

## SIT Alumni

### SITolarship report 2022

Launched in 2018, the SITolarship initiative helps high-impact ventures to scale their impact. Through this grant programme, social entrepreneurs can receive funding to attend conferences, participate in training programmes and networking exercises, visit similar projects in different countries to exchange experiences, and procure consultancy services, among other things.

The SITolarship programme is open exclusively to SIT Alumni impact ventures — the projects that have participated in any edition of the Institute’s Social Programme flagship initiatives: the Social Innovation Tournament and the Scaling Impact Executive Programme.

In 2022, the following **13 SIT Alumni** benefited from a grant under the SITolarship initiative for a total of **€57 800.00**.

	2022	GRANT	COUNTRY
1	HEALTH CHEFS BY VITAMIMOS	€4 960.00	PORTUGAL
2	FAZLA GIDA	€4 850.00	TURKEY
3	HERA	€5 000.00	TURKEY
4	BREEZE TECHNOLOGIES	€5 600.00	GERMANY
5	PEPPY PALS	€2 000.00	SWEDEN
6	KONEXIO	€3 600.00	FRANCE
7	IRRIOT	€5 000.00	SWEDEN
8	JOBIRI	€5 740.00	ITALY
9	ADVITOS	€2 250.00	GERMANY
10	SKILLLAB	€5 000.00	NETHERLANDS
11	BRAKE-OUT	€3 900.00	BELGIUM
12	TICKET FOR CHANGE	€4 900.00	FRANCE
13	PLANETIERS	€5 000.00	PORTUGAL
	<b>TOTAL 2022</b>	<b>€ 57 800.00</b>	

## DETAILS OF SITOLARSHIPS GRANTED

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### 1. HEALTH CHEFS BY VITAMIMOS

The grant funded a training course in effective communication. The course increased participants' awareness of their own behavioural and communication preferences, recognising their strengths and the areas that are holding them back.

### 2. FAZLA GIDA

The grant financed research and development for Fazla Gida's digital food waste measurement and tracking system, called Sensa T, with the objective of developing a smaller table-sized version that can be used in smaller kitchens. This will enable Fazla Gida to scale up the impact of their product to smaller businesses, reducing food waste and carbon emissions even further.

### 3. PEPPY PALS

The grant enabled Peppy Pals' CEO to attend the Game Developer Conference in San Francisco (March 2022) to present Peppy Pals' work and method to prevent in-game toxic behaviour and online bullying with the help of social emotional learning and play. Other benefits of the conference included new partnership opportunities and information on the latest trends in the field.

### 4. HERA

The grant was used to hire consultants to roll out Hera's software to other refugee host cities in Turkey, and to increase funding capacity. It aims to reach more people, solidify its health impact knowledge and move towards greater sustainability and scale.

### 5. BREEZE TECHNOLOGIES

The grant financed the creation of a new tool for the calibration of air quality sensors. This will free up software-engineering resources for other purposes and speed up adjustments, thus increasing capacity for project fulfilment and customer satisfaction.

### 6. KONEXIO

The grant was used to procure the consultancy services of an executive coaching and leadership firm. The goal of this partnership was to introduce new project management frameworks, adapt and garner objective and key results for decision-making, and improve the company's internal and external communication style.

## 7. IRRIOT

The grant has been used to exhibit IRRIOT's technology and services to the broad pan-European irrigation market. The exhibition takes place at Fruit Logistica, the largest and most important tradeshow for fruit and berry farmers, on 8-10 February 2023. The goal of the exhibition is to gain customers, partners and other collaborations.

## 8. JOBIRI

The grant was used to finance consultancy services for launching a new career-coaching service on their website, and for search engine optimisation training and software. It aims to reach a targeted audience while improving brand awareness, collecting data about user preferences and needs, increasing media attention, expanding business-to-consumer and business-to-business revenues, and identifying qualified leads for the new career-coaching service.

## 9. ADVITOS

The grant was used for a training course on philanthropic fundraising. Through this course, ADVITOS plans to establish an independent non-for-profit academy for teaching treatments methods and new insights in the field of multiple organ failure.

## 10. SKILLLAB

The grant was used to employ consultancy services to help build an adequate branding and marketing strategy. With the help of a strategic marketing agency, SkillLab will be able to position itself well in its global niche market.

## 11. BRAKE-OUT

The grant was used to fund participation in the Jagriti Yatra, a journey of discovery and transformation that enables participants to meet Indian social and business entrepreneur role models. The goal of this journey was to build a broader global network for Brake-Out and learn how to replicate it in regions that have weaker care systems for people with disabilities.

## 12. TICKET FOR CHANGE

The grant was used to organise a field immersion exercise for international entrepreneurs chosen to replicate Ticket for Change in their respective countries. International entrepreneurs met Ticket for Change beneficiaries and teams and participated in the programmes, thus learning how to adapt Ticket for Change expertise to the local context and needs of other countries.

### 13. PLANETIERS

The grant was used to hire consultancy services for the development of new functionalities for the Planetiers website. Through this upgrade, Planetiers will improve its understanding of its target audience and direct personalised content based on individual accounts and the choice of individual interests, creating communities enabling the public to interact with each other based on the different themes present on the website.