

KNOW YOUR HAZARD

**THE FIRST
EUROPEAN CONFERENCE
ON COMMUNITY
DISASTER PREPAREDNESS**



2022

**THURSDAY, 27 OCTOBER
LUXEMBOURG**



The **European Investment Bank** (EIB or EU Bank) is the financing institution of the European Union. Created by the Treaty of Rome, its shareholders are the Member States of the European Union, and its Board of Governors is composed of the Finance Ministers of these States. The EIB enjoys its own legal personality and financial autonomy within the Community system.

The mission of the EIB is to contribute, by financing sound investment, to the policy objectives of the European Union, as laid down in its statutes and in decisions of the European Council. The EIB contributes towards the integration, balanced development and economic and social cohesion of the Members of the European Union. Outside the Union, the EIB implements the financial components of agreements concluded under European development aid and cooperation policies.



The **EIB Institute** was set up within the EIB Group (European Investment Bank and European Investment Fund) to promote and support social, cultural and academic initiatives with European stakeholders and the public at large. It is a key pillar of the EIB Group's community and citizenship engagement.

The EIB Institute supports social innovation and entrepreneurs who target social, ethical or environmental goals or seek to create and sustain social value. This is typically related to unemployment, equal opportunities, the marginalisation of disadvantaged groups and access to education and other basic social services. A flagship initiative, the Social Innovation Tournament, seeks to promote innovative ideas as well as to identify and reward opportunities promising substantial societal benefits or demonstrating best practices with tangible, scalable outcomes.

In the area of microfinance and alternative finance (including impact finance, social and solidarity finance, financial innovation, etc.), the Institute complements the actions of the EIB Group mainly through grants and sponsorships, and by organising conferences and other initiatives including capacity building, and supporting higher education and research enabling the development of microfinance and alternative finance in Europe and beyond.

The Skills Initiative is another area of intervention of the Social activities of the Institute aiming at promoting certain "life skills" within the EU, including financial education of youth, community disaster preparedness and, possibly, some other areas such as the reconnection of humans with nature. In the field of financial education, expansion to additional target countries is sought, since it is one of the cornerstones of the EIB's strategy for reducing inequalities.

The philanthropic activities embedded in the Social activities of the Institute, include the donation of decommissioned IT equipment of the EIB and the attribution of grants in the wake of humanitarian catastrophes.



The **Red Cross Red Crescent Climate Centre** is a reference centre to the Red Cross movement. It's mission is to help the [HYPERLINK "https://www.ifrc.org/en/who-we-are/the-movement/"](https://www.ifrc.org/en/who-we-are/the-movement/) Red Cross and Red Crescent Movement and its partners reduce the impacts of climate change and extreme-weather events on vulnerable people. A core objective is to make the best global scientific insights operable at local level. Key elements include support for awareness-raising and capacity-building, especially in developing countries whose people are the most vulnerable to climate change. The Climate Centre focuses on providing guidance and tools to National Societies and their partners, using innovative approaches that facilitate complex dialogue infused with creativity.

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ABOUT THE CONFERENCE

With climate change, extreme weather events are on the rise, resulting in floods, wildfires and heavy storms. Being prepared for them can save not only lives, but also things in the physical world that are dear to us – our environment, animals and property; further, being able to act the right way and help others will boost morale at the difficult time the event occurs and of the aftermath.

The conference seeks answers to questions, such as, e.g.:

- Why do we need to prepare for climate-related hazards? What difference does it make for a community if they prepare? Are we prepared to cope with the aftermath of events caused by such hazards? What happens before and after such an event?
- How do policymakers, states and municipalities, as well as civil protection (intend to) involve the population in preparing for natural hazards?
- Why are some communities more successful in preparing for the next natural hazard?
- How do we structure the financing of preparedness for natural hazards?



