# Scaling Impact Executive Programme 2022

20 to 25 June, Lisbon Portugal

Application Form

## Introduction

Please note:

* All application materials - text and video - should be submitted in English. Proposals or supporting documents submitted in other languages will not be considered.
* Financial basics (Section 5) should be presented in Euros. Optionally, financial statements can be added in the appendix to the main document (max 1 page).
* **The maximum number of allowed characters includes spaces.**
* The application should be sent by e-mail to [institute@eib.org](mailto:institute@eib.org)
* When we have received your application, you will be sent a confirmation email.
* **Please submit your application no later than March 4, 2022, 23:59 CET.**

## Eligibility Rules

The Scaling Impact Executive Programme (SIEP) 2022 is open to finalists from the 2012-2021 Social Innovation Tournament editions. Participants (both individuals and projects) of the previous editions of the SIEP (formerly known as Impact Bootcamp) are not eligible to reapply.

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| **Contact Details** | |
| Name of the Venture | Insert name of the Venture |
| Entity owner of the Venture | Insert entity owner of the Venture |
| Contact e-mail address | Insert e-mail address |
| Contact postal address | Insert address |
| Contact telephone number | Insert phone number |
| Website of the Venture | Insert website |
| Social media | Insert social media (Facebook, Twitter, LinkedIn, Instagram) |

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| **1. PROBLEM:** Describe the scope and breadth of the issue you are addressing with the Venture | |
| **Maximum allowed: 600 characters** |  |
| **2. SOLUTION:** Point out why your solution is innovative and suitable to solve a social problem | |
| **Maximum allowed: 600 characters** |  |
| **3. TEAM:** Who are the project team members that would join the Impact Executive Programme?  (Please note that successful teams have **minimum 2 and maximum 3** members) | |
| **Participant 1** | |
| First and last name | Insert first and last name |
| Contact e-mail address | Insert e-mail address |
| Short bio  **Maximum allowed: 400 characters** |  |
| Participant’s role in the Venture | Insert role |
| **Participant 2** | |
| First and last name | Insert first and last name |
| Contact e-mail address | Insert e-mail address |
| Short bio  **Maximum allowed: 400 characters** |  |
| Participant’s role in the Venture | Insert role |
| **Participant 3** | |
| First and last name | Insert first and last name |
| Contact e-mail address | Insert e-mail address |
| Short bio of the Participant’s **Maximum allowed: 400 characters** |  |
| Participant’s role in the Venture | Insert role |
| **4. SOCIAL IMPACT:** As an impact-driven organisation, it is paramount to show the projected outcome and impact metrics of your activities. Do you have validation of your solution and indicators that demonstrate that you really are creating positive social and/or environmental change? | |
| **Maximum allowed: 600 characters** |  |
| **5. FINANCIAL BASICS:** In order to understand the stage of your social venture, we need to know the following: | |
| Costs - running annual costs and large cost items in your budget  **Maximum allowed: 600 characters** |  |
| Revenues - past, present and projection (annualised)  **Maximum allowed: 600 characters** |  |
| Break-even scenario(s)  **Maximum allowed: 600 characters** |  |
| **6. WHAT DO YOU NEED?** Close your statement with a clear request: quantify your financial needs for the next stage of proposed development (e.g. EUR 70 000 grant for post-pilot market launch or EUR 250 000 for first round of growth capital against equity stake) and/or state your needs for non-financial support (e.g. business angel mentoring, pro bono legal advice etc.) | |
| **Maximum allowed: 600 characters** |  |
| **7. VIDEO:** Please provide a link to an online 3-minute video pitch on your project, the team, and the motivation to apply. The “presenters” in the video should be present at the Programme in case the impact venture is selected to participate. | |
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| Date and Place | Full Name and Signature of the CEO |