

SHOWCASING HIGH IMPACT VENTURES

Online Conference
22 September 2020





MODERATORS



FILIPE SANTOS

Dean and Chaired Professor of Social
Entrepreneurship at Católica-Lisbon School
of Business & Economics

Filipe is a leading academic expert in social entrepreneurship and social innovation. He has a PhD in Management Science and Engineering from Stanford University and is a Visiting Professor of Social Entrepreneurship at INSEAD, where he was a full-time faculty member from 2003 to 2014. He launched the INSEAD Social Entrepreneurship Initiative in 2007, and co-founded IES-Social Business School in 2009 and the Laboratory for Social Investment in 2013. From 2015 to 2016, he served as the founding President of Portugal Social Innovation, a new public initiative to catalyse and finance social innovations in Portugal. He also served as Chair of the European Venture Philanthropy Association from 2019 to 2020 and has been a Board member since 2016. A widely published and well-cited author in the fields of organisation theory, entrepreneurship and social entrepreneurship with more than 9 000 citations in Google Scholar, he has received several teaching and research awards, including the Schwab Foundation Social Innovation Thought Leader of 2019 award. He also leads the Scaling Impact Executive Programme in partnership with the EIB Institute. A detailed faculty profile and information on his research publications, case studies and teaching awards can be found at: <https://www.clsbe.lisboa.ucp.pt/person/filipe-santos?parent-page=247>.



LUISA FERREIRA

Head of Social, EIB Institute

Luisa joined the European Investment Bank in 1999. She started working at the Institute in 2012, the year of its foundation, and was responsible for the development and management of the Knowledge and Social Programmes. In particular, she created and developed the Social Innovation Tournament, which is now a reference in the European innovation eco-system. Between 1999 and 2012, she worked in the Projects Directorate of the Bank, where she was responsible for the economic appraisal of projects and research work in the education and social sectors. Between 2003 and 2004, she was a senior education analyst in the Education Directorate of the OECD. Prior to joining the EIB, she worked at the World Bank (1992-1999). She also held teaching positions in Portugal at the Portuguese Catholic University and at the New University of Lisbon and research positions in the US. She graduated in economics from the Catholic University of Portugal (Universidade Católica Portuguesa) and she holds an MA and a PhD from the University of Wisconsin-Madison (US). Luisa is the President of the Board of Fondation Jos et Mimieke (Jos and Mimieke Foundation) and is regularly invited as a member of the jury in competitions in the areas of social entrepreneurship and philanthropy.



ALBERTO CABANES
Founder & CEO

Alberto has a degree in business administration. In 2016, he resigned from KPMG to start a social business for social inclusion of the elders. Alberto has received many entrepreneurship awards and scholarships such as Forbes "30 under 30" in 2017 and Young Leader of the U.S. Department of State in 2019.

ADOPTA UN ABUELO connects generations to mitigate elderly loneliness.

Adopta Un Abuelo is an intergenerational company programme based in Madrid aiming to mitigate loneliness in care homes. Through an app, young volunteers are matched and connect with older participants.

Adopta Un Abuelo is currently active in 54 cities in Spain, and is working with 3 000 volunteers and 3 000 elders. The company has won 20 social innovation awards over the years and is currently valued at €3 million.

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🌐 Adopta Un Abuelo
📷 @adopta1abuelo
adoptaunabuelo.org



JOSÉ BASTOS
Co-founder & CEO

José has the dream of providing universal healthcare to the world. He successfully built Knok, from an idea to a global integrated video platform present in seven countries and delivering over 10 000 monthly video consultations.

José holds a degree in Business Management from the University of Porto. He has two post-graduate degrees in Mergers and Acquisitions and Strategy from the University of Chicago (Booth) and Porto Business School. Prior to Knok, José worked in finance and strategic planning for a multinational company for 17 years. During this time, he managed multi-cultural teams and developed businesses in an international context. José speaks fluent English, French, Italian, Spanish and Portuguese, and has limited proficiency of German.

KNOK is an integrated SaaS video platform for hospitals, healthcare providers and insurers, improving patient care through this user-friendly platform.

Knok is an eHealth solution for doctors. A solution designed to be tomorrow's medical practice – 100% digital, +80% effective solution and 0% complexity. A turnkey ePlatform purpose-built for hospitals and healthcare providers that want a real-time patient assessment. Easy to deploy, easier to use and capable of integrating all patients' data in just one interface.

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PAUL DUAN
Founder & President

Paul is a social entrepreneur using technology to empower people at scale. As the Founder and President of Bayes Impact, Paul is one of the pioneers of leveraging algorithms for social good. In 2014, Bayes Impact was one of the first non-profits to be admitted to Y Combinator. Since then, Paul has led Bayes to accomplish multiple projects in the fields of employment, healthcare and criminal justice in the US and in France.

