



PlasticFri is a breakthrough technology offering plant-based alternatives for replacing plastics.

PlasticFri is a GreenTech company from Sweden pursuing its vision to end the plastic pollution catastrophe.

Plastic is made from petroleum and stays in the environment for 1 000 years.

By 2050, the oceans might hold more plastic than fish.

We are on a mission to change all that by transforming renewable resources into bio-based products to replace disposable plastics.

For its ground-breaking work, the company was named the “World’s Most Innovative Sustainability Startup,” selected from 1 400 companies worldwide.

For its impactful work, the company was chosen as an SIT winner, and was awarded the prestigious “Impact Maker of the Year” in Sweden and named “Most promising Impact company in Nordics and Baltics.”

As CEO and co-founder of Orange Fiber, Enrica specialises in communication and sustainable fashion. She has a diverse range of experience in the non-profit sector, from project management to press, PR and event organisation, and holds a degree in International Cooperation for Development and International Communication. She speaks fluent English and French.



Allen Mohammadi

Co-founder & Chief Executive Officer



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