**To edit the document, please select the keyword “Esc” on your keyboard.**

* Only proposals submitted in **English or French** will be accepted; proposals and supporting materials submitted in other languages will not be considered.
* **How to upload a file:** when uploading files please make sure that
  + - The combined size of all attached documents does **not exceed 15 megabytes**.
    - The **file is saved and closed** before uploading it (your original working document should not be open on your desktop).
    - The **name of the files** follows the structure “FileName\_ProjectName”, for example FinancialTemplate\_ProjectName.
* For open-ended questions, the maximum **number of characters includes spaces**.
* After receiving your application, you will be sent a **confirmation email**. If after three working days you have not received the confirmation email, please contact us at [institute@eib.org](mailto:institute@eib.org).
* A 7-minute video interview is **compulsory** for all applicants. Please note that the interview will be recorded. By applying to the SIT, contestants implicitly give their consent to the internal use of the recorded interview for the evaluation process within the EIB Institute.
* The three questions you will be asked during your 7-minute interview can be found below in the form (part III)
* Two persons per project are invited to attend the Mentoring Bootcamp and the Final Event. At least one of the two must do all of the following: answer the video interview, attend the Mentoring Bootcamp and pitch at the Final Event. Please note that attendance at the Mentoring Bootcamp is compulsory. Please consult the [calendar of events here](https://institute.eib.org/whatwedo/social-2-2/social-innovation-tournament-2/key-dates-deadline-2/).
* To find out more about the application process, please consult the [Application Guidelines](https://institute.eib.org/whatwedo/social-2-2/social-innovation-tournament-2/sit-application-forms-and-guidelines/) and the [FAQ relating to the Social Innovation Tournament](https://institute.eib.org/frequently-asked-questions-2/).
* If you have any further questions that are not addressed by the FAQ, please email [institute@eib.org](mailto:institute@eib.org).

**Send your application package – Application form, financial template and presentation (optional) until 4 March 2020, 23:59 CET to** [**institute@eib.org**](mailto:institute@eib.org) **and schedule your screening video interview using the link provided in the form below. Incomplete applications will not be considered.**

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| **I. Project Summary** | |
| **Project name:** | Insert text here |
| **Short project description:**  *Instructions: Please briefly describe your project, including information about the problem you are aiming to solve and how your solution is innovative and suitable to solve the problem at the local, national and European level.*  *Maximum allowed 800 characters.* | Insert text here |
| **The Tournament is open to teams at any stage of the project cycle. What stage is your project at?**  *Instructions: Please select one stage.* | Stage*:* Choose a stage |
| **Please choose the sector(s) of your project?**  *Instructions: Please select (up to) two sectors that best correspond to your project.* | 1st sector: Choose a sector.  2nd sector: Choose a sector. |
| **Which SDGs does your project deliver on?**  *Instructions: Please select (up to) two SDGs that best correspond to your project (if you need some guidance, find SDGs information* [*here*](https://www.un.org/sustainabledevelopment/sustainable-development-goals/)*)* | SDG: Choose an SDG.  SDG: Choose an SDG. |
| **What is your country of residence?**  *ELIGIBILITY CRITERIA: The Tournament is open to individuals or teams from (or residing in) the* [*European Union Member States, Candidate and Potential Candidate countries*](https://europa.eu/european-union/about-eu/countries_en)*, and* [*EFTA countries*](http://www.efta.int/about-efta/the-efta-states) *that submit proposals to be implemented in at least one or more such countries.* | Country: Choose a country. |
| **In which country/countries is the project being/will the project be initially implemented?**  *Instructions: You can select several countries – please note the eligibility criteria above.* | Country 1: Choose a country.  Country 2: Choose a country.  Country 3: Choose a country.  Country 4: Choose a country.  Country 5: Choose a country. |

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| **In which country/countries will the project be expanded over the next two years?**  *Instructions: You can select several countries – please note the eligibility criteria above.* | Country 1: Choose a country.  Country 2:Choose a country.  Country 3:Choose a country.  Country 4:Choose a country.  Country 5:Choose a country. |
| **Website url of the project:** | Url: Click or tap here to enter text. |
| **Facebook page of the project:** | Url: Click or tap here to enter text. |
| **Twitter of the project** (if applicable) | Url: Click or tap here to enter text. |
| **Instagram of the project** (if applicable) | Url: Click or tap here to enter text. |

