CHANGE TOMORROW TODAY

SOCIAL PROGRAMME AT A GLANCE
If we can, we must: Change tomorrow today/Social programme at a glance 2022
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Social Innovation Tournament

| 200  | applications from 27 countries |
| 3    | training sessions             |
| 13   | SITolarships for SIT Alumni projects |
| 10   | impact entrepreneurs at the EVPA Annual Conference |

Webinars

| 3 | webinars |

Social media

<table>
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<tr>
<td>Facebook</td>
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<tr>
<td>LinkedIn</td>
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<td>Instagram</td>
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Philanthropy

<table>
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<th>IT DONATIONS</th>
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<td>796</td>
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<table>
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<th>HUMANITARIAN CATASTROPHES</th>
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<td>€250 000</td>
</tr>
<tr>
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<tr>
<td>€250 000</td>
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The Social Innovation Tournament, the flagship initiative of the EIB Institute’s Social Programme, recognises and supports Europe’s best impact entrepreneurs.

<table>
<thead>
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<th></th>
<th>2022</th>
<th>2021</th>
<th>2020</th>
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<tr>
<td>Number of applications</td>
<td>200</td>
<td>283</td>
<td>215</td>
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<tr>
<td>Number of countries</td>
<td>27</td>
<td>28</td>
<td>30</td>
</tr>
<tr>
<td>Mentoring bootcamp</td>
<td>Vienna, Austria</td>
<td>Vienna, Austria</td>
<td>Online*</td>
</tr>
<tr>
<td>Final event</td>
<td>Vienna, Austria</td>
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<td>Special category</td>
<td>Blue and green economy</td>
<td>Sustainable living</td>
<td>Environment with a special emphasis on biodiversity and ecosystem conservation</td>
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* Online due to the COVID-19 pandemic.

SIT 2022 APPLICATIONS

12% Circular Economy
1,5% Climate and environment
13% Education and youth
3,5% Employment
13% Health
14% Inclusion
8,5% Sustainable consumption and production
1,5% Sustainable living
33% Others
Change Tomo

Societal Challenges
- Education
- Health
- Environment
- Ageing
- Inclusion

Social Innovation Tournament

Call for Impact VENTURES!

15 Finalists Join SIT Alumni

Mentoring Bootcamp
Improving ideas, solutions
and pitching skills

Final Event
The Winners are!
Every year more impact ventures changing the world for good

Social Innovators and Transformers

Access to finance
Investor’s Fair
Networking
Mentoring
Impact Bootcamp
Visibility & Recognition
Incubation

and more...
FINALISTS
WINNERS

1st Prize and EY mentoring

**General Category**

-waveOut is an app that uses spatial audio and augmented reality to guide people anywhere simply by following 3D sounds.

2nd Prize

**General Category**

-Newcy’s EcoDistrib is a turnkey reusable cup service that lets companies improve their social and environmental impact.

1st Prize

**Special Category**

-ROSI’s proprietary, innovative recycling and valorisation process recovers high-purity metals, including silicon, silver and copper.

2nd Prize

**Special Category**

-AlgaEnergy is a Spanish biotech-based company aiming to develop and commercialise novel products derived from microalgae.

Audience Choice Award

-The Hale app is the first digital product providing personalised, digital plans for people with chronic pelvic pain (CPP), integrating therapy with complementary care.
PROGRAMME

SPECIAL CATEGORY TOPIC
Sustainable cities and sustainable communities

CALL FOR PROPOSALS
16 January to 23 February 2023

15 FINALIST PROJECTS
Announced on 17 May 2023

TWO-DAY MENTORING BOOTCAMP
29-30 June 2023
Vienna, Austria

REHEARSAL BOOTCAMP AND PITCH TO THE JURY
26-27 September 2023
Stockholm, Sweden

GRAND FINALE | SPARK MOMENTS
28 September 2023
Stockholm, Sweden
The SIT Alumni network brings together Europe’s best impact entrepreneurs. It helps connect all SIT finalists and other selected impact entrepreneurs, building bridges across sectors, countries and ecosystems. It offers numerous learning opportunities, participation in conferences and webinars, access to experts, partnerships and funding opportunities, and closed alumni events.
TESTIMONIALS

“Thanks to the SIT, our project was able to benefit not only from considerable visibility following the pitching competition, but also and above all from high-quality training. In fact, the knowledge acquired and the experiences gained helped us make significant improvements.”

