2016 in numbers

**Training**
- **8**
  - Training sessions on Fundraising skills and Access to EU Funds for NGOs

**Social Innovation**
- **282**
  - SIT applications

Projects from **30 countries** applied to the SIT

**Philanthropy**
- **23** Projects benefitted from a small grant
- **3** Special Humanitarian Grants
- **977** Items of IT equipment donated
- **56** Institutions and Schools received IT donations

**Seminars**
- **108** Participants per seminar (Average)
- **67%** External visitors participated in each seminar (Average)
- **21** Midday Goes Social and Inequality series seminars and Social Platform Meetings were organised

**Online reach**
- **4 568** Social Programme website pages viewed every month (Average excluding July and August where no monitoring took place. Represents on average 30% of all pages viewed on the Institute’s website.)
- **2 306** Facebook followers
- **970** Twitter followers

**13 countries** Benefitted from IT donations
Initiatives

• Social Innovation Tournament
  – 2016 edition at a Glance
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  – Mentoring and Alumni Network
• Engaging with the Local Community
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• Social Incubator
• Financial Education
• Philanthropy
  – Small Grants and IT Donations
  – Special Humanitarian Grants
• Microfinance
• Sponsorships and Partnerships
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• Microfinance

• Sponsorships and Partnerships
Key facts SIT 2014, 2015 and 2016
- 2016 Applications by Sector
- 2016 Applications by Country
- 2016 Winners
- 2017 SIT News
<table>
<thead>
<tr>
<th>Category</th>
<th>2016</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of applications</td>
<td>282</td>
<td>340</td>
<td>171</td>
</tr>
<tr>
<td>Number of Countries</td>
<td>30</td>
<td>29</td>
<td>26</td>
</tr>
<tr>
<td>Final Event City</td>
<td>Ljubljana</td>
<td>Milan</td>
<td>Madrid</td>
</tr>
<tr>
<td>Mentoring Bootcamp</td>
<td>Cascais</td>
<td>Madrid</td>
<td>Budapest</td>
</tr>
<tr>
<td>Special Category</td>
<td>Health with Special Emphasis on Childhood Obesity</td>
<td>Equal Opportunities with Special Emphasis on People with Disabilities</td>
<td>Natural and Urban Environment</td>
</tr>
<tr>
<td>Education and youth</td>
<td>22%</td>
<td>19%</td>
<td>14%</td>
</tr>
<tr>
<td>Health</td>
<td>19%</td>
<td>19%</td>
<td>14%</td>
</tr>
<tr>
<td>Inclusion</td>
<td>14%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Employment</td>
<td>10%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Democracy and citizen empowerment</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>31%</td>
<td>31%</td>
<td>31%</td>
</tr>
</tbody>
</table>
Finalists, Winners and Applicants in 2016

FitforKids, Denmark
Aprendices Visuales, France/Spain
Ithaca, Greece
The Freebird Club, Ireland
iOsmosi*, Italy
Health Chefs, Portugal
Rés do Chão (RdC), Portugal
Feelif, Slovenia
Lazzus, Spain
Sharing Academy, Spain
BioCarbon Engineering, United Kingdom
Desolenator, United Kingdom
EduKit, United Kingdom
Mycarematters, United Kingdom
Silent Secret, United Kingdom

*Did not present at Final Event due to illness
Two projects, Aprendices Visuales and Ithaca (Greece), were selected to attend the INSEAD Social Entrepreneurship programme, thanks to a new partnership between the EIB Institute and INSEAD Business School.

Silent Secret addresses mental health disorders in young people by creating a safe and trusted mobile application to share what is on their mind and access counseling services at a time convenient for them.

BioCarbon Engineering aims to combat deforestation and has designed an innovative seed dispensing drone for large scale tree planting.

Special Category Prize Winners

Health with special emphasis on childhood obesity

Special Category 1st Prize (EUR 50 000)

Silent Secret

Special Category 2nd Prize (EUR 20 000)

FitforKids

General Category Prize Winners

General Category 1st Prize (EUR 50 000)

Aprendices Visuales/Apprenants Visuels/Visual Learners is a non-profit tech organisation which facilitates access of autistic children to the tools they need to develop their full potential, through research, development of digital and print resources and raising social awareness.

General Category 2nd Prize (EUR 20 000)

BioCarbon Engineering

Mentoring four projects received a mentoring voucher: EduKit (UK), Freebird Club (Ireland), Lazzus (Spain), Rés do Chão (Portugal)

INSEAD Social Entrepreneurship Programme

INSEAD

Social Entrepreneurship Programme

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Sixth Edition of the SIT in 2017

- Special Category topic: Ageing
- Call for Proposals: 1 February – 1 March 2017
- Fifteen Finalist Projects announced by 30 April 2017
- Two-day mentoring bootcamp in Cluj, Romania (27-28 June 2017)
- Final Event in Riga, Latvia (21 September 2017)
Social Impact Accelerator Bootcamp

**Objective:** Help social entrepreneurs to scale – UP/DEEP/OUT – their social innovation and achieve a higher impact.

**What:** Seven days full time executive training programme.
- International faculty with in-depth expertise of the impact space;
- Workshops on social innovation, scaling models, negotiations, fundraising and effective communication, and intensive pitch training sessions.

Programme closed with an Impact Ventures Fair.

**Whom:** 33 social entrepreneurs from Hungary, Italy, Romania, Spain and Portugal.

**Where:** Lisbon, Portugal 4-11 December in collaboration with Católica Lisbon School of Business and Economics.
Mentoring and Alumni Network

Rationale
- Closing the loop for the SIT Finalists **Scalability** and **Sustainability** of projects requires continuous “one-to-one” mentoring.
- SIT Finalists are spread out throughout Europe.