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| **II. Project Details** | |
| **What is/are the social and environmental (societal) problem(s) that you are aiming to solve? How do you quantify the need for your solution?**  *Instructions:*   * *What is/are the societal problem(s) you are fighting?* * *How many potential beneficiaries/people are affected?* * *Tell us about other similar solutions at national and European level and what differentiates your solution from those.*   *Maximum allowed 1 200 characters.* | *Insert text* |
| **What difference does your project make in solving the problem(s)?**  *Hints:*   * *What are the existing solutions in the market?* * *What is your solution and describe it:*   + *Mention its objectives,*   + *How does it address the problem? and,*   + *How is it better/more innovative?*   *Have you already received some award or recognition for your solution?*  *Maximum allowed 1 200 characters.* | *Insert text* |
| **Who is benefiting from your solution and how?**  *Instructions:*  *If your customers and beneficiaries are different, please answer separately for both groups.*  *If your product/service is already in place:*   * *Describe the demographics of your customers/beneficiaries.* * *Where are your customers/beneficiaries located?* * *How many customers/beneficiaries are you currently reaching?* * *How do you reach your customers/beneficiaries? Directly or via partnerships, intermediaries, etc.?*   *Maximum allowed 800 characters.* | *Insert text* |
| **How do/will you measure the impact created?**  *Instructions:*  *What indicators and tools do/will you use to measure them?*  *Maximum allowed 1 200 characters.* | *Insert text* |
| **How does your project scale to maximise the impact on the beneficiaries?**  *Instructions:*   * *How can your project be reproduced in different locations or contexts?* * *Explain how your project evolves as more people use it.*   *Maximum allowed 800 characters.* | *Insert text* |
| **Project goals and time frame for implementation:**  *Instructions:*   * *What are the goals and milestones for your project?* * *What time scale have you planned to achieve them?*   *Maximum allowed 800 characters.* | *Insert text* |
| **What are the main challenges you need to address to make your project a success? How do you propose to address them?**  *Instructions:*   * *What are the main challenges ahead to overcome to start/implement/continue your project?* * *How can you limit the effect of such challenges?*   *Maximum allowed 800 characters.* | *Insert text* |
| **What are your actual/expected main funding sources? Can your project generate recurrent revenues? What is your value proposition to investors?**  *Maximum allowed 1 200 characters.* | *Insert text* |
| **Tell us about your team.**  *Maximum allowed 800 characters.* | *Insert text* |
| **How would you spend the prize money on the project if you win the competition?**  *Maximum allowed 400 characters.* | *Insert text* |

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| **III. Scheduling a video interview**  *Time slots are available on working days from 9 to 20 March* | |
| Applications without this interview will not be considered!  *Instructions:*  *A 7-minute video interview is compulsory for all applicants. Please schedule it* [*here*](https://sit2020interview.appointlet.com)*.*  *Check the confirmation email (at your inbox or spam) and write the chosen date/hour >>>*  *Please write the same as in* ***Project Name*** *when scheduling.*  ***The questions you will be asked are:***   1. *Why have you started this project?* 2. *What results does it take for you to say: “It was worth it”?* 3. *Why will you succeed and what may make you fail?*   *In addition, you may be asked some additional questions for clarification of your application in your interview.*   * *⚠ Please note the video interview will be recorded. By applying to the SIT, the contestant implicitly gives their consent to the internal use of the recorded interview for the evaluation process within the EIB Institute.*   *⚠The 7 minutes video interview will be cancelled if the application package is incomplete or if it does not comply with all the eligibility criteria.* | Day */03/2020*  Hour (& time zone): *HH:MM (TIMEZONE)* |
| **IV. Documents checklist**  *Documents to be sent.* | |
| **Application form (this document)**  Applications without this document will not be considered!  *Instructions:*   * *Format: Word document* * *File name: ApplicationForm\_ProjectName* |  |
| **Financial template**  Applications without this document will not be considered!  *Instructions:*  *Download the financial template* [*here*](https://institute.eib.org/wp-content/uploads/2020/01/SIT-2020-Financial-template.xlsx)*.*  *After opening the file, fill in only the cells whose background is dark grey:*   * *Revenues from products/services* * *Grants/donations* * *Total operating costs* * *Dividends distributed* * *Own funds* * *Bank debt* * *Other liabilities*   ***Format:*** *Excel ONLY (no PDF)*  ***File name:*** *FinancialTemplate\_ProjectName* |  |
| **Presentation (optional)**  *Instructions:*  *You may wish to upload a presentation which shows an overview of your project. It may include photos, diagrams, a short description of your project.*   * *Format: Power Point or PDF document* * *Size: 3 slides*   *File name: Presentation\_ProjectName* |  |
| **V. Contact details**  *Please insert the contact details for the one person who will participate in all compulsory parts of this competition.*  *The contact person should (i) have taken the screening video interview, (ii) participate in the Mentoring Bootcamp and (iii) pitch at the Final Event.*  *S/he will be the contact for all notifications on the outcome of the selection process and the following steps:* | |
| * Team/project role of contact person | Click or tap here to enter text. |
| * First and last name | Click or tap here to enter text. |
| * Postal address | Click or tap here to enter text. |
| * Email address (valid email required) | After submitting your application, you will receive a confirmation email to your email address. |
| * Phone number (including country code) | *Insert as 00\_country code\_number* |
| * Skype ID | Click or tap here to enter text. |
| **VI. Statistics** | |
| How did you learn about the Social Innovation Tournament? | Choose an item. |
| Is this the first time that you are applying to participate in the EIB Institute’s Social Innovation Tournament?\* | Choose an item. |