Ideas that change THE WORLD!

Social Innovation Tournament

FINAL EVENT
23 October 2018
Copenhagen, Denmark
The **EIB Institute** (EIBI) was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote and support social, cultural and academic partnerships with European stakeholders and the public at large. It is a key pillar of the EIB Group’s community and citizenship engagement. This includes reducing inequalities, enhancing knowledge, innovation and competitiveness and ensuring cohesion throughout Europe.

The **EIB Institute** supports social innovation and entrepreneurs who target social, ethical or environmental goals or seek to create and sustain social value. This is typically related to unemployment, equal opportunities, the marginalisation of disadvantaged groups and access to education and other basic social services.

The **Social Innovation Tournament (SIT)** is the flagship initiative of the Social Programme of the EIB Institute. The SIT is organised every year in a different country to reward and sponsor European entrepreneurs whose primary purpose is to generate a social, ethical or environmental impact. All finalists compete for the General Category 1st and 2nd Prizes, respectively EUR 50 000 and EUR 20 000. This year, projects addressing the topic of sustainable development with special emphasis on the circular economy also compete for the Special Category 1st and 2nd Prizes, respectively EUR 50 000 and EUR 20 000.

Projects are typically related to combating unemployment, improving the environment, tackling the marginalisation of disadvantaged communities and promoting access to education in a wide range of fields, from healthcare to the natural or urban environment, through new technologies, new systems and new processes.

The Tournament runs in two rounds. A Selection Committee comprising mainly EIB Group experts in innovation, the environment and other relevant disciplines select 15 projects. The finalists are invited to a Mentoring Bootcamp to provide them with the necessary guidance for the finalisation of their proposals. At the Final Event, all the finalists have to present and defend their project before a jury composed of social innovation specialists.

Finalists from all SIT editions become members of the SIT Alumni Network and benefit from numerous training opportunities such as applying to attend an SIT Impact Bootcamp, a full-time executive training course focused on scaling, pitching and engagement with investors, join an innovation grants programme, participate in conferences around Europe and network with investors, venture philanthropists and foundations that can help their project to scale. Furthermore, to explore synergies and complementarities with the growing community of social entrepreneurs supported by the Institute through the SIT, the Institute – together with PortusPark, a network of incubators and science and technology parks, and in partnership with the Municipality of Amarante (Northern Portugal), the Intermunicipal Community of Tâmega and Sousa, and Instituto Empresarial do Tâmega – has launched IRIS (Incubadora Regional de Inovação Social), a Regional Social Innovation Incubator designed to foster regional development through social innovation. Headquartered at IET-Instituto Empresarial do Tâmega (Tâmega Business Institute), IRIS provides all necessary conditions for accessing knowledge, networks of partnerships and social investors, turning Amarante and the Tâmega and Sousa regions into an EU benchmark for starting up, testing and growing new social entrepreneurship initiatives.
#SIT18cph Final Event  
Social Innovation Tournament

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*Wifi*

login: Matrikel1GUEST
Password: Iloveinternet
## Order of Presentations

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It is now seven years since the EIB Institute held its first Social Innovation Tournament (SIT) in Luxembourg in 2012. The Tournament’s seventh edition will take place this year, with previous editions having been held in Budapest (2013), Madrid (2014), Milan (2015), Ljubljana (2016), and last year in Riga. This year, 15 social innovation projects are competing in Copenhagen, Denmark, and joining a growing community of over 100 projects from 22 different European countries working to create societal impact. It is just the beginning of a long journey packed with learning, networking, and creating opportunities to solve some of modern society’s most concerning problems. The SIT started yesterday so today we are working with the best innovators in Europe to change tomorrow!

In its first edition in 2012, the Hungarian project Hand-in-Scan won first prize for its hand hygiene system based on digital imaging technology for the direct control of hand washing effectiveness in medical environments. Today, Hand-in-Scan has more than 20,000 individual users and is present in over 20 countries worldwide; its hand hygiene systems are sold in Europe, Asia and North America. Hand-in-Scan is working together with the WHO to reach more users and continues to develop its system to meet the requirements of new segments, including biotech, hospitality and food production.

In 2013, the Special Category Prize was introduced with the topic “environment”. The prize was awarded to the Romanian-based paper recycling project Recicleta, which collects small quantities of waste paper from offices for recycling using cargo bicycles and employs socially disadvantaged people. In Romania, standard commercial companies will generally only collect waste material in excess of 150 kg. This scheme enables substantial amounts of paper to be recycled instead of being added to landfills, and jobs are created. So far, Recicleta has collected over 420 tonnes of paper for recycling, leading to over 6,000 trees being saved from felling. Funding comes from client fees, sponsorship, the sale of waste paper and state support. The two cargo bicycles used are an efficient and eco-friendly means of transport with zero CO2 emissions.

When the Tournament was held in Madrid in 2014, the winner of the General Category was the French micro-franchising initiative Adie. Adie aims to launch social micro-franchise networks designed to offer turnkey business models to low-income entrepreneurs. It is a microcredit pioneer in France with more than 165,000 microloans disbursed and 120 branches around the country. Adie helps over 18,000 micro-entrepreneurs every year and generates 225 self-created jobs every week. In the same year, the Special Category Prize “urban and natural environment” was awarded to Blue Badge Style, a style website and app for disabled people, recommended by the Guardian and the Financial Times, that enables users to explore travel options, restaurants, theatres, sporting arenas and retailers. Blue Badge Style is currently developing the BBS Butler System – a series of accessories for wheelchair, rollator, scooter and buggy users. The system’s first accessory is a glass holder and will be followed by a smartphone and tablet holder and other products for the disability market.
The fourth edition of the Tournament was held in Milan in 2015, at the same time as the Expo Universal Exhibition. The Special Category Prize was on the topic of “equal opportunities, with a special emphasis on people with disabilities” and was shared by Marioway (Italy), which created an innovative hands-free, two-wheeled, self-balancing, verticalising electric wheelchair for paraplegics, and BLITAB (Austria), which is introducing the world’s first tactile tablet for reading and writing for blind and visually impaired people. Two years after the final event, in 2017, CEO Kristina Tsvetanova was recognised as the best woman entrepreneur in Europe under 30, and has just recently been nominated as a laureate of the 2018 Cartier Women’s Initiative. In the General Category, KOIKI, based in Spain, won first prize for its initiative that enables people with intellectual or physical disabilities in Spanish neighbourhoods to work as postmen/postwomen or messengers, delivering parcels or picking them up from their neighbours, walking or biking very short distances from their homes or local stores. After winning the EIB Institute’s grant, KOIKI raised EUR 900 000 in a venture round.

