EVPA Impact Month 2021, Investors to Impact Forum

SHOWCASING HIGH IMPACT VENTURES

Alfandega Congress Center, Porto, Portugal
15 November 2021
FILIPE SANTOS
Dean and Chaired Professor of Social Entrepreneurship,
Católica-Lisbon School of Business & Economics

Filipe is a leading academic expert in social entrepreneurship and social innovation. He has a PhD in Management Science and Engineering from Stanford University and is a Visiting Professor of Social Entrepreneurship at INSEAD, where he was a full-time faculty member from 2003 to 2014. He launched the INSEAD Social Entrepreneurship Initiative in 2007, and co-founded IES Social Business School in 2009 and the Laboratory for Social Investment in 2013. From 2015 to 2016, he served as the founding President of Portugal Social Innovation, a new public initiative to catalyse and finance social innovations in Portugal. He also served as Chair of the European Venture Philanthropy Association from 2019 to 2020 and has been a Board member since 2016. A widely published and well-cited author in the fields of organisation theory, entrepreneurship and social entrepreneurship with more than 9,000 citations in Google Scholar, he has received several teaching and research awards, including the Schwab Foundation Social Innovation Thought Leader of 2019 award. He also leads the Scaling Impact Executive Programme in partnership with the EIB Institute. A detailed faculty profile and information on his research publications, case studies and teaching awards can be found at: www.clsbe.lisboa.ucp.pt/person/filipe-santos

SOME WORDS ON THE SIT AND ITS ALUMNI NETWORK

LUISA FERREIRA
Head of Social, EIB Institute

Luisa joined the European Investment Bank in 1999. She started working at the Institute in 2012, the year of its foundation, and was responsible for the development and management of the Knowledge and Social Programmes. In particular, she created and developed the Social Innovation Tournament, which is now a reference point in the European innovation eco-system. Between 1999 and 2012, she worked in the Projects Directorate of the Bank, where she was responsible for the economic appraisal of projects and research work in the education and social sectors. Between 2003 and 2004, she was a senior education analyst in the Education Directorate of the OECD. Prior to joining the EIB, she worked at the World Bank (1992-1999). She also held teaching positions in Portugal at the Portuguese Catholic University and at the New University of Lisbon and research positions in the United States. She graduated in economics from the Portuguese Catholic University and she holds an MA and a PhD from the University of Wisconsin-Madison (US). Luisa is the President of the Board of the Jos and Mimieke Foundation, and is regularly invited to act as a member of the jury in competitions in the areas of social entrepreneurship and philanthropy.
Liliana is the CEO of IRIS – Incubadora Regional de Inovação Social, and has a degree in psychology and specialisations in social entrepreneurship. She has experience as a project leader and a trainer and worked for more than a decade in community intervention before focusing on social innovation four years ago. She has participated in over 45 scientific meetings and more than 30 training sessions.

**“MUNDAR O MUNDO” (“Changing the world”) will help children to become future impact leaders.**

IRIS – Incubadora Regional de Inovação Social is a social innovation incubator based in northern Portugal. IRIS helps local social entrepreneurs to start up, test and grow their business by offering them all the necessary conditions for accessing knowledge, networks of partnerships and social investors. Developed by IRIS, “Mundar o mundo” is an education programme for young children aiming to bring social innovation to them. With playful tools, such as a book and an online course, the programme will enable them to understand the most pressing social and environmental challenges, and will teach them what social innovation is, encouraging them to bring their ideas to life and change the world for the better: now and in the future. “Mundar o mundo” aims to help create future change makers.

[www.mudaromundo.pt](http://www.mudaromundo.pt)

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**LISE PAPE**

Founder

Lise is the Founder of Walk With Path and in charge of business development, strategy and partnership. She holds a BSc in Human Biology from King's College London and a double Master's MA/MSc in Innovation Design Engineering from Imperial College London and the Royal College of Art. Lise has worked in finance for J.P. Morgan, where she held roles in product management and network management, and was responsible for client and stakeholder relationships internally and externally. She has also worked in advertising for AOL's Advertising.com and as an investment manager with the Ministry of Foreign Affairs of Denmark at the Royal Danish Embassy in London, where she was responsible for business development within the framework of life sciences and clean technologies. Lise founded Walk With Path in 2014, based on her developments during Innovation Design Engineering, and her personal experience with Parkinson's suffered by her father. The company launched its first product, Path Finder, in 2017.

**WALK WITH PATH** builds wearables for mobility improvement and a better quality of life.

Walk With Path develops wearables and associated analytics to screen for co-morbidities in chronic conditions affecting mobility and independence, including diabetes and movement disorders. Their first product, Path Finder, is a pair of clinically validated laser shoes developed for people with Parkinson’s, enabling better walking and independence. Path Feel, their next product, is smart footwear to improve balance for diabetics, offering day-to-day impact and analytics for screening for falls and foot ulcer risk.

