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2017 IN NUMBERS

Social Innovation Tournament

308 Applications
from 31 countries

3 Training Sessions

Social Media

Followers

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instagram</td>
<td>480</td>
</tr>
<tr>
<td>Facebook</td>
<td>3,878</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>1,620</td>
</tr>
<tr>
<td>Twitter</td>
<td>1,417</td>
</tr>
</tbody>
</table>
16 Seminars & Conferences

62% External participants

106 Average participants

Phилanthropy

EUR 1m Donated

14 Beneficiaries

3 Special grants

185 IT equipment donated
Change Tomorrow

Societal Challenges
- education
- health
- environment
- ageing
- inclusion

Social Innovation Tournament

Call for Impact VENTURES!

15 Finalists Join SIT Alumni

Mentoring Bootcamp
Improving ideas, solutions and pitching skills

Final Event
The Winners are!
Every year more impact ventures changing the world for good

Social Innovators and Transformers

Access to finance
Investor’s Fair
Networking
Mentoring
Impact Bootcamp
Visibility & Recognition
Incubation

EIB Institute - Social programme at a glance 2017
### SUPPORT TO SOCIAL ENTREPRENEURSHIP

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of applications</td>
<td>308</td>
<td>282</td>
<td>340</td>
</tr>
<tr>
<td>Number of countries</td>
<td>31</td>
<td>30</td>
<td>29</td>
</tr>
<tr>
<td>Mentoring Bootcamp</td>
<td>Cluj, Romania</td>
<td>Cascais, Portugal</td>
<td>Madrid, Spain</td>
</tr>
<tr>
<td>Final event</td>
<td>Riga, Latvia</td>
<td>Ljubljana, Slovenia</td>
<td>Milan, Italy</td>
</tr>
<tr>
<td>Special Category</td>
<td>Ageing</td>
<td>Health, with Special emphasis on childhood obesity</td>
<td>Equal opportunities, with special emphasis on people with disabilities</td>
</tr>
</tbody>
</table>
Ageing
Democracy & Citizenship
Employment
Inclusion
Health
Education & Youth
Other

SIT STATISTICS
32% 15%
6% 15%
11% 18%
WINNERS

1st Prize
General Category & EY Voucher

Complex Disease Detector is an accurate, non-invasive and affordable technology for screening and early diagnosis of heart disease.

2nd Prize
General Category

ColorADD is a unique, universal, inclusive and non-discriminative language that allows the colour-blind to identify colours, with a wide infinite spectrum of use in companies/entities whenever colour is a factor of identification, orientation or choice.

1st Prizes
Special Category ex-aequo

Walk With Path aims to improve mobility and reduce the risk of falls for a range of individuals, including the elderly and people with chronic diseases.

The Freebird Club is a travel-based social network for older adults. Operating as a peer-to-peer social travel and home-stay club, it offers a whole new way of travelling for older adults, a potential new source of income for hosts, and a fun and accessible way to meet new people and enjoy companionship in later life.

GIVMED, More than One Perspective and ULTRASPECIALISTI won mentoring vouchers. More than One Perspective and MagikMe benefited from the INSEAD Social Entrepreneurship programme. AdoptGrandParents and Arborea won a residency at the IRIS Social Incubator.
PROGRAMME

SPECIAL CATEGORY TOPIC

Sustainable development with emphasis on circular economy

CALL FOR PROPOSALS

1 February - 6 March 2018

15 FINALIST PROJECTS

Announced in May 2018

2 DAY MENTORING BOOTCAMP

27 - 28 June 2018
Amarante, Portugal

FINAL EVENT

23 October 2018
Copenhagen, Denmark
SOCIAL IMPACT
BOOTCAMP

Help social entrepreneurs to scale up/deep/out-their venture to achieve a higher impact

■ ABOUT
This one-week full-time executive training course will help participants develop a scaling plan adapted to the needs of their initiatives, fine-tune the strategy of engagement with key stakeholders, develop their communication and marketing plans, prepare an investment case for financing the plan and, finally, prepare to pitch to an audience of investors.

■ WHAT
• 7 days full-time executive training programme. International faculty with in-depth expertise of the impact space.
• Workshops on social innovation, scaling models, negotiation, fundraising and effective communication, marketing and intensive pitch sessions.

■ WHOM
• 12 High Impact Ventures.
• 33 Social Entrepreneurs.
• 8 Countries.

■ WHERE
• Amarante & Lisbon, Portugal in collaboration with Católica Lisbon School of Business and Economics.

■ SHOWCASING TO INVESTORS
• The institute partnered with EVPA (European Venture Philanthropy Association) and hosted a showcase at their Annual Conference in Oslo, Norway.
• 7 SIT Alumni participated.
ALUMNI NETWORK

WHAT

• Network & knowledge
• Facebook closed group
• Sharing best practices, supporting each other
• Platform for communicating opportunities
• Pitch in selected conferences
• Access to experts network (pro-bono advice)
• Access to one to one mentoring opportunities
• Access to impact investors
• “Webinars” on topics related to social entrepreneurship
• Participation in trainings and bootcamps
• Visibility and recognition

PARTNERSHIPS

• Amazon AWS Activate Programme
• EY
IRIS - INCUBADORA REGIONAL DE INOVAÇÃO SOCIAL

Strengthening the nascent Portuguese social entrepreneurship ecosystem and fostering regional development through social innovation.

HOW

Providing start-ups with a supporting and engaging environment and the tools to then benefit from social investment opportunities, networks, partnerships and knowledge, and sharing information.