The fifth edition of the Tournament was held in Ljubljana in 2016. Aprendices Visuales, based in France and Spain, a project that aims to help children with autism to access the tools they need in order to develop their full potential, and BioCarbon Engineering (UK), which wants to counter industrial-scale deforestation using drones, won the first and second prizes in the general category. Early this year (2018) Aprendices Visuales launched the first visual school in Spain, “Escuela Visual”, and BioCarbon Engineering has received a seed investment of USD 2.5 million from SYSTEMIQ. The Special Category Prizes on the topic of “health, with a special emphasis on childhood obesity” went to Silent Secret (UK), currently known for Cypher, and to FitforKids (Denmark). Cypher developed an application that enables teenagers (11 to 19 year-olds) to share secrets, thoughts, news and their lifestyle anonymously, thus creating a social community, a programme specifically designed for obese children and their families promoting healthy eating habits and an active lifestyle. In 2017 FitforKids reached 3 000 children in 25 municipalities throughout Denmark and is planning to deploy an Italian language version of FitforKids together with its Italian partners.

Last’s year sixth edition took place in Riga, Latvia on 21 September 2017. Complex Disease Detector (Sweden) won first prize in the General Category and ColorADD (Portugal) won second prize. Complex Disease Detector is an accurate, non-invasive and affordable technology for screening and early diagnosis of heart disease. ColorADD is a unique, universal, inclusive and non-discriminative language that enables the colour-blind to identify colours, with a wide infinite spectrum of use in companies/entities whenever colour is a factor of identification, orientation or choice. For this edition, the special category had the theme of “Ageing”. The Freebird Club and Walk With Path shared first prize. The Freebird Club is a travel-based social network for older adults, currently offering experiences in 33 countries around the globe. Thanks to its pioneering service, the Freebird Club was selected as one of the world’s 15 most innovative travel and tourism start-ups. Walk With Path is a healthcare company aiming to improve
mobility and reduce the risk of falls for a range of individuals, including the elderly and people with chronic diseases.

For the first time in 2017, the EIB Institute also financed a residency at the IRIS Incubator (Incubadora Regional de Inovação Social) for two finalist projects – Adopt GrandParents (Spain) and Arborea (UK) – to enable the expansion of these two projects to Portugal, in particular to the Tâmega e Sousa Region. Adopt GrandParents is an intergenerational company for the elderly aiming to make people feel heard, accompanied and loved, while the young acquire values and experience. So far, it has reached 27 residencies in 20 cities, and impacted the lives of 500 teenagers and 250 seniors. As for Arborea, its mission is to accelerate the global transition to sustainable food by producing the best and most sustainable healthy food ingredients through the most advanced organic cultivation system, driven by nature’s power.

This year, the EIB is celebrating its 60th anniversary, which involves many special activities taking place to mark this event. This year’s emphasis is given to the circular economy and projects with innovative ideas in this field. This is why the Special Prize at the SIT 2018 was awarded to innovative projects in the field of circular economy.

This year, 15 social entrepreneurs meet in Copenhagen, Denmark, to compete for four prizes; all projects competed in the General Category and projects focusing on sustainable development with a special emphasis on the circular economy also competed in the Special Category. A panel of judges from the academic and business communities will award the first and second prizes of EUR 50 000 and EUR 20 000 in each category. The EIB Institute is once again partnering with INSEAD Business School to offer up to two members of the 2018 SIT Finalist projects the opportunity to attend the 2018 edition of the INSEAD Social Entrepreneurship Programme (ISEP). This year, EY Transaction Advisory services will again offer business model fine-tuning to the General Category winner to help the entrepreneur with financing its business plan. In order to support the project’s expansion, the EIB Institute will also finance a residency at the IRIS Incubator (Incubadora Regional de Inovação Social) in Portugal, for up to two members of the selected project(s).
Emma Navarro

*Vice President, European Investment Bank*

Emma Navarro has been Vice-President of the European Investment Bank since June 2018. She is a Member of the EIB’s Management Committee, which draws up the Bank’s financial and lending policies, oversees its day-to-day business and takes collective responsibility for the Bank’s performance.

Before joining the EIB, she was General Secretary of the Treasury and Financial Policy in Spain, a Member of the Bank of Spain’s Governing Council and a Board Member of the Spanish National Securities Market Commission. Prior to this, she was President of Instituto de Crédito Oficial (ICO), Director of the Office of the Minister for Economic Affairs, Industry and Competitiveness and Advisor at the International Monetary Fund. Previously, she held various positions in the public sector in Spain.

In 2005, Emma Navarro became State Economist and Trade Expert for the Spanish Administration. She holds a degree in Law, a Master’s degree in EU Law from CEU San Pablo University and a joint postgraduate degree.
Olivier de Guerre
Elena Casolari
Olivier de Jamblinne
Kaat Peeters
Hans H. Wahl
Kai Hockerts

Jury
Elena Casolari

President of the Jury
Executive President, Opes Impact Fund

Elena is co-founder and Executive President of the Opes-LCEF Foundation, Trustee and Managing Director of the Opes-LCEF Trust, and chair of the Opes-LCEF Investment Committee. The Opes-LCEF Fund is an early-stage impact fund that provides investment, management and technical support to entrepreneurs whose businesses serve disadvantaged communities. In mid-2017 the Opes Impact Fund and LCEF (Low Carbon Enterprise Fund) merged to leverage their common interests: a focus on early-stage social entrepreneurs; provision of flexible and patient capital plus management support to help these companies thrive and grow; and an enduring focus on low-carbon solutions for disadvantaged populations.

For 10 years Elena was CEO at the INGO, Acra, and before that she spent 12 years in the investment banking industry covering emerging markets. Elena serves as a Director at Fondazione Umano Progresso, Watershop Naivasha in Kenya, the Social Enterprise World Forum CIC in Glasgow, and Social Impact Agenda per l’Italia. After graduating in Management at Bocconi University in Milan, Elena was a Monbusho fellow at Hitotsubashi University in Tokyo for two years.

@opes_impact
Olivier de Guerre
Chairman, PhiTrust Active Investors and PhiTrust Impact Investors

Olivier de Guerre co-founded GT Finance/Cristal Finance in 1987 before joining Credit Suisse Asset Management in 1998 as a Managing Director. In 2003 he founded PhiTrust in order to support families and foundations in the implementation of financial, social and philanthropic strategies, believing that investors have responsibility through their financial and social investments. He has long-standing experience in asset management at the level of families/foundations or institutions, in particular through assisting them with their investment strategies. Olivier is a Board member of Finansol and the Philippson Foundation. He is also the Chairman of PhiTrust Active Investors and PhiTrust Impact Investors.

