

BeeOdiversity has a central conviction: creating value with biodiversity will engage us all in its regeneration. That is our goal. We help define the right strategies and provide unique nature-based solutions and technology to enhance biodiversity and reduce pollution. Through BeeOmonitoring, for example, we collect precise data onsite about areas including biodiversity, agricultural and industrial pollution, and air quality thanks to bees acting as natural information gatherers. This data is valuable for water producers, industrial companies, real estate developers, cities, food businesses, and more. We have been awarded prizes by Solar Impulse, Ashoka and other impact organisations.

A lawyer by training (UCLouvain), Michaël spent six years working as a corporate lawyer for the international law firm CMS DeBacker. Keen to move into the corporate world, he obtained a Master's in Finance (ICHEC) and then an Executive MBA at the Solvay Business School.

He set up companies that specialise in coaching for businesses and trained in coaching and collective intelligence techniques, helping numerous companies to expand internationally, implement collaborative governance, and foster operational and process organisations.

In 2012, he decided to bring all this experience to a project that serves the common good, and co-founded BeeOdiversity.



**Michaël Van Cutsem**  
Co-Founder & Chief Executive Officer



[www.beeodiversity.com](http://www.beeodiversity.com)



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