

SIT Alumni

SITolarship Report 2020

Launched in 2018, the SITolarship initiative supports high-impact ventures in scaling their impact. Through this grant programme, social entrepreneurs can receive funding to attend conferences, participate in training programmes and networking exercises, visit similar projects in different countries to exchange experiences, and procure consultancy services, among other things.

The SITolarship programme is open exclusively to SIT Alumni impact ventures – the projects that have participated in any edition of the Institute’s Social Programme flagship initiatives: the Social Innovation Tournament and the Scaling Impact Executive Programme.

In 2020, the following **eight SIT Alumni** benefited from a grant under the SITolarship initiative for a total of **€42 252.00**

	2020	GRANT
1	Aprendices Visuales	€ 3,952.00
2	SC COOLOGIST (AEC)	€ 5,000.00
3	FitforKids	€ 5,000.00
4	HERA	€ 5,000.00
5	KOIKI	€ 7,000.00
6	MIWA	€ 6,000.00
7	Planetiers	€ 4,800.00
8	Ultraspecialisti	€ 5,500.00
	TOTAL 2020	€ 42,252.00

1. APRENDICES VISUALES

The grant will support the participation in a training programme run by UNIR University to further the development of “Visual Schools”. The curriculum focuses on children up to the age of six. It includes courses on teaching approaches, learning in different contexts, and using music and movement in learning together, with a 360-hour immersion programme in schools.

2. SC COOLOGIST (AEC)

The grant will finance a one-year membership at an incubator established by Fundació LEITAT. The incubator is co-financed by the European Regional Development Fund and promoted by the Consorcio de la Zona Franca de Barcelona and Leitat.

SC COOLOGIST will get access to consulting services tailored to the company’s specific needs (e.g. technology portfolio, validation, collaborative IP strategies and international contract negotiation).

3. FITFORKIDS

The grant will finance a workshop with Andreas Dirksen, an expert on subscription business. The goal is to explore if, and how, users can pay for the service provided by FitforKids. The company has no experience with subscription business and the workshop on how to set up and run the subscription business will contribute to a more sustainable FitforKids, while also supporting its scale-out.

4. HERA

The grant will finance consultancy services to develop HERA’s IT infrastructure, namely its business model, governance capacity building and improving the user-centric design of the mobile app.

5. KOIKI

The grant will partially finance a consulting project run by Tandem Social. Due to the increasing growth of e-commerce following the COVID-19 outbreak, KOIKI needs to expand its network to better serve its customers, while maintaining both the social and environmental impact. The company expects to grow from the current 40 operational KOIKI Centres to a total of 75 by the end of 2020, contributing to job creation among vulnerable populations and avoiding CO₂ emissions.

6. MIWA

The grant will go towards the exhibition at the Salon du Vrac 2020, a bulk fair held in Paris, France. The exhibition focuses on the bulk industry, enabling producers and retailers to exhibit their technologies and build a network. This will be a great opportunity for MIWA to meet potential partners to scale out to the European market (in particular the French market).

It will also be an opportunity for MIWA to benchmark against current competitors and get to know the current trends in bulk purchasing, not only by the producers and retailers, but also by the final customers. This will help the company in the further development of MIWA technology.

7. PLANETIERS

The grant will go towards developing and upgrading the customised software to improve the e-marketplace by adding several foreign languages, currencies and delivery providers. Planetiers also aims to develop a number of automation routines in the software itself as well as implementing certain SEO/SEM features on the website.

This will result in improvements to the platform and make it easier for buyers and sellers to use.

8. ULTRASPECIALISTI

The grant will partially finance the CEO's participation in the Executive Master in Health Innovation Management run by MIP – Politecnico di Milano, Italy. This will enable Ultraspecialisti to strengthen its legal, technological and marketing activities.