Michela Bonagura,
Angiodroid

“There is no doubt that having taken part in the SIT and even winning an award enabled us to evolve. First, it assured us within our organisation that we are on the right path and that our strategy makes sense. Second, it demonstrated to our external partners and potential partners that our model is a consolidated and recognised solution.”

Miguel Neiva,
ColorADD

“The SIT gave visibility to HELIOZ and its work on carbon reduction and clean water, and lent it credibility, which is crucial in our business.”

Martin Wesian,
HELIOZ

“Being part of the SIT definitely gave our project credibility. Being invited to events as an SIT Alumni has also widened our network and enabled us to reach out to key stakeholders.”

Sandy Beky,
HeHop Help for Hope

“Being an SIT Alumni helped IRIS to gain more contacts in Europe, learning with top experts in areas such as fundraising and communication, and gave us the opportunity to keep innovating and coming up with new projects.”

Francisca Pais,
IRIS
EXCLUSIVE ACCESS TO HUMAN AND FINANCIAL RESOURCES

SITOLARSHIPS

WHAT: Grant programme that funds attendance at conferences and business fairs, training sessions, consultancy services, staff team-building exercises, etc.

HOW MUCH: Average of €5 000 per application

HOW: SITolarships are granted based on an evaluation of the quality of the application, including how it will make the project more effective in addressing a societal and/or environmental problem.

WHEN: Every year

Total grants awarded in 2022:

€57 800

To:

13 impact ventures

Located in:

8 different countries

One SITolarship was used for a philanthropic fundraising course focused on philanthropic donors and endowments to fundraise for the establishment of a non-profit academy. Thanks to this course, ADVITOS (Germany) plans to establish an independent non-profit academy for teaching treatment methods and providing new insights in the field of multiorgan failure.
PRO-BONO CONSULTING SERVICES

SIT Alumni can benefit from the services of Cuora Consulting, a pro-bono management consultancy whose members are talented university students and young professionals offering services in the following areas: digital strategy and social media strategy; key stakeholder analysis; market analysis; strategic planning and financial planning; fundraising and mapping with potential investors; performance analysis and balanced scorecards.

In 2022, four SIT Alumni (SoilSteam, The Newsroom, Angiodroid and Cellugy) benefited from Cuora Consulting services.

“It was a pleasure to collaborate with a young and determined team, with a great critical approach, listening skills and resourcefulness. The team that followed us demonstrated a great ability to observe and critically process the information received, as well as an extreme flexibility and operational willingness to collaborate with our team of managers.”

Lorenzo Casadei, Angiodroid, SIT 2021

PARTNERSHIPS

Together with its partners, the EIB Institute helps the SIT Alumni projects to increase their visibility, improve their pitching and fundraising strategies, and connect with business angels and investors.

Solar Impulse labels profitable solutions that have a positive impact on the environment in the fields of water, energy, smart cities, mobility, industrial innovation, agriculture and the circular economy. Once a solution obtains the Solar Impulse Efficient Solution Label, it becomes more appealing to investors, more credible and gains extra visibility.


Other partnerships:

We partner with Amazon Web Services (AWS) to offer SIT Alumni the chance to participate in AWS Activate, a programme designed to help startups get started on AWS through various resources. Using AWS gives SIT Alumni projects an opportunity to join some of the fastest-growing startups in the world and build their business.