AGENDA

Thursday, 27 October 2022

EIB Headquarters-Luxembourg and online

Moderator: Tanya Beckett, Broadcaster, Public speaker, Communications Advisor, UK

09:00-09:30	Registration and welcome coffee
09:30-10:10	Welcome addresses Werner Hoyer , President, European Investment Bank Taina Bofferding , Minister for Home Affairs, Luxembourg Keynote speech: Facing the storm with new eyes: creative communication for disaster preparedness Pablo Suárez , Innovator, Professor, Artist, Red Cross Red Crescent Climate Centre
10:10-10:45	Let's play together: First audience game moderated by the Red Cross Red Crescent Climate Centre Bettina Koelle , Senior learning specialist with the Red Cross Red Crescent Climate Centre Pablo Suárez , Innovator, Professor, Artist, Red Cross Red Crescent Climate Centre
10:45-11:45	Panel 1: Preparedness for natural disasters: The Scientist, the Humanitarian, the Policy Maker and the Doctor Speakers: Raed Arafat , Secretary of State, Head of Department of Emergency Situations, Ministry of Internal Affairs, Romania Blaž Kurnik , Head of the Climate Change Impact and Adaptation Group, European Environment Agency Gisli Olafsson , Member of Parliament, Iceland Gaetano Vivo , Deputy Head of the Disaster Risk Management Unit, European Commission
11:45-13:15	Networking lunch
13:15-13:55	Panel 2: Community disaster preparedness in Luxembourg Speakers: Nicolas Février , Coordinator of the Strategical Axis Crisis, Luxembourg Red Cross Pol Henrotte , Ministry of the Interior, Luxembourg Véronique Lena , Independent consultant, France Steve Mack , Director of the National Institute for Rescue Training, Luxembourg Fire and Rescue Corps (CGDIS — Corps grand-ducal d'incendie et de secours)

13:55-15:20	<p>Panel 3: Best practices in community disaster preparedness from across the world</p> <p>Speakers: Hanna Billmayer, Climate Adaptation Strategist, Halmstad Municipality, Sweden Benjamin Curran, Chair, Southwest Neighborhood Assembly, USA Geoff Evans, CEO, Disaster Relief, Australia Runa Khan, Founder of Friendship Markus Leitner, Umweltbundesamt, Austria Michel Matera, DRM Lead in Africa, World Bank</p>
15:20-15:40	<p>Coffee break</p>
15:40-16:35	<p>Panel 4: Disaster preparedness financing: why should we invest in disaster preparedness?</p> <p>Speakers: Samantha Cook, Senior Financial Sector Specialist, World Bank Pieter Coppens, Economist, European Investment Bank Jonathon Gascoigne, Lead Risk Finance Advisor, Centre for Disaster Protection Jan Kellett, Corporate and Team Leader, Insurance and Risk Finance Facility Gaetano Vivo, Deputy Head of the Disaster Risk Management Unit, European Commission</p>
16:35-16:45	<p>Concluding remarks</p> <p>Edina Csanyi, Social Programme Officer, European Investment Bank Institute</p>
16:45-17:15	<p>Let's play together: Second audience game moderated by the Red Cross Red Crescent Climate Centre</p> <p>Bettina Koelle, Senior learning specialist with the Red Cross Red Crescent Climate Centre Pablo Suárez, Innovator, Professor, Artist, Red Cross Red Crescent Climate Centre</p>
17:15-18:15	<p>Networking cocktail</p>

MODERATOR



Tanya Beckett

Broadcaster, Public speaker, Communications Advisor – Moderator

Tanya has worked in broadcasting and the media for over 20 years. She started out at the Financial Times, then went to work for CNBC, Sky News and CNN. She has been at the BBC since 1998.

She currently writes and presents the weekly BBC current affairs radio documentary *The Inquiry*.

Tanya has a degree from Oxford University in metallurgy and materials science and spent five years as an investment banker in Frankfurt and London. She speaks fluent German, good French and some Spanish.