Prior to founding Bayes Impact, Paul was the first data scientist at Eventbrite, where he built industry-leading fraud detection algorithms. He studied mathematics, economics and political science at Berkeley, the Sorbonne University and Sciences Po. Paul served as a member of Action Publique 2022, the French government reform group headed by the Prime Minister. Paul is a Forbes "30 under 30" recipient, made the MIT Innovator Under 35 Europe list in 2018, and is the youngest Ashoka Fellow in France. Paul speaks French, English, German and Chinese.

BAYES IMPACT empowers workers and job seekers at scale through free online artificial intelligence-powered employability coaching.

At Bayes Impact, we are building a new generation of citizen-led digital public services. Our main project is Bob, an innovative AI-powered platform which provides personalised employability coaching to empower everyone to navigate the labour market. Bob is deployed in France, where it has helped over 250 000 beneficiaries, and we are in the process of replicating it in Belgium, the UK and the US. To do so, we partner with public employment services, which perceive Bob as a driver for their digital transformation and a solution to provide coaching services to all job seekers.

🐦 @bobemploi
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bayesimpact.org



AITOR OJANGUREN
CEO

Aitor is a social entrepreneur with a background in industrial engineering. He holds an MBA from Houston University and has completed numerous executive courses in IESE and IE Business School.

Aitor speaks fluent English, French and Spanish.

KOIKI is a last mile environmentally-friendly delivery of parcels using as post(women) people with intellectual or physical disabilities.

Koiki is an initiative that enables people with intellectual or physical disabilities in Spanish neighbourhoods to work as its postmen/postwomen or messengers, delivering parcels to or picking them up from their neighbours, by walking or biking very short distances from their homes or local stores.

Koiki won the first prize of the EIB Institute's Social Innovation Tournament in 2015.

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koiki.es



KRYSTIAN FIKERT
CEO

Krystian is a trained clinical psychologist, a social entrepreneur and founder of MyMind. He is currently completing an Executive MBA.

In 2006, having seen the huge demand for affordable, timely mental health support and the problems that exist in the Irish mental health sector, he established MyMind. Krystian received the Cathal Ryan Scholarship in 2010 and was named an Ashoka Fellow in 2011. He has been a member of INSEAD's Social Entrepreneur in Residence programme since 2015. He has received many awards including Social Innovation Fund Ireland's (SIFI) Social Enterprise Development Fund 2019 where the award was used to fund a MyMind Centre in Dublin.

MYMIND is the first and largest blended model of mental health care in Ireland and is putting Ireland at the forefront of mental health innovation.

MyMind is an award-winning, fast-growing and largest nationwide provider in Ireland of accessible and affordable mental health services. MyMind mixes a social mindset with technological innovation. We have developed an innovative concept that uses both in-person and web-based support services to run a multidisciplinary multi-lingual service.

MyMind demonstrates an exceptionally effective and scalable model of mental health care support, in terms of both social impact and cost-effectiveness, ultimately having a lasting overall impact on the way mental health services are delivered in Ireland and beyond.

@MyMindCentre
 mymind.org
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RITA BRITO E FARO
Financial Controller & People Operations

Rita is responsible for financial management, fundraising, human resources and recruitment at SPEAK. She is also a trainer and mentor in social entrepreneurship bootcamps organised by IES – Social Business School.

Rita has a Bachelor's degree in Economics from the University of Porto and a Master's degree in Management from Nova School of Business and Economics. She started her career in the finance sector as an intern at Millennium Investment Banking, and later as a financial controller in Oxy Capital, where she was responsible for monitoring the accounts of seven private equity funds with assets under management of over €1 billion. In 2018, Rita left Oxy to start an impact-driven career. She volunteered for four months at Kara Tepe refugee camp, in Lesbos, Greece, where she managed a team teaching non-formal education to kids and young adults aged between 4 and 23. Upon returning home, she joined SPEAK to dedicate herself to the social inclusion of migrants and refugees.

SPEAK is a crowdsourcing language and culture exchange programme that connects newcomers and locals living in the same city.

SPEAK is a global community of over 35 000 people from 181 nationalities spread across 27 cities in 11 different countries. SPEAK was selected as one of the Top 100 European Digital Pioneers by the Financial Times and Google. In 2019, SPEAK won the first national place in the Chivas Venture competition and third place worldwide. Hugo Menino Aguiar, as a founder of SPEAK, was nominated as an Ashoka Fellow. For the next three years, Google.org will be supporting SPEAK's scale-up process, in order to build the foundations for a more inclusive and cohesive civil society response.

