14	4	9	2	1	61	12
HU		58	-14	33	11	7	3	2	0	0	42	14
MT		62	-1	26	2	8	-1	3	-1	1	37	0
NL		26	-14	34	4	23	7	17	3	0	74	14
AT		45	-13	35	5	15	7	4	0	1	54	12
PL		53	-23	30	12	9	5	5	3	3	44	20
PT		73	-10	21	7	4	2	2	1	0	27	10
RO		68	-9	23	9	3	-1	3	0	3	29	8
SI		49	-15	35	12	11	4	5	-1	0	51	15
SK		56	-13	33	10	6	1	2	-1	3	41	10
FI		37	-23	40	16	11	2	12	5	0	63	23
SE		20	-4	35	2	24	2	21	0	0	80	4
UK		39	-9	35	6	15	2	11	1	0	61	9

QB4.4 How many times in the last twelve months have you...?**Attended a traditional event (e.g. food festival, carnival, puppet theatre, floral festival, etc.) (%)**






























		None	1-2 times	3-5 times	More than 5 times	Don't know	Total 'At least once'
EU28		47	37	11	4	1	52
BE		50	38	8	4	0	50
BG		56	31	6	4	3	41
CZ		51	35	8	4	2	47
DK		51	33	10	5	1	48
DE		42	40	14	4	0	58
EE		44	41	10	5	0	56
IE		41	43	10	5	1	58
EL		54	39	5	2	0	46
ES		52	32	10	6	0	48
FR		54	34	8	3	1	45
HR		49	36	10	4	1	50
IT		35	43	16	5	1	64
CY		43	43	9	4	1	56
LV		30	41	19	10	0	70
LT		32	47	14	6	1	67
LU		40	43	9	7	1	59
HU		48	41	9	2	0	52
MT		41	38	14	6	1	58
NL		47	39	10	4	0	53
AT		46	38	12	3	1	53
PL		63	26	5	3	3	34
PT		55	36	7	2	0	45
RO		60	31	4	2	3	37
SI		40	39	14	7	0	60
SK		50	37	8	3	2	48
FI		50	37	8	5	0	50
SE		37	44	13	5	1	62
UK		40	40	14	6	0	60

QB4.5 How many times in the last twelve months have you...?

Visited a traditional craft workplace (e.g. weaving, glass blowing, decorative art, embroidery, making musical instruments or pottery, etc.) (%)






























		None	1-2 times	3-5 times	More than 5 times	Don't know	Total 'At least once'
EU28		69	24	4	2	1	30
BE		68	25	5	2	0	32
BG		75	18	3	1	3	22
CZ		64	28	3	3	2	34
DK		59	31	6	3	1	40
DE		66	28	4	2	0	34
EE		59	31	6	4	0	41
IE		65	26	5	3	1	34
EL		91	8	1	0	0	9
ES		78	17	3	2	0	22
FR		65	26	4	3	2	33
HR		80	14	3	2	1	19
IT		72	21	3	2	2	26
CY		76	21	1	2	0	24
LV		62	27	6	4	1	37
LT		67	25	3	3	2	31
LU		57	33	6	3	1	42
HU		74	21	3	1	1	25
MT		67	24	4	3	2	31
NL		59	33	5	3	0	41
AT		65	25	8	1	1	34
PL		76	15	4	1	4	20
PT		86	12	1	1	0	14
RO		75	18	2	2	3	22
SI		71	21	5	3	0	29
SK		66	27	2	2	3	31
FI		61	28	5	5	1	38
SE		46	38	9	6	1	53
UK		61	28	7	4	0	39

QB4.6 How many times in the last twelve months have you...?**Been to the cinema or a film heritage festival to see a classic European film produced at least 10 years ago (%)**

		None	1-2 times	3-5 times	More than 5 times	Don't know	Total 'At least once'
EU28		73	16	6	4	1	26
BE		72	20	5	3	0	28
BG		80	13	2	1	4	16
CZ		70	17	7	3	3	27
DK		70	17	7	6	0	30
DE		75	19	3	2	1	24
EE		70	15	7	7	1	29
IE		70	18	5	5	2	28
EL		89	9	1	1	0	11
ES		73	15	7	4	1	26
FR		66	13	9	10	2	32
HR		73	16	7	3	1	26
IT		67	21	8	2	2	31
CY		78	16	2	2	2	20
LV		66	19	7	7	1	33
LT		72	18	4	5	1	27
LU		66	20	7	6	1	33
HU		77	16	5	1	1	22
MT		80	14	2	2	2	18
NL		76	15	4	4	1	23
AT		67	19	9	4	1	32
PL		69	16	7	4	4	27
PT		85	10	3	1	1	14
RO		79	13	3	2	3	18
SI		71	20	6	3	0	29
SK		69	20	5	3	3	28
FI		73	20	4	3	0	27
SE		77	12	7	3	1	22
UK		75	14	5	4	2	23

QB4.7 How many times in the last twelve months have you...?






























