Reducing Inequalities
Social Programme at a Glance 2015
Some Indicators

**Website:** Average number of visitors (per month)
- Social: 4,626; 32% of Total
- Total EIBI: 14,457; +42% from 2014

**Investment in Social Innovation** - the amount of money spent (EUR) associated with SIT
- 210,417 in 2015
- 178,356 in 2014

**SIT applications:**
- 340 from 29 countries in 2015
- 171 from 26 countries in 2014

**Philanthropy**
- **Equipment donated**
  - 1,128 in 2015
  - 1039 in 2014

- **Countries benefiting from IT donations**
  - 14 in 2015
  - 10 in 2014

- **Institutions and Schools benefiting from IT donations**
  - 58 in 2015
  - 77 in 2014

- **Institutions benefiting from cash grants**
  - 23 in 2015
  - 26 in 2014

**Average Participation in Seminars and Meetings**
- 2015: 124 people/seminar
- 2014: 111 people/seminar

**Followers**
- 1,181 in 2015
- 535 in 2014
### Some Indicators

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2015</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries receiving IT donations</td>
<td>10</td>
<td>14</td>
<td>40%</td>
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<tr>
<td>Institutions &amp; schools receiving IT donations</td>
<td>77</td>
<td>58</td>
<td>-25%</td>
</tr>
<tr>
<td>Computer equipment donated</td>
<td>1039</td>
<td>1128</td>
<td>9%</td>
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<tr>
<td>Institutions receiving grants</td>
<td>26</td>
<td>23</td>
<td>-12%</td>
</tr>
<tr>
<td>Social website visitors (average - month)</td>
<td>590</td>
<td>1282</td>
<td>117%</td>
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<tr>
<td>Facebook followers</td>
<td>535</td>
<td>1181</td>
<td>121%</td>
</tr>
<tr>
<td>Investment in Social Innovation (thousand EUR)</td>
<td>178</td>
<td>210</td>
<td>12%</td>
</tr>
<tr>
<td>SIT Applications</td>
<td>171</td>
<td>340</td>
<td>99%</td>
</tr>
<tr>
<td>SIT Applicant Countries</td>
<td>26</td>
<td>29</td>
<td>12%</td>
</tr>
<tr>
<td>Participation-Seminars and Meetings (average - event)</td>
<td>111</td>
<td>124</td>
<td>12%</td>
</tr>
</tbody>
</table>

- Philanthropy
- Online reach
- Social Innovation Tournament
- Seminars
Initiatives

- Social Innovation Tournament and Investor’s Fair
- Social Platform
- Seminars
- Social Incubator
- Financial Education
- Small Grants and IT Donations
- Microfinance
- Sponsorships and Partnerships
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Key facts SIT 2013, 2014 and 2015
2015 Applications by Sector
2015 Applications by Country

2015 Winners
2016 SIT Summary and New Initiatives
Social Innovation Tournament

Number of applications:
- 2015: 340
- 2014: 171
- 2013: 224

Number of Countries:
- 2015: 29
- 2014: 26
- 2013: 24

Tournament City:
- 2015: Milan
- 2014: Madrid
- 2013: Budapest

Mentoring Bootcamp:
- 2015: Madrid
- 2014: Budapest
- 2013: Budapest

Special Category:
- Equal Opportunities with Special Emphasis on People with Disabilities
- Natural and Urban Environment

Distribution of SIT Applicants by Sector:
- Education and training: 27%
- Equal opportunities for people with disabilities: 11%
- ICT and e-economy: 8%
- Health: 7%
- Job creation: 6%
- Services: 3%
- Urban development: 3%
- Other: 35%
Finalists, Winners and Applicants in 2015

2nd Prize General Category
- Design by Pana
- Blitab
- bgood
- FitforKids
- RUFFBOARDS
- Ecosia
- BioSzentandrás
- Marioway
- Bircle
- Progetto QUID
- Koiki

1st Prize General Category
- A Puntadas SL
- Peppy Pals
- DayCape
- Alterniity
- Let's Get Sporty

Co-winner Special Category
- Albania
- Austria
- Denmark
- Germany
- Hungary
- Italy
- Spain
- Sweden
- Switzerland
- United Kingdom
KOIKI (Spain)
Engages people with intellectual or physical disabilities in Spanish neighbourhoods to work as its postmen/postwomen.

Marioway (Italy)
Is an innovative hands-free, two-wheeled, self-balancing, verticalising, electric wheelchair for users with paraplegia.

BLITAB (Austria)
Introduces the world’s first tactile tablet for reading and writing for blind and visually impaired people.

KOIKI (Spain)
Engages people with intellectual or physical disabilities in Spanish neighbourhoods to work as its postmen/postwomen.

Design by Pana (Albania)
Is a social business that produces furniture from reclaimed wood and accessories from waste, employing people from marginalised communities.

BLITAB (Austria)
Introduces the world’s first tactile tablet for reading and writing for blind and visually impaired people.