@PhiTrustActive @PhiPartenaires
Hans H. Wahl

**Director, Social Impact Initiative (ISII)**

Hans joined INSEAD in 2007. He is an educator, trainer and human rights activist, based in Paris. He has more than 35 years of experience in education, management, and economic and political development in over 40 countries. Hans co-directs INSEAD’s Social Entrepreneurship Executive Education Programme (ISEP) from the school’s campus in Fontainebleau, France, one of the most highly respected programmes in the field, housed at one of the world’s leading business schools. Specifically, his work focuses on educational design, programme development and collaborative social impact ecosystems.

He is also a member of the Value Web, which facilitates complex, multi-stakeholder discussions to advance social change, and is a founding director of the Governance and Justice Group, a multi-disciplinary group that carries out research and advises on issues of access to justice, rule of law and human rights. He established UNESCO’s Poverty and Human Rights Programme and held senior positions at Amnesty International, Penal Reform International, and numerous community development organisations. Hans has launched several social ventures including a sustainable tourism organisation in the High Caucasus of Georgia. He has studied, written and consults on issues of civil society development, human rights, and capacity building worldwide. He is Austrian-American and holds a Master of International Affairs from Columbia University.

@Insead
Kaat Peeters

*Director, Sociale Innovatiefabriek*

Kaat is Director of the “Sociale Innovatiefabriek”, an organisation that promotes, stimulates and facilitates social innovation and social entrepreneurship throughout Flanders and Brussels. An emphasis is placed on major social challenges such as poverty, climate change, loneliness and urbanisation. Associations and companies can engage with this “Social Innovation Factory” that further refines concepts and provides expertise, a network and access to innovation funding. Kaat is also active as a lecturer at the University College “Erasmushogeschool” in Brussels where she teaches social innovation. Kaat was the director of the support centre for amateur arts for several years, worked at the Ministry of Culture and has also worked as cultural coordinator for a council. As part of these jobs, she established a European network and as manager was responsible for developing two newly founded associations into solid organisations. Meanwhile, Kaat ran a shop for Persian and Arabic interior objects and a bed and breakfast in the centre of Ghent, the medieval city where she still lives. Kaat currently provides rehearsal spaces at her house. She sits on the boards of several cultural associations and an art school on a voluntary basis.

@KaatSIF
Kai Hockerts

Professor, Social Entrepreneurship, Copenhagen Business School

Kai Hockerts is Professor of Social Entrepreneurship at Copenhagen Business School (CBS). In his capacity as Academic Director of Responsible Management Education he also leads the CBS curriculum change initiative, which is currently reviewing all 19 bachelor study programmes with the goal of anchoring responsible management education across the curriculum. Kai’s primary research focus is on corporate sustainability strategies and social entrepreneurship. He holds a Ph.D. in Management from the University of St. Gallen (Switzerland). Before joining CBS Kai was Adjunct Professor at INSEAD France. His research has been published in the Journal of Business Venturing, International Review of Entrepreneurship, Journal of Business Ethics, and Business Strategy and the Environment.

@Kai_Hockerts
Olivier de Jamblinne

CEO, Banque Puilaetco Dewaay Luxembourg

Olivier de Jamblinne has been a banker since 1990 and CEO of Banque Puilaetco Dewaay Luxembourg S.A. since January 2017. Olivier has worked in Geneva, London, Guernsey and Luxembourg. He is a non-executive director of several companies, mainly banks, management or insurance companies all over Europe. For nearly 10 years now he has also been a member of the Board of the Fondation Roger de Spoelberch (Geneva) - a private Swiss foundation - whose objective is the funding and promotion of research and assistance in the area of neurodegenerative diseases. The Foundation awards an annual prize - the Roger de Spoelberch Prize - to a research project carried out in a European university hospital.

@PuilaetcoDewaay
Social Innovation Tournament

Master of Ceremony

Jordan Junge

Programmes and Projects Manager, Social Innovation Exchange

Jordan is a Programme Director at the Social Innovation Exchange (SIX) and is responsible for growing and developing the network globally, managing new programme design and delivery, and contributing to research. She manages the SIX Funders Node, a programme within SIX that supports over 90 funders from more than 18 countries as they move towards more transformative grant-making practices and social innovation methods. She convenes gatherings for the funders and produces insights to push the philanthropic sector and social innovation field forward. Jordan also manages SIX’s foresight work, exploring the future of social innovation with its Wayfinder series. She previously worked at Nesta in the Policy and Research Team and at the Start Network. She has an MSc in Human Rights from the London School of Economics and a Bachelor’s degree in International Politics from Queen’s University in Belfast. She is originally from Denver, Colorado.

@si_exchange  @jordanjunge
#CircularEconomy

Book in Loop (PT)

Project in: Portugal

Book in loop is an omnichannel tech-based solution that allows the circularity of durable goods with short-lived use. With the use of technology Book in Loop enhances the quality of goods traded in the platform and ensure an efficient logistics and delivery process, saving consumers time and money. In terms of impact, it has saved Portuguese households over EUR 1 million in reduced costs of school books for children in two years. General adoption of circular economy practices could increase the disposable income of European households and Europe's GDP by 11 and 7pp. Regarding the market, pursuing circular economy opportunities that are already profitable could reduce Europe’s resource spending by 32% a year, or EUR 600 billion, by 2030. Externality costs could decrease by up to EUR 500 billion. By 2030, the total annual benefit could be EUR 1.8 trillion.

www.bookinloop.com    bookinloop    geral@bookinloop.com

João Bernardo Parreira, CEO

João is currently the CEO of Book in Loop, a full-time job. Previous to this project, he founded an online newspaper and worked in the founding team of several political think tanks, focused mainly on local issues. João is finishing a law degree in University of Coimbra - one of the oldest in Europe!

Manuel Tovar, COO

Create, believe and accomplish are three of the proud words that represent Manuel Tovar, a 23-year old gentleman with one eye on the future and the other on daily hard work. Currently studying Law at the University of Coimbra, his hometown, Manuel founded Book in Loop at the age of 19. This disruptive start-up based on the circular economy is now challenging the world of education with the values of saving and renovation. Manuel is also very active in politics and now has responsibilities in local government and in a youth political party. He has also been involved in an online Portuguese newspaper in relation to the same topic.
#CircularEconomy

BioFlex is a solvent process that uses unwanted waste wood as a very cheap raw material to produce clean and low-cost chemicals, fuels and materials. Using an innovative solvent, the main components of wood – cellulose and lignin – are separated, ready for conversion into final products such as bioplastics, common chemicals and novel materials. At the same time, heavy metals, which are typically present in waste wood, can be extracted and recovered. We can thus develop a truly economically and environmentally sustainable circular bioeconomy.

The project has been recognised in various business idea competitions, such as the Althea Imperial Programme, the Climate-KIC Climate Impact Battle and the Climate LaunchPad competition.

