MODERATOR

FILIPE SANTOS
Dean of Católica-Lisbon, Programme Director
Chaired Professor of Social Entrepreneurship

Filipe is a leading academic expert in social entrepreneurship and social innovation. He is an economist and has a Master’s in Management and a PhD in Management Science and Engineering from Stanford University. Filipe is Visiting Professor of Social Entrepreneurship at INSEAD where he was a full-time faculty member from 2003 to 2014. Having created the INSEAD Social Entrepreneurship Initiative and directed the INSEAD Centre for Entrepreneurship, he co-founded the IES-Social Business School in 2009 and the Laboratory for Social Investment in 2013. He was the founding President in 2015-2016 of Portugal Social Innovation, a new public initiative to catalyse and finance social innovations in 2013 in Portugal. He currently serves as Chair of the European Venture Philanthropy Association. He is a widely published and well-cited author in the fields of organisation theory, entrepreneurship and social entrepreneurship. He has received teaching and research awards and has more than 6,700 citations in Google Scholar.

PRESENTATION OF THE SOCIAL INNOVATION TOURNAMENT

LUISA FERREIRA
Head of Social Programme, EIB Institute

Luisa joined the European Investment Bank in 1999. She started working at the institute in 2012, the year of its foundation, and was responsible for the development and management of the Knowledge and Social Programmes. In particular, she created and developed the Social Innovation Tournament, which is now a reference in the European innovation eco-system. Between 1999 and 2012, she worked at the Projects Directorate of the Bank, where she was responsible for the economic appraisal of projects and research work in the education and social sectors. Between 2003 and 2004, she was a senior education analyst in the Education Directorate of the OECD. Prior to joining the EIB, she worked at the World Bank (1992-1999). She also held teaching positions in Portugal at the Portuguese Catholic University and at the New University of Lisbon and research positions in the US. She graduated in economics from the Portuguese Catholic University and she holds an MA and a PhD from the University of Wisconsin-Madison (US). Luisa is the President of the Board of the Jos and Mimiieke Foundation, and is regularly invited as a member of the jury in competitions in the areas of social entrepreneurship and philanthropy.
Paul is a social entrepreneur and one of the pioneers of leveraging algorithms for social good. In 2014, he founded Bayes Impact, a non-profit whose mission is to use technology to empower people at scale, through the creation of citizen-led public services. Since then, he has led Bayes Impact to accomplish multiple projects in the fields of employment, healthcare, and criminal justice in the US and in France, and to become one of the first non-profits to be admitted to Y Combinator.

Prior to Bayes Impact, Paul was the first data scientist at Eventbrite, where he built industry-leading fraud detection algorithms. He studied a mixture of mathematics, economics and political science at Berkeley, the Sorbonne University, and Sciences Po. Paul is a Forbes “30 under 30” recipient, “MIT Innovator Under 35 Europe 2018”, and the youngest Ashoka Fellow in France.

**Bayes Impact** is empowering workers and jobseekers at scale through free online artificial intelligence-powered employability coaching.

At Bayes Impact, we build digital public services. Our main project is Bob, a cutting-edge AI-powered platform which provides personalised employability coaching, which we believe is key to empower everyone to navigate the rapid changes in the labour market. In France, Bob has helped close to 200 000 beneficiaries. We are in the process of replicating it in other countries, such as Belgium and Morocco, by partnering with public employment services, which perceive Bob as a driver for their digital transformation. Bob has been labelled a “Presidential Social Innovation” by La France S’Engage (a foundation launched by President Hollande), and received the United Kingdom’s Royal Society of Arts Future Work Award.

**Željko Khermayer**

Željko is a successful entrepreneur and innovator from Slovenia. In his 20 years of experience, he has founded multiple well-known companies, including the digital agency 4WEB and the Feelif company with its eponymous Feelif product line.

Željko has been chosen as “Name of the day” and “Person with the best business idea”, and the New Europe 100 journal listed him as one of the 100 best leaders and innovators in Central and Eastern Europe.

**Feelif** is helping the blind and visually impaired to become digitally sighted.

Feelif developed a technology that helps the blind and visually impaired to become digitally sighted and to be able to perceive graphics on touchscreens of smart devices. Our goal is to enable full access to digital content and consequently increase social and digital inclusion for the blind and visually impaired. Feelif was top ranked in several competitions: it was proclaimed the best social innovation in Europe in 2017 by the European Commission, it was the 2018 World Summit Awards winner in the “Inclusion & Empowerment” category and was listed by UNESCO as one of the 150 best innovations globally.

**Stan Karpenko**

Stan is part of GiveVision’s team of scientists, clinicians and engineers who have invented and successfully commercialised over a dozen medical devices and consumer electronic products in the past.

