SIT ALUMNI NETWORK
INITIATIVES IN SUPPORT OF SCALING IMPACT

2022
Dear SIT Alumni,

You are one of the successful finalists of the Social Innovation Tournament and you have started a journey with us. More than prizes, your venture become a member of the SIT Alumni Network. This means that all people working in your project can benefit from our initiatives.

The SIT Alumni network helps you build connections across sectors and countries with no boundaries. The SIT Alumni network helps you scale the impact of your project. As a member, you have the opportunity to expand your professional network. You benefit from numerous learning opportunities, participate in conferences and other events, learn about training and funding opportunities, share your successes with fellow alumni, and you can apply for small grants (SIolarships) to further your project.

All the opportunities are available on the SIT Alumni website. The website is regularly updated so we advise you to consult it on a regular basis. This catalogue summarises and highlights all the opportunities you can still access this year. So seat, relax and enjoy what we bring you.

LUIZA FERREIRA
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SCALING IMPACT EXECUTIVE PROGRAMME

Formerly known as SIT Impact Bootcamp, this will be the 7th Edition of a full-time six-day executive training course to help SIT Alumni develop a scaling plan for their innovative solution, fine-tune the strategy of engagement with key stakeholders, develop an investment case for financing and prepare to pitch their scaling plan to an audience of investors.

The Scaling Impact Executive Programme (SIEP) is organised in collaboration with CATÓLICA-LISBON School of Business & Economics, a top 30 business school in Europe. The Programme will take place in Lisbon, Portugal, from 19-24 June (travelling dates 18-25 June). Selected projects are required to participate with minimum two and maximum three team members and have to be among the finalists of previous editions of the SIT (2012-2022). Projects that have already participated are not eligible to reapply. All expenses are paid by the EIB Institute. Only projects who have attended this programme can be invited to showcase for investors at the EVPA Annual Conference (read more about that on page 8).

Call for applications will open soon.
“BECOMING A CHANGEMAKER” MEET THE BOOK AUTHOR

Alex Budak puts his heart and soul into creating and teaching a transformational curriculum at UC Berkeley’s Haas School of Business. His research and insights were published in his first book “Becoming a Changemaker”, released in September this year, becoming the #1 new release on Amazon for “Organizational Change.”

In “Becoming a Changemaker”, Alex Budak provides a fresh, inspiring and research-backed guide to developing the mindsets and leadership skills needed to navigate, shape and lead change, and make a positive impact in our lives, career and communities.

Joining him on this virtual book tour webinar for the EIB Institute will be Paulina Olsson, a member of the SIT Alumni and co-founder of Peppy Pals, one of the inspiring changemakers doing all kinds of incredible, impactful work in pursuit of positive change together.

17 November 2022 at 17:00 (CET)
Registrations are open
Impact measurement and management (IMM) remains a significant challenge for social entrepreneurs around the world. The EIB Institute and inFocus Consulting are partnering again in 2022 to offer the SIT Alumni (2022 cohort) e-learning courses on impact measurement and management (IMM), delivered in three levels.

(I) Introduction, (II) Foundation, and (III) Builder courses are available only for SIT 2022 Alumni - for completion you can follow the course at your own pace and join a 90-minute group tutorial. An automated assessment follows at the end of each learning objective. Each of the levels includes a practical one-page guide and workbooks.

You can contact us to get more information.

IES STRATEGIC AND FINANCIAL PLANNING PROGRAMME

SIT Alumni members are now attending the 2nd edition of an exclusive course organised in partnership with IES-Social Business School (IES-SBS).

This online training course includes pre-recorded videos, live and one-to-one follow-up sessions. It will consist of four modules. The live sessions and videos will be provided from 3 October to 23 November 2022. The individual follow-up sessions will be held from November to March 2023, according to availability.

Applications closed on 15 September 2022, 23:59 (CEST).
SIT Alumni are now discovering how they can lift people, find their voice as transformational leaders and understand themselves on a level they may never have explored. This is the 2nd edition of an exclusive e-training: “A Journey in Transformational Leadership” (formerly called Designing Your Leadership Style), delivered by Kim van Niekerk, a top communication coach.