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Florence Gschwend, CEO

Florence Gschwend studied Chemistry in Switzerland and the UK before obtaining her PhD from Imperial College London. Her thesis explored the potential to improve the economic viability of the use of low-cost ionic liquids for biorefining. Specifically she investigated cheap waste raw materials and, in particular, metal-treated and/or contaminated waste wood. Since finishing her PhD she has co-founded Chrysalix Technologies, a spin-out company from Imperial College seeking to commercialise ionic liquid-based biorefining technology. Florence is now working full-time for Chrysalix as the CEO. She has won several awards in this area and was named in the Forbes 30 Under 30 as one of Europe’s most promising game changers under 30 in science and healthcare.
# Energy

Glowee is an environmental biotechnology startup. To reduce the environmental footprint of lighting, improve well-being in our lives and offer new design possibilities, its mission is to disrupt the way light is produced and consumed. This is done by offering a sustainable living light source powered by waste products and producing reusable biomass, in order to illuminate our world by harnessing the natural power of bioluminescence (natural properties of animals to produce light - fireflies, glow worms, jellyfish, squid, fish, etc.). Its solution appears obvious when you realise that nature has come through 3.8 billion years of R&D to find the most sustainable solutions before us. Amongst more than 15 innovation awards, Glowee was recognised by the MIT technology review and by Forbes as one of the top 10 innovators in France.

www.glowee.eu.net  @weloveglowee  Glooee  sandra@glowee.fr

Sandra Rey, CEO

Sandra is a passionate and dreamy entrepreneur, who, after her diploma in industrial design, completed her education with a social entrepreneurship degree.

During her professional career she has always been surrounded by innovation and perspectives, leading her to participate in a student contest about synthetic biology where she started to ask herself some questions about economic and ecological issues of electric lighting. It was while watching a TV show about deep-sea bioluminescent creatures that she had the idea to use those incredible light-creating powers to revolutionise the way we illuminate our cities, keeping a naive and optimistic but realistic vision on the mutation of energy models for tomorrow.

Laura Herbel, CFO

After graduating with a Master’s in corporate finance from Audencia Nantes, Laura worked as an auditor at Mazars, mostly focusing on the industrial and energy sectors. She has always been strongly interested in sustainable development so she decided to commit to it professionally: at Akua Energy, she contributed with passion to the construction of a biomass power plant as a project finance controller. Joining Glowee in September 2018 as its new CFO, she will focus on driving and supporting value creation.
INex Circular (FR)

#CircularEconomy  Project in: France

INex was born from a simple observation: circular economy implementation initiatives almost all failed because of the lack of reliable and readily available data, thus showing the need to create a tool making it possible in a few clicks to match companies able to exchange their waste locally.

INex was set to become the "Tinder of Waste" to allow one company’s waste to become the raw material of others. After three years of research and development, more than 500k industries in its database, 3 000 user tests faced with the field, 2 000+ recorded material substitutions, large-scale experiments in several territories, our algorithms were ready. The accumulation of data and its reliability became really "Big"! Big enough to deliver a European tool whose relevance was immediately understood by the Municipality of Barcelona, the Walloon government and French local authorities. This tool now helps politicians, local communities, industry and sustainable development consultants to find local waste solutions through the circular economy. Without special expertise and without looking for the data that is the key to the success of this kind of initiative.

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Olivier Gambari, Co-founder and CEO

Olivier co-founded INex Circular with Pascal and Pierre. A telecoms graduate from ParisTech, after a short time working for SFR and Bolloré, he became an expert in business-oriented digital applications. He created a digital agency and several start-ups in different sectors: semantic analysis, data, environment. Olivier is the CEO of INex for whom he created the basis of the application which, thanks to open data, makes it possible to visualise the waste produced on a site as well as the raw material needs. He is at the origin of what “Les Échos” has named the “Tinder of Waste” currently used in Spain, Belgium and France. Olivier is responsible for representing INex, commercial development, driving the evolution of the application, and the overall strategy.

Pierre Beuret, Co-founder and COO

Pierre co-founded INex to provide his expertise in data analysis in the circular economy sector, his understanding of acting and his knowledge of the waste problems encountered by industry. At Deloitte Sustainable Development for four years, he supported public and private stakeholders within the team, mobilising skills in data analysis during technical and economic studies. He has carried out around 30 environmental diagnoses including waste at industrial sites in the chemical, energy, transport and agri-food sectors. Pierre is an environmental engineer with a degree from INP Grenoble (ENSE3), a Master’s degree in Environmental Engineering from the University of Lund (Sweden) and a Master’s degree in Management Science from Panthéon-Assas University.
#Education #Youth

The job market is changing profoundly. On the one hand, people are required to change job 7 to 15 times during their lifetime. On the other hand, career-supporting institutions struggle to find a sustainable model that can support everyone. Jobiri, the first AI-based digital career advisor, was created to provide personalised career support to help jobseekers and the unemployed land a job faster. At the same time, it offers solutions to institutions to better monitor and engage candidates. In a nutshell, Jobiri offers a one stop shop solution of career success tools available 24h/24 that use proprietary AI algorithms that can provide tailored career suggestions within a digital and interconnected ecosystem of jobseekers and institutions. As technology continues to advance, there is no shortage of technological resources in the HR sector, but it is in the distribution between employers and jobseekers where the cause of concern lies. Companies are spending about EUR 332 billion in automatically screening candidates, leaving most jobseekers unevenly powerless along the recruiting process. Jobiri re-balances current technological and cultural gaps supporting the masses through a democratic, self-service AI solution. A successful release of Jobiri has been available on the market since September 2017 and it is already used by two universities, six high schools, three municipalities and two foundations. Since its launch, the company has won eight awards and has successfully helped over 4 000 people to accelerate their job search.

www.jobiri.com      @Jobiriofficial      Jobiriofficial      info@jobiri.com

Claudio Sponchioni, Founder and CEO

Claudio is CEO and co-founder of Jobiri, responsible for company strategy, business development and fundraising. He is a former strategy manager at EY who resigned after a promotion to launch Jobiri. He has 8+ years of working experience in multinationals and strategy consulting companies where he led various advisory assignments for large corporations, private equity funds and SMEs. Claudio has also been Assistant Professor of Management at Università Cattolica since 2015. Claudio graduated with distinction at Bocconi University in 2010 and speaks Italian and English.

