

SIT Alumni

SITolarship Report 2021

Launched in 2018, the SITolarship initiative helps high-impact ventures to scale their impact. Through this grant programme, social entrepreneurs can receive funding to attend conferences, participate in training programmes and networking exercises, visit similar projects in different countries to exchange experiences, and procure consultancy services, among other things.

The SITolarship programme is open exclusively to SIT Alumni impact ventures — the projects that have participated in any edition of the Institute’s Social Programme flagship initiatives: the Social Innovation Tournament and the Scaling Impact Executive Programme.

In 2021, the following 12 **SIT Alumni** benefited from a grant under the SITolarship initiative for a total of **€53 879.50**.

	2021	GRANT
1	BLAGODARYA CENTRE OF SUGGESTOPEDIA	€ 954.50
2	BREEZE TECHNOLOGIES	€ 5 676.00
3	CLOUDCUDDLE	€ 3 860.00
4	OMOGURU	€ 7 000.00
5	SPEAK	€ 5 000.00
6	FITFORKIDS	€ 4 390.00
7	CDI PORTUGAL	€ 3 000.00
8	HELIOZ	€ 2 499.00
9	MYCAREMATTERS	€ 5 000.00
10	THE NEWSROOM	€ 6 500.00
11	WASSER 3.0.	€ 5 000.00
12	MORE THAN ONE PERSPECTIVE (MTOPI)	€ 5 000.00
	TOTAL 2021	€ 53 879.50

DETAILS OF SITOLARSHIPS GRANTED

1. BLAGODARYA CENTRE OF SUGGESTOPEDIA

The grant financed the participation of a team member of the Blagodarya Centre of Suggestopedia in a Certification Course in Emotional Intelligence.

The course, given by the International Society for Emotional Intelligence and the Foundation for Developing Emotional Intelligence, was used to complete one of their educational programmes for children and teenagers.

2. BREEZE TECHNOLOGIES

The grant financed the consultancy fees of a data scientist to support Breeze Technologies' product research, over six months.

The goal of the research was to improve their product's sensor data processing and calibration with artificial intelligence. Accordingly, the team was able to significantly increase the accuracy of sensor readings in comparison with reference measurement stations.

3. CLOUDCUDDLE

The grant was used to study the possibility of reimbursement of CloudCuddle by insurance companies in Germany. This would enable more families with multiple disabled children already facing high care costs to access CloudCuddle.

4. OMOGURU

The grant will finance Omoguru's participation, as exhibitors, in the BETT 2022 event in London, where they will unveil their new product. BETT 2022 will be a great opportunity to interact with the global education community, creating opportunities for partnerships, learning about the latest trends in the field, developing connections with educators and experts, and finding sales partners.

5. SPEAK

The grant will finance a two-day training course for SPEAK “Founders”, who are implementing SPEAK on a local level as a social franchising unit.

The training course will gather SPEAK “Founders” from 20 cities across Europe, taking them through different modules: personal branding, public speaking, self-awareness, negotiation, combining these with ongoing sharing of best practices to develop their skills and potential as social entrepreneurs.

6. FITFORKIDS

The grant will finance FitforKids’ participation to the Web Summit Conference in 2022. FitforKids is new in the field of digital health/eHealth, and in the context of the development of their digital platform and subscription business, they will use this opportunity to learn from some of the best within the field, to build their international network and to get the brand and their products in front of venture capitalists, experts and stakeholders.

7. CDI PORTUGAL

The grant will finance a procurement legislation training course for the CDI Portugal team, as they have implemented a new procurement platform to help them professionalise their procurement processes. This training course will enable them to comply with public procurement rules, learn and adopt best practices and ensure the stability and sustainability of the venture’s processes and organisation.

8. HELIOZ

The grant will finance a training course on sustainable development. This programme will support HELIOZ’s positioning as a full service provider in carbon reduction and sustainability.

9. MYCAREMATTERS

The grant will finance professional development and strategy coaching, to support Mycarematters in their strategy, as well as design consultancy services focused on inclusive innovation, to work on their venture’s identity, vision and offer.

10. THE NEWSROOM

The grant will finance IT consultancy services to support The Newsroom in the development of their news discovery mobile application. Supported by the incubator Build Up and their IT experts,

the services will encompass several technical developments from the application's skeleton to its components, screens, flows and API connection.

11. WASSER 3.0.

The grant will finance strategic tax and international business development consultancy for the internationalisation of the roll-out of their services. The consultancy will help them determine the best business model for their international development, to allow for replicability and scaling of their technology as well as their business activities.

12. MORE THAN ONE PERSPECTIVE (MTOPI)

The grant will finance organisational coaching services, to work on the culture of the organisation and to redesign the organisational structure, decision-making processes and knowledge-sharing processes and tools in the light of future developments.