1 in 3 people will go blind by the age of 75. **GiveVision** can help them see again.

GiveVision is a Class I certified medical device that restores sight for patients who are diagnosed with untreatable sight loss due to irreversible destruction of the macula. There are some 45 million people with such conditions in the US and Europe alone. To date, the GiveVision team has validated the technology by engineering and testing the device prototypes with patients. All hardware and software intellectual property is proprietary, and thus far 50 prototypes have been sold at a price point of up to USD 4 000. Clinical efficacy was validated when 400 patients took part in trials. A landmark clinical device study was completed at a world-leading eye hospital, and the results were published in prestigious medical journals.

**Margherita Vigo**

Margherita was the first team member to join Jobiri alongside the co-founders. She is responsible for fundraising, strategic activities and the development of partnerships with clients and partners. Margherita graduated in International Economics at the University of Pavia, where she also worked as Academic Tutor, teaching International Economics and Economic Policies. Passionate about labour economics and female entrepreneurship, she is an Associate of SheTech, an Italian association that supports women in technology, digital and startups. Margherita speaks fluent Italian, English and French and she is a passionate photographer.

**Jobiri** is the 1st AI-based digital career advisor that uses artificial intelligence to digitalise employment services, supporting institutions and jobseekers.

Through proprietary algorithms of artificial intelligence, Jobiri provides personalised career services helping jobseekers to land a job faster. The solution provides an integrated ecosystem of career tools, tailored for candidates and career support institutions including schools, universities, employment centres, municipalities and staffing companies. Institutions using Jobiri can save 4 000 working hours yearly and increase placement rates (75% of 354 surveyed users found a job in 1.4 months compared to an average of 5 months). Jobiri is available in 25 institutions, 75 cities and two countries and supports over 25 300 jobseekers.
Jean co-founded Konexio based on her research as a Fulbright Fellow investigating migrant policy at the Paris School of Economics. Jean graduated from Stanford with degrees in Economics and Human Biology, and worked as a strategy consultant at Analysis Group. She is an occasional contributor to the Huffington Post Public Health column. She has received numerous fellowships for her research and work, including the Rubenstein fellowship at Harvard Kennedy School’s Center for Public Leadership, the Arthur King Peters Grant, and a 2-year Fulbright fellowship from the Franco-American Commission. Jean has been named by Forbes and Elle as one of the female entrepreneurs to follow in France. She speaks fluent English, French and Chinese.

**Konexio** is bridging the digital divide through innovation and community collaboration.

Konexio creates a streamlined path to employment for refugees through digital training and work placement. Today, Konexio has a tri-part model focused on training through its e-learning platform launched in collaboration with the Crossknowledge Foundation, professional orientation with corporate partners including SAP, WeWork, and Salesforce, and network engagement ranging from local and national governments to institutions like United Nations High Commissioner for Refugees. To date, we have engaged over 100 international and domestic partners, more than 600 learners across two countries (France and Malawi), met with leaders including former French President François Hollande, and French technology minister Cédric O. Furthermore, Konexio has been mentioned in CNN, TechCrunch, and Forbes.

@Konexio.eu
Konexio.eu
@konexio.eu
konexio.eu

---

**Ana Lima**
Founder

As an architect, Ana has always been passionately curious about the materials that surround us. She gained valuable international experience in the offices of Herzog & de Meuron (Switzerland) and Issho Architects (Japan). During the exercise of her profession, she found a lack of beautiful sustainable products in the market and hence started a PhD to study new bio-based materials made with agro-industrial by-products. Ana’s two great passions, materials and sustainability, led her from a budding career as an international architect and designer to taking the leap as an entrepreneur, founding Matter in 2013.

**Matter** is converting negative into positive and waste into value. Our vision is to reshape the narrative around waste.

Matter is an award-winning manufacturing business that upcycles the production waste of our most beloved products, like coffee, wine and beer into materials that extend the life cycle of existing products and reduce the pressure on virgin resources.

It excites us to be able to bring new and meaningful materials into the market and to understand the waste that our most beloved daily products produce.

@materialsthatmatter
@matter.eco
matter.eco

---

**Jean Guo**
Co-founder and CEO

Jean co-founded Konexio based on her research as a Fulbright Fellow investigating migrant policy at the Paris School of Economics. Jean graduated from Stanford with degrees in Economics and Human Biology, and worked as a strategy consultant at Analysis Group. She is an occasional contributor to the Huffington Post Public Health column. She has received numerous fellowships for her research and work, including the Rubenstein fellowship at Harvard Kennedy School’s Center for Public Leadership, the Arthur King Peters Grant, and a 2-year Fulbright fellowship from the Franco-American Commission. Jean has been named by Forbes and Elle as one of the female entrepreneurs to follow in France. She speaks fluent English, French and Chinese.