Since 2016, EY Transaction Advisory Services Belgium has offered business model fine-tuning to the General Category winner of the SIT to help the impact venture finance its business plan.
IMPACT MEASUREMENT AND MANAGEMENT PROGRAMME

Impact measurement and management remains a significant challenge for non-profits and impact entrepreneurs around the world. In partnership with inFocus, we provide SIT Alumni with an e-learning course designed by experienced practitioners on the topic and by digital education experts from the University of Edinburgh. It includes a three-level programme (introduction, foundation and builder) with a total of 18 hours of online content on impact measurement and management. SIT Alumni members also have the option of attending a four-week introductory course run by inFocus tutors, which introduces key concepts and the tools and processes needed for effective impact measurement and management.

TRAINING COURSES

DATA SCIENCE AND VISUALISATION FOR BUSINESS
Participants learnt the basics of data science through data insights and visualisation. Alumni applied statistical concepts underlying data analytics to create meaningful displays that improve decision-making. They benefited from real-time guidance, feedback and insights from professors and business professionals with solid data expertise.

STRATEGIC AND FINANCIAL PLANNING PROGRAMME
This e-training course covered four core modules: strategic planning and impact, financials for impact, business plan and investment assessment, and talent management. The format included pre-recorded videos, live online sessions and one-to-one follow-up sessions.

SCALING AND SOCIAL FRANCHISING – SPRING IMPACT
In this two-part e-training delivered by Hannah Barker and Amy Cuffley from Spring Impact and organised exclusively for the SIT Alumni network, impact entrepreneurs learnt whether scale is right for their project and explored the various options available for scaling the impact of their venture, including social franchising.
**DESIGNING YOUR LEADERSHIP STYLE**
The EIB Institute offered an exclusive e-training for the SIT Alumni network delivered by Kim van Niekerk. The eight-week online course helped alumni learn what it takes to become a transactional and transformational leader.

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**A JOURNEY IN TRANSFORMATIONAL LEADERSHIP**
The EIB Institute offered an exclusive training course for the SIT Alumni network delivered by Kim van Niekerk. During the ten-week online course, alumni explored how to inspire their teams, create with others and unlock their leadership potential.

“I honestly would love to do it again, like a book you loved that you always go back to. The course was a journey of self-discovery, of evolution and of hidden truths to come to terms with and learn to love.”

Jenny Romano, The Newsroom

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**WEBINARS**

**BUILD YOUR BUSINESS CASE FOR SUSTAINABILITY**
*Return on Sustainability Investment (ROSI™) methodology*
During this webinar for SIT Alumni, Rithu Raman and Chisara Ehiemere from the NYU Stern Center for Sustainable Business (CSB) shared their experience of working with corporate leadership to build the business case for sustainability. They use the Return on Sustainability Investment (ROSI™) methodology, a practical framework developed by the CSB to bridge the gap between environmental, social and governance sustainability initiatives and financial performance.
HOW FINANCE AND SOCIAL IMPACT GO HAND IN HAND

Social impact bonds in Portugal

Portugal has the third-highest number of social impact bonds in the world. For this webinar, Margarida Anselmo, head of governance performance at MAZE Impact, shared the results of three impact bonds: Projeto Família, which helps children and young people at risk of becoming institutionalised; and Faz-Te Forward and Bootcamps Academia de Código, which both tackle unemployment through skills development programmes.

IMPACT FIRE TALKS

The Impact Fire Talks organised by the EIB Institute with FASE offered five sessions during which SIT Alumni discussed topics such as "Incentivising ventures to achieve more impact", "A match made in heaven: blockchain and social impact", "Exit scenarios in impact investing", "Behavioural biases and their impact", and "The dragon's and zebra's den". The interactive format together with the real-life cases offered an opportunity to engage with the movers and shakers who go beyond the status quo and talk practice.

BECOMING A CHANGEMAKER

Meet the author

Virtual book tour with author Alex Budak and fireside chat with SIT Alumna Paulina Olsson, co-founder of Peppy Pals. In "Becoming a Changemaker", Alex Budak provides a fresh, inspiring and research-backed guide to developing the mindsets and leadership skills needed to navigate, shape and lead change, and make a positive impact in our lives, career and communities.
VISIBILITY AND NETWORKING

SIT ALUMNI PARTICIPATION IN EXTERNAL EVENTS

Several SIT Alumni presented their projects at high-impact online or in-person events and won major prizes.