Margherita Vigo, Project Manager

Alongside the co-founders, Margherita is the first team member who joined Jobiri. She is responsible for fundraising, strategic activities and the development of partnerships with clients and partners. Margherita graduated in International Economics at the University of Pavia, where she was also Academic Tutor. Passionate about labour economics and female entrepreneurship, she is associated at Shetech, an Italian association that supports women in technology, digital and startups. Her mother tongue is Italian and she also speaks English and French.
#Education #Youth  Project in: France

Konexio provides digital skills training and workforce integration to refugees in Europe. It has a tri-part model focused on training through its e-learning platform launched in collaboration with the CrossKnowledge Foundation, professional orientation with corporate partners including SAP and Salesforce, and network engagement ranging from Paris city government to institutions like UNHCR. To date, they have engaged over 30+ international and domestic partners, 100+ learners, and met with national leaders including former French president François Hollande and Norwegian Prime Minister Erna Solberg. Currently incubated at Station F, touted as the world’s largest startup incubator, Konexio is working to scale its digital programmes nationally in France this year.

www.konexio.eu  konexio.eu  Konexio.eu  jean.guo@konexio.eu | binta.jammeh@konexio.eu

Jean Guo, Co-founder and CEO

Jean Guo co-founded Konexio based on her research as a Fulbright fellow investigating migrant policy at the Paris School of Economics. A joint MPP/MBA student at the Harvard Kennedy School of Government and Harvard Business School, she graduated from Stanford with degrees in economics and human biology, and worked as a strategy consultant at Analysis Group. She is an occasional contributor to the Huffington Post Public Health column. She has received numerous fellowships for her research and work, including the Rubenstein fellowship at Harvard Kennedy School’s Center for Public Leadership, the Arthur King Peters Grant, and a 2-year Fulbright fellowship from the Franco-American Commission. She speaks fluent English, French, and Chinese.

Binta Jammeh, Co-founder and COO

Binta Jammeh is a passionate advocate for global education and intercultural communication, with several years’ experience in language education with vulnerable populations. She has worked with refugee communities in the United States, in a primary school in Thailand, and more recently as a Fulbright fellow in a high school in an at-risk community in Paris. Her dedication to helping migrants navigate the cultural and socio-economic complexities of living in their new host communities led her to co-founding Konexio. She is a summa cum laude graduate of Syracuse University with a dual degree in International Relations and Public Relations and speaks English, French, Italian, and Wolof.
#CircularEconomy

Project in: Portugal

Matter is an award-winning manufacturing business that upcycles the production process of your most beloved products, like coffee, wine and beer into materials that extend the life cycle of existing products and reduce the constraint on virgin resources. Its mission is to create innovative, aesthetic and sustainable products, pursuing new methods of using daily waste to create unique design experiences that transform physical environments and tell a story.

Matter is to be able to bring new and meaningful materials into the market and to understand the waste that the most beloved daily products produce. Furthermore, Matter works with the companies that generate them. Its vision is to reshape the narrative around waste. The project has won multiple awards, including as one of the top finalists in Carlsberg’s “Cheers to Green Ideas” (2015), Climate Launchpad (2016) in Spain, and in the European final it was classified as one of the 10 best business ideas in the area of climate change. In 2017 it was selected in a global search to be part of the first IKEA Bootcamp, held in IKEA’s headquarters in Sweden for three intensive months.

[www.matter.eco](http://www.matter.eco)  
[materialsthatmatter](https://twitter.com/materialsthatmatter)  
[connect@matter.eco](mailto:connect@matter.eco)

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Ana Lima, Founder and CEO

Ana is the founder of Matter and has always been passionately curious about the natural and processed materials that surround us. She gained valuable international experience as an architect in the offices of Herzog and de Meuron (Switzerland) and Issho Architects (Japan). In the exercise of her profession she found a lack of beautiful sustainable products in the market and started a PhD to study new bio-based materials made with agro-industrial by-products. With Matter she has won several awards.

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Miguel Fernandes, CMO

Miguel is a creative individual who has been working with video and audio his whole life. He recently joined Matter to help with developing and marketing the brand.
#CircularEconomy

MIWA is a technological company based on the idea of waste prevention or "precycling." Its mission is two-fold: to produce technological solutions for the reduction of single-use packaging and to raise awareness that waste prevention is the best solution.

It develops a technology for product distribution, sale and purchase that significantly reduces single-use packaging. The system is based on reusable capsules and modular stands that can be installed in any shop. Everything is connected via an information system. A mobile app is provided for an engaging and modern shopping experience for customers.

Thanks to its unique technology, MIWA ensures a packaging-free journey for products from the producer to the store and provides a hygienic and convenient shopping experience for unpackaged goods.

MIWA is an internationally recognised project. Last year, MIWA became one of the winners of the Ellen MacArthur Foundation’s Innovation prize, awarded to the best solutions for plastic reduction.

www.miwa.eu   @MIWAeu   miwa.eu   miwa@miwa.eu

Petr Báča, Founder and CEO

An entrepreneur and business leader, Petr has been working in marketing services and the design industry for over twenty years. His businesses currently operate across the Czech Republic, Russia, and Romania. In his former company Cocoon, he worked with corporate clients such as Nestlé, P&G, and Molson Coors on packaging and product innovation projects. He started MIWA (MInimum WAste) in 2014 with the vision that all single-use packaging can (and should) be eliminated.

Ivana Sobolíková, Marketing

Ivana spent eight years on performance improvement and restructuring cases at PWC - Price Waterhouse Coopers. Nowadays she deals with building up new businesses, defining their identity and strategy and investor relations, including fundraising. Her professional diary is split between Central Europe Industry Partners, a Czech Republic-based CEE Private Equity fund, and the MIWA project, in which she is responsible for fundraising.

Ivana speaks English and French, and is currently learning Italian.
#Accessibility

The world is becoming mobile. However, we have left behind millions of people who cannot use a touch screen with their hands. That is why we have created Mouse4all. It is an assistive product that enables everyone to use an Android tablet or smartphone without touching the screen: WhatsApp, Facebook, YouTube, Internet, games or any other app. It is suited for persons with a severe physical disability resulting from cerebral palsy, spinal cord injury, multiple sclerosis, ALS or neuromuscular disease. Mouse4all is composed of an Android app and a connection box. It improves the quality of life of our users, increasing their autonomy, privacy, and personal development.

We have observed a renewed motivation in our users and a deeper integration with their extended family and social groups. The fact that they are connected via social network apps, anywhere anytime without the need of a support person, is definitely a game changer for them. Many of them have severe speech disorders so Mouse4all also becomes their voice towards society.

We launched commercially in Spain in 2017 and are currently signing distribution agreements to enter new markets in Europe and America. The project has won the Innovation Prize (2016) of the Vodafone Spain Foundation, has been selected as a finalist of the European Social Innovation Competition (2017) and has been chosen as Global Champion at the World Summit Awards (2018) (Inclusion & Empowerment category).

http://mouse4all.com  @mouse4all  mouse4all  info@mouse4all.com

José Ángel Jiménez Vadillo, Co-founder

José Ángel is co-founder of Mouse4all. He holds a Telecommunication Engineer degree with a focus on electronics and bioengineering and has extensive professional experience in management, design, architecture and development of information systems and software applications. After 12 years working in the field of telecoms (Airtel, Vodafone, France Telecom), in 2011 he founded Anneo Technologies, a microenterprise dedicated to the development of hardware and software solutions.