Seen a traditional or classical performing arts event (e.g. music, including opera, dance or theatre, folk music, etc.) (%)

		None	1-2 times	3-5 times	More than 5 times	Don't know	Total 'At least once'
EU28		56	30	8	5	1	43
BE		56	31	7	5	1	43
BG		60	27	7	4	2	38
CZ		55	29	8	6	2	43
DK		46	31	14	8	1	53
DE		48	36	11	5	0	52
EE		40	37	14	8	1	59
IE		57	29	8	5	1	42
EL		76	19	3	2	0	24
ES		65	23	8	4	0	35
FR		58	29	7	4	2	40
HR		62	25	8	4	1	37
IT		60	28	7	3	2	38
CY		65	26	5	3	1	34
LV		38	33	16	12	1	61
LT		56	29	9	4	2	42
LU		49	33	10	7	1	50
HU		68	24	6	2	0	32
MT		61	28	8	2	1	38
NL		50	33	10	7	0	50
AT		45	32	15	7	1	54
PL		64	22	6	4	4	32
PT		67	28	3	2	0	33
RO		63	28	4	2	3	34
SI		53	30	11	6	0	47
SK		51	37	7	3	2	47
FI		51	33	9	6	1	48
SE		36	37	14	12	1	63
UK		51	32	11	5	1	48

September-October 2017

Tables





























QB5 Sometimes people find it difficult to access cultural heritage sites or activities. Which of the following, if any, are the main barriers for you? (MULTIPLE ANSWERS POSSIBLE)
(%)

		Lack of interest	Lack of time	Cost	Lack of information	Lack or limited choice of cultural heritage sites or activities in your area	Poor quality of cultural heritage sites or activities in your area	Cultural heritage sites or activities are too remote or difficult for you to access	Other (SPONTANEOUS)	None (SPONTANEOUS)	Don't know	Total 'At least one barrier'
EU28		31	37	34	25	12	6	12	4	8	2	91
BE		51	35	41	39	12	6	13	2	0	0	99
BG		31	36	39	25	12	4	19	2	5	3	92
CZ		25	49	40	19	13	7	17	2	4	1	95
DK		27	44	17	21	5	2	10	5	15	2	83
DE		30	39	27	20	13	3	13	3	15	1	84
EE		35	42	32	25	9	4	20	5	6	2	93
IE		32	37	28	31	14	9	12	2	8	1	91
EL		34	45	52	32	14	6	13	6	5	0	94
ES		36	35	37	30	16	4	12	3	3	1	96
FR		31	30	46	32	7	3	12	3	5	2	93
HR		40	41	33	23	13	10	10	3	2	1	98
IT		34	32	34	32	15	16	12	2	5	4	91
CY		37	50	29	46	8	6	9	3	1	1	98
LV		26	40	43	21	7	4	18	3	6	0	94
LT		39	36	39	18	9	3	12	7	4	1	95
LU		46	42	18	34	8	3	8	6	3	2	95
HU		32	39	46	25	9	6	17	1	6	1	93
MT		42	36	23	21	7	4	5	4	6	6	88
NL		24	39	24	16	7	3	12	7	16	1	83
AT		44	39	34	29	14	10	17	8	9	1	90
PL		33	41	38	19	11	6	11	3	2	2	95
PT		45	29	35	28	11	11	17	3	4	3	93
RO		29	41	36	30	16	18	20	1	4	1	96
SI		35	45	33	25	8	5	9	4	7	0	93
SK		29	39	36	23	9	7	12	6	4	5	91
FI		34	37	17	26	13	6	19	4	6	2	93
SE		25	46	16	31	12	4	16	3	10	0	89
UK		21	38	22	15	9	4	7	7	15	1	85






























September-October 2017

Tables

QB6 Have you used the Internet during the last 12 months for the following cultural heritage purposes? Please tell me all that apply. (MULTIPLE ANSWERS POSSIBLE)
(%)






























		Looking up general information related to cultural heritage, such as the accessibility, facilities and main features of a museum, historical monument, or traditional event in preparation for a visit or your holidays	Buying or booking services for events or activities, such as tickets, guided tours, etc.	Viewing cultural heritage-related content, such as the description of a work of art or historical monument during a visit, historical information about a traditional event you attend, etc.	Creating or sharing cultural heritage-related content, such as a picture or a video of a work of art or historical monument, etc.	Knowing more about a museum or a traditional festival, historical monuments, exhibition after a visit	Giving your opinion of a cultural heritage site or activity (e.g. comments or scores on a review website)	Other (SPONTANEOUS)	None (SPONTANEOUS)	Don't know	Total 'At least in one way'
EU28		31	23	21	11	19	6	5	43	2	55
BE		39	31	23	14	26	6	18	16	0	84
BG		20	9	12	9	12	6	7	55	4	41
CZ		28	20	16	7	23	5	9	38	2	61
DK		62	45	39	16	39	6	5	20	1	79
DE		31	22	20	8	14	3	0	51	1	48
EE		35	30	23	9	26	6	5	39	4	58
IE		32	26	21	13	20	8	7	39	1	60
EL		21	12	13	4	17	3	4	63	0	37
ES		25	22	18	11	18	6	5	52	0	48
FR		34	28	27	11	26	6	5	40	1	59
HR		16	15	16	8	11	5	9	48	1	50
IT		20	18	15	13	14	7	7	46	3	51
CY		19	13	15	6	18	5	5	56	1	44
LV		39	31	22	10	21	9	4	33	4	63
LT		31	22	17	7	21	4	7	45	2	53
LU		38	35	28	15	25	7	5	30	1	69
HU		23	16	12	5	13	5	3	50	1	50
MT		33	17	18	13	13	6	7	43	3	53
NL		65	44	46	28	30	9	3	16	1	83
AT		28	30	19	9	16	5	4	44	1	55
PL		21	19	19	10	14	4	8	41	5	54
PT		11	8	9	6	9	5	2	74	2	24
RO		15	10	12	9	14	7	7	52	3	44
SI		33	18	18	12	18	6	10	42	0	58
SK		23	16	13	9	18	6	12	37	7	56
FI		44	33	29	13	33	9	3	31	3	66
SE		65	54	45	20	45	9	3	14	1	85
UK		47	29	21	10	22	6	1	35	1	63