INSTITUTIONAL WELCOME



Werner Hoyer President, European Investment Bank

Werner Hoyer has a PhD (economics) from Cologne University where he also started his career in various positions. Dr Hoyer served for 24 years as a Member of the German Bundestag. During this period, he held the position of Minister of State at the Foreign Office on two separate occasions. In addition, he held several other positions, including that of Whip and FDP Security Policy Spokesman, Deputy Chairman of the German-American Parliamentary Friendship Group, FDP Secretary General and President of the European Liberal Democratic Reform Party (ELDR).

Upon appointment by the EU Member States, Dr Hoyer commenced his first term as EIB President in January 2012. His mandate was renewed for a second term commencing on 01 January 2018.

Dr Hoyer and wife Katja have two children.



Taina Bofferding Minister for Home Affairs, Luxembourg

Taina Bofferding obtained a diploma from the Institute for Educational and Social Sciences in 2005, and graduated in social sciences from the University of Trier in 2011.

Member of the Luxembourg Socialist Workers' Party (LSAP) since 2004, Taina Bofferding was elected to the Chamber of Deputies in 2013. She was then a member of several commissions including the commission on institutions and constitutional review, the commission on culture, the commission on higher education, research, media, communications and space, the commission for family and integration, the housing commission and the committee on labour, employment and social security.

At local level, Taina Bofferding was municipal councillor in the city of Esch-sur-Alzette from 2011 to 2018 and president of the LSAP section for Esch-sur-Alzette from March 2018.

KEYNOTE SPEECH



Pablo Suárez

Initiator, Innovator, Professor, Artist, Red Cross Red Crescent Climate Centre

Pablo Suárez is innovation lead at the Red Cross Red Crescent Climate Centre, as well as visiting fellow at Boston University, and artist in residence at the National University of Singapore. Not only has he trained White House and NASA staff on climate and disasters, he has also consulted for the United Nations Development Programme, the World Food Programme, World Bank, Oxfam America, and about twenty other international humanitarian and development organizations, working in more than 60 countries.

His current work involves creative approaches to risk management – ranging from self-learning algorithms for flood prediction, to collaboration with humorists to inspire thinking and action. Pablo holds a master's degree in planning, and a Ph.D. in geography.

LET'S PLAY TOGETHER



Bettina Koelle

Senior learning specialist with the Red Cross Red Crescent Climate Centre

Bettina is a senior learning specialist with the Red Cross Red Crescent Climate Centre and is passionate about designing and facilitating complex dialogue using experiential innovative approaches to inspire climate action.

SPEAKERS

PANEL 1

Preparedness for natural disasters: The Scientist, the Humanitarian, the Policy Maker and the Doctor



Dr Raed Arafat

Secretary of State, Head of the Department for Emergency Situations, Ministry of Internal Affairs, Romania

Specialised in anaesthesia and critical care and holding a European master's degree in disaster medicine, Dr Raed Arafat is the founder of Mobile Emergency Service for Resuscitation and Extrication (SMURD) established in 1990. Starting in 2007, he has coordinated the activity of many institutional structures and strategic programmes for emergency situations, including: Healthcare System for Emergencies and Disasters in the Ministry of Health, as well as the Department for Emergency Situations that coordinates the General Inspectorate for Emergency Situations, General Inspectorate of Aviation, Emergency Medical Services and Mountain Rescue in the Ministry of Internal Affairs.

Dr Arafat has wide-ranging experience in the operational coordination of emergency services, and has participated in and organised numerous training courses and seminars in the field of emergency medical care, control and coordination of emergency services, emergency management. He is also a member of several international scientific and professional organisations in the field of emergency medicine and disaster medicine, and is the author and co-author of several textbooks, books, documents and articles.