Javier Montaner Gutiérrez, Co-founder

Javier Montaner, together with José Ángel, founded Mouse4all. He is an industrial engineer with broad international experience in telecoms. After 15+ years working in technical areas of multinational companies (Alcatel, Gemplus, Vodafone), he moved to startups in the areas of IoT - Internet of Things and eHealth (Carriots, Bioserenity). Javier is an active contributor to social entrepreneurship projects such as niazados (in collaboration with Imserso CEADAC) and EasyCall (Congreso Iberdiscap 2013, Hack for Good Prize 2013).
#Consumption

Planetiers aggregates, promotes and sells sustainable products and solutions for our day-to-day life. It promotes all kinds of consumables, efficient homes, technology, clothes, sustainable services and other categories, guiding the user via intuitive keywords. Planetiers will make sustainable decisions easier than ever. It uses the UN Sustainable Development Goals to curate the products that may be on the platform.

www.planetiers.com  planetiersofficial  office@planetiers.com

Sérgio Ribeiro, CEO and Co-founder

Sérgio finished his Master’s Degree in Biological Engineering in 2014. After working as an intern at an energy R&D laboratory and a biofuel unit in two of the biggest Portuguese companies, he realised he wanted to create his own projects and become one of the major operators in the field of sustainable transformation. In 2017, already a CEO and co-founder of an educational game project for schools, he created Planetiers – an online marketplace exclusively for sustainable products and solutions. Since then, he has made it his life goal to keep promoting global sustainable transformation, developing new platforms and speaking in schools, at conferences and at all kinds of events. Sérgio speaks Portuguese (native language) and is fluent in English and Spanish.

Carlos Carvalho, CFO and Co-founder

Carlos has a Master’s degree in electrotechnical engineering (finished in 2012). Even before completing the course, he began working on energy efficiency and educational projects using gamification tools. He has also worked at Altice Portugal, a telecommunications company (two years), and EDP, a Portuguese electricity company (four years). He speaks Portuguese (native language), English and Spanish.

Carlos is passionate about learning and personal development, and his hobbies include travel and swimming.
# Health

QTrobot, an expressive humanoid robot with an intuitive user interface and therapeutic application is a scientifically validated solution to address the economical and societal challenges of autism.

Autism affects 1 in every 59 children and costs more than cancer, stroke and heart disease combined. Intensive therapy of 30-40 hours/week makes a considerable difference in life condition, but specialised therapists are rare and the costs are not affordable. Consequently, many children do not receive appropriate therapy and would require costly long-term institutional care. Today, a number of robots are being used in autism therapy, however this is restricted to research because autism therapy must be personalised, meaning a wide variety of content has to be developed and validated for users to choose from, which is neither practical nor economical for any company to do. QTrobot provides an open innovation solution to make therapy accessible and affordable by providing a platform to create, exchange, personalise, utilise and rate therapeutic robot applications by autism therapists with no IT background. QTrobots are being used by multiple therapists in five European countries and have been proven easy to use and program and effective in autism therapy.

LuxAI, the vendor of QTrobot has received multiple national and international awards, including best healthcare facility award of 2016 by Luxembourg’s Ministry of Health, one of the top 10 ideas from Europe by the European Commission, one of the top 14 best healthcare startups in the World Summit Awards and best research-driven innovation award by the Luxembourg National Research Fund.

[http://luxai.com](http://luxai.com)  @QTrobot  luxAI  info@luxai.com

## Aida Nazarikhorram, CCO and Co-founder

Aida is a medical doctor with experience in managing and promoting regional healthcare projects in Iran, and worked as a product development manager of an EU funded ICT-Medical project in a Luxembourg-based startup. She now works as chief communication manager in LuxAI S.A.

## Pouyan Ziafati, Co-Founder and CEO

Pouyan has a PhD degree in AI and Robotics. He has many years of experience managing award-winning teams and projects including the 2017 Outstanding Research-Driven Innovation award of the Luxembourg National Research Fund, and multiple Robocup World Cup awards. He now works as the CEO of LuxAI S.A.
#Health

Sensovida is an advanced telecare solution that enables elderly people to live independently and enjoy life in their own homes. It uses IoT - Internet of Things and big data to take telecare to the next level, offering 24/7 unobtrusive monitoring for the elderly, and providing real time info to their relatives. Sensovida’s AI tech for telecare allows administrations to know which users require more attention as we categorise users by their well-being ratio, based on unobtrusive sensors.

In 2015 Sensovida was awarded the most important entrepreneurship prize in Spain, Emprendedor XXI, by CaixaBank. It is now focused on both private and public telecare markets and nursing homes.

www.sensovida.com    @sensovida    sensovida    info@sensovida.com

Fidel De la Hoya, CEO

Fidel is an industrial engineer specialised in team management. He sees himself as a lean management advocate, believes in customer development and is a lean startup practitioner. He worked for five years in General Motors, learning all about lean management and supervision of large teams. He then joined a smaller company as factory manager, having an active role in the lean journey that is transforming FERSA into a very competitive automotive OEM and Tier 1 supplier. On the entrepreneurial side, Fidel co-founded ingym.es, the first gym aggregator portal in Spain, selling 1-day passes online from 2013 to mid-2014.

Skills: #Business development #Lean Managing #Sales #Customer development.

Juan Vallés

Juan is a telecommunications engineer specialised in software development and artificial intelligence. He is an advocate of agile environments for optimal performance. He started working in the IT field as an intern at the EP-SFT (Software Development for Experiments) at CERN, then joined Zentyal, working on and learning about new technologies, interoperability and agile methodologies. He moved on again almost three years later to start working on web development and AI at Sensovida.