**Konexio** is bridging the digital divide through innovation and community collaboration.

Konexio creates a streamlined path to employment for refugees through digital training and work placement. Today, Konexio has a tri-part model focused on training through its e-learning platform launched in collaboration with the Crossknowledge Foundation, professional orientation with corporate partners including SAP, WeWork, and Salesforce, and network engagement ranging from local and national governments to institutions like United Nations High Commissioner for Refugees. To date, we have engaged over 100 international and domestic partners, more than 600 learners across two countries (France and Malawi), met with leaders including former French President François Hollande, and French technology minister Cédric O. Furthermore, Konexio has been mentioned in CNN, TechCrunch, and Forbes.

@Konexio.eu
Konexio.eu
@konexio.eu
konexio.eu

---

**Krystian Fikert**
Founder and CEO

Krystian is an award-winning social entrepreneur. Krystian received an MA in Clinical Psychology from Adam Mickiewicz University in Poland in 2004. He was named an Ashoka Fellow (2011) and has received multiple awards from the social entrepreneurship sector in Ireland. Krystian has undergone further training with INSEAD. In 2010, he completed the executive education module in their social entrepreneurship programme, and in 2011 in their European health leadership programme. In 2015, he was made Social Entrepreneur in Residence for INSEAD. Krystian is currently undertaking the Smartly EMBA 2019 programme.

His areas of expertise include technology in mental health, lean process of mental health services, healthinformatics and psychology. Krystian is fluent in English and Polish.

**MyMind** provides accessible and affordable counselling and psychotherapy services, both face-to-face and online, for everyone in Ireland.

MyMind is the first and largest blended model of mental health care in Ireland, and is putting Ireland at the forefront of mental health innovation. MyMind has created a unique movement for community-based mental health services that work towards giving every person in the EU equal access to mental health support early, affordably, directly, without stigma or delay. The social enterprise, charity and service provider demonstrates a unique, exceptionally effective and scalable model of mental health care support, in terms of both social impact and cost-effectiveness, ultimately having a lasting overall impact in the way mental health services are delivered.

@MyMindCentre
MyMindCentre
mymind.org

---

**Amelie Askman**
Head of Education

As an educated lawyer working at a tier one law firm in Stockholm, Amelie not only changed job after being introduced to Peppy Pals, she gave up an entire career to join the Peppy Pals team and adhere to the goal to bring social and emotional skills to every home and classroom. Amelie is currently Head of Education and her mission is to reform the regulatory landscape and change the education system from having a sole focus on the brain, to include mind and heart.

**Peppy Pals** goes beyond ABC and 123 and educates the hearts of children through language-free digital products.

Research shows that over the past 30 years we have become 40% less empathic. However, the good news is that empathy and emotional intelligence can be taught. Peppy Pals has developed language-free games, TV series, and books to highlight the importance of social and emotional intelligence and provide a time and cost-efficient solution to enable more children to practice these vital skills. Peppy Pals innovative products are used worldwide to spark conversation between children and adults and equip children with the social and emotional skills they need to attain a prosperous future.

@PeppyPals
PeppyPals
@peppypals
peppypals.com

---

**Peppy Pals** goes beyond ABC and 123 and educates the hearts of children through language-free digital products.

Research shows that over the past 30 years we have become 40% less empathic. However, the good news is that empathy and emotional intelligence can be taught. Peppy Pals has developed language-free games, TV series, and books to highlight the importance of social and emotional intelligence and provide a time and cost-efficient solution to enable more children to practice these vital skills. Peppy Pals innovative products are used worldwide to spark conversation between children and adults and equip children with the social and emotional skills they need to attain a prosperous future.

@PeppyPals
PeppyPals
@peppypals
peppypals.com

---

**MyMind** provides accessible and affordable counselling and psychotherapy services, both face-to-face and online, for everyone in Ireland.

MyMind is the first and largest blended model of mental health care in Ireland, and is putting Ireland at the forefront of mental health innovation. MyMind has created a unique movement for community-based mental health services that work towards giving every person in the EU equal access to mental health support early, affordably, directly, without stigma or delay. The social enterprise, charity and service provider demonstrates a unique, exceptionally effective and scalable model of mental health care support, in terms of both social impact and cost-effectiveness, ultimately having a lasting overall impact in the way mental health services are delivered.

@MyMindCentre
MyMindCentre
mymind.org

---

**Peppy Pals** goes beyond ABC and 123 and educates the hearts of children through language-free digital products.

Research shows that over the past 30 years we have become 40% less empathic. However, the good news is that empathy and emotional intelligence can be taught. Peppy Pals has developed language-free games, TV series, and books to highlight the importance of social and emotional intelligence and provide a time and cost-efficient solution to enable more children to practice these vital skills. Peppy Pals innovative products are used worldwide to spark conversation between children and adults and equip children with the social and emotional skills they need to attain a prosperous future.