Dr Raed Arafat has received academic titles and distinctions conferred by prestigious national and international organisms, such as the Legion of Honour at the class of Chevalier offered by the President of the French Republic, the International Emergency Medicine Leadership Award from American Academy of Emergency Medicine, the National Order For Merit at the class of Chevalier and Officer awarded by the President of Romania, the Commander of the Order of The Lion of Finland conferred by the President of Finland in 2017, and the Ordine della Stella d'Italia, nel grado di Grande Ufficiale conferred by the President of Italy in 2020.



Blaž Kurnik

Head of the Climate Change Impact and Adaptation Group, European Environment Agency

Blaž Kurnik has worked at the European Environment Agency (EEA) since 2010 in various positions. He has coordinated and contributed to a number of EEA reports on climate change impacts and adaptation, notably on climate change adaptation in the agriculture sector, climate change adaptation and disaster risk reduction, and climate change impacts in Europe. Blaž is now head of the climate change impact and adaptation group. He leads a team of experts working on various climate change adaptation topics.

Prior to joining the EEA, Blaž worked at the Joint Research Centre of the European Commission and in the Slovenian Meteorological Service. He holds a PhD degree in climatology.

SPEAKERS

PANEL 1

Preparedness for natural disasters: The Scientist, the Humanitarian, the Policy Maker and the Doctor



Gisli Olafsson

Member of Parliament, Iceland

Gisli Olafsson served as the Chief Technology Officer of One Acre Fund (2019-2021), Humanitarian Advisor to NetHope (2018-2019), and Chief Technology Officer of Beringer Finance (2015-2018).

Gisli started his work in disaster management as a search and rescue volunteer in his home country of Iceland in 1994. In 2005, he became a member of the UN Disaster Assessment and Coordination (UNDAC) team.

In 2007 he became a trusted advisor to governments and international organisations on disaster preparedness and response on behalf of Microsoft, and from 2010-2015 he served as the Emergency Response Director of NetHope, a consortium of 65 leading international NGOs.

Through his work, Gisli has responded to major disasters around the world over the past decade and a half and has been a frequent speaker at conferences.

Gisli has a B.Sc. in Computer Science and Chemistry and is currently working on his master's thesis on International Development.



Gaetano Vivo

Deputy Head of the Disaster Risk Management Unit, European Commission

Gaetano Vivo is the Deputy Head of the Disaster Risk Management Unit at the European Commission's Directorate-General for European Civil Protection and Humanitarian Operations (DG ECHO). Before joining the European Commission in 2016, Gaetano worked for the World Bank, where he was team leader for a number of investment projects in Latin American and Caribbean countries. Previously he worked with the Global Facility for Disaster Reduction and Recovery (GFDRR) in Washington DC and Brussels, and the Civil Protection Department of the Italian government on a post-conflict reconstruction programme in South Sudan.

SPEAKERS

PANEL 2

Community disaster preparedness in Luxembourg



Nicolas Février

Coordinator of the Strategical Axis Crisis, Luxembourg Red Cross

Nicolas holds an MA in Energy Economics and Politics – New Energy Technologies Management. He has more than 15 years of experience in project management, at national and international level. After joining the Luxembourg Red Cross in 2020, he became coordinator of the strategical axis crisis. Under this axis, he has already been responsible for identifying and dealing with several crises, such as natural disasters; migration crises; accidents with numerous victims.



Pol Henrotte

Deputy Government Advisor at the Department of Civil Security, Ministry of the Interior, Luxembourg

Pol Henrotte, a Maastricht University alumnus, is Deputy Government Advisor at the Department of Civil Security, Ministry of the Interior, Luxembourg. Within the ministry, he is the National Focal Point for the Sendai Framework for Disaster Risk Reduction. He oversees the coordination of the National Platform for Disaster Risk Reduction, including heading the resilient municipalities working group. Pol is also responsible for international relations in the field of civil protection (bilateral, European Union, NATO and the United Nations Office for Disaster Risk Reduction).

