SIT ALUMNI NETWORK

INITIATIVES IN SUPPORT OF SCALING IMPACT

2023
Dear SIT Alumni,

You are one of the successful finalists of the Social Innovation Tournament and you have started a journey with us. More than prizes, your venture become a member of the SIT Alumni Network. This means that all people working in your project can benefit from our initiatives.

The SIT Alumni network helps you build connections across sectors and countries with no boundaries. The SIT Alumni network helps you scale the impact of your project. As a member, you have the opportunity to expand your professional network. You benefit from numerous learning opportunities, participate in conferences and other events, learn about training and funding opportunities, share your successes with fellow alumni, and you can apply for small grants (SITolarships) to further your project.

All the opportunities are available on the SIT Alumni website. The website is regularly updated so we advise you to consult it on a regular basis. This catalogue summarises and highlights all the opportunities you can access this year. So seat, relax and enjoy what we bring you.

LUISA FERREIRA
WHAT IS INSIDE

LEARNING AND DEVELOPMENT

VISIBILITY AND NETWORKING

PARTNERSHIPS

EXCLUSIVE RESOURCES
SCALING IMPACT
EXECUTIVE PROGRAMME

Formerly known as SIT Impact Bootcamp, this will be the 7th Edition of a full-time six-day executive training course to help SIT Alumni develop a scaling plan for their innovative solution, fine-tune the strategy of engagement with key stakeholders, develop an investment case for financing and prepare to pitch their scaling plan to an audience of investors.

The Scaling Impact Executive Programme (SIEP) is organised in collaboration with CATÓLICA-LISBON School of Business & Economics, a top 30 business school in Europe. The Programme will take place in Lisbon, Portugal, from 19-24 June 2023 (travelling dates 18-25 June). Selected projects are required to participate with minimum two and maximum three team members and have to be among the finalists of previous editions of the SIT (2012-2022). Projects that have already participated are not eligible to reapply. All expenses are paid by the EIB Institute. Only projects who have attended this programme can be invited to showcase for investors at the EVPA Annual Conference.

The deadline for submission of applications is 3 March, 2023.
LEAN INNOVATION: LEARN FROM (AND EMBRACE) FAILURE
In this two-hour e-training delivered by Sam Edom from Spring Impact and organised exclusively for the SIT Alumni Network, you will be introduced to lean experimentation and to a framework for learning from (and embracing) failure.

19 January 2023 from 16:00 to 18:00 (CET)
Applications are open until 9 January.

BUILDING AN EFFECTIVE SOCIAL INNOVATION TEAM
In this two-session e-training delivered by ChangemakerXchange, you will have the opportunity to evaluate your current team effectiveness and organisational culture, learn key processes and hacks for running an agile team such as decision on new programmes and partnerships and onboarding. Given the nature of the initiative you are encouraged to register with more than one member per venture.

26 Jan & 2 Feb 2023 from 10:00 to 11:30 (CET)
Applications are open until 16 January.

PLATFORMS FOR MANAGING KNOWLEDGE
Do you want to know where your venture is at with knowledge management? In this 90-minute e-training delivered by ChangemakerXchange, you will be introduced to different management knowledge platforms and learn how to find any historical document in seconds and have templates for all your programmes.

21 February 2023 from 10:00 to 11:30 (CET)
Applications are open until 13 February
Since 2020, inFocus has been providing Impact Measurement and Management (IMM) training to the SIT Alumni network through online courses and live webinars.

The 2022 SIT Alumni cohort can benefit from three e-learning courses and webinars that cover impact measurement and management topics (I) Introduction, (II) Foundation, and (III) Builder. The four-week live webinars will introduce key impact measurement and management concepts, the tools and processes needed for effective application.

Additionally, in response to requests from the network, the EIB Institute is sponsoring remote one-on-one consultancy to receive impact measurement and management support and guidance from the inFocus team.

Application deadline for the one-on-one clinic is 13 January. Find more information on our website.
The EIB Group (EIB, EIF and EIB Institute) is participating in ChangeNOW, an international summit to be held in Paris and online from 25 to 27 May 2023 to present concrete actions and innovations to tackle climate change-related issues. The Institute organises a session where eight SIT Alumni will present their impactful solutions. Registrations and free passes will be announced closer to the date.

The SIT 2023 Grand Finale will take place in Stockholm, Sweden on 27 and 28 September. The SIT Alumni Meeting will be on 28 September, followed by the SIT 2023 Spark Pitches and Awards Dinner. Registrations will open soon.

