Dear SIT Alumni,

Not so long ago you have been selected as one of the successful 15 finalists of the Social Innovation Tournament and you have started a journey with us. More than prizes, your venture become a member of the SIT Alumni Network. This means that all people working in your project can benefit from our initiatives.

The SIT Alumni network helps you build connections across sectors and countries with no boundaries. The SIT Alumni network helps you scale the impact of your project. As a member, you have the opportunity to expand your professional network. You benefit from numerous learning opportunities, participate in conferences and other events, learn about training and funding opportunities, share your successes with fellow alumni, and you can apply for small grants (SITolarships) to further your project.

All the opportunities are available on the SIT Alumni website. The website is regularly updated so we advise you to consult it on a regular basis. This catalogue will summarize and highlight all the opportunities you can access this year. So seat, relax and enjoy what we bring you.

LUISA FERREIRA
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Impact measurement and management (IMM) remains a significant challenge for social entrepreneurs around the world. The EIB Institute and inFocus Consulting are partnering again in 2022 to offer the SIT Alumni 2021 cohort e-learning courses on impact measurement and management (IMM), delivered in three levels.

(I) Introduction, (II) Foundation, and (III) Builder courses are available only for SIT 2021 Alumni - for completion you can follow the course at your own pace and join a 90-minute group tutorial. An automated assessment follows at the end of each learning objective. Each of the levels includes a practical one-page guide and workbooks.

Available for all of those who have completed the Builder’s level.
LEARNING AND DEVELOPMENT

SCALING IMPACT EXECUTIVE PROGRAMME

Formerly known as SIT Impact Bootcamp, this will be the 6th Edition of a full-time six-day executive training course to help SIT Alumni develop a scaling plan for their innovative solution, fine-tune the strategy of engagement with key stakeholders, develop an investment case for financing and prepare to pitch their scaling plan to an audience of investors.

The Scaling Impact Executive Programme (SIEP) is organised in collaboration with CATÓLICA-LISBON School of Business & Economics, a top 30 business school in Europe. The Programme will take place in Lisbon, Portugal, from 20 to 25 June 2022. Selected projects are required to participate with minimum two and maximum three team members and have to be among the finalists of previous editions of the SIT (2012-2021). Projects that have already participated are not eligible to reapply. All expenses are paid by the EIB Institute. Only projects who have attended this programme can be invited to showcase for investors at the EVPA Annual Conference.

Applications close on March 4, 2022 (23:59 CET).
Kim van Niekerk has designed an online learning programme that is not a typical leadership course. It will help you experience what being a transactional and transformational leader is like. Together as a group of SIT Alumni you will be reflecting, practicing and supporting each other on your individual journeys and sharing group discussion about the cultures you want to create with your leadership.

This online training will be delivered from 11 April to 17 June 2022 in 20 minute video tutorials, two 90 minute live online sessions and have a 30 minute group coaching sessions every Wednesday to reflect on your efforts. This online commitment is 120 minutes in week 1 and 120 minutes in week 8. It is 30 minutes in weeks 2-7. Applications close on 14 March (23:59 CET).

We have partnered with IE University to offer SIT Alumni 10 full scholarships for two online courses. The Digital Marketing, Social Media and Analytics held from 2 February to 11 March and the course on Data Science and Visualization for Business taking place from 11 May to 7 June. Participants will learn how to use data to make the right decisions and drive lasting success. Applications closed on 15 November 2021.
RETURN ON SUSTAINABILITY INVESTMENT (ROSI™) METHODOLOGY

During this webinar, Rithu Raman and Chisara Ehiemere from the NYU Stern Center for Sustainable Business (CSB) shared their experience of working with corporate leadership to build the business case for sustainability. They use the Return on Sustainability Investment (ROSI™) methodology, a practical framework developed by the CSB to bridge the gap between environmental, social and governance sustainability initiatives and financial performance.

You can review all past webinars in our Youtube channel.

SOCIAL IMPACT BONDS

Portugal is the country with the third highest number of social impact bonds in the world. We have invited Margarida Alselmo, Head of Governance Performance at MAZE Impact, to share with us the results of three impact bonds: Projeto Família, which helps children and young people at risk of becoming institutionalised, and Faz-Te Forward and Bootcamps Academia de Código, which both tackle unemployment through programmes for developing skills.

Join us on the webinar on 24 March, 17h00 (CET). Registrations are open.
The EIB Group (EIB, EIF and EIB Institute) is participating in ChangeNOW, an international summit to be held in Paris and online from 19 to 21 May 2022 to present concrete actions and innovations to tackle climate change-related issues. The Institute organises a session where eight SIT Alumni will present their impactful solutions.

Registrations and free passes will be announced closer to the date.

The SIT Alumni Meeting will take place on 30 September in Vienna, Austria. The day after the SIT 2022 Pitching Competition.

Registrations will open soon.

The EVPA Annual Conference will take place in Brussels, Belgium on 1-2 December 2022. Eight SIT Alumni will showcase their innovative solutions at a session organised by the Institute.