@PeppyPals
PeppyPals
@peppypals
peppypals.com
Lise founded Walk With Path in 2014, based on her personal experience with Parkinson's disease suffered by her father and is currently in charge of business development and strategy. Lise holds a BSc in Human Biology from King's College London and a double Master’s MA/MSc in Innovation Design Engineering from Imperial College London and the Royal College of Art. Lise has worked in finance for J.P. Morgan, namely in product management and network management. She has also worked in advertising for AOL’s Advertising.com and as an investment manager with the Ministry of Foreign Affairs of Denmark at the Royal Danish Embassy in London, where she was responsible for business development within the framework of life sciences and clean technologies.

WALK WITH PATH improves mobility using active wearables with therapeutic feedback and data analysis for personalised medicine.

Walk With Path was launched in 2014. Its first product, Path Finder, was taken to market in 2017. Path Finder – laser shoes for people with Parkinson’s – is a medical device available in Europe, Canada and Hong Kong, and soon launching in the US. A second product, Path Feel – an active feedback insole to improve balance – is in development, with an expected launch in 2020.

Walk With Path has been recognised by prizes from leading institutions such as the European Investment Bank, Vodafone, Cartier and IDEO, as well as by media such as the BBC, New Scientist, Financial Times, Guardian, Forbes, New York Times, Huffington Post and more.

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

LISE PAPE
Founder

Lise founded Walk With Path in 2014, based on her personal experience with Parkinson's disease suffered by her father and is currently in charge of business development and strategy. Lise holds a BSc in Human Biology from King’s College London and a double Master’s MA/MSc in Innovation Design Engineering from Imperial College London and the Royal College of Art. Lise has worked in finance for J.P. Morgan, namely in product management and network management. She has also worked in advertising for AOL’s Advertising.com and as an investment manager with the Ministry of Foreign Affairs of Denmark at the Royal Danish Embassy in London, where she was responsible for business development within the framework of life sciences and clean technologies.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.

PIANO C

PIANO C is where workplace meets women.

Piano C wants to give a voice to neglected resources, starting with women, and to change the rules of the labour market, so it becomes more inclusive and innovative. Piano C provides assistance to women who want to re-enter the job market, helping them to redefine their professional identity, strengthen their skills and enlarge their network through work design methods. It also provides counselling to female entrepreneurs, promotes advocacy with different stakeholders, and develops activities with families so they can achieve a better work-life balance, including a more balanced share of responsibilities between men and women.

CRISTINA COPPELLOTTI
Empowerment and Professional Development Manager

Cristina graduated in Psychology of Work and Organizations and she has a Master’s degree in Selection, Training and Development of Human Resources. Following more than 10 years of corporate experience in human resources, she is now an expert in guidance and training for unemployed and underemployed women, and a consultant in diversity, smart working, work-life balance, and job search orientation.
EUROPEAN INVESTMENT BANK

The European Investment Bank (EIB) is the financing institution of the European Union, the “EU bank”, and its shareholders are the Member States of the European Union. The EIB Institute was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote and support social, cultural and academic partnerships with European stakeholders and the public at large. This includes reducing inequalities, enhancing knowledge, innovation and competitiveness, and ensuring cohesion throughout Europe.

With the support of its partners, the Institute is a catalyst for social, cultural, educational and research activities that focus on economic and social development. It is a key pillar of the EIB Group’s community and citizenship engagement.

EUROPEAN VENTURE PHILANTHROPY ASSOCIATION (EVPA)

Since its launch in 2014, EVPA has been building a community of organisations interested in or practising venture philanthropy (VP) and social investment (SI) across Europe.

EVPA defines venture philanthropy as an approach to building stronger investee organisations with a societal purpose, by providing them with both financial and non-financial support.

Venture Philanthropy’s ultimate objective is to achieve societal impact. VP does this through both social investment and high engagement grant provision. EVPA helps investors and grant providers connect and learn from each other in their pursuit of deeper societal impact.

CATÓLICA–LISBON

Católica-Lisbon is a prominent Business and Economics School in Europe, placed 28th in the Financial Times Top European Business Schools ranking and rated as the 1st Business School in Portugal for more than 10 years according to the Global ranking. It is one of the pioneer schools in social entrepreneurship and impact investing in Portugal. It has a strong course offering in these areas (Building Impact Ventures; Impact Investing; Social Innovation), and a track record of developing award-winning global social innovations such as the Patient Innovation Project. Católica-Lisbon has launched a Chair in Social Entrepreneurship to promote research and teaching innovations in this field. The SIT Impact Bootcamp is being developed with the EIB Institute in the context of the Chair.