[www.walkwithpath.com](http://www.walkwithpath.com)

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**LILIANA RIBEIRO**

CEO

Jean is the CEO and co-founder of Konexio. Having immigrated to the United States at the age of five, she was particularly aware of the difficulties facing certain immigrants. A social entrepreneur with a background in public health, economics, and entrepreneurship, Jean is passionate about social advocacy in addressing disparities in health, equal opportunity, and media representation. A recent Rubenstein Fellow at the Harvard Center for Public Leadership, she founded Konexio based on her research experience with migrant populations during a Fulbright Fellowship at the Paris School of Economics. Previously, she worked as a strategy consultant at Analysis Group in Silicon Valley, advising biotech and pharmaceutical companies. She graduated from Stanford with dual degrees in economics (with honours) and human biology. Jean has been the recipient of numerous awards, including the Fulbright for the Future prize and Forbes’ 30 under 30 in the category of Social Entrepreneurs, and has been ranked by Forbes and Elle as one of the top women entrepreneurs to follow in France. In 2021, the think-tank Sista named her one of the top French tech entrepreneurs to watch.

**KONEXIO** is bridging the digital divide through innovation and community collaboration.

Konexio is a social startup that promotes the socioeconomic inclusion of vulnerable populations, including refugees and the young and unemployed, by offering quality training in digital skills. With their leitmotiv “Talent is equally distributed, but opportunity is not.”, Konexio aims at creating a more inclusive society, in which no one is marginalised due to lack of access to digital skills. Konexio is on a mission to train the most vulnerable people in digital skills — from the most basic to the most advanced — in order to facilitate their social and professional integration. Their ambition is to train 10,000 learners by 2023, to develop their presence in France (through the opening of new regional offices) and internationally (by renewing their project in Malawi and launching other programmes, in Kenya specifically).

[www.konexio.eu](http://www.konexio.eu)

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**JEAN GUO**

Co-founder and CEO

Aitor founded the company in 2015, when he realised there was a need for a localised delivery service in Europe’s crowded cities and saw an opportunity to help give disabled people jobs and a way to be integrated in their communities. A social entrepreneur, Aitor graduated as an Industrial Engineer and holds an MBA from Houston University as well as diplomas from executive courses at Iese (Barcelona) and IE Business School (Madrid). He speaks English, French and Spanish fluently.

**KOIKI** is the last mile inclusive and environmentally friendly distribution.

Koiki is a social entrepreneurship company founded in Spain in 2015, winning the EIB Institute Social Innovation Tournament’s first prize in Milano that same year. Koiki operates in the last mile delivery sector, which is growing very fast and is a huge job generator. Koiki addresses three issues at the same time: unemployment within disadvantaged communities (for example, intellectually disabled, people with mental health problems, long-term unemployed, etc.), pollution coming from urban parcel distribution, and the inefficiencies within the last mile delivery sector that harm not only the e-commerce industry but also cities and their residents. The messengers or “Koikis” are people from vulnerable groups that deliver parcels in a sustainable way by walking, biking, or using electric vehicles.
Olçay graduated from the Management Engineering department at Istanbul Technical University and entered into business in 2011. He started his career at Deloitte as a consultant. Before Fazla Gıda, he worked at Unilever as a Brand Manager for six years. He also managed several food waste responsibility projects at Unilever. He was delegated to join the One Young World summit in Dublin in 2014.

**FAZLA GİDA** provides technological solutions to recover the best possible value out of surplus food.

Placing technology at the heart of such a crucial issue as food waste, Fazla Gıda's digital platform delivers holistic solutions for any type of surplus food that is eligible for human consumption, animal feed, and recycling. Fazla Gıda provides a digital surplus food management system prioritising recovery solutions in line with the Food Recovery Hierarchy. Supported by UNDP to reach the Sustainable Development Goals, Fazla Gıda creates technology connections between corporations to eliminate technical and managerial barriers of waste management for food businesses through digitalisation. In addition, the platform provides data analytics to food companies for reducing waste at the source.

**EDILIA GÄNZ**

Director

The Director of FEDORA, Edilia contributed to the launch of the non-profit organisation in 2014 and has since been responsible for the growth and management of the association. In particular, she initiated a digital platform dedicated to opera and dance creation that brings together artists and donors in Europe. This project is supported by the European Commission’s Creative Europe programme. In 2020, Edilia Gänz was selected by Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth, to be featured as one of Europe’s most promising cultural managers and was listed among the Forbes 30 under 30 Europe. Prior to FEDORA, Edilia worked as project manager in the philanthropy department of the AROP — The Association of Friends and Donors of the Paris National Opera — and trained with international management consulting firms. She holds a Master’s degree in Marketing and Creativity from the ESCP Europe Business School in London and Paris and a Bachelor’s degree in Business Administration from the University of Mannheim in Germany. During her studies, she was in charge of marketing and communications for the Mannheim Philharmonic Orchestra.