SPEAKERS

PANEL 2

Community disaster preparedness in Luxembourg



Véronique Lena

Independent consultant, France

Véronique Lena has monitored and/or evaluated more than 50 projects in the areas of water and irrigation, energy, environment, disaster risk reduction, statistics, competitiveness, and border management in Africa and Asia. She has sound experience with the development of analysis tools, feasibility studies, impact evaluations, directing working groups, production of scenarios, and comparative studies. She is an experienced lecturer on themes linked to sustainable development (Sciences Po Continuous Education Department in Paris).



Steve Mack

**Director of the National Institute for Rescue Training,
Luxembourg Fire and Rescue Corps
(CGDIS – Corps grand-ducal d’incendie et de secours)**

After 25 years in the hospital world and more than 30 years as a volunteer firefighter (the last 20 of which as deputy chief of the Dudelange Intervention Centre), Steve joined the Luxembourg Rescue Services Agency in 2016 to coordinate the work of the training department and to collaborate on the drafting of the amended law of 27 March 2018 on the organisation of civil security and the creation of the Luxembourg Fire and Rescue Corps (CGDIS).

Since the establishment of the CGDIS on 1 July 2018, Steve has been the director of the National Institute for Rescue Training.

SPEAKERS

PANEL 3

Best practices in community disaster preparedness from across the world



Hanna Billmayer

Climate Adaptation Strategist, Halmstad Municipality, Sweden

Hanna Billmayer is planning for Halmstad to be a robust and resilient municipality able to withstand the future effects of climate change.

After graduating from Linneaus University she has worked with research, growth, bioeconomy and energy at the local and regional level in the northern part of Sweden. An important task was to raise awareness of these objectives and sometimes challenges at the EU level to influence policy making and exchange knowledge. She is currently writing her master's thesis in Risk Management in Society at Karlstad University.



Benjamin Curran

Chair, Southwest Neighborhood Assembly, USA

Ben Curran grew up in Iran, South Africa, Tanzania, England, Togo and Australia. He began work with the International Rescue Committee in Sudan during the Ethiopian refugee crisis. Afterwards, he supported the American Red Cross as an Assistant Shelter Manager during the Central American refugee situation on the south western U.S. border.

With a Master of Science in International Community Economic Development, he joined the FEMA Response Operations Office. His disaster deployments included: hurricanes Hugo in Puerto Rico and Andrew in Louisiana; the Midwest floods in Kansas, Iowa and Illinois; the Northridge earthquake in Los Angeles; Oklahoma City bombing; September 11th in Washington D.C.; Hurricane Katrina in Louisiana; Typhoon Soudelor in Saipan; Hurricanes Irma and Maria in the US Virgin Islands and Puerto Rico; COVID-19 FEMA headquarters response operations centre in Washington D.C. Other overseas assignments included Operation Support Hope - Rwanda Genocide with the Office of Foreign Disaster Assistance; Kobe earthquake; Hurricane Mitch; the Haiti earthquake; and, the Stability Pact in Hungary and Romania. At FEMA, Ben serves as the Deputy Branch Chief for Mass Care, Voluntary Agency Coordination and Community Services. A native Washingtonian, he lives in SW DC where he leads a grassroots disaster preparedness group called SW Strong! which is committed to building a disaster-resilient SW DC. He enjoys neighbourhood festivals, showing off the city to visitors (especially international visitors), DC murals, the WPFW radio station, Ben's Chili Bowl, and all the funky DC Ethiopian buna-beats.



Geoff Evans

CEO, Disaster Relief Australia

Geoff Evans is the Chief Executive Officer of Disaster Relief Australia, a non-governmental organisation that specialises in disaster relief and recovery. Geoff has extensive experience in community-led approaches to disaster resilience and recovery, and has overseen award-winning innovation and development programmes across Australia. Prior to joining Disaster Relief Australia, Geoff served in the Australian Military and Metropolitan Fire Service.