QB7.1 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.
Living close to places related to Europe's cultural heritage can improve people's quality of life (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		26	45	16	6	7	71	22
BE		15	48	27	8	2	63	35
BG		34	39	11	8	8	73	19
CZ		22	50	20	2	6	72	22
DK		21	40	19	10	10	61	29
DE		24	49	18	4	5	73	22
EE		19	44	18	6	13	63	24
IE		32	47	10	3	8	79	13
EL		36	42	14	5	3	78	19
ES		31	48	12	3	6	79	15
FR		18	40	22	12	8	58	34
HR		32	48	13	5	2	80	18
IT		31	45	14	3	7	76	17
CY		32	38	17	8	5	70	25
LV		25	41	20	7	7	66	27
LT		19	49	19	6	7	68	25
LU		19	44	23	6	8	63	29
HU		30	44	14	6	6	74	20
MT		32	44	13	5	6	76	18
NL		13	43	27	10	7	56	37
AT		23	45	19	8	5	68	27
PL		29	52	11	2	6	81	13
PT		27	52	13	1	7	79	14
RO		32	45	13	3	7	77	16
SI		32	44	15	6	3	76	21
SK		26	46	13	4	11	72	17
FI		14	48	23	8	7	62	31
SE		27	48	12	6	7	75	18
UK		27	40	14	7	12	67	21






























QB7.2 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.

Living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		26	44	17	7	6	70	24
BE		19	51	22	6	2	70	28
BG		35	39	10	8	8	74	18
CZ		19	47	21	5	8	66	26
DK		24	43	16	8	9	67	24
DE		28	44	18	5	5	72	23
EE		18	44	16	8	14	62	24
IE		32	45	11	4	8	77	15
EL		28	37	22	11	2	65	33
ES		31	43	14	5	7	74	19
FR		18	41	21	13	7	59	34
HR		27	46	19	6	2	73	25
IT		27	42	18	5	8	69	23
CY		28	39	17	13	3	67	30
LV		25	42	18	7	8	67	25
LT		15	54	15	8	8	69	23
LU		18	48	19	7	8	66	26
HU		28	47	15	5	5	75	20
MT		32	47	7	5	9	79	12
NL		14	44	23	13	6	58	36
AT		22	44	20	8	6	66	28
PL		31	50	11	2	6	81	13
PT		24	48	19	2	7	72	21
RO		31	42	14	5	8	73	19
SI		30	43	18	6	3	73	24
SK		26	47	14	3	10	73	17
FI		18	51	18	7	6	69	25
SE		30	48	10	6	6	78	16
UK		29	42	14	7	8	71	21






























QB7.3 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.

You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from your region or from (OUR COUNTRY) (%)






























		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		41	41	10	4	4	82	14
BE		31	48	14	5	2	79	19
BG		49	37	5	3	6	86	8
CZ		38	44	13	2	3	82	15
DK		48	35	9	3	5	83	12
DE		37	38	14	8	3	75	22
EE		50	36	5	3	6	86	8
IE		44	41	8	2	5	85	10
EL		67	29	3	1	0	96	4
ES		46	38	7	2	7	84	9
FR		39	40	11	7	3	79	18
HR		42	48	6	2	2	90	8
IT		35	48	9	2	6	83	11
CY		65	27	5	2	1	92	7
LV		58	31	6	2	3	89	8
LT		39	47	7	3	4	86	10
LU		29	46	14	5	6	75	19
HU		39	46	9	3	3	85	12
MT		49	41	4	2	4	90	6
NL		46	40	8	5	1	86	13
AT		35	38	15	10	2	73	25
PL		38	46	8	2	6	84	10
PT		41	52	5	0	2	93	5
RO		43	41	8	3	5	84	11
SI		35	41	16	6	2	76	22
SK		40	42	9	1	8	82	10
FI		41	39	12	4	4	80	16
SE		48	35	8	6	3	83	14
UK		47	40	5	4	4	87	9

QB7.4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.

You feel pride in a historical monument or site, work of art or tradition (e.g. crafts, festivals, music, dance etc.) from a European country other than (OUR COUNTRY) (%)






























		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		29	41	16	8	6	70	24
BE		24	47	20	8	1	71	28
BG		34	34	13	9	10	68	22
CZ		22	43	24	6	5	65	30
DK		31	35	17	8	9	66	25
DE		28	38	20	10	4	66	30
EE		32	38	11	6	13	70	17
IE		38	40	12	3	7	78	15
EL		28	43	20	8	1	71	28
ES		38	34	13	7	8	72	20
FR		24	41	16	13	6	65	29
HR		29	48	15	5	3	77	20
IT		29	47	13	3	8	76	16
CY		49	32	10	7	2	81	17
LV		32	40	14	7	7	72	21
LT		22	48	17	7	6	70	24
LU		28	45	15	6	6	73	21
HU		27	42	20	6	5	69	26
MT		39	44	9	4	4	83	13
NL		29	34	21	13	3	63	34
AT		26	35	24	13	2	61	37
PL		28	47	14	3	8	75	17
PT		30	46	17	2	5	76	19
RO		32	41	15	7	5	73	22
SI		26	37	22	13	2	63	35
SK		29	43	14	4	10	72	18
FI		28	40	16	9	7	68	25
SE		30	38	14	12	6	68	26
UK		32	40	13	7	8	72	20

