

SIT Alumni

SITolarship Report 2019

The SITolarship initiative, launched in 2018, supports high-impact ventures in scaling their impact. Through this programme, social entrepreneurs can receive funding to attend conferences and training programmes, participate in networking exercises, visit similar projects in different countries to exchange experiences, or procure consultancy services.

The SITolarship programme is open to all SIT Alumni – the entrepreneurs and innovators who have participated in any edition of the Institute’s Social Programme flagship initiatives: the Social Innovation Tournament and the SIT Impact Bootcamp.

In 2019, the following 16 SIT Alumni benefited from a grant under the SITolarship initiative:

2019	Amount of grant in €
Altoida	2 955
Apps for Good	2 650
BioCarbon Engineering	340
Blagodarya Centre of Suggestopedia	2 293
Chrysalix Technologies	3 100
Feelif	3 680
Founder Nest	386
GiveVision	4 067
GivMed	4 500
Goodbag	4 500
Jobiri	1 500
Peppy Pals	3 400
Piano C	4 880
Progetto Quid	900
Recicleta	3 701
Speak	238
TOTAL GRANTS	43 090

1. **Altoida**

Altoida participated in the Alzheimer's Association International Conference 2019 with a poster display and presentation.

The poster session was on "Alzheimer's Disease Prediction Service (ADPS): Standardising a Digital Biomarker for Cognition Assessment in Alzheimer's Disease Clinical Trials".

2. **Apps for Good**

Three participants (two students and one teacher) from CDI Portugal (Apps for Good) attended the Apps for Good Awards in London (UK). They had the opportunity to attend a pitch accelerator where they received feedback on the app they had developed – 1936 – which provides users with an immersive learning experience for the novel *1936, the year of the death of Ricardo Reis* by José Saramago, in which they choose between two routes around Lisbon that pass through the sites visited by characters in the novel. The two students then pitched in front of a network of experts from the world of business and industry.

3. **BioCarbon Engineering**

A member of BioCarbon Engineering participated in the training sessions "A Tour of Modern Fundraising" and "Powerful Marketing Messages" with Kim van Niekerk, organised by IRIS with the support of the Institute in Porto, Portugal. The sessions provided a valuable opportunity to learn about useful frameworks for understanding potential customer/stakeholder interests. Throughout the two sessions, participants were given many opportunities to apply what they had learnt to their own business case.

4. **Blagodarya Centre of Suggestopedia**

Two members from **Blagodarya Centre of Suggestopedia** participated in the training sessions "A Tour of Modern Fundraising" and "Powerful Marketing Messages" with Kim van Niekerk, organised by IRIS with the support of the Institute in Porto, Portugal. The sessions provided a valuable opportunity to learn about useful frameworks for understanding potential customer/stakeholder interests. Throughout the two sessions, participants were given many opportunities to apply what they had learnt to their own business case.

5. **Chrysalix Technologies**

The grant was used to finance two training activities: a Chemical Plant Commissioning course and an Engineering Project Management course.

6. Feelif

Feelif D.o.o. participated in the 34th CSUN Assistive Technology Conference in Anaheim (USA) where 120 exhibitors from around the world were present.

Feelif had a booth where they showcased all three devices – Feelif Pro, Feelif Creator and Feelif Gamer – and a special escape room game, where visitors could try out and feel the game’s floorplan on Feelif Pro and afterwards feel the same floorplan on a 3D printed model.

7. Founder Nest

Founder Nest participated in the training session “Powerful Marketing Messages” with Kim van Niekerk, organised by IRIS with the support of the Institute in Porto, Portugal.

The session helped reflect on and refine the specific messages to target investors and founders, and to rethink the communication strategy used across different channels (e.g. sales deck, emails, LinkedIn, webpage).

8. GiveVision

The grant was used to conduct the NICE (National Institute for Health and Care Excellence) META Tool gap analysis through MedTec Consulting and NICE, and organise two workshops: (i) Pilot Sales Route and Marketing with MedTec Consulting; and (ii) Health Economics and Cost Effectiveness with the Centre for Healthcare Equipment and Technology Adoption.

9. GivMed

A member from GivMed attended a course in Population and Public Health at University College London. The course included modules on (i) introduction to public health; (ii) epidemiology; (iii) social determinants of health; (iv) diseases and public health issues; (v) healthcare systems; (vi) health needs assessment; (vii) health policy; and (viii) ethnicity, migration and health.

10 Goodbag

Goodbag participated in the 2019 Retail Expo (London) to test how it would be received by the UK market and generate the first leads to potential customers.

11. Jobiri

Jobiri participated in the Meeting di Rimini 2019, one of the most popular fairs in Italy for the general public, young people, families and institutions, with more than 800 000 visitors.

The Jobiri team participated in the fair with a dedicated stand to promote their solution to visitors and institutional clients and increase brand awareness among the target markets (B2C and B2I).

12. Peppy Pals

Peppy Pals attended the Apple Worldwide Developers Conference in San Jose (USA). During the week-long conference, they attended inspirational keynotes and developer sessions, as well as 1-on-1 labs on marketing, business development, technical engineering and UI.

13. Piano C

Piano C hired a consultant to organise five workshops on (i) Concept; (ii) System of offer, design and innovation; (iii) Value proposition; (iv) Business model; and (v) Test lean, with the aim of increasing the association's economic sustainability and promoting a more efficient organisation of work in the medium to long term.

14. Progetto Quid

Progetto Quid attended the 15th EVPA Annual Conference, during which it made useful contacts with organisations working in the EU and internationally.

During the Impact Fest, Quid also attended the Crash Course in Impact Investing.

15. Recicleta

Recicleta participated in the International Cargo Bike Festival 2019 in Groningen (Netherlands). The team attended various breakout sessions on different topics such as Service Logistics, Containerisation, the German Cycle Industry Association (ZIV), and the Innovation Cycle.

The speakers included public authorities, special consultants in sustainable city transport, experienced cargo trike producers, logistics, etc. The speeches and presentations were very optimistic about the future of cargo bikes/trikes as a sustainable option for delivery, both as a logistic niche model and as a personal cargo option for families and for carrying medium loads.

16. Speak

Two members from Speak participated in the training session "Powerful Marketing Messages" with Kim van Niekerk, organised by IRIS with the support of the Institute in Porto, Portugal. The session provided a valuable opportunity to learn about useful frameworks for understanding potential customer/stakeholder interests and the most important tips for reaching and engaging a target audience.