

## Orange Fiber, an innovative Italian SME, uses its patented process to manufacture sustainable fabrics for fashion from citrus juice by-products.

Orange Fiber was created to make fabrics for the fashion industry by transforming citrus juice by-products, a fruit processing residue that amounts to 110 million tonnes globally every year. These fabrics are the perfect ingredient for brands that want to develop sustainable products while signalling their commitment to the environment by using our registered trademark on their final creations.

We are committed to reducing the impact of the textile and fashion industry while enhancing sustainability and innovation.

A number of fashion houses have endorsed our concept, choosing Orange Fiber for their collections. They include Salvatore Ferragamo, H&M and E. Marinella.

Orange Fiber has been awarded several prizes, including the Vogue Yoox Challenge and the SIT Social Innovation Tournament by the EIB Institute in 2021, the MassChallenge Switzerland in 2020, the Fashion for Good-Plug and Play Accelerator Programme in 2018 and the Global Change Award by H&M Foundation in 2016.

As CEO and co-founder of Orange Fiber, Enrica specialises in communication and sustainable fashion. She has a diverse range of experience in the non-profit sector, from project management to press, PR and event organisation, and holds a degree in International Cooperation for Development and International Communication. She speaks fluent English and French.



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Co-founder & Chief Executive Officer

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