QB7.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage.
Europe's cultural heritage should be taught in schools, as it tells us about our history and culture (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		47	41	6	2	4	88	8
BE		43	46	8	2	1	89	10
BG		47	35	6	3	9	82	9
CZ		34	43	13	3	7	77	16
DK		53	32	7	3	5	85	10
DE		56	37	4	1	2	93	5
EE		49	40	4	2	5	89	6
IE		47	40	6	2	5	87	8
EL		59	37	3	0	1	96	3
ES		50	41	4	1	4	91	5
FR		40	45	7	4	4	85	11
HR		42	47	8	1	2	89	9
IT		39	46	7	2	6	85	9
CY		69	21	5	3	2	90	8
LV		61	30	4	2	3	91	6
LT		45	44	5	2	4	89	7
LU		38	48	7	3	4	86	10
HU		43	42	9	3	3	85	12
MT		54	35	5	1	5	89	6
NL		46	41	8	3	2	87	11
AT		42	40	12	4	2	82	16
PL		42	46	6	1	5	88	7
PT		42	51	4	0	3	93	4
RO		37	42	12	3	6	79	15
SI		46	43	6	3	2	89	9
SK		36	49	6	1	8	85	7
FI		52	37	7	2	2	89	9
SE		66	28	4	1	1	94	5
UK		51	38	5	3	3	89	8






























QB8.1 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

The number of tourists visiting certain areas represents a threat to Europe's cultural heritage (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		11	26	31	26	6	37	57
BE		11	35	37	15	2	46	52
BG		11	18	29	30	12	29	59
CZ		8	34	39	14	5	42	53
DK		8	21	30	36	5	29	66
DE		6	18	36	35	5	24	71
EE		8	30	32	19	11	38	51
IE		20	25	28	17	10	45	45
EL		7	18	34	38	3	25	72
ES		14	26	27	28	5	40	55
FR		8	25	31	31	5	33	62
HR		20	33	24	18	5	53	42
IT		14	30	26	24	6	44	50
CY		12	17	31	37	3	29	68
LV		6	20	41	26	7	26	67
LT		7	24	39	21	9	31	60
LU		13	28	35	20	4	41	55
HU		11	27	28	29	5	38	57
MT		10	28	34	19	9	38	53
NL		9	25	36	26	4	34	62
AT		10	31	32	23	4	41	55
PL		20	38	24	12	6	58	36
PT		8	33	33	18	8	41	51
RO		17	28	23	24	8	45	47
SI		10	26	34	27	3	36	61
SK		15	35	30	9	11	50	39
FI		18	36	28	12	6	54	40
SE		7	28	20	41	4	35	61
UK		8	23	34	24	11	31	58






























QB8.2 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

Europe's cultural heritage is more for visitors from outside the EU than for EU citizens (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		12	26	30	26	6	38	56
BE		11	34	34	19	2	45	53
BG		12	21	29	28	10	33	57
CZ		6	23	38	28	5	29	66
DK		6	18	26	44	6	24	70
DE		8	17	31	40	4	25	71
EE		5	27	35	23	10	32	58
IE		22	30	25	17	6	52	42
EL		10	27	35	26	2	37	61
ES		16	28	24	25	7	44	49
FR		8	23	34	26	9	31	60
HR		18	36	22	21	3	54	43
IT		18	35	25	15	7	53	40
CY		22	29	18	27	4	51	45
LV		8	20	34	28	10	28	62
LT		6	19	40	25	10	25	65
LU		11	25	36	24	4	36	60
HU		14	33	27	21	5	47	48
MT		13	30	24	23	10	43	47
NL		3	10	34	51	2	13	85
AT		11	29	31	27	2	40	58
PL		19	37	26	11	7	56	37
PT		11	28	35	17	9	39	52
RO		18	35	23	15	9	53	38
SI		12	25	29	30	4	37	59
SK		12	32	32	14	10	44	46
FI		3	14	39	40	4	17	79
SE		4	15	27	49	5	19	76
UK		11	22	35	23	9	33	58






























QB8.3 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

Europe's cultural heritage or cultural heritage-related activities create jobs in the EU (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		30	49	10	3	8	79	13
BE		20	58	17	3	2	78	20
BG		32	44	8	3	13	76	11
CZ		21	49	19	4	7	70	23
DK		34	46	9	2	9	80	11
DE		27	51	12	3	7	78	15
EE		22	50	12	4	12	72	16
IE		41	45	6	1	7	86	7
EL		32	46	12	5	5	78	17
ES		39	45	7	2	7	84	9
FR		23	51	11	4	11	74	15
HR		30	52	9	5	4	82	14
IT		29	47	13	3	8	76	16
CY		35	42	12	5	6	77	17
LV		25	48	13	6	8	73	19
LT		23	53	12	3	9	76	15
LU		23	58	9	2	8	81	11
HU		28	51	11	4	6	79	15
MT		38	50	4	1	7	88	5
NL		29	52	10	3	6	81	13
AT		25	50	16	4	5	75	20
PL		31	54	7	1	7	85	8
PT		23	61	6	1	9	84	7
RO		30	44	14	3	9	74	17
SI		25	50	16	5	4	75	21
SK		25	47	13	3	12	72	16
FI		27	53	11	3	6	80	14
SE		52	38	4	2	4	90	6
UK		34	45	7	3	11	79	10






