BeeOdiversity, Breeze Technologies, Cellugy, Lixeal, MIWA, Orange Fiber, PlasticFri

Showcasing high-impact ventures
ADвитOS, Angiodroid, EKUI, Dendra Systems, Lixeal, Magrid, MIWA, PlasticFri, SkillLab, The Newsroom

MJN-Neuro, GiveVision

IRROT, Vortex Bladeless
SIT ALUMNI ACHIEVEMENTS 2022

**Taheerh Pazouki**, founder of **Magrid**, was awarded the European Creative Young Entrepreneur (CYE) prize after winning the Luxembourg edition of the competition.

**Catherine Schreiber**, co-founder of **ADVITOS**, received the EIT Women Leadership Award by the European Institute of Innovation and Technology.

**Tucuvi** was one of the six finalists at the GovTech Summit, the world’s leading event for public sector innovation.

**Desolenator** won the Supernova pitching competition at North Star Dubai GITEX GLOBAL. Supernova is North Star Dubai’s flagship pitch competition and the largest of its kind in the Middle East, Africa and South Asia.

**Dendra Systems** was selected as the winner of the AAUS (Australian Association for Uncrewed Systems) Social Impact Award.

**MJN-Neuro** was selected for the EIT Health Amplifier programme.

**ROSI** received the PV Magazine Award 2022 in the manufacturing category. Every year, the reference monthly PV Magazine selects a series of innovations in several fields that are leading the photovoltaic industry to new standards.

**Glowee** was one of the winners of the Green Deal EIC Accelerator grant.

**Javier Pita Lozano**, chief executive officer of **NaviLens**, received the 2022 Pisart Award for Significant Achievements in Technology.
ASSOCIAÇÃO IRISOCIAL INCUBADORA DE INOVAÇÃO SOCIAL
To foster regional development through social innovation, in 2017 we launched IRIS, the first Portuguese regional social innovation incubator with funding from Partnerships for Impact (Portugal 2020 funds) and with the support of other partners.

In June 2020, IRIS became a non-profit association sponsored by the EIB Institute as an honorary member. The change in structure enables IRIS to further refine its impact mission, and to continue developing and strengthening the Portuguese impact entrepreneurship ecosystem.

ACCELERATION
IRIS launched the acceleration programme Porto Scale Up Social in partnership with the Municipality of Porto, running acceleration and capacity-building programmes for entrepreneurship and social innovation projects. The first and second editions of the programme covered ten projects. In both editions the participants say they increased their knowledge about innovation and social entrepreneurship.

As part of its new incubation model, IRIS launched a membership programme through which members can benefit from support, training, access to a network of experts and co-working spaces, special partnership offers, and more.

EDUCATION
IRIS designed and launched a new educational programme called Mudar o mundo (Change the world) for primary school children in Portugal. It teaches them about the most pressing social and environmental challenges, and helps them understand and experience social innovation and put their ideas into action. The goal is for children to feel empowered to change the world for the better, prompting them to become future social innovators.

The programme offers content for children and families as well as training materials for schools and teachers to implement the programme in classrooms.

PARTNERS
IRIS has a network of institutional partners to support its work on developing impact initiatives: legal (Vieira de Almeida & Associados); financial (Montepio); communication and marketing (Essência - Comunicação Completa); accounting (Calculus 3S); volunteering (Pista Mágica); impact measurement (Aplixar); crowdfunding (PPL); technology (AWS Amazon Web Services); fundraising (Academia Be Responsible) and design (Humana Design Studio). IRIS is also part of the Portuguese National Incubator Network.