In a 10-week online course from 2 October to 2 December 2022, a very restricted group of 10 participants among 24 applications will explore how they inspire performance, commitment, self-confidence, active involvement, job satisfaction, loyalty and more in their teams.

Applications closed on 15 September 2022.
The EVPA Impact Week will take place in Brussels, Belgium, from 30 November to 2 December 2022. Since 2017, the EIB Institute organises in partnership with EVPA a showcase of Alumni that have attended the Scaling Impact Executive Programme (SIEP) at CATÓLICA-LISBON. This year the selected SIT Alumni are ADVITOS, Angiodroid, Dendra Systems, EKUI, Lixea®, Magrid, MIWA, PlasticFri™, SkillLab and The Newsroom. The Impact Heroes Session will take place at Maison de la Poste (Main Stage) on 2 November, from 9:30 to 11:00.

The European Venture Philanthropy Association (EVPA) enables venture philanthropists and social investors to maximise societal impact through increased resources, collaboration and expertise.
Through our partnership with the Microfinance Center (MFC) you have access to a series of webinars on advanced topics of social media, leadership, and other technical topics.

The Solar Impulse Foundation "1000+ efficient and profitable solutions" initiative, attributes a label to profitable solutions with a positive impact on the environment in the fields of water, energy, smart city, mobility, industrial innovation, agriculture and circular economy. Solutions become qualified for further support from investors, resources and potential business opportunities.

The EIB Institute partners with WeChangers, an online community platform that enables people and communities to come together and collaborate effectively, at scale. You can create your account and access to exclusive content on the SIT Alumni Channel.

SIT Alumni can participate in the Amazon World Service (AWS) Activate Programme. AWS provides start-ups with the services needed to scale and grow any size business. Upon applying for AWS, SIT Alumni are eligible for $10,000 in AWS Promotional Credit valid for 2 years; 1 year of AWS Business Support (up to $5,000) and access to the AWS Technical and Business Essentials training ($600 value per course). Additionally you get 80 credits for Self-Paced Labs ($80 value).

You can contact us to get more information.
The SIT Alumni have access to a network of experts from the EIB Group (European Investment Bank and European Investment Fund). Our colleagues are highly skilled professionals and experts working in different fields such as legal, accounting, finance, HR management, translation, IT, web-development, etc. And now, they would like to dedicate some time to helping social entrepreneurs scale their impact!

Cuora Consulting is a management consultancy whose members are talented university students and young professionals. It provides services to non-profit organisations, NGOs, social enterprises and businesses that share its values. In the Milan hub, the consulting assignments typically last three to four months, but this can be adjusted depending on the complexity of the project. The assistance can be in the following areas: performance analysis and balanced scorecards; digital and social media strategy; stakeholder and market analysis; strategic and financial planning and fundraising and mapping with potential investors.

Call of interest closed in 26 September.

SIT Alumni can benefit from small grants of €5 000 for any services or activities that would benefit the venture (conferences, training programmes, investors’ fairs, networking exercises, consultancy, etc.).

You can contact us to get more information.
EIB GROUP EXPERTS

Get to know and connect with an expert.

"Awareness and protection for our environment, equality of humankind and to leave no one behind are the navigators in an ever-closer and interconnected future."

BJÖRN BRONGER, EIB

Expertise: Project finance (including PPP), structured finance, investment loans, collateralisation.

"Any venture idea, any business dream should have the chance to become reality. Inclusive finance instruments are striving to support that."

CRISTINA DUMITRESCU, EIF

Expertise: Microfinance, Transaction Structuring, Trade Finance.

"Being passionate about impact might lead you to make promises you cannot deliver. A lean impact framework shows transparency and accountability while ensuring your impact thesis does not drift along the way."

CLAUDIO CALI, EIB


"With every single project or initiative, we are making a difference to people’s health and lives. Every one of these counts."

DANA BURDUJA, EIB

Expertise: Health economics, social services - including long-term care, integrated care and community care.

"Social and sustainable strategies provide great opportunities to generate value for an organisation and for society."

ELLEN BOERSMA, EIB

Expertise: Urban development, clean energy and law.

"I believe in knowledge sharing to build a better tomorrow."

GUY CHETRIT, EIB

Expertise: Public-private partnerships, project financing, and infrastructure delivery models.
Fill out the application form on the website and send it to institute@eib.org.