QB8.4 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

The presence of cultural heritage can have an influence on your holiday destination (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		28	40	15	13	4	68	28
BE		23	48	16	10	3	71	26
BG		33	41	8	11	7	74	19
CZ		21	43	22	11	3	64	33
DK		40	33	11	12	4	73	23
DE		26	35	19	18	2	61	37
EE		24	35	16	15	10	59	31
IE		31	39	13	11	6	70	24
EL		17	38	23	20	2	55	43
ES		32	37	14	13	4	69	27
FR		26	39	14	18	3	65	32
HR		21	42	18	16	3	63	34
IT		19	46	19	9	7	65	28
CY		29	30	15	23	3	59	38
LV		23	38	18	17	4	61	35
LT		23	38	18	15	6	61	33
LU		22	45	16	12	5	67	28
HU		15	36	18	28	3	51	46
MT		31	43	9	9	8	74	18
NL		39	39	12	9	1	78	21
AT		21	39	24	14	2	60	38
PL		43	48	5	0	4	91	5
PT		19	38	20	17	6	57	37
RO		26	40	15	12	7	66	27
SI		23	36	23	16	2	59	39
SK		18	40	19	11	12	58	30
FI		31	38	16	12	3	69	28
SE		42	40	7	9	2	82	16
UK		35	36	14	10	5	71	24






























QB8.5 To what extent do you agree or disagree with the following statements about Europe's cultural heritage, tourism and the economy.

Public authorities should allocate more resources to Europe's cultural heritage (%)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	Don't know	Total 'Agree'	Total 'Disagree'
EU28		27	47	13	4	9	74	17
BE		21	54	18	3	4	75	21
BG		49	36	5	2	8	85	7
CZ		28	51	12	1	8	79	13
DK		16	42	21	7	14	58	28
DE		21	48	15	4	12	69	19
EE		29	46	10	2	13	75	12
IE		36	45	8	3	8	81	11
EL		44	45	7	1	3	89	8
ES		38	43	9	3	7	81	12
FR		20	47	16	6	11	67	22
HR		30	53	11	3	3	83	14
IT		30	50	9	3	8	80	12
CY		56	31	5	4	4	87	9
LV		37	41	10	5	7	78	15
LT		32	46	10	3	9	78	13
LU		19	56	14	5	6	75	19
HU		30	44	16	3	7	74	19
MT		47	42	4	0	7	89	4
NL		16	44	24	7	9	60	31
AT		23	50	17	5	5	73	22
PL		32	52	8	2	6	84	10
PT		29	55	5	1	10	84	6
RO		35	45	10	3	7	80	13
SI		33	44	15	5	3	77	20
SK		31	47	10	1	11	78	11
FI		17	48	21	6	8	65	27
SE		25	41	16	5	13	66	21
UK		22	42	16	7	13	64	23






























QB9.1 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

There is no common European culture because European countries are too different from one another
(%)

		Very well		Fairly well		Fairly badly		Very badly		Don't know	Total 'Well'		Total 'Badly'	
		EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1
EU28		17	2	37	-1	27	-2	10	1	9	54	1	37	-1
BE		16	0	43	1	31	-1	7	1	3	59	1	38	0
BG		16	-1	32	-2	30	12	10	4	12	48	-3	40	16
CZ		12	1	38	3	29	-10	13	4	8	50	4	42	-6
DK		21	3	35	-1	27	-5	11	3	6	56	2	38	-2
DE		13	-3	28	-3	34	-2	20	8	5	41	-6	54	6
EE		24	-1	42	-1	21	0	4	2	9	66	-2	25	2
IE		25	6	39	3	21	6	4	-1	11	64	9	25	5
EL		18	-5	36	4	35	2	8	-3	3	54	-1	43	-1
ES		21	5	39	-8	23	5	3	-3	14	60	-3	26	2
FR		18	2	37	-5	25	-3	10	3	10	55	-3	35	0
HR		19	19	46	46	24	24	6	6	5	65	65	30	30
IT		16	3	48	3	21	-4	6	-3	9	64	6	27	-7
CY		24	3	36	6	23	-3	7	-5	10	60	9	30	-8
LV		27	5	42	-2	20	-3	3	-2	8	69	3	23	-5
LT		17	3	44	3	23	1	3	-1	13	61	6	26	0
LU		10	-16	43	9	30	6	11	0	6	53	-7	41	6
HU		19	5	39	7	26	-12	11	-1	5	58	12	37	-13
MT		20	-3	40	4	20	-3	6	1	14	60	1	26	-2
NL		19	2	27	-5	35	5	18	0	1	46	-3	53	5
AT		14	1	36	5	31	-2	14	2	5	50	6	45	0
PL		16	6	42	3	24	-10	7	2	11	58	9	31	-8
PT		11	0	46	6	28	-3	3	0	12	57	6	31	-3
RO		29	9	38	7	18	-6	4	-1	11	67	16	22	-7
SI		19	3	36	-7	27	0	10	3	8	55	-4	37	3
SK		14	-1	38	1	28	-6	6	-1	14	52	0	34	-7
FI		16	7	40	2	34	-6	6	-2	4	56	9	40	-8
SE		12	1	29	-7	39	6	15	5	5	41	-6	54	11
UK		14	-3	34	-5	30	5	9	2	13	48	-8	39	7






























QB9.2 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

It's the diversity of European culture that sets it apart and gives it its particular value (%)

