**E-training**

**“How to validate your business ideas fast & effectively”**

10 September, 3:00 pm – 5:00 pm (CEST).

The *EIB Institute* is organizing an e-training *on* ***“How to validate your business ideas fast & effectively***?”

In this training participants learn do’s and don’ts of validating new business ideas, to prevent false positives and spend time, energy and resources on promising solutions. It is designed to be a very practical and interactive session where participants will have the chance to learn, reflect, discuss in small groups of 3 and exchange experiences on a shared Mural. The two trainers are [Wouter Smeets](https://www.linkedin.com/in/wouter-smeets/) and [Myriam Hadnes](https://www.linkedin.com/in/myriam-hadnes/).

Conditions:

* The deadline to apply is **15 July 2020, closing of business (CEST)**.
* Applicants must be SIT Alumni.
* Only one applicant per venture.
* Only applications submitted in English will be accepted.
* Applications will be considered based on the application form, which includes the requested essay below (maximum 200 words).

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| **Participant Information** | |
| First and last name |  |
| E-mail |  |
| Postal address |  |
| Telephone number |  |
| Short bio of participant |  |
| Participant’s role in venture |  |

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| **Venture** | |
| Name of venture |  |
| Website of venture |  |
| Social media channels |  |
| Brief description of venture | (Max. 200 words) |
| *Please tell us why the training is important for your venture.* | (Max. 200 words) |