Skills: #ArtificialIntelligence #WebDevelopment #Agile #ContinuousLearning
SoLunch (IT)

#Inclusion Project in: Italy

Everything began in 2015 when the idea of SoLunch reached the EUSIC semi-final idea. Since then the team has worked hard to develop SoLunch – an innovative lunch break model using a platform for easy-to-scale, sustainable and profitable home meal sharing to connect and enrich the lives of people not working, both socially and economically, and improve the food styles of working people by pooling kitchens that are already open to develop the economy of proximity while also combating food waste. A home restaurant ecosystem is hosted by an enabling platform dedicated to lunchtime where peers meet both for interaction (supply, choice, payment, review), and to help create a community. Strong social and educational activities on well-being through food and to combat food waste are also carried on to tackle the social aspects in partnership with other associations, public administrations, companies, etc. During the validation path SoLunch reached finals and won awards – Lombardy Region’s 2015 Digital Awards. SocialFare in Turin, Startup Training by SDA Bocconi and QVCNEXTLAB form part of its acceleration programme and it reached our target of EUR 40 000 in a reward-based crowdfunding campaign. SoLunch simply makes use of existing assets – millions of kitchens already active during lunchtime – and via digital technology it promotes social interaction and the opportunity to boost the income of people not working. SoLunch encourages sustainable and inclusive growth activating a bottom-up virtuous circle. Based on a solid business model, it is a source of contact, income and indirect employment for thousands of people who would be otherwise excluded from the production process.

www.solunch.it @so_lunch solunchcucinadiffusa info@solunch.it

Luisa Galbiati, CEO and Founder

Luisa has a degree in Business and Economics, an MSC in Communication and Direct Marketing and an international MSC in Social Innovation, Social Business, and Social Start up. Luisa’s professional experience includes several areas and positions: senior consultant, temporary manager in the area of business development, marketing communication, social innovation, grant and public funding and crowdfunding. On the entrepreneurial side, she founded the consulting network CFM in 2005 (see www.cfmitalia.it) to bring innovation, change management, training, and both national and EU grants and funding to SMEs. Luisa is also the co-founder of three companies (two training consulting companies, one service company linked to Confindustria for grants, funding, consulting and training for SMEs) * Trainer *Board Member: Italia Professioni Confcommercio; BizCLub MilanoN; Associazione Vivaio.

Sara Mangone, COO and Community Manager

Sara holds an Arts degree and speaks Italian as her mother tongue and fluent English. She is SoLunch COO and community manager focusing on Cucinadiffusa Association. She is also a co-founder of the “Innovazione Sociale” blog (www.innovazionesociale.org). Sara has dedicated 15 years to volunteering and civil service in favour of associations, NGOs and social innovation projects. She specialises in grants and funding focused on NGOs and social innovation. She also worked in the La7 TV press office and held a back office position at Zurich Insurance.
#Inclusion

SPEAK is a social tech startup that promotes the social inclusion of migrants and refugees by connecting them with locals through a language and culture exchange programme where everyone can apply to share their language and learn a new one.

SPEAK implements groups of language and cultural exchange where participants can learn and explore common interests. During the 12 weeks of the programme, participants make friends and break not only the language barrier but also prejudices and misunderstandings, thus promoting comprehension as well as cooperation. Participants help solve each other’s problems, both small ones, such as finding the best value for money restaurants in the area, and big ones, like finding a guarantor to lease an apartment or get help accessing the national health system. In this way, SPEAK contributes to more inclusive societies where diversity is applauded and valued.

SPEAK already has a community of more than 13 000 people from 134 different countries, with courses and events happening in Portugal, Germany, Italy and Spain. During 2017 alone, 6 000 people attended SPEAK events and 1 900 signed up for a language exchange.

SPEAK was the winner of the ‘Scaling Award’ at the Social Innovation World Forum, was recognised as a High Social Impact Social Entrepreneurship Initiative by IES-Social Business School and was awarded the European Language Label by the European Commission.

www.speak.social  info@speak.social

Hugo Aguiar, CEO and Co-founder

As co-founder and CEO of SPEAK, Hugo spends most of his waking hours connecting migrants, refugees and locals with the goal of helping them feel integrated in the city where they currently live. He also supports other social entrepreneurs through his role as Executive Director of Associação Fazer Avançar, an NGO that mobilises young people to be agents of change, and as a mentor at IES-Social Business School.

Hugo is a Global Shaper at the World Economic Forum and was recognised by INSEAD as one of the top three young social entrepreneurs with the most potential in Portugal and by UNAOC as one of the top 20 in the Euro-Med region. He holds an MSc in Computer Science Engineering from Universidade Nova de Lisboa, and, prior to SPEAK, he worked as a software engineer and online operations specialist at OutSystems and as an online community specialist and product manager at Google, where he received a golden award for his efficiency and productivity.

Pedro Tunes, COO and co-founder

Pedro is the COO of SPEAK. Prior to SPEAK, Pedro was the Operations Manager at IES-Social Business School, where he was responsible for delivering training programmes to social entrepreneurs interested in creating and scaling impact ventures. Pedro was also the Executive Director of AHEAD, an NGO that works in educational development in Portugal, Mozambique and São Tomé and Príncipe.

Pedro holds a BSc and an MSc in Management from the Nova School of Business and Economics and an MSc in Social Policy and Development from the London School of Economics and Political Science.
**#Water**

Integrated solution for water and energy efficiency.

info@trigger.systems

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**Sara Gonçalves, COO**

Sara holds a degree in Agronomic Engineering, complementing her studies with web development. She worked as a research fellow in the Geo-space Sciences Research Center and was involved in several projects.

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**Francisco Manso, CEO**

Francisco holds a degree in Agronomy with a specialisation in Hydrology Agriculture from the Superior Institute of Lisbon and has a post-graduate degree in microcontrollers. Francisco has been CEO of Engirega – Projectos e Execução de Sistemas, Lda since 1998. In this regard, he is responsible for more than 600 irrigation and management projects.
The SIT gave us a great opportunity to not only train different skills but also to have a unique experience that concluded with a presentation in front of European leaders, investors and experts.

Thanks to the SIT prize, we were able to achieve our goal of extending Adopt GrandParents to Portugal. It is the first internationalisation of our programme, and without this prize, it would probably not be possible to scale this quickly.

For Pana the whole process of the competition was a unique experience, from the application until the final event. The bootcamp was amazing, both organisers helped immensely from pitching to how to improve our enterprises. During the pitch rehearsal I was a disaster and with the inputs that I took from the mentors, I managed to change the presentation in such a way that even I was amazed, they made me change my mindset and manage to win. The whole process is full of emotions and the people that surround you are social and lovely, true social entrepreneurs with a heart of gold.

Now, as an alumnus of this group, it means you are never left behind. All the time, new opportunities are shared with you, and the EIB Institute finds ways to open up our network and involve us in different events, and even train us to become the next stars of the social entrepreneurship ecosystem.
As with any maturing process there is a naivety cost, where you kill some darlings, making SIT a kind of rite of passage for social innovations.

The SIT prize was instrumental and decisive in adding an international dimension to our project, FitforKids, as it allowed us to open in Milan.

With the winning prize we were able to invest in our marketing and communication strategy. It gave us a validation and increased the amount of interest shown by investors.

Today, being part of the SIT Alumni means belonging to a network of people, all working for the greater good. A network of support, feedback and various practical bootcamps etc. Finally, on a personal note, there is a feeling of pride to represent a group such as the SIT Alumni.
The SIT experience was incredibly inspiring and interesting. We had the chance to make the most of extremely valuable mentoring and training opportunities, developing our strategy and learning how to better connect our social impact to our commercial activity. We also had the opportunity to meet and become acquainted with other social impact projects in Europe, benefiting from peer-to-peer dialogue.