		Very well		Fairly well		Fairly badly		Very badly		Don't know	Total 'Well'		Total 'Badly'	
		EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1
EU28		31	7	49	-3	9	-2	2	0	9	80	4	11	-2
BE		26	-7	53	0	16	7	3	1	2	79	-7	19	8
BG		41	3	42	0	5	4	2	1	10	83	3	7	5
CZ		34	3	50	-5	9	1	1	0	6	84	-2	10	1
DK		32	13	45	4	8	-17	3	-3	12	77	17	11	-20
DE		42	12	45	-2	6	-9	2	-1	5	87	10	8	-10
EE		30	-1	53	3	4	-2	1	0	12	83	2	5	-2
IE		30	14	48	4	8	-1	2	-1	12	78	18	10	-2
EL		28	-1	51	1	14	-4	3	1	4	79	0	17	-3
ES		29	12	51	-6	5	-3	1	0	14	80	6	6	-3
FR		34	12	46	-10	8	-3	4	2	8	80	2	12	-1
HR		30	30	54	54	9	9	4	4	3	84	84	13	13
IT		21	2	51	-8	13	3	3	1	12	72	-6	16	4
CY		35	2	48	-2	6	2	1	-1	10	83	0	7	1
LV		34	3	48	-6	6	-2	2	1	10	82	-3	8	-1
LT		23	6	54	2	9	2	1	0	13	77	8	10	2
LU		29	1	57	8	5	-5	2	0	7	86	9	7	-5
HU		33	-4	51	3	9	0	2	1	5	84	-1	11	1
MT		35	4	46	-3	5	-1	2	1	12	81	1	7	0
NL		38	7	38	-2	18	-1	3	-3	3	76	5	21	-4
AT		28	4	51	-4	13	4	5	3	3	79	0	18	7
PL		29	3	51	-6	10	5	2	1	8	80	-3	12	6
PT		20	3	64	1	5	-1	0	0	11	84	4	5	-1
RO		31	7	43	-4	13	3	2	1	11	74	3	15	4
SI		32	4	47	-9	13	5	2	1	6	79	-5	15	6
SK		27	-7	52	-4	8	3	1	1	12	79	-11	9	4
FI		21	2	54	-1	16	-1	2	-1	7	75	1	18	-2
SE		25	15	46	1	15	-7	5	-1	9	71	16	20	-8
UK		23	0	51	4	9	0	2	-2	15	74	4	11	-2






























QB9.3 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

Through globalisation, European culture will become more dynamic and widespread in the world (%)

		Very well		Fairly well		Fairly badly		Very badly		Don't know	Total 'Well'		Total 'Badly'	
		EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1
EU28		17	3	45	1	18	-3	6	1	14	62	4	24	-2
BE		15	-4	53	3	22	1	5	0	5	68	-1	27	1
BG		27	8	38	4	12	4	3	1	20	65	12	15	5
CZ		8	-2	40	-6	28	1	9	4	15	48	-8	37	5
DK		22	-1	46	0	14	-4	5	2	13	68	-1	19	-2
DE		20	6	43	2	20	-12	6	0	11	63	8	26	-12
EE		13	-2	42	-8	18	2	8	5	19	55	-10	26	7
IE		27	13	44	4	12	1	3	0	14	71	17	15	1
EL		17	0	41	4	21	-10	12	0	9	58	4	33	-10
ES		21	9	44	0	11	0	2	-4	22	65	9	13	-4
FR		13	3	46	0	18	-9	8	3	15	59	3	26	-6
HR		18	18	48	48	19	19	5	5	10	66	66	24	24
IT		15	1	47	-6	19	5	5	1	14	62	-5	24	6
CY		26	-2	38	4	10	-3	8	3	18	64	2	18	0
LV		15	1	48	-3	13	-4	6	3	18	63	-2	19	-1
LT		15	6	46	7	13	-3	4	1	22	61	13	17	-2
LU		13	-3	52	11	20	-1	5	-3	10	65	8	25	-4
HU		18	5	46	8	19	-6	6	-3	11	64	13	25	-9
MT		34	8	43	-4	6	0	2	0	15	77	4	8	0
NL		11	-1	32	0	35	3	15	1	7	43	-1	50	4
AT		18	5	43	5	22	0	9	1	8	61	10	31	1
PL		18	7	51	1	15	-1	3	1	13	69	8	18	0
PT		17	2	59	6	6	-5	0	-1	18	76	8	6	-6
RO		23	8	38	2	20	6	5	2	14	61	10	25	8
SI		17	0	42	1	24	2	7	0	10	59	1	31	2
SK		14	1	50	-1	15	-5	3	-1	18	64	0	18	-6
FI		11	0	47	-2	25	2	7	2	10	58	-2	32	4
SE		24	6	48	2	15	-4	6	3	7	72	8	21	-1
UK		13	-1	45	2	14	-3	6	-1	22	58	1	20	-4






























QB9.4 For each of the following statements, please tell me if it corresponds very well, fairly well, fairly badly or very badly to what you think personally.