MAIN HIGHLIGHTS
9 innovation advisors and a network of 23 experts.
12 projects in the incubation programme.
170 follow-up actions to incubated projects, including 51 meetings with impact entrepreneurs.
61 people involved in community action through meetups to bring impact entrepreneurs together.
6 training programmes with 28 participants.
3 900 children changing the world with the children’s book When I grow up I want to change the world!
**PHILANTHROPY**

**IT DONATIONS**
We believe in digitalisation as a means of progress; however, there is still a huge need for equipment to make this possible, even within Europe. This is why the EIB Institute donates decommissioned EIB IT equipment (laptops and desktop computers) to EU-based non-profit organisations and schools.

“Thanks to the donated IT equipment, talented Roma children from underprivileged backgrounds are able to access education and work on their talents in a way that was previously impossible and even unimaginable. We are incredibly grateful for your help!”

Divé Maky, Slovakia

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**Close the Gap** is an international non-profit organisation that aims to bridge the digital divide by giving high-quality, pre-owned computers donated by European companies to educational, medical and social projects in developing and emerging countries. The EIB has donated some 4 000 pieces of IT equipment to the organisation since 2014.

In 2022, the EIB Institute donated the following to Close the Gap:

- **388 monitors**
- **391 headsets**

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**IT equipment donated**

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<th>pieces donated</th>
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<tr>
<td>24</td>
<td>desktops PCs</td>
<td>28</td>
<td>schools</td>
</tr>
<tr>
<td>455</td>
<td>laptops</td>
<td>21</td>
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<tr>
<td>481</td>
<td>other pieces of IT equipment</td>
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GRANTS FOR HUMANITARIAN CATASTROPHES

€4 244 920 in humanitarian grants donated to:

**Countries of intervention**

- **Indonesia**
- **Pakistan**
- **Tonga**
- **Ukraine**

**Pakistan**
Following the worst flooding in Pakistan in 80 years that affected millions of people, the EIB, through the EIB Institute, made a €250 000 donation to four NGOs operating in the country. The funds were distributed among Unicef, the Red Cross, Care and Caritas, all based in Luxembourg.

**Indonesia**
On 21 November 2022, the deadliest earthquake to hit Indonesia since 2018 struck near Cianjur in West Java. The disaster damaged or destroyed over 500 educational facilities. The EIB, through the EIB Institute, donated €250 000 to Save the Children, which ultimately benefited some 7 500 pupils and teachers.

**Tonga**
The EIB also donated €150 000 for the safe and sustainable relocation of a community of 358 people in Kanokupolu, Tonga, after their lives and homes were devastated by the eruption of a submarine volcano.

**Ukraine**
The EIB made a €3 594 920 donation coordinated by the EIB Institute to support those affected by the war in Ukraine. €800 000 of this was donated to support family-style orphanages in Ukraine coordinated by the Olena Zelenska Foundation, a Ukrainian charitable organisation founded by the First Lady of Ukraine.

“Since the start of the war, children’s lives have changed dramatically. With our partners, we have been doing the impossible to evacuate children and orphanages from the occupied territories, and are continuing to support them to this day.”

Olena Zelenska
LIFE SKILLS

CEE4IMPACT DAY

The CEE4Impact Day was held on 14 October 2022 at the Budapest Music Centre, with the support of the EIB Institute and the European Investment Fund (EIF). The CEE4Impact Day explored the power of impact investing in an international environment, the latest trends, and where gaps need to be filled and how, with speakers and presenters from Central and Eastern Europe/the V4 region. It was the first conference where almost the entire impact venture community from the region gathered together. While raising awareness of the importance and challenges of impact investing, the event also functioned as a catalyst to increase the number of impact investments in Central and Eastern Europe, and offered an opportunity to network and exchange thoughts and ideas by providing a platform for collaboration within the ecosystem.

MUSEUM ON WHEELS — SAVE (SUSTAINABILITY, ACTION, VOYAGE/VIRTUAL, EXPERIENCE)

The SAVE educational project, created by the EIB Institute in partnership with Intesa Sanpaolo’s Museo del Risparmio di Torino, was adapted to a digital format and has now been deployed throughout Italy. SAVE 2.0 is a fun virtual course that aims to raise young people’s awareness of the conscious use of financial and environmental resources, the circular economy and social inclusion.