Special Category Prize (EUR 25 000) Equal Opportunities with a special emphasis on people with disabilities

Co-winner

Mentoring – four projects received a voucher to benefit from subsequent mentoring: Peppy Pals (Sweden), Let’s Get Sporty (UK), A Puntadas (Spain) and RUFFBOARDS (Austria).
Fifth Edition of the SIT in 2016

New:
- Introducing 2nd Prize in Special Category
- Prize amounts increase to EUR 50 000 1st Prize and EUR 20 000 2nd Prize in both categories
- Special Category topic: Health with a special emphasis on childhood obesity

- Call for Proposals: 1 February – 15 March
- Fifteen Finalist Projects announced on 15 May
- Two-day mentoring bootcamp in Cascais, Portugal (7-8 July) in collaboration with IES Social Business School
- Final Event in Ljubljana, Slovenia (20 October) in partnership with the Faculty of Economics, University of Ljubljana
Investor’s Fair
3 December 2015, Luxembourg
Investor’s Fair
3 December 2015, Luxembourg

Opportunity for Investors, Social Impact Actors and SIT Alumni to meet to discuss potential collaborations, investment opportunities and advisory services.
**Investor’s Fair**

*3 December 2015, Luxembourg*

**Motivation**
- Key for business development and scalability – Ability to mobilise financial resources

**The Project**
- Engages previous SIT Finalists
  - Rigorous screening of applicants
  - Value added of EIB Group

**The Event 2015**
- December 2015 under the Luxembourg EU Presidency
- 12 Participants selected among 60 Finalists of SIT editions 2012-2014 and 40 Finalists of EC Social Innovation Competition

**New in 2016:** Establish agreements with EBAN, EVPA and other players

**Projects in a wide range of topics**

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**Counter-Pitchers:**

**Moderator:**
Hedda Pahlson-Moller (Tiime/Omsint)

Markus Freiburg (FASE)

Candace Johnson (EBAN)

Dominik Domnik (SEAkademie)
Mentoring Network

Rationale
• Closing the loop for the SIT Finalists Scalability and Sustainability of projects requires continuous “one-to-one” mentoring!
• SIT Finalists are spread out throughout Europe

Progress to date
• Testing the concept with EY consulting firm

NEW in 2016
• Accelerator Winter Academy
• SIT Alumni Network
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5 basic and 1 advanced sessions organised – EIB colleagues and members of local NGOs participated.

NEW in 2016: Training on access to EU funding for NGOs.

15 Contracts signed with Luxembourg-based charities, social enterprises and NGOs.

Donated decommissioned IT equipment (laptops and computers) and offered places on a fundraising training skills programme.

In exchange for receiving recognition and exposure as well as dissemination of the Institute’s Philanthropic work by partner organisation.

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4 Midday Goes Social Seminars

- "The Case for a European Social Union: From Muddling Through to a Sense of Common Purpose," Prof. Frank Vandenbroucke, KU Leuven

- "Power of Attractiveness: 'Erotic Capital' as the fourth personal asset", Dr. Catherine Hakim, Civitas

- "Microfinance Social Performance in the EU: Recent trends and trade-offs", Prof. Marcella Corsi, Univ. Sapienza, Rome

- "The Migrant Crisis: challenges for Europe and its neighbourhood", Prof. Philippe Fargues, Director, Migration Policy Centre at the European University Institute-Florence

6 (2 @ EIB) Lectures in the Inequality and … series

Inequality and Gender Occupational Outcomes
Ronald L. Oaxaca, University of Arizona

Inequality and Globalization
Jacques Silber, Bar-Ilan University

Inequality and Non-Standard Work @ EIB
Ana Llena-Nozal, OECD

Inequality and Health @ EIB
Frederick Zimmerman, University of California, Los Angeles

Inequality and Intergenerational Mobility
Tim Smeeding, University of Wisconsin and OECD

Inequality and Beyond GDP
Enrico Giovannini, University of Rome "Tor Vergata"
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Social Incubator
Tâmega and Sousa region (Northern Portugal)

Three Components
- Facilities
- Mentoring
- Access to Finance

Pilot project in Portugal
- To be replicated eventually in other regions of Portugal or Europe
- Social Impact
- Internationalisation
- Benefits to SIT alumni

LAUNCH in Q4 2016
- Two week Winter Academy, coinciding with the ‘official’ opening of the social incubator.
- Study to understand the main bottlenecks to access to finance by Portuguese social enterprises.
- Explore the possibility to have EIB traditional credit lines with a dedicated window to financing social enterprises.
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- **Financial Education**
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Pilot project in Bulgaria in partnership with Aflatoun

1,600 15-18 year-old children participated in financial education and entrepreneurship programmes in 10 schools in Burgas, Bulgaria.

New in 2016

- Partnership with Museo del Risparmio and Fondazione per la Scuola in Turin, Italy.
- Provides support to school visits for 6-10 year-old children.
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- **Small Grants and IT Donations**
- Microfinance
- Sponsorships and Partnerships
Small Grants and IT Donations

TOTAL DONATED
Grants: **EUR 75 000**
- 339 desktop PCs and
- 682 laptops

Grants
- France, Luxembourg, Belgium, Germany, Romania and United Kingdom

Countries which received…
- IT Donation
- Grant
- Grant and IT Donation

IT Equipment donations

France, Luxembourg, Belgium, Germany, Romania and United Kingdom
Special Grants

NEPAL EARTHQUAKE
EUR 250 000

REFUGEES
EUR 81 720

In collaboration with:

- Action pour un Monde Uni
- SOS VILLAGES D’ENFANTS MONDE
- dolma foundation
- MEDECINS DU MONDE
- croix-rouge luxembourgeoise
- ongd-fnel
- scouts & guides
- NepaliMed
- MEDECINS SANS FRONTIERES
- SOS VILLAGES D’ENFANTS MONDE
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Microfinance

Knowledge Generation
Support to applied research
Research concluded in 2015 with the publication of a book.

Knowledge Exchange
Financing Initiative that fosters cooperation between universities, students in Europe and microfinance practitioners.

Knowledge Dissemination
Sponsorship
- ADA’s 2015 Academic Symposium under the theme “Regulation for Innovation: Building Inclusive Financial Systems in Developing Countries”, Luxembourg.
- EMN 12th Annual Conference: “Microfinance and Banks: Are We the Right Partners?” Dublin, Ireland.

Workshop organised for the European Microfinance Day
Regulations and laws for microfinance in the EU: current situation and opportunities for improvement.
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