SPEAKERS

PANEL 3

Best practices in community disaster preparedness from across the world



Runa Khan Founder of Friendship

Runa Khan is the founder of Friendship, an international social purpose organisation established in 2002, and Friendship International, operating from five European countries. Friendship works for the most vulnerable and remote communities in Bangladesh on saving lives, poverty alleviation, climate adaptation and empowerment, bringing direct services to 7 million lives a year.

Runa Khan is an advocate of climate change, human rights, women empowerment, leadership, and importance of nurturing human values. She has authored eight children's books and her work has been featured in various international publications, including Harvard Business School, Reuters and the BBC. Besides being the recipient of many international awards including the Green Award (2016), Social Entrepreneur Award by IsDB (2008) and Rolex Award for Entrepreneurship (2006), she is an Ashoka fellow, Schwab social entrepreneur and the only Rolex Laureate from Bangladesh. She has delivered lectures worldwide at international conferences and universities. She is also a board member of Global Dignity, Advisory Council member of British Asian Trust Bangladesh, Honorary President of the One Sustainable Health Forum Approach, and an Honorary Trustee of Duke of Edinburgh Award Bangladesh.



Markus Leitner Umweltbundesamt, Austria

Markus Leitner has been a senior expert in climate change adaptation since 2005 and has led the adaptation and resilience team of the Environment Agency Austria since 2019. His main fields of expertise range from adaptation indicators, monitoring and evaluation to adaptation assessments and sectoral experience. He is the Austrian representative in the EU working group on adaptation as well as a member of the OECD Task Force on Climate Change Adaptation, and has delivered training on capacity building and knowledge sharing in various countries in the Western Balkans, Israel, South Korea and Turkey. He currently leads the adaptation component of the TRATOLOW project supporting the Western Balkans and Turkey, as well as the monitoring, reporting and evaluation tasks of the European Topic Centre for Climate Change Adaptation, which supports the European Environment Agency.



Michel Matera DRM Lead in Africa, World Bank

Michel Matera is Lead Disaster Risk Management Specialist for the West and Central Africa Region at the World Bank. He has more than 25 years of operational experience in disaster risk management and climate resilience in Africa, Latin America and the Caribbean, the Middle East, and the Pacific, with long-term assignments in Mozambique, Madagascar, Haiti and Vanuatu. Michel joined the World Bank in 2010 as Senior DRM Specialist for the Global Facility for Disaster Reduction and Recovery (GFDRR). He holds a master's degree in agricultural engineering and international development from the École supérieure d'agro-développement international (ISTOM).

SPEAKERS

PANEL 4

Disaster preparedness financing: why should we invest in disaster preparedness?



Samantha Cook

Senior Financial Sector Specialist, World Bank

Samantha Cook is a Senior Financial Sector Specialist in the World Bank's Finance, Competitiveness & Innovation Global Practice where she leads the crisis and disaster risk finance programme in Latin America and the Caribbean. Her role focuses on innovative finance and public policy solutions for climate and disaster risk, demonstrating how to use financial instruments to strengthen resilience and sustainability. Samantha was instrumental in the issuance of the first catastrophe bond for a small state and the establishment of the Pacific Catastrophe Risk Insurance Company. Samantha is a fellow of the Overseas Development Institute and holds degrees from the University of Nottingham (United Kingdom) and Heriot-Watt University (Edinburgh, United Kingdom).



Pieter Coppens

Economist, European Investment Bank

Pieter has been working as a sector economist in the Projects Directorate of the European Investment Bank since 2018. He appraises and monitors public sector lending projects in the Regional Development Division – including a number of DRM-specific operations.

Pieter joined EIB in 2013 as an advisor on decentralised financial instruments in the Operations Directorate and had worked previously for seven years at a major commercial bank in Belgium.

Pieter has a Master's degree in Economics from Leuven University and an MBA from Central European University.

SPEAKERS

PANEL 4

Disaster preparedness financing: why should we invest in disaster preparedness?