There is no specific European culture, only a global western culture which is, for example, the same in Europe and the US (%)

		Very well		Fairly well		Fairly badly		Very badly		Don't know	Total 'Well'		Total 'Badly'	
		EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1
EU28		8	1	27	2	30	-4	23	2	12	35	3	53	-2
BE		8	3	39	9	37	-1	13	-9	3	47	12	50	-10
BG		11	4	24	6	29	7	18	2	18	35	10	47	9
CZ		8	4	21	-2	33	-11	28	5	10	29	2	61	-6
DK		6	-2	23	-4	32	-5	28	9	11	29	-6	60	4
DE		6	1	15	-2	35	-9	38	10	6	21	-1	73	1
EE		4	-2	18	-6	33	1	29	7	16	22	-8	62	8
IE		20	12	35	9	21	1	11	-3	13	55	21	32	-2
EL		7	-3	22	-1	36	-1	26	-2	9	29	-4	62	-3
ES		10	2	26	1	28	4	19	-5	17	36	3	47	-1
FR		6	2	25	0	33	-8	23	4	13	31	2	56	-4
HR		13	13	33	33	31	31	16	16	7	46	46	47	47
IT		12	3	42	7	23	-4	12	-6	11	54	10	35	-10
CY		11	0	24	7	25	-2	24	-5	16	35	7	49	-7
LV		7	4	21	-4	28	-8	26	6	18	28	0	54	-2
LT		6	1	30	4	29	-3	19	9	16	36	5	48	6
LU		4	-1	25	7	36	4	27	-4	8	29	6	63	0
HU		11	6	33	14	27	-14	22	-3	7	44	20	49	-17
MT		12	1	25	3	21	-4	20	2	22	37	4	41	-2
NL		10	2	19	-5	26	1	41	2	4	29	-3	67	3
AT		10	6	27	6	32	-4	25	2	6	37	12	57	-2
PL		9	4	32	7	29	-9	15	0	15	41	11	44	-9
PT		6	-2	34	2	34	3	8	0	18	40	0	42	3
RO		17	10	33	12	22	-6	13	-4	15	50	22	35	-10
SI		8	3	21	-6	35	-1	23	3	13	29	-3	58	2
SK		10	6	30	8	28	-14	15	-5	17	40	14	43	-19
FI		4	0	23	1	39	-4	28	3	6	27	1	67	-1
SE		4	0	21	-1	32	-7	37	14	6	25	-1	69	7
UK		7	-1	23	-7	30	2	22	4	18	30	-8	52	6






























QB10.1 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.

Culture and cultural exchanges should have a very important place in the EU so that citizens from different Member States can learn more from each other and feel more European (%)

		Totally agree		Tend to agree		Tend to disagree		Totally disagree		Don't know	Total 'Agree'		Total 'Disagree'	
		EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1
EU28		38	-6	46	1	8	3	2	1	6	84	-5	10	4
BE		32	-21	53	15	13	7	1	0	1	85	-6	14	7
BG		44	-6	43	9	3	2	2	1	8	87	3	5	3
CZ		28	-11	51	-3	13	8	2	2	6	79	-14	15	10
DK		35	-6	41	-5	14	6	4	2	6	76	-11	18	8
DE		44	-8	44	4	6	1	2	1	4	88	-4	8	2
EE		40	-13	47	10	4	2	1	0	8	87	-3	5	2
IE		46	10	42	-4	5	2	0	-1	7	88	6	5	1
EL		39	-10	50	6	7	1	2	1	2	89	-4	9	2
ES		44	7	42	-5	5	1	0	-1	9	86	2	5	0
FR		33	-10	47	0	10	5	4	3	6	80	-10	14	8
HR		42	42	45	45	6	6	3	3	4	87	87	9	9
IT		31	-5	50	-4	8	3	2	1	9	81	-9	10	4
CY		58	-13	34	11	3	3	2	2	3	92	-2	5	5
LV		45	4	43	-5	5	0	2	1	5	88	-1	7	1
LT		40	-1	47	2	6	4	1	0	6	87	1	7	4
LU		35	-14	53	13	8	0	1	-1	3	88	-1	9	-1
HU		40	-11	47	6	8	5	2	1	3	87	-5	10	6
MT		48	-7	39	1	3	2	3	3	7	87	-6	6	5
NL		31	-15	45	5	16	7	5	2	3	76	-10	21	9
AT		37	7	45	-6	12	2	3	0	3	82	1	15	2
PL		39	-12	49	8	7	4	1	0	4	88	-4	8	4
PT		31	-8	54	3	6	3	0	0	9	85	-5	6	3
RO		42	-12	41	6	11	9	1	1	5	83	-6	12	10
SI		45	-4	42	1	9	3	3	2	1	87	-3	12	5
SK		30	-21	51	8	7	4	1	1	11	81	-13	8	5
FI		33	-9	50	2	11	5	2	1	4	83	-7	13	6
SE		40	0	44	-3	10	1	3	2	3	84	-3	13	3
UK		35	-1	45	-2	8	0	4	1	8	80	-3	12	1






























QB10.2 For each of the following statements, please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.

Culture and cultural exchanges can play an important role in developing greater understanding and tolerance in the world, even where there are conflicts or tensions (%)






























