CHANGE TOMORROW TODAY
SOCIAL PROGRAMME AT A GLANCE
2018
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2018 IN NUMBERS

Social Innovation Tournament

206 applications from 28 countries
3 training sessions
9 SITolarships awarded to SIT Alumni projects
40 high-impact ventures at the first SIT Alumni meeting
11 ventures pitched at EVPA

20 Training Sessions

Social Media

Followers
- Facebook: 4,535
- LinkedIn: 2,040
- Twitter: 1,502
- Instagram: 737
14 Seminars and Conferences

75% external participants
155 participants per event on average

Philanthropy

EUR 0.77m donated
8 beneficiaries
3 major grants following humanitarian catastrophes
1 396 pieces of IT equipment donated
Change Tomorrow

Societal Challenges
- education
- health
- environment
- ageing
- inclusion

Social Innovation Tournament

Call for Impact VENTURES!

15 Finalists join SIT Alumni

Mentoring Bootcamp
Improving ideas, solutions and pitching skills

Final Event
The Winners are!
Every year more impact ventures changing the world for good

Social Innovators and Transformators

SIT Alumni Network: Tools to Scale Impact

- Access to finance
- Investor’s Fair
- Networking
- Mentoring
- Impact Bootcamp
- Visibility & Recognition
- Incubation
## SUPPORT TO SOCIAL ENTREPRENEURSHIP

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of applications</strong></td>
<td>206</td>
<td>308</td>
<td>282</td>
</tr>
<tr>
<td><strong>Number of countries</strong></td>
<td>28</td>
<td>31</td>
<td>30</td>
</tr>
<tr>
<td><strong>Mentoring Bootcamp</strong></td>
<td>Amarante, Portugal</td>
<td>Cluj, Romania</td>
<td>Cascais, Portugal</td>
</tr>
<tr>
<td><strong>Final Event</strong></td>
<td>Copenhagen, Denmark</td>
<td>Riga, Latvia</td>
<td>Ljubljana, Slovenia</td>
</tr>
<tr>
<td><strong>Special Category</strong></td>
<td>Sustainable development with a special emphasis on the circular economy</td>
<td>Ageing</td>
<td>Health with a special emphasis on childhood obesity</td>
</tr>
</tbody>
</table>
EIB Institute - Social programme at a glance 2018

- Education and Youth: 15%
- Circular Economy: 14%
- Inclusion: 12%
- ICT and E-economy: 10%
- Democracy and Citizen Empowerment: 7%
- Employment: 6%
- Health: 5%
- Sustainable Development: 4%
- Other: 27%

SIT STATISTICS
1st Prize

General Category & EY Voucher

Glowee offers a sustainable living light source powered by waste products and producing reusable biomass, in order to illuminate our world by harnessing the natural power of bioluminescence.

2nd Prize

General Category

SPEAK promotes the social inclusion of migrants and refugees by connecting them with locals through a language and culture exchange programme where everyone can apply to share their language and learn a new one.

1st Prize

Special Category

iNex Circular allows one company’s waste to become the raw material of others through a platform that makes it possible in a few clicks to match companies able to exchange their waste locally.

2nd Prize

Special Category

Chrysalix Technologies - BioFlex has developed the BioFlex solvent process that uses unwanted waste wood as a very cheap raw material to produce clean and low-cost chemicals, fuels and materials.

Sensovida from Spain and QTrobot Autism Therapy Store from Luxembourg won a residency at the IRIS Social Incubator.

Trigger.Systems from Portugal and iNex Circular and Glowee from France attended the INSEAD Social Entrepreneurship programme.
PROGRAMME

SPECIAL CATEGORY TOPIC
Sustainable consumption and sustainable production

CALL FOR PROPOSALS
1 February - 7 March 2019

15 FINALIST PROJECTS
Announced in May 2019

3 DAY MENTORING BOOTCAMP
10 - 12 July 2019
Amarante, Portugal

FINAL EVENT
24 October 2019
Dublin, Ireland
SOCIAL IMPACT BOOTCAMP

Help social entrepreneurs scale up/deep/out their venture to achieve higher impact.

■ ABOUT

The Impact Bootcamp is a one-week full-time executive training course that helps impact-driven entrepreneurs develop a scaling plan adapted to their initiatives, fine-tune the strategy of engagement with key stakeholders, develop their marketing and communication strategy, develop an investment case for financing and prepare to pitch their scaling plan to an audience of investors.

■ WHAT

Training delivered by an international-oriented faculty with deep expertise in social entrepreneurship, fundraising and impact investing.

The programme included workshops on social innovation, scaling models, marketing and communication for social enterprises, preparing the investment case, negotiations and partnership development, fundraising and pitching techniques.

■ WHO

11 high-impact ventures; 28 entrepreneurs from 6 countries.

■ WHERE

Amarante and Lisbon, Portugal, in collaboration with Católica Lisbon School of Business and Economics.