The EVPA Annual Conference will take place in Torino, Italy from 22-24 November 2023. Eight SIT Alumni will showcase their innovative solutions at a session organised by the Institute. Registrations and free passes will be announced closer to the date.
The Solar Impulse Foundation "Beyond 1000 efficient and profitable solutions" initiative, attributes a label to profitable solutions with a positive impact on the environment in the fields of water, energy, smart city, mobility, industrial innovation, agriculture and circular economy. Solutions become qualified for further support from investors, resources and potential business opportunities. Many of our SIT Alumni are already labelled by the Foundation. Once they are identified the Solar Impulse provides them support on six specific levels: by giving them better access to the market, more appeal to investors, support in their advocacy work, feedback from industry experts, more credibility and greater visibility.

SIT Alumni can participate in the Amazon World Service (AWS) Activate Programme. AWS provides start-ups with the services needed to scale and grow any size business. Upon applying for AWS, SIT Alumni are eligible for $10 000 in AWS Promotional Credit valid for 2 years; 1 year of AWS Business Support (up to $5 000) and access to the AWS Technical and Business Essentials training ($600 value per course). Additionally you get 80 credits for Self-Paced Labs ($80 value).

You can contact us to get more information.
The SIT Alumni have access to a network of experts from the EIB Group (European Investment Bank and European Investment Fund). Our colleagues are highly skilled professionals and experts working in different fields such as legal, accounting, finance, HR management, translation, IT, web-development, etc. And now, they would like to dedicate some time to helping social entrepreneurs scale their impact!

Cuora Consulting is a management consultancy whose members are talented university students and young professionals. It provides services to non-profit organisations, NGOs, social enterprises and businesses that share its values. In the Milan hub, the consulting assignments typically last three to four months, but this can be adjusted depending on the complexity of the project. The assistance can be in the following areas: performance analysis and balanced scorecards; digital and social media strategy; stakeholder and market analysis; strategic and financial planning and fundraising and mapping with potential investors.

New call of interest is open until 13 February 2023.

SIT Alumni can benefit from small grants of €5 000 for any services or activities that would benefit the venture (conferences, training programmes, investors’ fairs, networking exercises, consultancy, etc.).

You can contact us to get more information.
EIB GROUP EXPERTS
Get to know and connect with an expert.

"Awareness and protection for our environment, equality of humankind and to leave no one behind are the navigators in an ever-closer and interconnected future."

BJÖRN BRONGER, EIB
Expertise: Project finance (including PPP), structured finance, investment loans, collateralisation

"Any venture idea, any business dream should have the chance to become reality. Inclusive finance instruments are striving to support that."

CRISTINA DUMITRESCU, EIF
Expertise: Microfinance, Transaction Structuring, Trade Finance

"Being passionate about impact might lead you to make promises you cannot deliver. A lean impact framework shows transparency and accountability while ensuring your impact thesis does not drift along the way."

CLAUDIO CALI, EIB
Expertise: Impact Measurement and Evaluation

"With every single project or initiative, we are making a difference to people’s health and lives. Every one of these counts."

DANA BURDUJA, EIB
Expertise: Health economics, social services - including long-term care, integrated care and community care

"Social and sustainable strategies provide great opportunities to generate value for an organisation and for society."

ELLEN BOERSMA, EIB
Expertise: Urban development, clean energy and law

"I believe in knowledge sharing to build a better tomorrow."

GUY CHERIT, EIB
Expertise: Public-private partnerships, project financing, and infrastructure delivery models.
Fill out the application form on the website and send it to institute@eib.org.

"Sooner or later, something fundamental in your business world will change."
Harald Gruber, EIB
Expertise: Digitalisation of the economy, adoption and diffusion of digital technologies

"Always focus on the positive, both in yourself and in other people. Complement missing skills by adding diversity to the team and learn from each other."
Jeroen Vijver, EIB
Expertise: Human resources management and recruitment

"Take a leap of faith. A step never taken is a lost opportunity to learn."
Ditta Bezdán, EIB
Expertise: Project and process management, project financing, proposal writing, contract negotiations

"The best way to make social ventures thrive is by making them financially sustainable."
Luís Velosa, EIB
Expertise: Venture capital financing, business plan preparation

"No impact without money. No purpose for money without impact."
Thomas Ferré, EIB - The EIC Fund
Expertise: GTM and customer acquisition strategies, growth strategies, finance and fundraising

"Stories are more powerful than ideas, numbers or facts."
Sofia Bento Monteiro, EIF
Expertise: Marketing and communication, branding, communication strategy and campaigns, events