**Three e-trainings on Digital Marketing**

**APPLICATION FORM**

The EIB Institute, in partnership with Media Trust, is organising a series of e-trainings on Digital Marketing with Andrew Davis, Media Trust, to be held online throughout 2021.

Conditions:

* The deadline to apply is **April 5, 2021 for the three e-trainings.**
* Applicants must be staff working in any SIT Alumni venture.
* Only one participant per venture for each session. It may be the same participant or different one for all three e-trainings. You can also choose to apply for just one or two sessions.
* Only applications submitted in English will be accepted.
* Applications will be considered based on the application form which includes the requested essay below (maximum 200 words).

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| **Venture** | |
| Name of venture |  |
| Website of venture |  |
| Social media channels (Please include all those that the venture is active) |  |
| Brief description of venture | (Max. 200 words) |

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| **PARTICIPANT INFORMATION** | | | |
| **CONTACTS** | **E-TRAINING**  **(Please fill in the information for the workshop(s) you are interested in attending)** | | |
| **CONTENT MARKETING** | **WRITING FOR THE WEB AND SEO** | **INFLUENCE MARKETING** |
| **April 22, 2021**  10h00-13h00 | 13h30-16h30 | **May 6, 2021**  10h00-13h00 | 13h30-16h30 | **June 3, 2021**  10h00-13h00 | 13h30-16h30 |
| **First and last name** |  |  |  |
| **E-mail** |  |  |  |
| **Postal address** |  |  |  |
| **Telephone number** |  |  |  |
| **Participant's role in the venture** |  |  |  |
| **Please tell us for the training/trainings you selected why they are important for your venture.** | (Max. 200 words) | (Max. 200 words) | (Max. 200 words) |

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| **CEO Name** |  |
| **Signature** |  |
| **Date and Place** |  |