Jonathon Gascoigne

Lead Risk Finance Advisor, Centre for Disaster Protection

Jonathon Gascoigne joined the UK government-funded Centre for Disaster Protection in January 2020 as Lead Risk Finance Advisor, based in London. He leads the climate risk and finance workstream and manages a range of technical assistance projects focusing on the value of pre-positioned finance in meeting development and humanitarian goals for low-income economies.

Jonathon has over 15 years' experience in the re/insurance industry, assessing international catastrophe risks and designing risk transfer products for the private and public sectors. This work has included developing client own view of risk communication, establishing academic networks, and innovating physical climate risk analytics for the finance sector. Previous roles in a portfolio career have included evidence-based service delivery and engagement around environmental and ecological risks across government, non-governmental organisations, and university startups.

Jonathon has degrees from the University of Lancaster in Geography and the University of Leeds in geographical information systems and spatial modelling. He has contributed to varied publications on aspects of natural hazards risk management and advises various committees, including the United Kingdom's Climate Resilience Steering Group and the United Nations' Systematic Observations Financing Facility.



Jan Kellett

Corporate and Team Leader, Insurance and Risk Finance Facility

Jan Kellett leads the work of the United Nations Development Programme (UNDP) in insurance and risk finance, including the creation of the Insurance and Risk Finance Facility. He co-chairs the Insurance Development Forum's operational committee, is UNDP's senior representative to the InsuResilience Global Partnership, and co-created the Ocean Risk and Resilience Action Alliance. Jan has led development work in over 15 countries, was Programme Leader at Development Initiatives, a Senior Research Fellow at ODI, and led UNDP's climate, disaster and energy external engagement. Before joining UNDP, he worked for HSBC in business lending, insurance and development. He has an undergraduate degree in film and television and a master's in political science.

CONCLUDING REMARKS



Edina Csanyi

Social Programme Officer, European Investment Bank Institute

Edina joined the EIB in 2009, looking for a job with purpose after working for a large law firm. As the EIB representative on a special mission to the Danube Region, she helped set up a multi-country “centre of excellence” to provide strategic and project development support to cross-border and regional projects. Later, she joined EIB Advisory Services where her small team helped engineer the European Investment Advisory Hub, a mechanism that provides expert advice to European investment projects, promoting sustainable investment.

Edina earned her juris doctor degree focusing on human rights. She regularly volunteered at and organised humanitarian relief and philanthropy projects, and was engaged in performing arts as a choreographer, dancer, or stylist.

She is a certified corporate sustainability advisor (NYU Stern) and is an avid guest lecturer at universities on the topic of sustainability, net positive and the law of unintended consequences.

COLLABORATORS



GoodGames creates engaging experiences that ignite productivity. Tools that organisations use to build shared understanding, enhance ideation and solutions discovery, driving employee engagement and wellbeing along the way. Remote and hybrid teams are landmarks of the evolution of the modern workplace. Change in WHERE we work requires a change in HOW we work. That's why GoodGames has developed numerous game-like experiences that enhance team interactions and improve productivity and action.

Ham Khan and Eugenia Rojo

Ham Khan and Eugenia Rojo are a creative team combining cartooning, cardboard theatre, yoga, dance, busking, pavement surfing and the belief that Schrödinger was both right and wrong.



Betje

Betje's work offers our humanitarian team the unique power of visual humour: her art can detect and depict the core of what is absurdly wrong about our climate problems, therefore shedding light on potential ways forward. Her "Atlas of Doom" cartoon has already inspired a generation of scientists, disaster managers, climate negotiators, and activists.

paper / on the rocks

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The pencils distributed at this event, were produced by Cais Recicla. Cais Recicla is a waste reducer and a life-changing creative workshop. This training project run by Associação CAIS enables artistic creations that empower poor and socially excluded people, helping them with their personal and social skills, and thus increasing employment opportunities and citizenship awareness. Through recycling, its users craft eco-friendly products that are later sold to the public.

NOTES



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