The SIT gives the unique opportunity of being in contact with a network of professionals with incredible knowledge and experience. In addition, the experiences offered to the SIT Alumni as far as training and mentoring are concerned have really made a difference to us in terms of bringing the project forward.

The SIT prize helped us develop our product further and sell more of our Access Galleries. We were also able to double our community followers, so we are now well known in the disability marketplace.

For an SIT alumnus it is intrinsic to seek and demand to improve society. The alumni are inspiring and their energy is infectious. They help generate new ideas and give affirmation to the goals of our project.
Since being part of the SIT, Walk With Path has set up more partnerships. The reputation of the EIB SIT is outstanding and helps to raise the profile of a small startup like Walk With Path.

Being an SIT alumnus gives a range of benefits and opportunities – this year we are joining the bootcamp in Portugal, and have also been invited to the final in Copenhagen. This provides learning and the possibility of vastly expanding our network.
Closing Remarks

Francisco de Paula Coelho

Dean, EIB Institute

Prior to joining the EIB Institute he was Director for EIB Operations in Asia and Latin America (2004-2015), after having been Director of the Department for Planning and Settlement of Operations in the EIB’s Finance Directorate (2000-2004). Francisco started his career at the EIB in 1987, as a loan officer for the ACP countries. In 1989, he became Manager of the EIB’s bond portfolio in the Treasury Department, after which he became Head of the Loans Back Office. After graduating from Solvay Business School, University of Brussels, and before joining the EIB, Francisco de Paula Coelho held successively the following positions: financial analyst with Unido, assistant lecturer in economics at the University of Lisbon and consultant on investment promotion for emerging countries in New York, before joining the World Bank in Washington DC.
FitforKids

FitforKids helps families get healthier and children lose weight. Our programme is entirely delivered by volunteers but is just as effective as any public sector programme. This makes us more cost-efficient and provides a strong value proposition to governments and foundations interested in helping some of the 16 million overweight children in the EU. Our programme is research-based and scientifically documented and consists of training for the whole family at local schools, nutritional advice, parent coaching, motivational seminars and social events. The programme is completely free for participating families.

Working with volunteers means that stability (not quality) is lower than with paid employees. To engage volunteers you have to offer a compelling cause with a strong emotional story line as well as a clear, visible and strong leadership based on delegation, trust and setting an example.
**Mustard Seed Impact**

Mustard Seed is an impact venture capital firm that invests in fast-growing early-stage ventures solving global social and environmental problems. Mustard Seed believes that solving the greatest of societal ills drives commercial success in the long run, and focuses on the following investment themes: economic inclusion, education, environmental sustainability, family/community and health.

**IES-Social Business School**

IES-Social Business School (IES-SBS) is a business school focused on Impact Innovation. In the past 10 years, IES-SBS has trained more than 4,000 alumni across different countries (most of them in Europe and the MENA region). It has also been contributing to the creation of an impact economy by building capacity in public organisations such as municipalities and governments, entities such as the European Investment Bank Institute, and companies including Auchan, Accenture and AbbVie. Additionally, IES-SBS has to date certified more than 150 ventures in both Portugal and Mozambique.

**Mentors: Nuno Victor, Afonso Fontoura, Filipa Pires de Almeida, Carlos Azevedo, Mafalda Sarmento**
Four prizes are awarded by a jury composed of specialists from the academic and business worlds: General Category and Special Category 1st and 2nd Prizes of EUR 50 000 and EUR 20 000 respectively. In 2018, the Special Category Prizes will go to projects focusing on sustainable development with a special emphasis on the circular economy. The fifteen selected projects will compete for the four prizes, several mentoring vouchers and a residency at IRIS.

IRIS Residency - Portugal

The EIB Institute will finance a residency at the IRIS Incubator (Incubadora Regional de Inovação Social) for up to two members of the selected project(s), to be implemented in Portugal, and focusing on the Tâmega Sousa Region.

EY Brussels mentoring voucher

EY Transaction Advisory Services (TAS) helps businesses drive competitive advantage by proactively managing their capital agenda, which determines how they strategically raise, invest, preserve and optimise their capital.

We work with a wide range of clients to help them make better and more informed decisions about how they strategically manage capital and transactions in an increasingly disrupted marketplace.

The winner of the General Category 1st Prize of the 2017 Social Innovation Tournament will be offered business model fine-tuning by EY Transaction Services to help the entrepreneur with financing its business plan and to complement the services of the EIB, a major EY client.

INSEAD Social Entrepreneurship Programme

Since 2016 the EIB Institute has been partnering with INSEAD Business School to offer up to two members of two 2018 SIT Finalist project teams the opportunity to attend the 2018 edition of the INSEAD Social Entrepreneurship Programme (ISEP). Launched in 2006, ISEP is a one-week programme that combines cutting-edge theory and practice integrated with the in-depth academic knowledge of the INSEAD faculty and insights from expert practitioners. It focuses on the business skills and frameworks that will help entrepreneurs, intrapreneurs and investors grow their ventures to scale and maximise their impact. The discussion of case studies, many of which have been developed by the INSEAD faculty, provides a platform to analyse the uniquely complex issues and challenges faced by impact business leaders.

The week-long INSEAD Social Entrepreneurship Programme continues to add value after its conclusion. Graduates form a dynamic community of high-level impact business, sustainability and social enterprise leaders. Numbering nearly 700 in over 80 countries, this network remains engaged through online collaboration, regular meetings and support. This exchange of ideas, innovations and experiences serves as a foundation for further research, knowledge and innovation for all involved.
**Cais Recicla**

The materials distributed at this event were produced by Cais Recicla.

CAIS Recicla is a waste reducer and a life-changing creative workshop. It’s a training project run by Associação CAIS that enables artistic creations that empower poor and socially excluded people, helping them with their personal and social skills, and thus increasing employment opportunities and citizenship awareness. Through recycling, our users craft eco-friendly products that are later sold to the public.

**Atelierul de pânză**

Atelierul de pânză is a social entrepreneurship initiated by ViitorPlus – an association for sustainable development.

Their mission is to build a cleaner future, less polluted with plastic bags, and at the same time to offer jobs and equal treatment for persons with disabilities.

They use untreated, unbleached and undyed 100% cotton fabrics.

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**Promotionals**

**Graphic Designer**

**Caroline Schuler, Ocean Visuals**

In graphic recording and facilitation, Caroline Schuler combines her passion for visualisation, creativity and design with a keen eye, an open ear and a good sense for group dynamics. She translates stories, strategies and ideas into images that are not just beautiful, but, more importantly, serve processes of clarification, transform complication into complexity, and enhance collective memory. Caroline commits to tasks with a deep “head, heart and hand” presence.