		Totally agree		Tend to agree		Tend to disagree		Totally disagree		Don't know	Total 'Agree'		Total 'Disagree'	
		EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	EB88.1	Diff. EB88.1 - EB67.1	EB88.1	Diff. EB88.1 - EB67.1
EU28		38	-4	44	-2	9	3	3	2	6	82	-6	12	5
BE		32	-18	52	11	12	6	3	2	1	84	-7	15	8
BG		39	-3	41	3	7	4	4	3	9	80	0	11	7
CZ		20	-14	46	-6	22	13	5	3	7	66	-20	27	16
DK		49	-2	37	-2	7	1	3	2	4	86	-4	10	3
DE		46	-3	39	-2	7	0	3	2	5	85	-5	10	2
EE		39	-5	42	0	9	4	3	2	7	81	-5	12	6
IE		47	11	41	-3	4	1	1	0	7	88	8	5	1
EL		34	-9	51	1	9	3	3	2	3	85	-8	12	5
ES		40	3	41	-6	6	2	2	1	11	81	-3	8	3
FR		35	-9	46	-1	9	4	5	4	5	81	-10	14	8
HR		40	40	46	46	6	6	3	3	5	86	86	9	9
IT		28	-5	48	-6	12	6	3	1	9	76	-11	15	7
CY		52	-13	32	5	5	4	4	4	7	84	-8	9	8
LV		41	3	39	-10	10	4	3	1	7	80	-7	13	5
LT		37	2	47	0	7	2	2	0	7	84	2	9	2
LU		37	-16	47	10	9	2	3	1	4	84	-6	12	3
HU		38	-7	45	2	10	4	3	2	4	83	-5	13	6
MT		42	-2	39	-4	7	3	4	3	8	81	-6	11	6
NL		48	-8	40	4	7	3	4	2	1	88	-4	11	5
AT		36	8	45	-6	13	3	4	1	2	81	2	17	4
PL		35	-9	51	5	7	2	2	1	5	86	-4	9	3
PT		29	-13	55	9	6	2	0	0	10	84	-4	6	2
RO		39	-7	41	3	12	8	2	1	6	80	-4	14	9
SI		45	0	40	-1	10	2	3	0	2	85	-1	13	2
SK		25	-21	50	5	12	7	3	2	10	75	-16	15	9
FI		36	-3	49	-3	9	3	2	1	4	85	-6	11	4
SE		65	3	27	-5	5	2	2	1	1	92	-2	7	3
UK		39	1	42	-6	7	1	3	1	9	81	-5	10	2

QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)? (MULTIPLE ANSWERS POSSIBLE)

(%)

		Citizens themselves	Local communities	Schools, universities, etc.	Associations, NGOs, charities	Benefactors, sponsors	Private companies	Local and regional authorities	National authorities	The European Union	Other (SPONTANEOUS)	All of them (SPONTANEOUS)	None of them (SPONTANEOUS)	Don't know
EU28		34	29	25	17	19	14	39	46	40	1	9	1	3
BE		34	34	28	22	22	16	47	51	51	1	0	0	0
BG		36	37	23	23	20	14	40	56	38	0	10	1	3
CZ		32	23	21	21	32	16	49	59	45	0	4	0	1
DK		38	38	27	22	22	17	47	61	38	2	6	0	3
DE		32	21	25	17	27	12	36	45	43	0	18	1	3
EE		45	39	23	25	24	17	42	48	41	0	14	1	3
IE		41	42	30	13	16	17	43	47	35	1	5	0	3
EL		46	45	39	11	21	9	49	68	45	1	7	1	0
ES		31	27	27	14	15	16	36	44	49	1	13	1	3
FR		36	29	26	20	19	15	34	42	49	1	1	1	4
HR		32	36	17	21	17	13	35	44	35	1	4	0	2
IT		35	29	18	10	11	14	39	45	31	1	10	2	4
CY		52	50	44	15	17	10	38	54	47	0	6	0	0
LV		42	15	18	17	20	13	39	51	35	1	10	0	2
LT		46	34	19	14	17	17	43	50	41	1	14	0	3
LU		38	24	22	19	17	14	41	45	52	1	4	1	3
HU		22	38	19	28	24	12	29	27	17	0	3	2	6
MT		30	30	20	22	15	14	33	51	38	0	19	1	2
NL		41	31	26	25	26	15	57	65	51	0	2	0	0
AT		31	33	31	24	37	24	44	52	44	1	7	0	1
PL		31	28	19	18	18	11	43	48	32	1	6	1	5
PT		34	32	19	9	12	11	55	55	33	0	13	0	2
RO		39	38	29	21	18	22	39	45	40	0	7	1	2
SI		31	39	28	20	14	9	41	43	46	1	6	1	1
SK		33	31	27	27	27	21	39	43	41	3	7	1	2
FI		40	28	26	36	23	8	39	43	44	0	2	1	2
SE		45	35	33	32	19	11	59	68	54	0	2	0	1
UK		33	32	29	14	12	10	34	39	31	1	9	1	5

QB12 Overall, would you like to know more about Europe's cultural heritage?
(%)

		Yes, definitely	Yes, to some extent	No, not really	No, not at all	Don't know	Total 'Yes'	Total 'No'
EU28		23	45	21	9	2	68	30
BE		23	44	27	6	0	67	33
BG		27	47	13	6	7	74	19
CZ		18	44	26	11	1	62	37
DK		28	46	18	6	2	74	24
DE		21	50	19	8	2	71	27
EE		19	45	24	6	6	64	30
IE		25	46	19	9	1	71	28
EL		38	40	17	5	0	78	22
ES		32	41	18	8	1	73	26
FR		26	41	21	12	0	67	33
HR		20	48	25	6	1	68	31
IT		20	47	20	9	4	67	29
CY		47	33	16	4	0	80	20
LV		24	49	17	9	1	73	26
LT		16	51	24	8	1	67	32
LU		28	52	16	3	1	80	19
HU		12	45	30	11	2	57	41
MT		30	44	13	9	4	74	22
NL		24	49	23	4	0	73	27
AT		23	47	22	6	2	70	28
PL		16	48	25	6	5	64	31
PT		21	46	25	6	2	67	31
RO		28	42	20	8	2	70	28
SI		15	47	27	11	0	62	38
SK		19	42	21	12	6	61	33
FI		16	56	21	7	0	72	28
SE		39	43	13	4	1	82	17
UK		21	39	24	14	2	60	38