WHERE

Tâmega and Sousa region (Northern Portugal).

ACHIEVEMENTS

- Hosting of events and training seminars.
- 6 entrepreneurs in residency.
- Network of specialists.
- Funds from “partnerships for impact” (Portugal 2020 funds).
PHILANTHROPY

IT Donations

<table>
<thead>
<tr>
<th>Country</th>
<th>IT equipment donated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luxembourg</td>
<td>10</td>
</tr>
<tr>
<td>France</td>
<td>30</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>5</td>
</tr>
<tr>
<td>Spain</td>
<td>20</td>
</tr>
<tr>
<td>Belgium</td>
<td>20</td>
</tr>
<tr>
<td>Hungary</td>
<td>26</td>
</tr>
<tr>
<td>Slovakia</td>
<td>21</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>8</td>
</tr>
<tr>
<td>Greece</td>
<td>10</td>
</tr>
<tr>
<td>Romania</td>
<td>12</td>
</tr>
<tr>
<td>Turkey</td>
<td>1</td>
</tr>
<tr>
<td>Kenya</td>
<td>10</td>
</tr>
<tr>
<td>Italy</td>
<td>4</td>
</tr>
</tbody>
</table>

185 IT equipment donated

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries</td>
<td>13</td>
</tr>
<tr>
<td>Desktops</td>
<td>63</td>
</tr>
<tr>
<td>Laptops</td>
<td>99</td>
</tr>
<tr>
<td>Other IT equipment</td>
<td>23</td>
</tr>
<tr>
<td>Schools</td>
<td>6</td>
</tr>
<tr>
<td>NGOs</td>
<td>6</td>
</tr>
</tbody>
</table>

Renewal of 3-year partnership with over 2 000 IT pieces donated since 2014.
Special grants

- **Peru Floods and Colombia Mudslide**
  - EUR 250,000 to

- **Portugal Forest Fire**
  - EUR 500,000 to

- **Hurricane Irma and Maria in the Caribbean and Mexico Earthquake**
  - EUR 250,000 to
FINANCIAL EDUCATION

ITALY

MOney LEarning (2016-2018) - a financial inclusion project that provides support to school visits to a Savings Museum for 6-10 year old children from Piedmont region for around 2 000 students.

In partnership with:

BULGARIA

After successful completion of pilot phase (2014-2016) in Burgas, Bulgaria, expansion (second phase: 2016 - end 2018) to 16 geographic regions throughout the country.

In partnership with:

NEW IN 2018!

New programmes in Greece and in Italy (Museum on wheels).

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Schools</th>
<th>Education centres</th>
<th>Geographic regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>900</td>
<td></td>
<td>20</td>
<td>3</td>
<td>16</td>
</tr>
</tbody>
</table>
MICROFINANCE

The EIB Institute complements the activities of the European Investment Bank Group (EIB and EIF) in the area of Microfinance.

The Microfinance Centre. Since 2015, we have been sponsoring the annual EMN (European Microfinance Network) Conference and the annual MFC (Microfinance Centre) Conference.

We organised in Warsaw, Poland, the first Alternative Finance Forum, in cooperation with

NEW IN 2018 !
Launch of Venice Microfinance Initiative: provision of pro-bono services by students of the Università Ca’ Foscari Venezia to Microfinance Institutions in Eastern Europe and in Italy.

In April, we supported the launch of Microlux, the first microfinance institution in Luxembourg.
The Institute organises regular seminars and conferences to encourage knowledge dissemination and innovative thinking about issues of particular concern to the EIB Group. These serve both to help staff in their work and inform the general public.

**CONFERENCES AND SEMINARS**

We organise Midday Goes Social seminars, conferences and roundtables on topical issues such as refugees, migrations, microfinance, social innovation and impact investing with guest speakers from civil society, universities, NGOs, research institutes, foundations and public and private organisations. We also partner with the University of Luxembourg and others in organising a series of lectures under the general theme of “Inequality and …?”.

**CONFERENCES**

We organised together with Jonk Entrepreneurs Luxembourg an Innovation Camp where Luxembourg-based high-school students spent a day solving a business challenge: “The food of the future”.

**SEMINARS**

We also organised the October Days for Sustainable Development.
Midday Goes Social

Circular Economy
James Butterworth, Circularity Capital, UK

Current routes, institutional responses and human smuggling across the Mediterranean Sea
Luigi Achilli, Migration Policy Center, European University Institute, Florence

Bank financing for SMEs - Lessons from the Literature
Thorsten Beck, Cass Business School, London

Microfinance and Technology
Karl Dayson, Salford University, Manchester

Inequality and...?

Inequality and Inequity
François Bourgignon, Paris School of Economics

Inequality and Child Development
Ariel Kalil, University of Chicago

Inequality and Climate Change
Stephan Klasen, Georg-August-Universität Göttingen

Inequality and Personal Responsibility
Francisco Ferreira, the World Bank

Inequality and the Rentiers
Philippe Askenazy, CNRS-CMH, Ecole Normale Supérieure

Inequality and Macroeconomics
Benjamin Moll, Princeton University

Inequality and Trade Unions
Ronald Janssen, OECD

Inequality and Economic History
Guido Alfani, Università Bocconi, Milan

Inequality and the Better Life Initiative
Martine Durand, OECD

Inequality and Technology
Omar Arias, the World Bank
SPONSORSHIPS AND PARTNERSHIPS