Social Programme at a Glance

2014

4th Strategic Advisory Board Meeting

Luxembourg, 2 February 2015
**Website**: Average number of visitors (by month) — **2,394** in 2013 — **2,808** in 2014

**Facebook**: Number of followers — **166** in 2013 — **535** in 2014

**SIT**: Number of applications — **224** in 2013 — **171** in 2014

**SIT Applications**: Number of countries represented by SIT applicants — **24** in 2013 — **26** in 2014

**Investment in Innovation**: The amount of money spent (in Euros) associated with the SIT — **151,579** in 2013 — **178,356** in 2014

General participation in Social Platform events — **45** in 2013 — **180** in 2014

Number of laptops and computer equipment donated — **906 in 2013** — **1,039 in 2014**

Number of countries benefitting from IT donations — **10** in 2013 — **10** in 2014

Number of Institutions benefitting from the IT donations — **70 in 2013** — **43 in 2014**

Number of schools benefitting from the IT donations — **34 in 2013** — **34 in 2014**

Number of Institutions benefitting from grants — **31 in 2013** — **26 in 2014**
Social Programme Initiatives

• SOCIAL INNOVATION TOURNAMENT
• FINANCIAL LITERACY
• SOCIAL PLATFORM
• GRANTS AND DONATIONS
• MICROFINANCE
Distribution of SIT Applicants by Sector

Innovative Industries/Solid Waste
Energy efficiency, renewables
Agriculture
Urban Development Social
Services
Environment
Health
Education and Training
Social Other

SIT Finalist
SIT Applicant

SIT Applicants 2014
- Italy 31
- Hungary 26
- Spain 18
- UK 15
- Portugal 7
- France 6
- Romania 6
- Austria 5
- Bulgaria 5
- Germany 5
- Slovenia 4

Total 171 applicants from 26 countries

SIT Finalists 2014
- Hungary 3
- Austria 2
- France 2
- Spain 2
- UK 2

Total 15 finalists from 9 countries
The SIT 2014 Winners

- **1\textsuperscript{st} Prize General Category (EUR 25,000)** Adie Social Microfranchising Initiative (France)
  
  Supports social microfranchise networks offering turnkey business models to low-income entrepreneurs.

- **2\textsuperscript{nd} Prize General Category (EUR 10,000)** School4All (Hungary)
  
  Creates opportunities for the inclusion of physically or mentally disabled children in public schools.

- **Special Category Prize on Urban Environment (EUR 25,000)** Blue Badge Style (UK)
  
  A style website and app for disabled people offering reviews of various UK destinations and locations.

Four projects – Career Moves (Austria), Filisia (Greece), Hello Mum! (Hungary) and PinkLime Social Business (Romania) – received a voucher to benefit from subsequent mentoring services from practitioners in the field.
The Fourth Edition of the SIT

- Call for Projects (Opening 1 February)
- Fifteen Finalist Projects announced (15 May)
- Two-Day Mentoring Bootcamp in Madrid, Spain (1-2 July) (partnership with the Instituto de Empresa)
- Final Event in Milan, Italy (24 September) (partnership with Fondazione Cariplo)
Investors’ Fair

Motivation

- Key for business development – Ability to mobilise financial resources

The Project

- Project builds upon SIT Finalists
  - Rigorous screening of finalists
  - Value added of EIB Group

The Event

- December 2015 – Lux Presidency of EU
- To be organised in collaboration with Lux Government, EC and Others
- 15 – 20 Participants to be Selected Among 60 Finalists of SIT Editions 2012 – 2015
Mentoring Network

• Motivation/Rationale
  ○ Closing the loop for the SIT finalists. Scalability and sustainability of projects requires continuous “one-to-one” mentoring!
  ○ SIT finalists are spread out throughout Europe

• Progress to date
  ○ Testing the concept with some consulting firms (Ernst & Young, PWC, KPMG)
Social Incubator

- **Progress to Date**
  - Established contacts with EC
  - Initial contacts with EIF and possible partnership under discussion

- **Motivation**

- **Pilot Project:**
  - Three components
    - Mentoring
    - Financing
    - Facilities

- **Next Steps**
  - Meeting with EC (Feb/March 2015)
  - Establish contacts with Portuguese authorities, foundations, etc. for possible partnerships
  - Establish contacts with Social Incubators – learn about success stories
“We think this can be the beginning of something important, a leaping off point from where we can help change attitudes towards disability throughout Europe…”

- Blue Badge Style

SIT 2014 Special Category Prize winner on Urban Environment
- Pilot project in Bulgaria
- EIBURS research grant with University of Groningen, NL (2012 – 2015)

Scope: evaluate on-going initiatives to identify best practices and factors of success in financial literacy programmes
Pilot Project in Bulgaria

- Partnership with AFLATOUN

Results – Year 1

- May 2014 – December 2015
- Burgas Region, Bulgaria
- 8 schools and 3 non-formal education centres
- Grades 8-12 (ages 15-18) & school clubs
- 598 students: ethnic origin - 70% Bulgarian; 30% Turkish, Roma, Armenian
- 30% of the children from at risk families (minorities and poor families)
- Training for 21 trainers and 80 teachers
Financial Literacy

Highlights for 2015

Possible Next Steps

• Complete and evaluate pilot experience in Bulgaria
• Extend AFLATOUN pilot to other countries (Greece, Romania...)
• Explore possible partnerships in support of “Museum of Savings” (Italy, France...)
• Look for new partnerships for new pilot projects
• Explore options to participate in Global Money Week
Seminars and Conferences

- Illy and Sustainability: More than Just Coffee (Daria Illy, Director of New Business Development at Illy Caffè)
- CEO Event: The Business Case of Corporate Social Responsibility (Vincent Stanley, CEO, Patagonia)
- Conference on ‘Social Entrepreneurship: From Theory to Practice’ (featuring Recicleta, 2014 SIT winner; Close the Gap; Impact Hub-Lux)

Training Sessions on Fundraising Skills

- Two training sessions organised - EIB Colleagues and Members of Local NGOs Participated

Participated at “Speed Meeting – Bourse Exchanges” (Lux)

- 23 firms participated - 75 contracts signed - EIBI signed 11 contracts!
- Institute offered slots for the training on fundraising skills + IT equipment + translation services (pro bono work from EIB retired staff)
Countries benefitting from Small Grants and IT Donations

IT donations 2014
- France: 26
- Luxembourg: 15
- Belgium: 8
- Bosnia and Herzegovina: 3
- Germany: 3
- Romania: 2
Total 59 donations in 8 countries

Small Grants 2014
- Luxembourg: 12
- Belgium: 4
- France: 3
- Austria: 2
- Germany: 2
- UK: 3
Total 26 grants in 6 countries
MICROFINANCE

• UMM Initiative

• Two Research Grants

‘The rising of credit risk in microcredit: origins, warning signals, current state and future prospects’ (Université Paris 1 Panthéon-Sorbonne, Paris, France)

Impact of Microfinance on Financial and Social Inclusion, University College Dublin, Geary Institute (Ireland)