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VALERIA VALOTTO
Vice-President

Born and raised in Verona and educated across Europe, Valeria has been in Quid since 2013 as an institutional fundraiser, first as a freelancer, and then in-house. She holds a doctorate in Ancient History - hence her passion for telling stories through data. She inherited from her grandfather an entrepreneurial spirit and from her grandmother a love for numbers. She combines all of these in her current role as Head of Social Impact, overseeing Quid's social impact strategy – from designing Quid's social impact programmes to measuring their impact on people, the environment, society and the fashion industry.

QUID transforms end-of-line fabric into Made in Italy sustainable fashion while also fostering inclusive employment.

Fashion transforms us, and we transform the world by turning limits into starting points. Our design starts where the fashion supply chain ends, and where the labour market excludes, we cultivate talent.

We distribute our collections both B2C and B2B, on-line and in ten Quid stores, and as ethical suppliers of companies like Calzedonia and Zalando, hence improving their sustainability efforts. In 2019, we had a turnover of €3 million.

Through fashion, we offer career opportunities to the most vulnerable on the job market, especially women. With 150 employees from 16 countries, 70% of which come from disadvantaged backgrounds, we champion diversity.

progettoquid
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 progettoquid.it



ANTONIO SAMMARCO
Founder & CEO

Antonio has a degree in Business Economics from the University of Bari and an Executive Master's degree in Sales Management (24ORE Business School). After more than 15 years' commercial experience in many multinational companies focusing on sales development, business reviews and operational marketing, in 2015 he founded Ultraspecialisti, a social impact innovative start-up in the new sector of Telemedicine, with Vanesa Gregorc. In the last five years, he has focused on innovating in the healthcare industry.

ULTRASPECIALISTI is a teleconsultation platform that allows patients to get specialised medical opinions remotely, no matter the place and time.

Ultraspecialisti started up in 2016 as a response to the growing "health migration" in Italy. As a start-up, Ultraspecialisti won Avanzi's "Make a Cube" award for social impact projects in 2016, and InnoVits' "Best Start-up" award in 2017. After validating the platform through thousands of tests with doctors and patients, in 2018 Ultraspecialisti went to market. Over the past three years, the project has grown. Today there are more than 100 specialised doctors on the platform and Ultraspecialisti has partnerships with pharma companies and hospitals to support patients in their journey.

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 ultraspecialisti.com



EUROPEAN INVESTMENT BANK

The European Investment Bank (EIB) is the financing institution of the European Union, the “EU bank”, and its shareholders are the Member States of the European Union. The EIB Institute was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote and support social, cultural, and academic initiatives with European stakeholders and the public at large. It is a key pillar of the EIB Group’s community and citizenship engagement.

The **EIB Institute** supports social innovation and entrepreneurs who target social, ethical or environmental goals or seek to create and sustain social value. This is typically related to unemployment, equal opportunities, the marginalisation of disadvantaged groups and access to education and other basic social services.

The Social Innovation Tournament (SIT) is the flagship initiative of the Social Programme of the EIB Institute. The SIT final event is organised every year in a different country. All finalists compete for the General Category 1st and 2nd Prizes – €50 000 and €20 000, respectively. This year, projects focusing on the environment (with a special emphasis on biodiversity and ecosystem conservation) are also competing for the Special Category 1st and 2nd Prizes – €50 000 and €20 000, respectively.



EUROPEAN VENTURE PHILANTHROPY ASSOCIATION (EVPA)

Since its launch in 2014, EVPA has been building a community of organisations interested in or practising venture philanthropy (VP) and social investment across Europe.

EVPA defines venture philanthropy as an approach to building stronger investee organisations with a societal purpose, by providing them with both financial and non-financial support.

Venture Philanthropy's ultimate objective is to achieve societal impact. VP does this through both social investment and high engagement grant provision. EVPA helps investors and grant providers connect and learn from each other in their pursuit of deeper societal impact.

CATÓLICA-LISBON

Católica-Lisbon is a prominent business and economics school in Europe, placed 32nd in the Financial Times Top European Business Schools ranking, and has been consistently rated as the top business school in Portugal over the last 10 years according to the global ranking. It is one of the pioneer schools in social entrepreneurship and impact investing in Portugal, with a strong course offering in these areas (Building Impact Ventures; Impact Investing; Social Innovation) and a track record of developing award-winning global social innovations. In 2017, Católica-Lisbon launched a Chair in Social Entrepreneurship to promote research and teaching innovations in this field, under which the Scaling Impact Executive Programme was developed in partnership with the EIB Institute.



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