Progress to date
- Testing the concept with EY consulting firm.
- Alumni survey completed: identification of needs.
- Facebook closed group established.

Network
- Connecting SIT alumni, sharing best practices, supporting each other.
- Platform for communicating opportunities.

Webinars
- Series of online ‘Webinars’ on topics relating to social entrepreneurship and innovation.
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• Microfinance

• Sponsorships and Partnerships
Engaging with the Local Community

IMS Speed Meeting

24 Contracts signed with Luxembourg-based charities, social enterprises and NGOs.

Donated decommissioned IT equipment

expertise and skills from EIB Group volunteers

places on training courses

Received recognition and exposure

Part&Act exchange

dissemination of the Institute’s Philanthropic work

Fundraising Training

EIB colleagues and members of local NGOs participated in…

6 sessions of ‘Fundraising Skills’

3 ‘Introduction to Fundraising Planning and Strategy’

3 ‘Asking People to Support your NGO’

2 sessions of ‘How to Access EU Funds for NGOs’
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"Inequality and Opportunities Beyond High-School"
Jamil Salmi, formerly World Bank

"Inequality and the Super Rich"
Daniel Waldenström, Uppsala University

"Inequality and Child Poverty"
Martin Evans, UNICEF

"Inequality and Housing"
March Uhry, Fondation Abbe Pierre

"Inequality and Inheritances"
Edward Wolff, New York University

"Inequality and Inflation"
Bart Hobijn, Arizona State University

"Inequality and Impact Investment"
Yaron Neudorfer, Social Finance Israel

"Inequality and the Great Gatsby curve"
Miles Corak, University of Ottawa

"Inequality and Fairness"
Bertil Tungodden, NHH Norwegian School of Economics

"Inequality and GDP"
Robert Inklaar, University of Groningen

"Evaluating financial intermediary operations: Lessons from IDB Group’s experience and implications for other development finance institutions"
Roland Michelitsch, Inter-American Development Bank Group (IDBG)

"Growing intergenerational divide"
Guntram Wolff, Bruegel Think Thank

"How to improve the carbon footprint"
Norry Schneider, Luxembourg Transition Platform, Centre for Ecological Learning Luxembourg (CELL)

"Sarcasm and Creativity"
Li Huang, INSEAD

"Smart specialisation - Opportunities and challenges for regional innovation policy"
Dominique Foray, École Polytechnique Fédérale de Lausanne

"The refugee surge in Europe: Economic challenges"
Bergljot Björnsson Barkbu, International Monetary Fund

"From the city to social finance"
James Fairweather, Big Issue Invest Scotland

"Leadership and governance in impact investing"
Nigel Cushion, Founder and Chairman, Nelsonspirit

"The third wave in finance: how impact is changing markets"
Rodney Schwarz, Clearly So
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Social Incubator
Pilot Project

Objective: To strengthen the nascent Portuguese social entrepreneurship ecosystem by setting up a social incubator.

What:
- Study to understand the main bottlenecks to access to finance by Portuguese social enterprises.
- Partnership with Portus Park.
- Submission of application to Portugal 2020 funds.

How: Providing start-ups with a supporting and engaging environment and the tools to then benefit from social investment opportunities, networks, knowledge creation and dissemination and information.

Where: Tâmega and Sousa region (Northern Portugal).

Pilot project:
- To be replicated eventually in other regions of Portugal or Europe
- Social Impact
- Internationalisation
- Benefits to SIT alumni
- Links with the SIT Impact bootcamp
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Pilot project in Bulgaria in partnership with Aflatoun

First phase of the project ended, reaching 1,100 pupils (15-18 year-old) participating in financial education and entrepreneurship programmes in 10 schools in Burgas, Bulgaria.

The second phase, has started in the same 10 schools with the aim to reach 1,300 pupils (15-18 year-old), during 3 consecutive school years until July 2018.

- MOney LEarning - a financial inclusion project to run until December 2018. Signature in Turin September 2016.
- Partnership with Museo del Risparmio and Fondazione per la Scuola in Turin, Italy.
- Provides support to school visits for 6-10 year-old children from Piedmont region.
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Small Grants and IT Donations

- **Total Donated**
  - Grants: **EUR 128,978**
  - 215 desktop PCs, **288 laptops** and **474** other types of IT equipment

- **Season’s Greetings card donation**
  - Total amount: **EUR 7,300**
  - The EIB Group used only e-greeting cards and the money saved was donated to a Luxembourg based charity: **Fondation Hëllef fir d’Natur**
Special Humanitarian Grants

ECUADOR: EARTHQUAKE  
EUR 250,000

HAITI: HURRICANE MATTHEW  
EUR 250,000

ITALY: EARTHQUAKE  
EUR 490,000
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Microfinance

Knowledge Sharing
Sponsorships
- ADA's 2016 Academic Symposium under the theme “Financial inclusion in the digital age”, Luxembourg.

Mentoring
- A Network of EIB volunteers was set up for mentoring potential beneficiaries of Microlux microfinance initiative.

Knowledge Generation
Support to applied research
Contract signed in 2016 with Università Cattolica del Sacro Cuore (Italy) in relation with a research for the period 2016-2019 on the topic: “The impact of microfinance on financial and social inclusion”
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Sponsorships and Partnerships

Inequality and …?

Host Lectures Inequality and …? series

FORUM ALPBACH PARTNER

Sponsor Roundtable discussion: “Innovative solutions to (not so) new problems”

Invest Differently – The Women Effect

Host Invest Differently – The Women Effect

Sponsor Conference: “Measuring social impact for effective social investments”

Microfinance in the Cloud

19th MFC Annual Conference: Microfinance Centre

19th MFC Annual Conference 23–24 June 2016, Tirana, Albania