In January 2021, a special website was set up offering online courses on sustainability, the circular economy and inclusion (via videos, an app and a tutorial for conducting live workshops in classrooms) for primary, middle and secondary school pupils and teachers.

34 classes from 6 schools subscribed to access the teaching materials, reaching approximately 692 pupils and teachers, mainly in secondary schools (ages 14 to 18). Covering the whole of Italy, the project has been particularly popular in Piedmont, Lombardy, Puglia and Veneto.
HELITFIN2

ActionAid aims to promote financial education in Cyprus in late primary and early secondary education by contextualising and adapting the financial education curricula developed under the HELITFIN1 project.

**Grant:** €99 912.50
**Duration:** December 2021 to December 2023

Three pilot testing workshops were organised in November 2022, with the participation of 18 educators.

COOPERATION WITH FUNDAÇÃO CUPERTINO DE MIRANDA

The EIB Institute signed an agreement with Fundação Cupertino de Miranda, a Portuguese family foundation, to make all the materials for SAVE 2.0 available in Portuguese.

The materials have been included in the financial education programme run by the foundation and have now reached more than 15 000 pupils in northern and central Portugal, building on basic financial education and sustainable consumption education. The 2022 Circular Economy Prizes awarded to the winners of the competition were provided by an SIT Alumni member, Zouri Shoes.
The EIB Institute complements the activities of the European Investment Bank Group (EIB and EIF) in the area of microfinance and alternative finance, fostering the diversity of financing.

**MFC ANNUAL CONFERENCE, TURKEY**

The Microfinance Centre (MFC) Annual Conference took place between 29 and 30 June 2022. The Microfinance Centre is a social finance network that promotes fairness, inclusion, equality and responsible service. It unites 95 organisations across 36 countries in Europe and Central Asia, delivering responsible microfinance services to almost 2 million low-income clients. The theme of the 2022 conference was “Microfinance Investing through Uncertainty.” It was the seventh year that the EIB Institute, on behalf of the EIB Group, had sponsored the MFC Annual Conference.

**EMN ANNUAL CONFERENCE, BELGIUM**

The European Microfinance Network (EMN) Annual Conference took place between 15 and 17 June 2022. The European Microfinance Network is a Brussels-based non-profit organisation with 91 members in 25 countries. Its mission is to advocate for transparency and good governance in the European microfinance sector, while developing capacity building, promoting best practices and fostering research within and beyond the membership. The 2022 conference focused on financial inclusion and the future of work. It was the seventh year that the EIB Institute, on behalf of the EIB Group, had sponsored the EMN Annual Conference.

**L’UNIVERSITE DANS LA NATURE**

L’Université dans la Nature, with the support of the EIB Institute, is developing and translating the Teacher Trainers’ Manual: *Teaching the Teacher (ToT) – A New Education for the Ecological Transition*. The manual is designed to support teachers during the green transition and help them to cultivate hope and a connection with nature in their classrooms. L’Université dans la Nature is a non-profit organisation based in Luxembourg whose mission is to reconnect people with nature based on a scientific and rational approach. Hubert Mansion, chief executive officer of l’Université dans la Nature, has recently published Réconcilier, a book that highlights the need to reconcile with nature.
CONFERENCES

KNOW YOUR HAZARD

The EIB Institute organised the first European Conference on Community Disaster Preparedness, which took place on 27 October 2022. Extreme weather events are on the rise because of climate change, resulting in floods, wildfires and heavy storms. Being prepared for them can not only save lives, but also things in the physical world that are important to us — our environment, animals and property. Being able to act appropriately and help others will also keep spirits up during a crisis and in the aftermath. The event raised awareness about climate-related hazards, discussed how we can best prepare to minimise damage and how policymakers intend to involve communities in preparing for natural disasters, and explored creative communication for disaster preparedness.