■ SHOWCASING OF HIGH-IMPACT VENTURES

The Institute partnered with EVPA (European Venture Philanthropy Association) and hosted a showcase of its Alumni ventures at the EVPA Annual Conference in Warsaw, Poland. A total of 11 SIT Alumni participated at the event.
INspiring, networking, sharing and gaining visibility and recognition

Progetto Quid (Italy) attended the Social Entrepreneurship Forum in Riga and shared its experience of raising investment.

Adopt Grand Parents (Spain), Altoida (Switzerland), Aprendices Visuales (Spain), Koiki (Spain) and The Freebird Club (Ireland) shared their experience with Portugal’s ecosystem of social entrepreneurs, including impact investors in the Forum of Social Innovation (Lisbon, Portugal).

Heartstrings (Sweden) presented its project in Brussels at the European Foundation Centre’s Philanthropic Leadership Platform China-Europe.

Peppy Pals (Sweden), Progetto Quid (Italy) and Recicleta (Romania) attended the “Manage for Impact Conference” in Barcelona, Spain.

BioCarbon Engineering (UK), Glowee and iNex Circular (France) were in Katowice at the COP24. It was a great opportunity to showcase their projects to a high-level audience and present some of the most interesting innovations being developed across Europe to tackle environmental challenges.

WHAT

Network and knowledge; sharing best practices and supporting each other; platform for communicating opportunities and sharing about successful achievements; opportunities to pitch in selected conferences; access to experts network (pro bono advice); access to one-on-one mentoring opportunities; access to impact investors; participation in training and capacity building.

Partnerships

The first SIT Alumni Meeting was held in 2018. More than 40 representatives of the Alumni projects from 14 countries gathered for an exchange of good and bad experiences. They also attended two tailor-made workshops on: “Handling difficult conversations with investors and supporters” and “Impact measurement and management”. Alumni also had the chance to listen to a very inspirational talk by Michelle Hviid.

SITolarships

The SITolarship initiative was launched in 2018, to support high-impact ventures in scaling their impact. Social entrepreneurs can be funded to attend conferences and training programmes, participate in networking exercises, visit similar projects in different countries to exchange experiences, or procure consultancy services.
IRIS is an incubator for capturing ideas and projects and supporting the creation, development and acceleration of innovation, with a mission to strengthen the nascent Portuguese social entrepreneurship ecosystem and foster regional development through social innovation initiatives. It is co-funded with “Partnerships for impact” (Portugal 2020 funds).

**HOW**

Providing social start-ups with a supporting and engaging environment and tools to help them benefit from investment opportunities, networks, partnerships and knowledge, notably through hosting of local and international events, establishment of partnerships, workshops and training seminars.

**WHERE**

Amarante, Tâmega and Sousa region (northern Portugal).

**MAIN HIGHLIGHTS**

- **18** social enterprises in residency.
- More than **1 500** children from **53** schools benefited from **72** sessions of social innovation promotion under the **BEGIN Innovation programme**.
- Launch of the acceleration programme **GROW Innovation**, a building capacity programme for social innovations.
- IRIS Social Innovation **Meet Up 2018**, the first Annual Meeting, attracted more than **200** participants sharing their experiences and ideas to encourage the development of innovative projects.
- The “**Aprendizes da Inovação Social**” competition challenged school-age children to come up with innovative solutions to tackle regional problems. The winner developed a solution to tackle bullying in schools.
- **Impact Investing Training Programme** for raising awareness amongst the Portuguese financial sector of social economy, social innovation and social investment. A total of **eight** sessions throughout Portugal and three webinars were delivered to **151** participants.
- Nine **Social Innovation Workshops** organised with **144** participants.
- Establishment of a network of **IRIS Ambassadors** to help the incubator in developing the social ecosystem in the region.
- **24** people from **10** local authorities attended a **2-day** **Innovation Bootcamp** learning about social innovation and developing a solution to a regional problem.
**PHILANTHROPY**

**IT Donations**

<table>
<thead>
<tr>
<th>Country</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belgium</td>
<td>18</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>41</td>
</tr>
<tr>
<td>Croatia</td>
<td>30</td>
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<tr>
<td>Czech Republic</td>
<td>43</td>
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<tr>
<td>France</td>
<td>701</td>
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<tr>
<td>Germany</td>
<td>20</td>
</tr>
<tr>
<td>Greece</td>
<td>189</td>
</tr>
<tr>
<td>India</td>
<td>30</td>
</tr>
<tr>
<td>Italy</td>
<td>16</td>
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<tr>
<td>Kenya</td>
<td>9</td>
</tr>
<tr>
<td>Lithuania</td>
<td>95</td>
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<tr>
<td>Luxembourg</td>
<td>14</td>
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<tr>
<td>Netherlands</td>
<td>10</td>
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<tr>
<td>Poland</td>
<td>30</td>
</tr>
<tr>
<td>Portugal</td>
<td>4</td>
</tr>
<tr>
<td>Romania</td>
<td>114</td>
</tr>
<tr>
<td>Serbia</td>
<td>2</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>30</td>
</tr>
</tbody>
</table>

More than 1 000 computers were donated to African schools through our partnership with Close the Gap, which takes used IT equipment to schools, thus helping people to improve their educational and economic prospects.
Grants for Humanitarian Catastrophes

**INDONESIA EARTHQUAKE AND SUBSEQUENT TSUNAMI**

The aftermath of the tsunami at the venue of Seventeen’s beachfront concert at Tanjung Lesung.

