**SCALING AND SOCIAL FRANCHISING E-TRAINING**

**18 January and 1 February 2022 (online)**

**Do you have a great solution to a social issue? How do you do more with less? Want to know where to start with taking it to scale?**

In this two-part e-training delivered by [Hannah Barker](https://www.linkedin.com/in/hannah-barker-571853135/) and [Amy Cuffley](https://www.linkedin.com/in/amy-cuffley-3baa181a9/) from [Spring Impact](https://www.linkedin.com/company/springimpact/) and organised exclusively for the SIT Alumni Network, you will learn if scale is right for your project and explore the variety of routes available to scale your impact such as social franchising.

Check the full schedule below:

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| **Live Session** | **Topic** | **Key learnings** |
| 18 January 10h-12h (CET) | **Building to scale: how to get your organisation ready to scale successfully** | 1. Know how ready your organisation is to scale (and how to improve your readiness if you are not yet there)
2. Understand which model for scale best suits the needs of your organisation
3. Define the essential parts of your solution that should be scaled in new locations
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| 1 February10h-12h (CET) | **Social franchising skills: tools and mindsets to create lasting impact at scale** | 1. Understand the key steps involved in establishing a social franchise
2. Knowing the essential learnings and insights from successful social franchises
3. Identifying what an effective relationship between franchiser and franchisee looks like for your solution
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Application and attendance conditions:

* The deadline to apply is **5 January 2022, 23:59 (CET).**
* Applications will be analysed on first-come, first-served basis until we reach a maximum of 40 participants. In case of unmet demand we will offer additional sessions during 2022.
* Participants must be SIT Alumni (i.e. work for an impact venture that belongs to the SIT Alumni network).
* Only applications submitted in English will be accepted.
* We encourage applications from more than one participant per venture to maximize reflexion and sharing about your own project at practical exercises.
* Participants must attend both sessions.

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| **Venture** |
| Name of venture |  |
| Website of venture |  |
| Brief description of venture | (Max. 200 words) |
| Please tell us why this training is important for your venture | (Max. 200 words) |

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| **INFORMATION** | **PARTICIPANT 1** | **PARTICIPANT 2** |
| First and last name |  |  |
| Email |  |  |
| Mobile number |  |  |
| Short bio of participant |  |   |
| Participant's role in the venture |  |   |

**CEO’s name** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date and place** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_