“**NEXT STAGE**” unites opera and dance companies to drive change through sustainability, inclusivity and digital transformation.

“**NEXT STAGE**” will provide financial support and skills development to boost innovation and holistic sustainability in three focus areas — green, inclusive and digital transformative initiatives — to build resilience within the performing arts sector. The purpose is for opera and dance companies to proactively transform themselves, to become exemplary leaders while opening up new funding opportunities. As of next year, grants will be distributed to support the development of innovative and scalable projects championed by opera and dance companies, for the benefit of the sector. 45 opera and dance companies in 17 countries have already committed to this initiative.

**CHRISTOPH HANTSCHK**

Co-founder and CEO

Christoph is a behavioural economist turned serial social entrepreneur. In 2015 he founded the platform bgood and in 2018 he invented the smart shopping bag goodbag. Before that, he worked for the Vienna University of Economics and Business, Red Bull and several startups. When he is not working, he loves to spend time outside, doing yoga, reading books and going for long runs or hikes. Christoph is also a Responsible Leader of the BMW Foundation.

**BGOOD** enables every customer to become a change maker in their everyday life.

bgood's app lets customers track their impact in real-time and rewards them with points — called seeds — whenever they act sustainably. With goodbag, they have developed the world’s first smart shopping bag that connects with the app and lets customers plant trees and collect plastic out of the ocean every time they re-use their bag. After reaching product-market fit with goodbag, they are now expanding the platform to allow users to also collect seeds for buying sustainable products or re-using their smart reusable coffee cup goodcup. After collecting them, users can donate their seeds to selected projects and organisations to, for example, plant trees or collect plastic out of the ocean.

**SANDY BEKY**

Co-founder

Sandy Beky spent 15 years in the high-tech industry. In 2014, after an Executive MBA, she started her own consulting business in leadership and the circular economy applied to HR. In 2019 she co-founded HeHop — Help for Hope. Sandy is a strong advocate of gender equality and a member of the French ministerial delegation of the Global Summit of Women. Sandy shares the journey that led to her life mission in “Passionately Striving in ‘Why’: An Anthology of Women Who Persevere Mightily to Live Their Purpose”, a collection of testimonials by 25 women across the globe, published in September 2021.

**HEHOP** is the technological arm of the fight against violence behind closed doors.

HeHop is a social, purpose-driven organisation aimed at using the power of blockchain technology to give a voice to victims of violence and serve justice. Across the world, six women are killed every hour by a male partner or member of their family, while one in three is subject to violence during her lifetime. That violence is widely underreported (85%) and, when it is, less than 20% of the cases are prosecuted for lack of evidence. HeHop is a mobile app that uses blockchain and data encryption technologies to enable survivors and witnesses to collect geolocated, timestamped, tamper-proof, encrypted evidence to make it legally valid in court. HeHop won the first prize of the Social Innovation Tournament 2019 by the EIB Institute, won the BlockchAngel Challenge 2020 and was selected as part of the Top 30 blockchain projects in Europe by B-Hub Europe in 2020.
The European Investment Bank (EIB) is the financing institution of the European Union — the EU bank — and its shareholders are the Member States of the European Union. The EIB Institute was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote and support social, cultural and academic partnerships with European stakeholders and the public at large. This includes reducing inequalities, enhancing knowledge, innovation and competitiveness, and ensuring cohesion throughout Europe.

With the support of its partners, the Institute is a catalyst for social, cultural, educational and research activities that focus on economic and social development. It is a key pillar of the EIB Group’s community and citizenship engagement.
EUROPEAN VENTURE PHILANTHROPY ASSOCIATION (EVPA)

Since its launch in 2014, EVPA has been building a community of organisations interested in or practising venture philanthropy and social investment across Europe.

EVPA defines venture philanthropy as an approach to building stronger investee organisations with a societal purpose, by providing them with both financial and non-financial support.

Venture philanthropy’s ultimate objective is to achieve societal impact. It does this through both social investment and high engagement grant provision. EVPA helps investors and grant providers connect and learn from each other in their pursuit of deeper societal impact.

CATÓLICA-LISBON

Católica-Lisbon is a prominent Business and Economics School in Europe, placed 28th in the Financial Times Top European Business Schools ranking and rated as the number one Business School in Portugal for more than ten years according to the global ranking. It is a pioneering school in social entrepreneurship and impact investing in Portugal. It has a strong course offering in these areas (Building Impact Ventures; Impact Investing; Social Innovation), and a track record of developing award-winning global social innovations such as the Patient Innovation Project.

Católica-Lisbon has launched a Chair in Social Entrepreneurship to promote research and teaching innovations in this field. The SIT Scaling Impact Programme is being developed with the EIB Institute in the context of the Chair.