**ATTICA FIRES IN GREECE**

Forest on Fire.

**MIGRATION CRISIS AT THE BORDER BETWEEN VENEZUELA AND COLOMBIA**

Colombian Red Cross supports people on the border with Venezuela.

**EUR 250 000** to **Save the Children. unicef**

**EUR 250 000** to **SOS VILLAGES D’ENFANTS MONDE**

**EUR 271 260** to **DES MOS**

**EUR 271 260** to **SOS VILLAGES D’ENFANTS MONDE**

Migrants from Venezuela surge into Colombia.
The *Money Learning* (MOLE) project is a financial inclusion project that provides support for school visits to the Savings Museum (Museo del Risparmio) in Turin, Italy. The visits are aimed at 6-10 year-old children from the Piedmont region.

In 2019, MOLE will extend to remote places in Liguria, Lombardy and Valle d’Aosta. A new set of visits should start in May 2019.

In partnership with:

- **ITALY**
  - **Museum on Wheels - SAVE: Sostenibilità, Azione, Viaggio, Esperienza** is a project that aims to improve the financial education of vulnerable groups in less affluent regions in Italy. The project brings the Museum to cities throughout Italy in a “Discovery Truck”, making financial and environmental sustainability education accessible to school-age children throughout Italy in a more cost-effective manner. The first edition of the SAVE tour covered central and southern Italy.

- **ITALY**
  - **BULGARIA**
    - The second phase of the pilot project ended in July 2018 and marked the successful completion of the financial education pilot project of the Institute providing financial and entrepreneurship skills to students aged 15-18 in Bulgaria’s Burgas region during three consecutive school years. The two phases of the programme involved in total:
      
      |     | 2 465 students |
      |-----|----------------|
      |     | 251 teachers   |
      |     | 20 schools     |
      |     | 17 cities      |

      In partnership with:

      - **NEW IN 2019!**
        - Programme in Greece
The EIB Institute complements the activities of the European Investment Bank Group (EIB and EIF) in the area of microfinance.

**MICROFINANCE**

**EUROPEAN MICROFINANCE DAY**

We supported the European Microfinance Day closing event in Brussels in October 2018.

**EUROPEAN MICROFINANCE NETWORK AND MICROFINANCE CENTRE**

Since 2015, we have been sponsoring the annual EMN (European Microfinance Network) Conference and the annual MFC (Microfinance Centre) Conference. In 2018, it was a joint conference, which took place in October in Bilbao, Spain.

**VENICE MICROFINANCE INITIATIVE**

Students from Università Ca’ Foscari in Venice completed a three-month internship at Smart Credit (Moldova), providing pro bono support to this microfinance institution.

**NEW IN 2019!**

CEO Forum is an innovative approach aiming at the professional development of CEOs of microfinance institutions.
CONFERENCES AND SEMINARS

The Institute organises regular seminars and conferences to encourage knowledge dissemination and innovative thinking about issues of particular concern to the EIB Group. These serve both to help staff in their work and inform the general public.

- **SEMINARS**

  We organised seminars on topical issues such as social innovation and impact investing.

  We also partnered with the University of Luxembourg and others in organising a series of lectures under the general theme of "Inequality and...?".

- **CONFERENCES**

  We organised the fourth edition of the October Days for Sustainable Development focusing on the financing gap, with special emphasis on water infrastructure (SDG6), health and well-being (SDG3) and gender equality (SDG5).

  We organised the EIB Copenhagen Conference on the Circular Economy. The Conference gathered leading representatives from the industry, municipalities, the European Commission, circular economy project promoters and other relevant stakeholders. Discussions were organised into three high-level panels: (i) Plastics in the circular economy, (ii) Circular bio-economy, and (iii) Circular economy in cities.

  We sponsored together with Banque de Luxembourg and KPMG the first roundtable of a cycle of three organised by the NGO Life Project 4 Youth focusing on youth inclusion.
Midday Goes Social

The Power of Lean Data
Tom Adams, ACUMEN

The Financing of Social Innovation to Achieve the Greatest Impact
Filipe Santos, Católica Lisbon School of Business and Economics

Inequality and...?

Inequality and Luxembourg
Nicolas Schmit, Minister of Labour, Employment and the Social and Solidarity Economy

Inequality and Genes
Markus Jantti, Stockholm University

Inequality and Surnames
Gregory Clark, University of California

Inequality and the European Identity
Frank Cowell, LSE

Inequality and the PIBien-Être
Serge Allegrezza, STATEC

Inequality, Human Capital and Marital Patterns
Pierre-André Chiappori, Columbia University

Inequality and Social Relations
Jean-Paul Chavas, University of Wisconsin-Madison

Inequality and Corruption
Nastassia Leszczyńska, ECARES

Inequality and Migration
Michel Beine, University of Luxembourg

Inequality and Happiness
Andrew Clarke, Paris School of Economics