Registrations and free passes will be announced closer to the date.
We keep publishing the inspiring stories of our SIT Alumni in the EIB Blog written by former New York Times journalist, Chris Welsh. We have published around to 60 summary videos and articles.
Through our partnership with the Microfinance Center (MFC) you have access to a series of webinars on advanced topics of social media, leadership, and other technical topics.

The Solar Impulse Foundation "1000+ efficient and profitable solutions" initiative, attributes a label to profitable solutions with a positive impact on the environment in the fields of water, energy, smart city, mobility, industrial innovation, agriculture and circular economy. Solutions become qualified for further support from investors, resources and potential business opportunities.

The EIB Institute partners with WeChangers, an online community platform that enables people and communities to come together and collaborate effectively, at scale. You can create your account and access to exclusive content on the SIT Alumni Channel.

SIT Alumni can participate in the Amazon World Service (AWS) Activate Programme. AWS provides start-ups with the services needed to scale and grow any size business. Upon applying for AWS, SIT Alumni are eligible for $10000 in AWS Promotional Credit valid for 2 years; 1 year of AWS Business Support (up to $5000) and access to the AWS Technical and Business Essentials training ($600 value per course). Additionally you get 80 credits for Self-Paced Labs ($80 value).
The European Venture Philanthropy Association (EVPA) enables venture philanthropists and social investors to maximise societal impact through increased resources, collaboration and expertise. Every year, since 2017 we organise a showcase of Alumni that have attended the Scaling Impact Executive Education Programme.
The SIT Alumni have access to a network of experts from the EIB Group (European Investment Bank and European Investment Fund). Our colleagues are highly skilled professionals and experts working in different fields such as legal, accounting, finance, HR management, translation, IT, web-development, etc. And now, they would like to dedicate some time to helping social entrepreneurs scale their impact!

SIT Alumni can benefit from the services of Cuora Consulting, a pro-bono management consultancy whose members are talented university students and young professionals. Cuora Consulting has two hubs: one in Milan with students from Bocconi, Cattolica and Politecnico and one in Luxemburg supported by the Luxemburg School of Business, initiated by Global Shapers Luxembourg. Their clients are non-profit organizations, NGOs and social enterprises. Milan hub consulting services may last for approximately 3 to 4 months.

Call of interest to Cuora Milan are open until 28 February. Apply here.

SIT Alumni can benefit from small grants of €5,000 for any services or activities that would benefit the venture (conferences, training programmes, investors’ fairs, networking exercises, consultancy, etc.).
EIB GROUP EXPERTS
Get to know and connect with an expert.

"Awareness and protection for our environment, equality of humankind and to leave no one behind are the navigators in an ever-closer and interconnected future."

BJÖRN BRONGER, EIB
Expertise: Project finance (including PPP), structured finance, investment loans, collateralisation

"Any venture idea, any business dream should have the chance to become reality. Inclusive finance instruments are striving to support that."

CRISTINA DUMITRESCU, EIF
Expertise: Microfinance, Transaction Structuring, Trade Finance

"Being passionate about impact might lead you to make promises you cannot deliver. A lean impact framework shows transparency and accountability while ensuring your impact thesis does not drift along the way."

Claudio Cali, EIB
Expertise: Impact Measurement and Evaluation

"With every single project or initiative, we are making a difference to people's health and lives. Every one of these counts."

Dana Burduja, EIB
Expertise: Health economics, social services - including long-term care, integrated care and community care

"Social and sustainable strategies provide great opportunities to generate value for an organisation and for society."

Ellen Boersma, EIB
Expertise: Urban development, clean energy and law

"I believe in knowledge sharing to build a better tomorrow."

Guy Chetrit, EIB
Expertise: Public-private partnerships, project financing, and infrastructure delivery models.
Fill out the application form on the website and send it to institute@eib.org.

"Sooner or later, something fundamental in your business world will change."
HARALD GRUBER, EIB

Expertise: Digitalisation of the economy, adoption and diffusion of digital technologies

"Always focus on the positive, both in yourself and in other people. Complement missing skills by adding diversity to the team and learn from each other."
JEROEN VIJVER, EIB

Expertise: Human resources management and recruitment

"Environment and human rights need to be at the core of each policy or investment."
JOANA PEDRO, EIB

Expertise: Social and environmental impact assessments, involuntary resettlement, cultural heritage

"The best way to make social ventures thrive is by making them financially sustainable."
LUÍS VELOSA, EIB

Expertise: Venture capital financing, business plan preparation

"No impact without money. No purpose for money without impact."
THOMAS FERRE, EIB - THE EIC FUND

Expertise: GTM and customer acquisition strategies, growth strategies, finance and fundraising

"Stories are more powerful than ideas, numbers or facts."
SOFIA BENTO MONTEIRO, EIF

Expertise: Marketing and communication, branding, communication strategy and campaigns, events
DO NOT MISS A THING

SIT ALUMNI KEY DATES

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